

NEUTRALINA.LU

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*promoting science and gender-equality
in Latin-America*



Who am I?

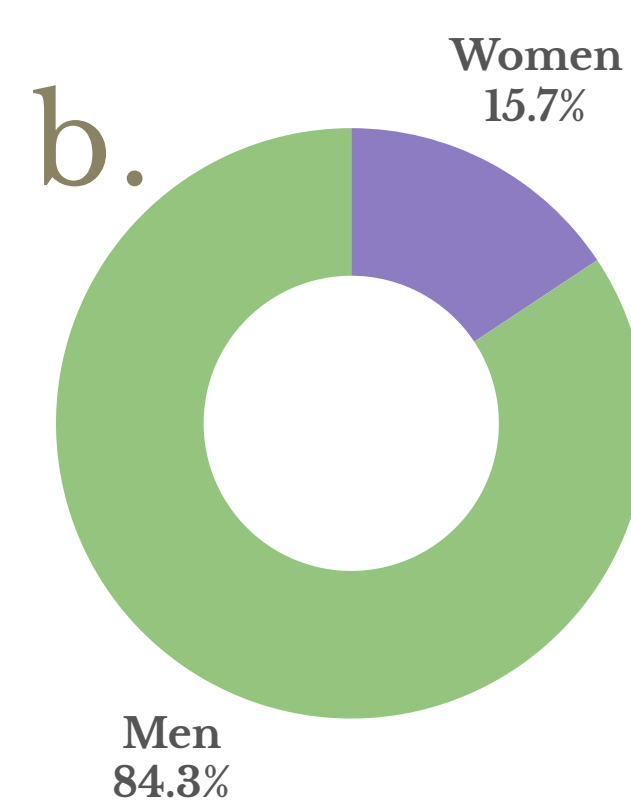
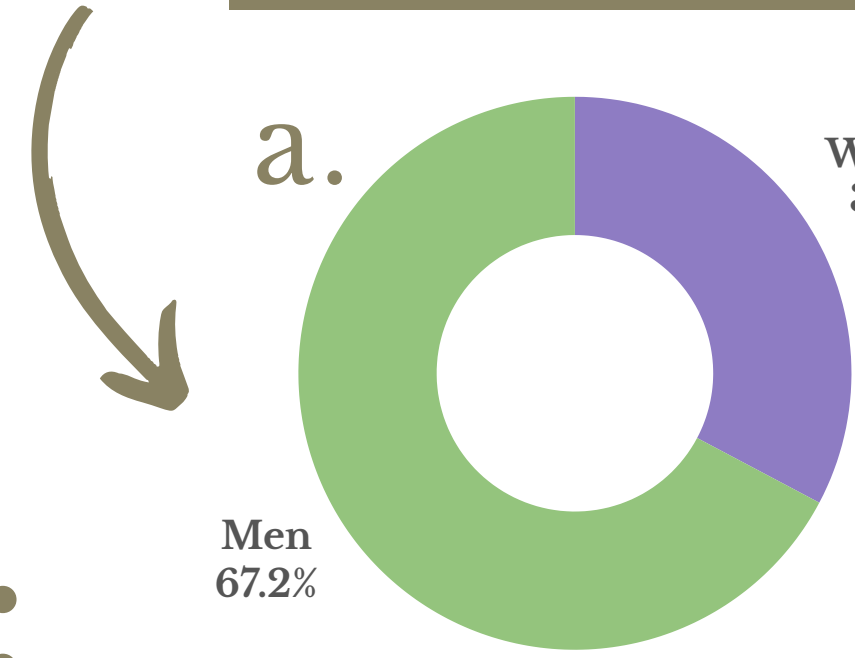
Peruvian physicist, woman, PhD student at DESY, with the will of making LatAm a better place for girls to do science.



Objectives:

1. Promote Visibility of Women in Science and challenge stereotypes.
2. Combat misinformation while encouraging critical thinking
3. Inspire curiosity and foster love for science, especially among girls.

