

Four pillars underpin CERN's mission



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The Higgs Boson completes the Standard Model, but the Model explains only what concerns ordinary atoms i.e, ~ 5% of our Universe

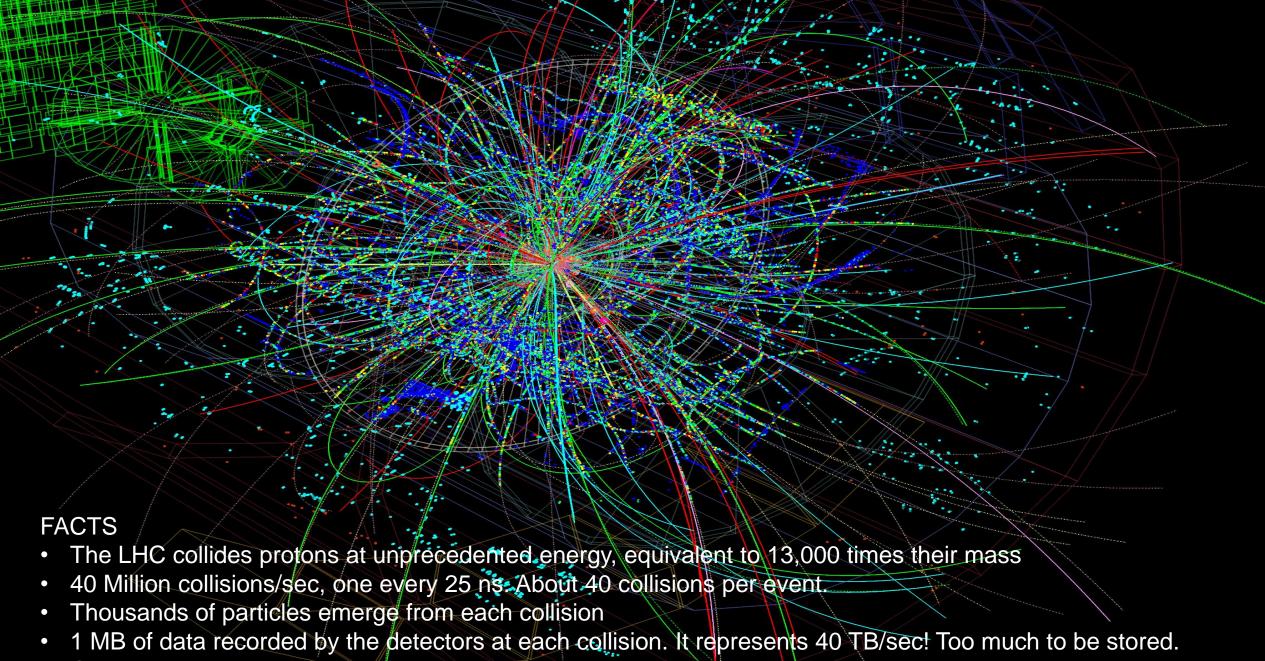
Dark matter (~24%) and dark energy (~71%) make up the rest.

What are they really?

