

# Original ConScience

ORIGINAL  
CONSCIENCE

DUNE MUSIC VIDEO



# ConCERNed



Engagements

# Preliminary Research



CASE STUDIES: ORIGIN Project,  
Imperial, Bristol University,  
Fermilab, CERN, STEM Learning UK

GCSE

Age:14-16



General  
Public





## Original ConScience Album Explained

# Album Videos



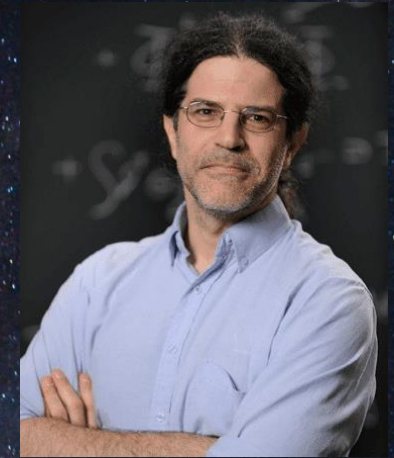
# Collaboration



**Don Lincoln**  
Fermilab



**Agnes Mocsy,**  
Pratt Institute /YALE



**David E. Kaplan,**  
Johns Hopkins



**Martin Hendry, LIGO**



**Michael Hoch, CERN**



**Dan Batcheldor, NASA**



**Sudan Paramesvaran**  
CERN, DUNE

# Collaboration



Teshay Makeda,  
Reggae/Rnb / Soul



Moses Boyd  
Jazz / Hip-hop / Multi-genre



Theon Cross  
Jazz / Multi-Genre



Dana Mckeon  
Pop, Commercial



Clapper Priest,  
Reggae / Sound System  
Culture



Matt Green  
Rapping Science Teacher

# Dissemination

## MUSIC PROMOTION

Social Media

Radio & TV

Social Media influencers

Blogs and Magazines

Podcasts

Music Festivals

Live Music Events



**BBC RADIO  
LONDON**



**BBC MUSIC  
introducing...**



**Bristol  
Alumni**



**symmetry**  
dimensions of particle physics

## Educational Promotion

Secondary Schools

Universities

Science Centers

Science festivals

Physics Experiments

Science Communicators





# Live Performance



Clubs, live band, bars, lecture theatres, festivals

# Live Performance



Clubs, live band, bars, lecture theatres, festivals

# In the Classroom

Online  
In the Classroom  
Universities  
Research institutions



Multiple Choice  
Find the Relevant Phrases  
Fill in the Missing Words  
  
Group Quizzes / Raise of Hands  
Comprehension Style Questions

# Thanks for Listening!

## What Next

- Release Party
- UK Album Tour
  - Workshops
  - Colloquiums
- Materials Dissemination
  - Evaluation
    - Book??
  - Future Songs?

**Website:** [consensus.avr-music.com](http://consensus.avr-music.com)

[ConCERNed Engagements](#)  
[Original ConScience Explained](#)  
[BBC Interview](#)  
[Discussions](#)

**Contact:**  
[avr.truth@gmail.com](mailto:avr.truth@gmail.com)  
[management@avr-music.com](mailto:management@avr-music.com)