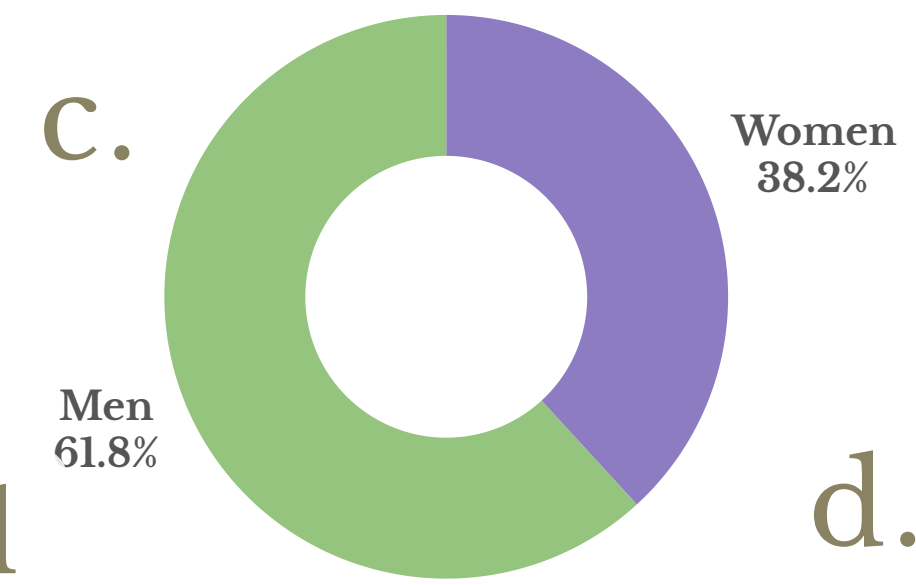
Science in LatAm:



Peru:

Registered researchers in all areas [a] (physics [b]) by gender.

Source: RENACYT-2024

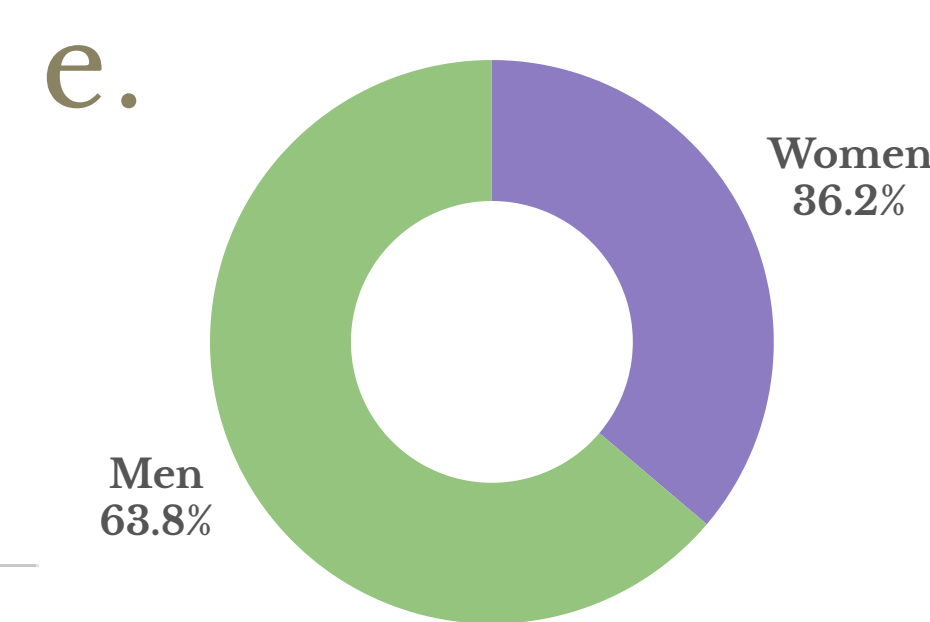
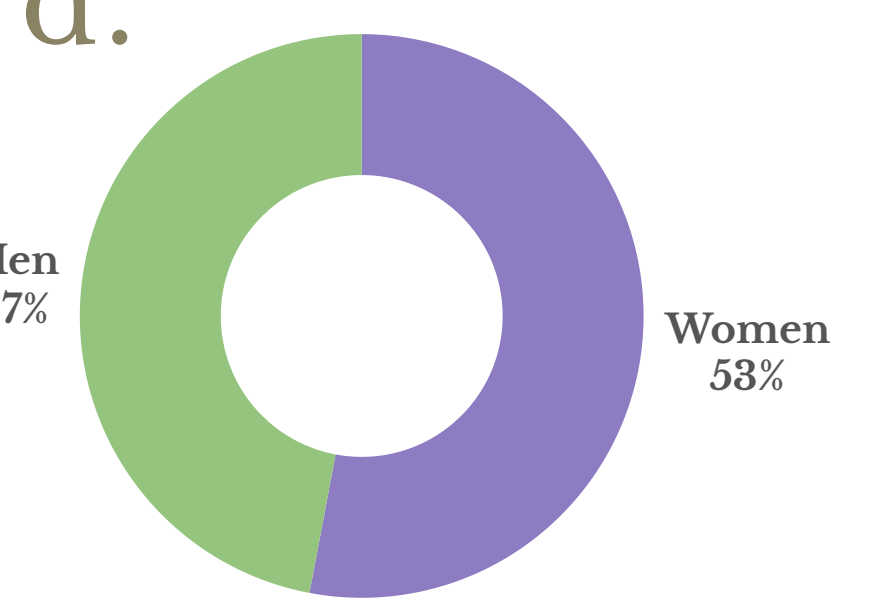


Mexico:

[c] Registered researchers in all areas

[d] Human resources educated or occupied in STEM.