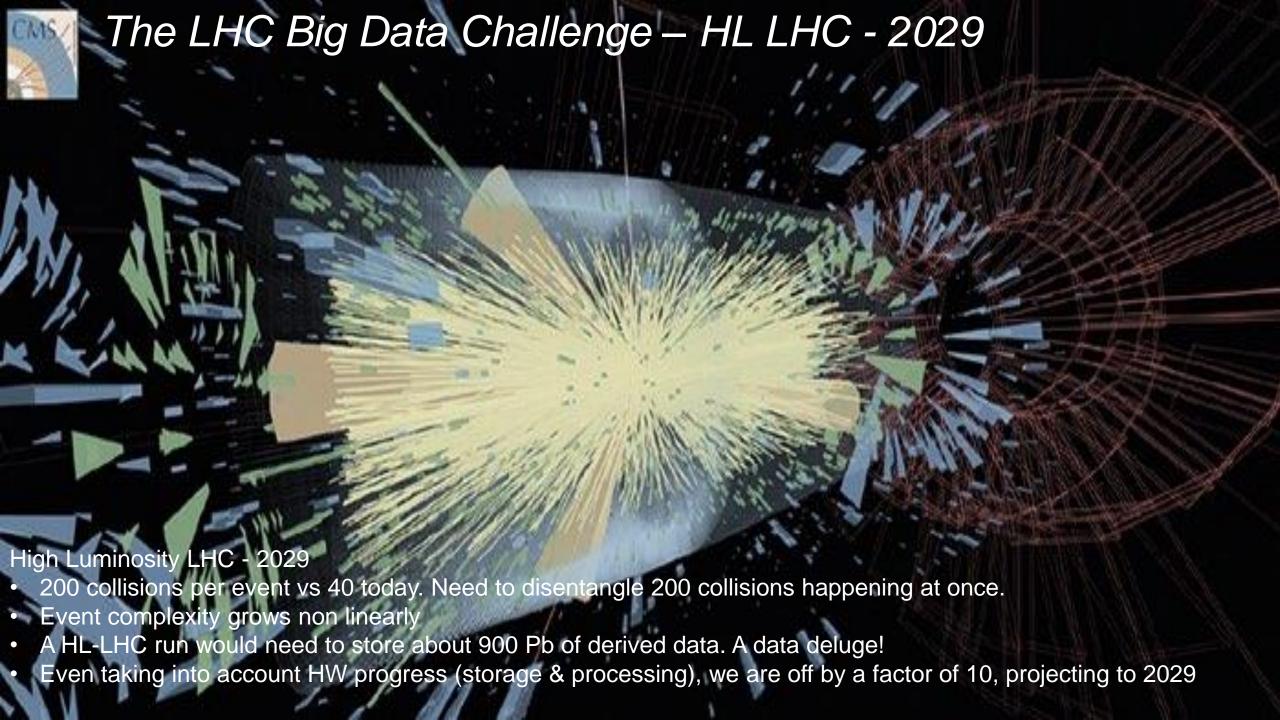
How does gravity really work?
Why there is no antimatter in nature?

Fundamental research is our driver, what this lab is all about





Only 5% of those are stored after filtering. About 80 Pb of derived data per run.



Machine Learning and Deep Learning

Industrial Controls and Automation

Data Analytics

Metrology

High and Ultra High Vacuum Systems

Health, Safety and Environment Management

Cryogenics

Optoelectronics and Microelectronics

High Volume Data Management & Storage

Superconducting Magnets

Particle Acceleration and Control

Radiation Protection and Monitoring

Particle Tracking and Calorimetry

Sensors

Material Science

Cooling and Ventilation

Robotics

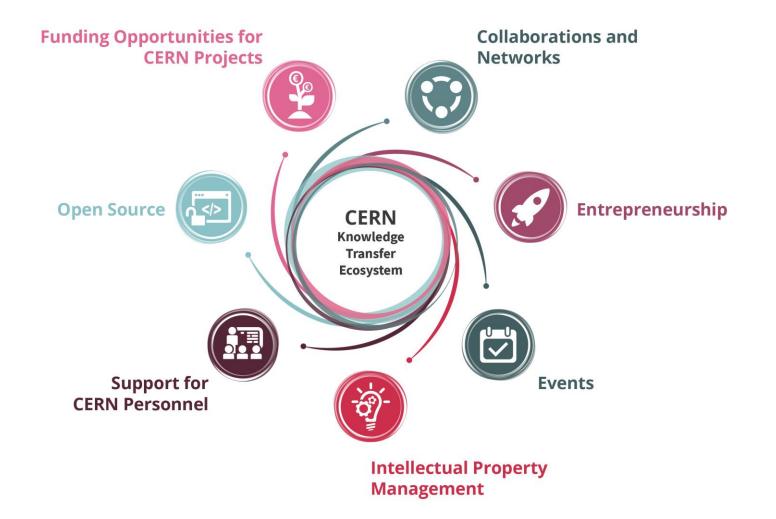
Collaboration Tools

Radio Frequency Technology

Manufacturing and Mechanical Processes

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Our toolbox to accelerate innovation



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CERN as trusted non-commercial innovation partner



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ACCELERATORS



Hybrid strategy: tech push & market pull

Mobilize tech experts

Create tech and IP dossiers

Scout for technologies

Mobilize innovation partners

Create value propositions

Search unmet needs











Shaping innovation partnerships

- Discussion with Innovation / R&D management
- Discovery day program at CERN
- Find mutual interest

Discover

Shape

- Define innovation ambitions and technical needs
- Discuss expertise contributed by partners
- Timeline, resources, IP

- Formalize partnership:
 - License
 - Consultancy / Service
 - Contract Research-
 - Collaborative R&D

Execute

Licence

- Access to existing solution
- Support to implement

Consultancy/Service

- Specific issue
- Time of experts
- Time of facilities

Contract research

- Specific solution
- Outsource its development to CERN

Collaborative R&D

- General issue
- Jointly find solution
- Jointly develop solution

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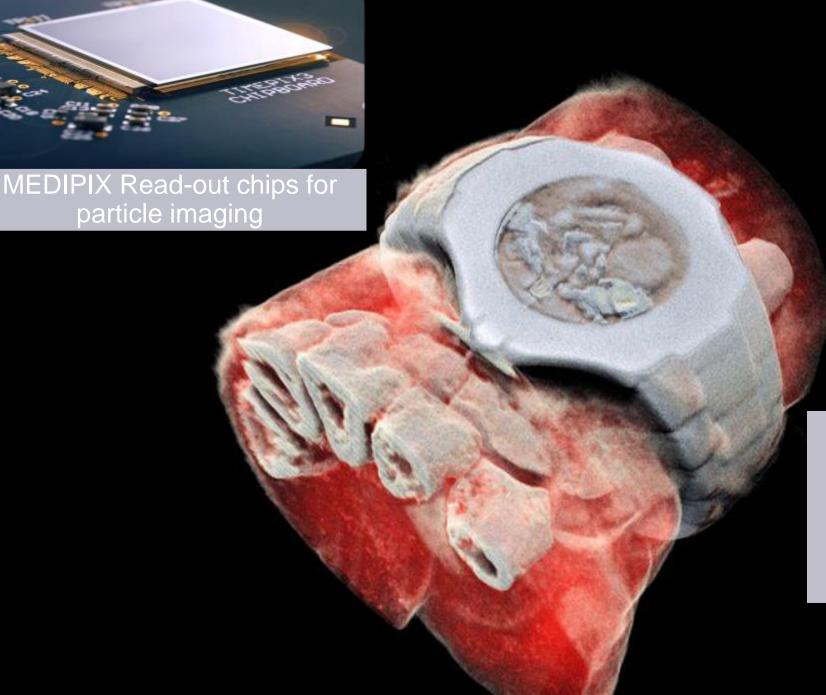
How much time does it take to create a R&D Partnership?

What is the % of partnerships that typically make it to the execution phase?

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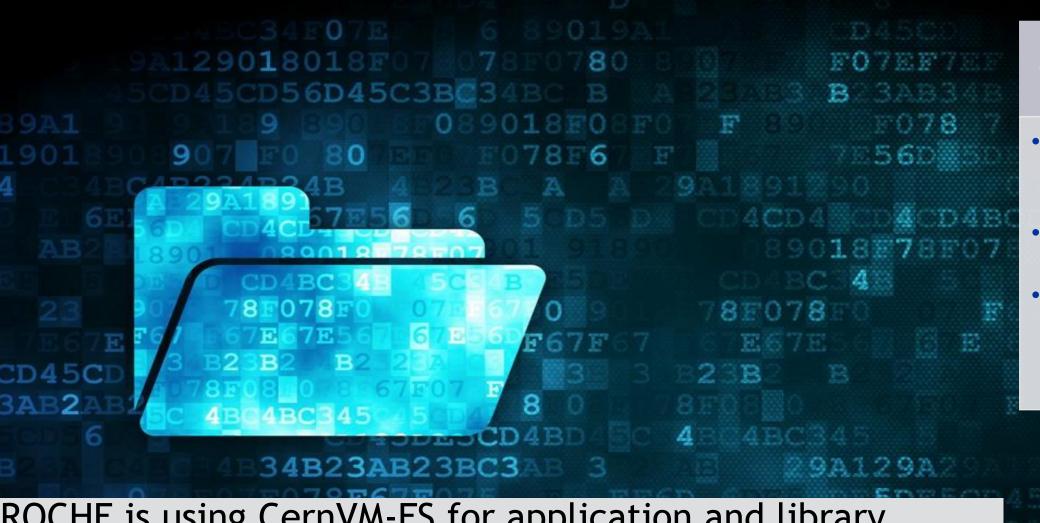