Source: CONACYT-2021



Chile:

[e] Fondecyt grants awarded (sci-tech).

Source: ANID-2022

"Seriously, you are a role model for me. I also want to be a physicist, so I will study hard to get there someday."

What people say...

Respondió a tu historia

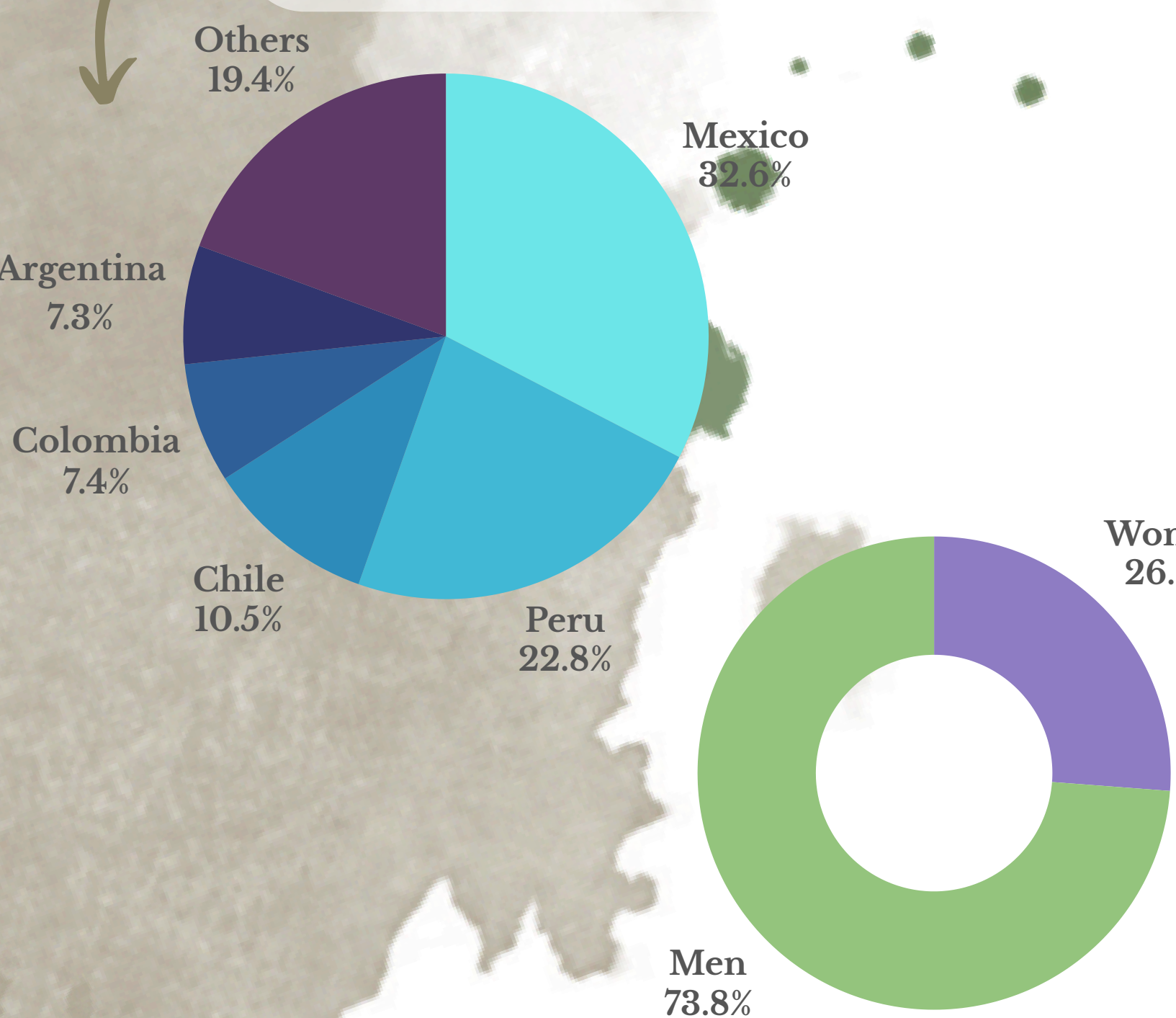
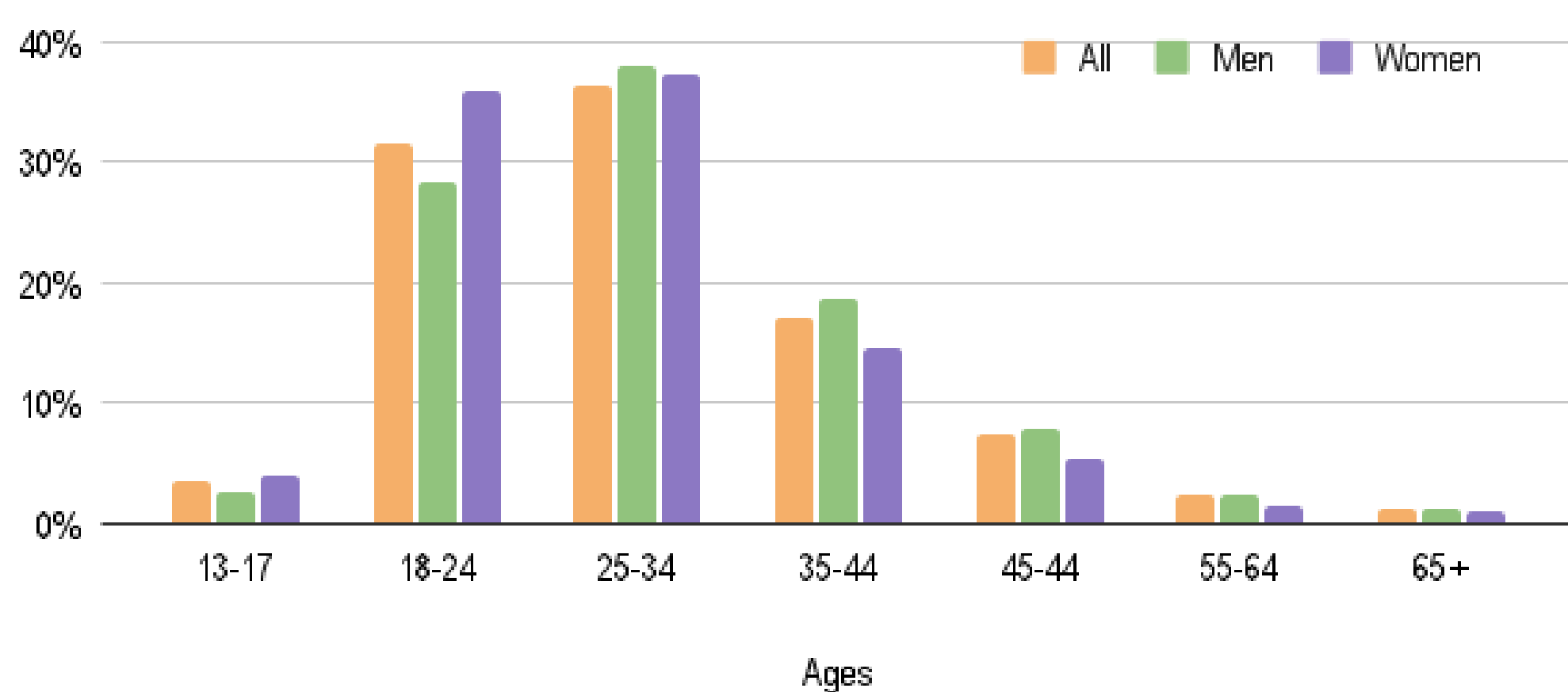
En serio eres un ejemplo a seguir para mí ❤️ quiero ser física así que también le voy a dar duro a los estudios para algún día llegar ahí

Muchas gracias 🙏❤️ También eres mi inspiración y admiración, soy estudiante de Física de III C de la UNT ❤️🙌 Que te vaya muy bieeen en todo, woman in power 🌟

"Thank you very much. You are also my inspiration and admiration. I am a third-semester physics student at UNT..."

The Community (IG)

Age groups
Total percentages and by gender



Events in person

IG Performance

- >27k followers
- Reaching more than 125k accounts
- Interaction with >16k accounts
- Content chose to be seen over 50% of the time

"Back to the Moon" conference - 2023



Science Talks 2022



PUCP, Lima, Peru

Scientific Meeting 2024



Invictus Taproom, Lima, Peru

New on YT!

- Almost 3 month account
- One video weekly
- Community similar to IG
- Aprox. +200 followers per month

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