MARS Bio Imaging: next generation X ray finally in color using CERN chips





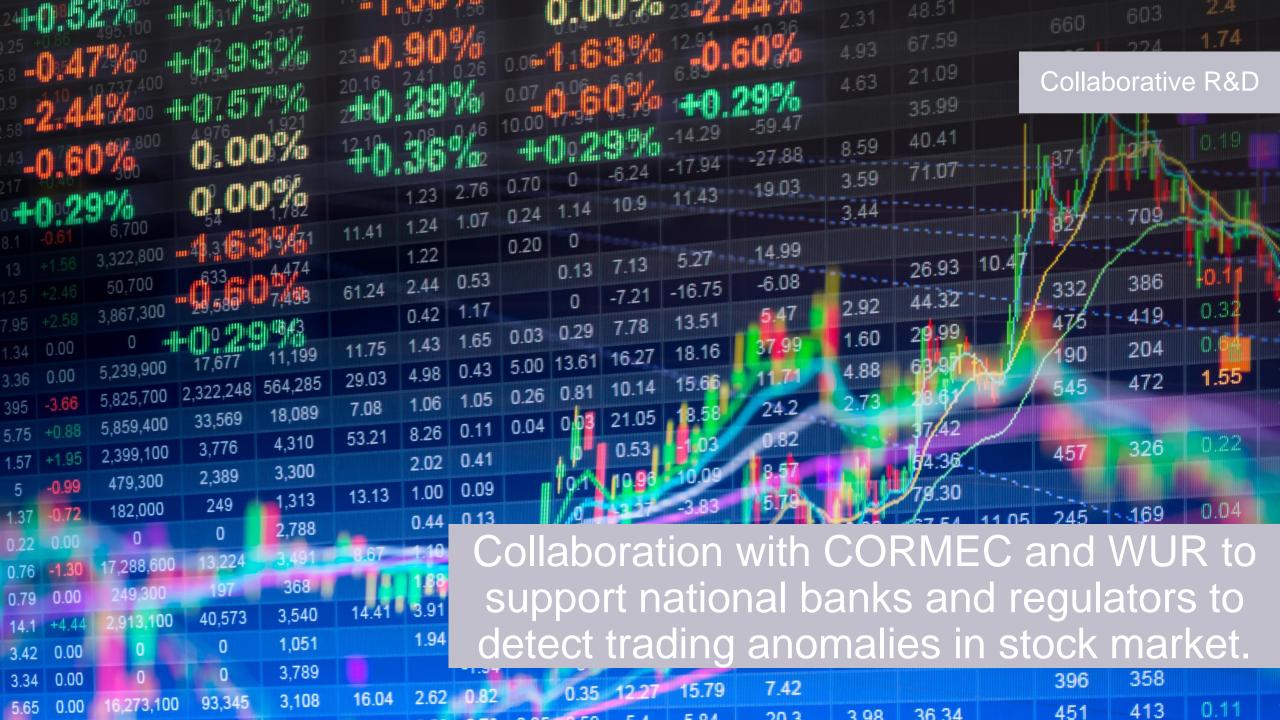


Contract Research

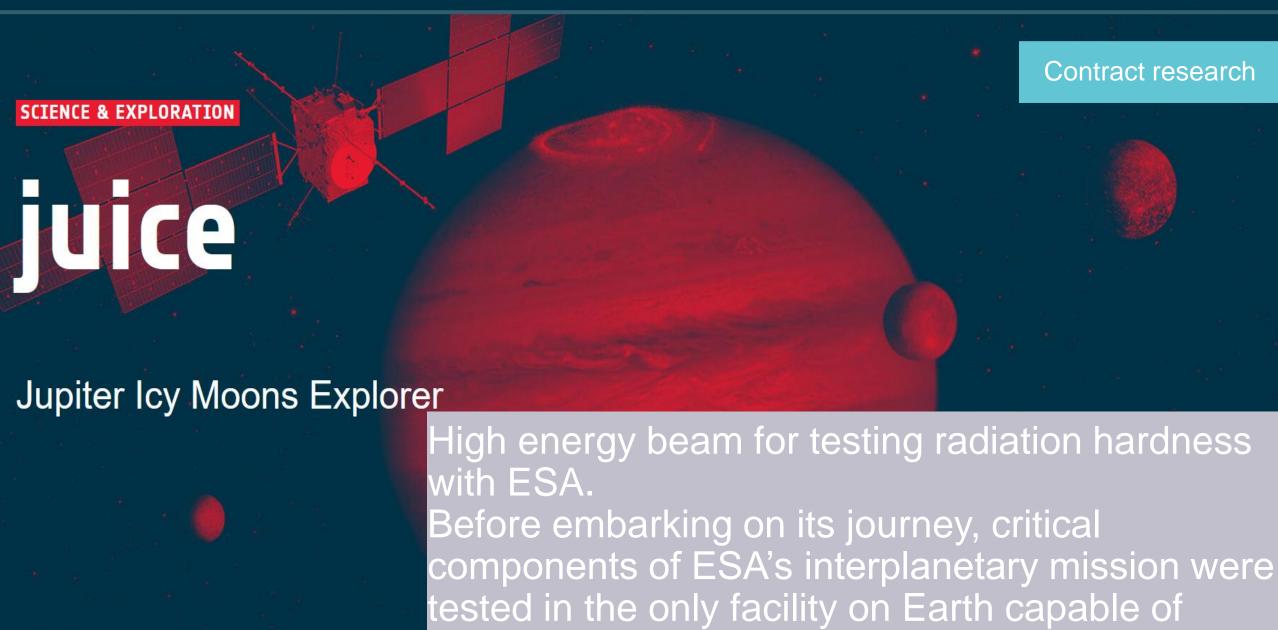
- Use case and requirements by the company
- Code contributed to the OS project
- Development
 @CERN, benefit for HEP applications

ROCHE is using CernVM-FS for application and library distribution worldwide.

Contract Research for a Company in the financial services sector. JumpTrading has strong interest in this tech for fast reliable worldwide file distribution.







replicating Jupiter's harsh radiative environment.

Collaborative R&D

Real-time Digital Twin example



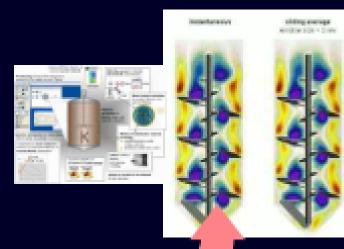


Al enhanced autonomous condition monitoring for Septa magnets, using Digital Twins





Physics-based Simulation Models



Real Plant



Data

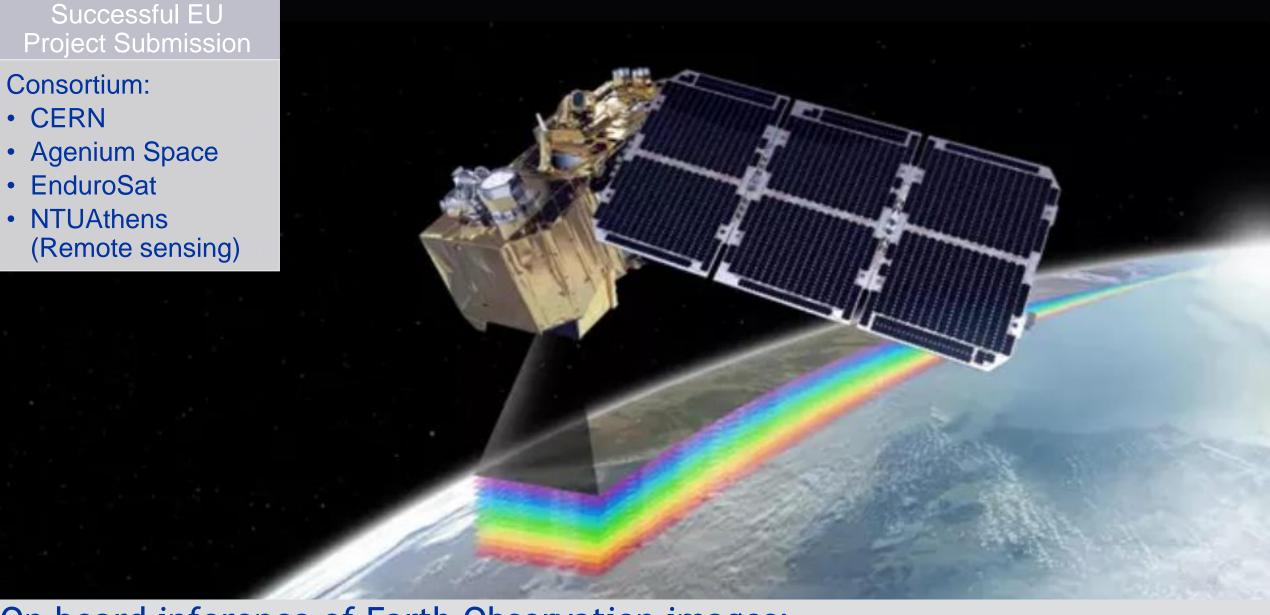
Prediction

Executable Digital Twin



Model Predictive Control

Model Fitting / Validation



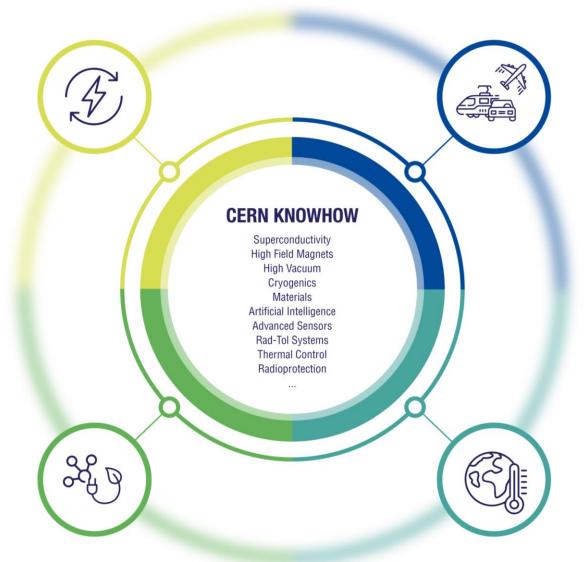
On board inference of Earth Observation images: Application: Detection of plastic litter at sea. Next generation EO applications



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RENEWABLE AND LOW-CARBON ENERGY

Production Transformation Distribution Storage



CLEAN TRANSPORTATION AND FUTURE MOBILITY

Aviation Shipping Rail Automotive

SUSTAINABILITY AND GREEN SCIENCE

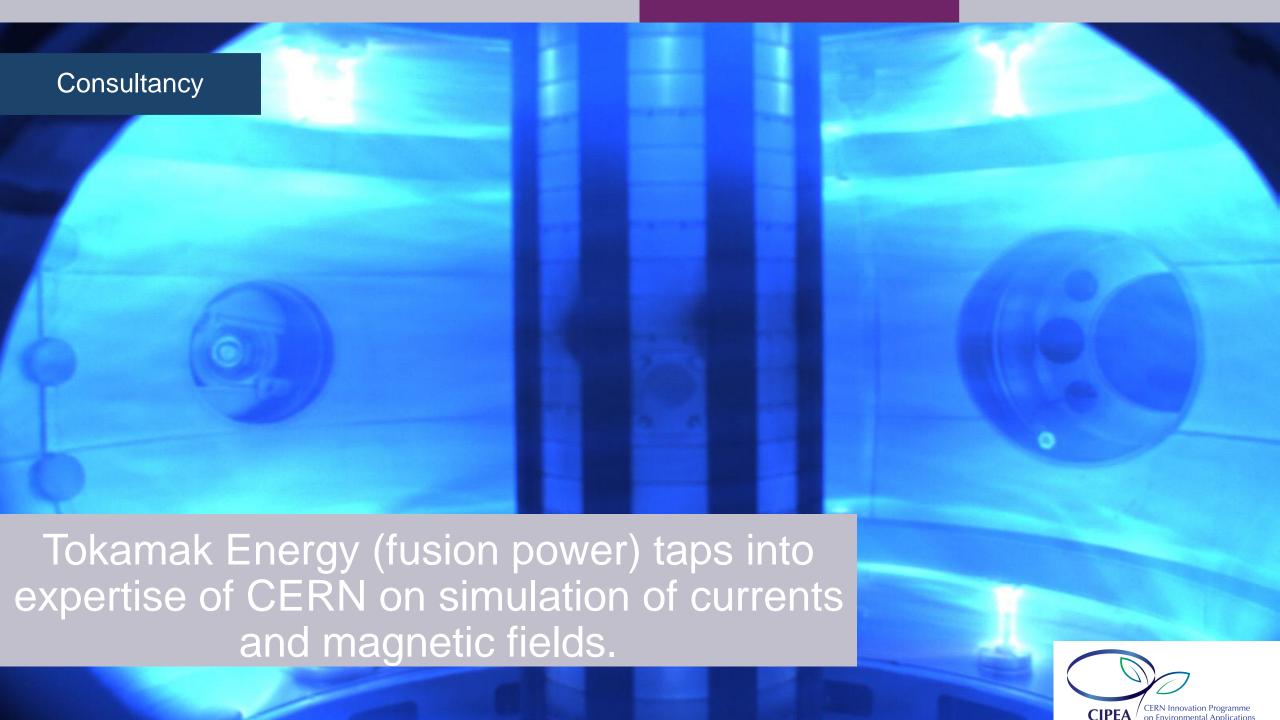
Power Management Heat Management **Industrial Processes**

CLIMATE CHANGE AND POLLUTION CONTROL

Monitoring Modelling Mitigation

CERN Business Development & Entrepreneurship



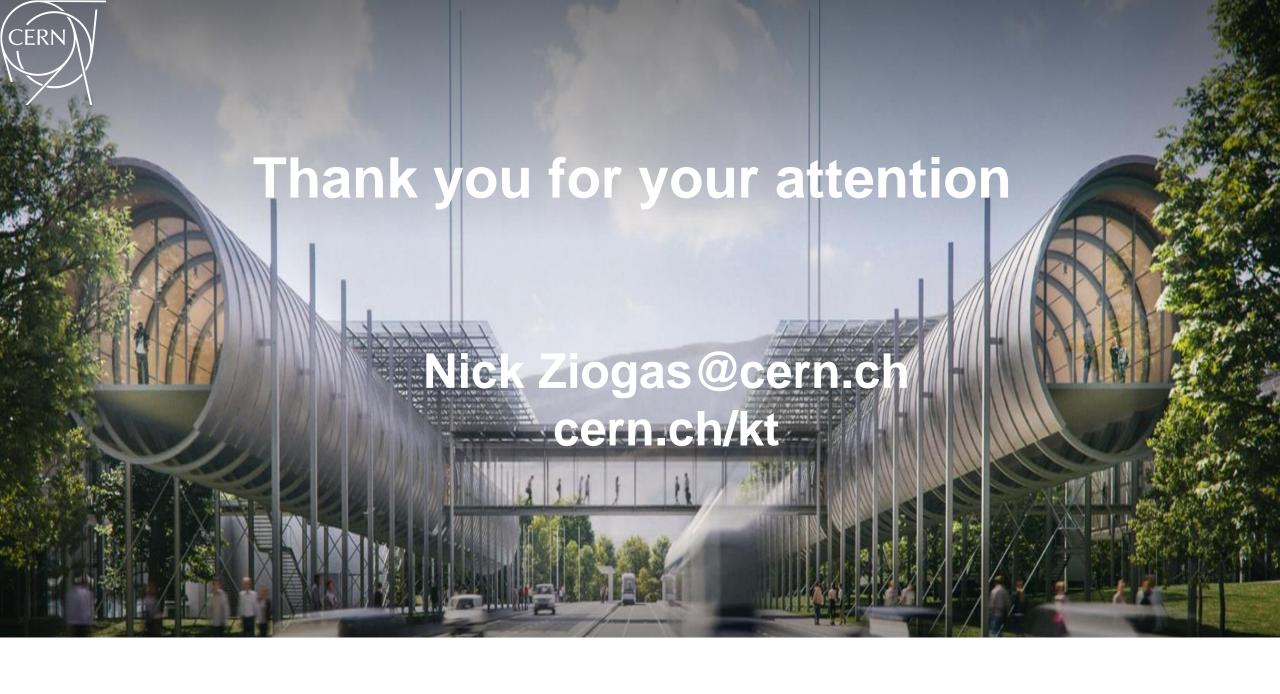


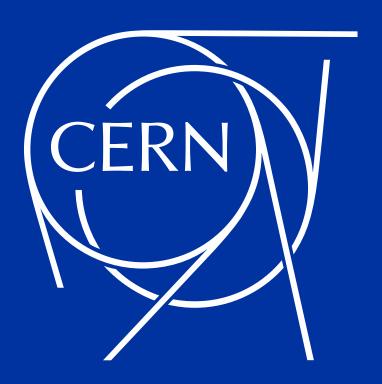
Key lessons learned when innovating with Industry

- CERN is strong in the 'extremes' of the technology scale
- You need passionate experts on both sides to succeed
- Need to identify a concrete project & clear business case
- Keep in mind differences in culture, language, and pace
- Driving deep tech innovation requires courage, commitment & time

But, results can be way beyond expectations!

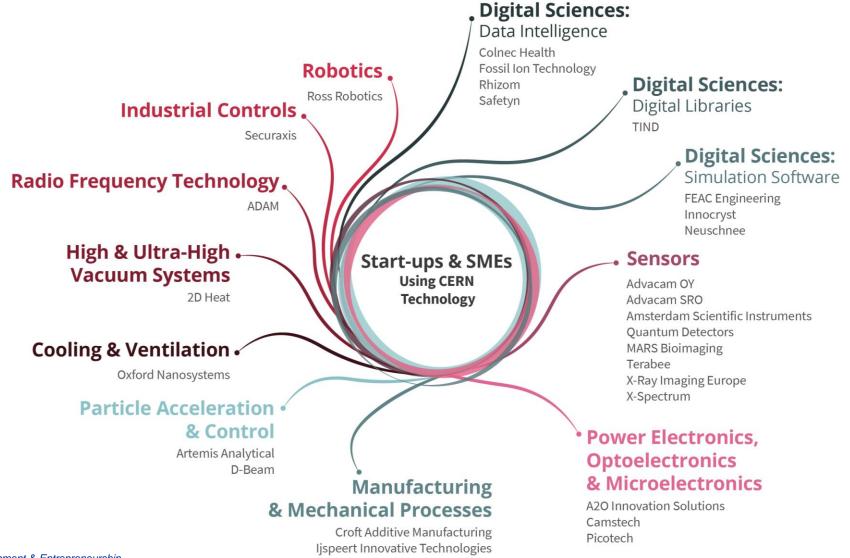
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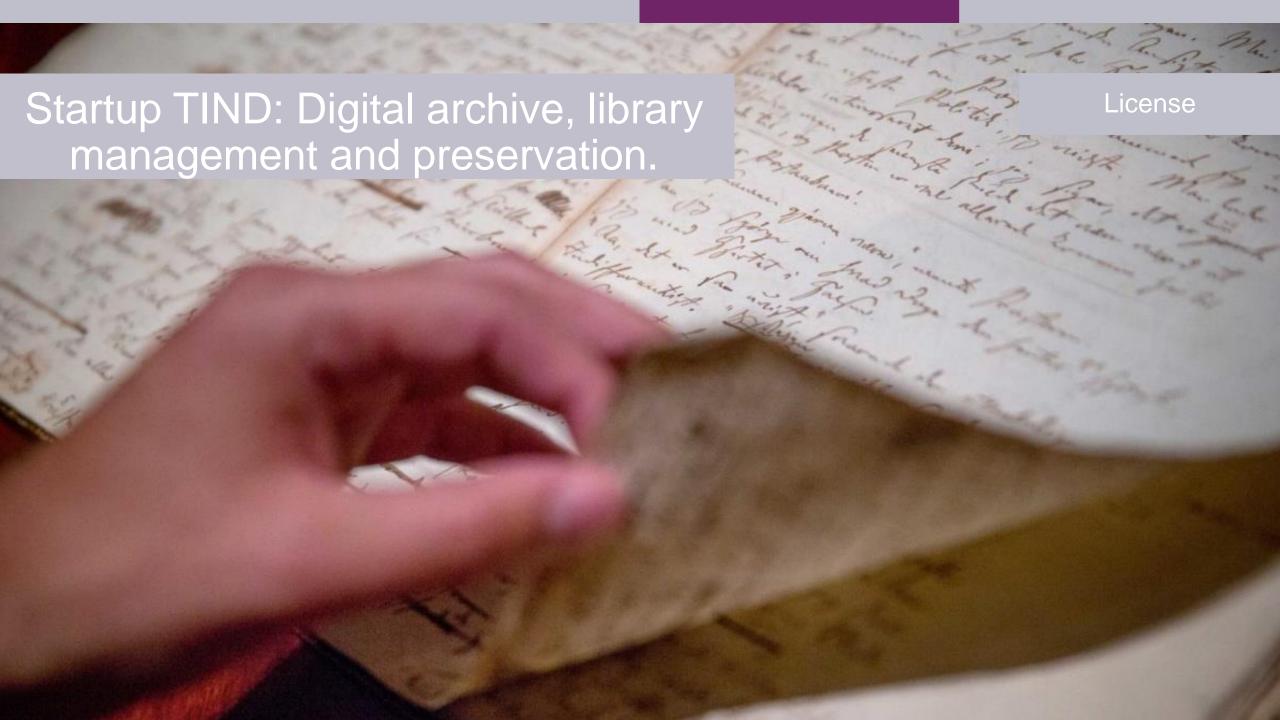
Startups and Spin-offs



Business Development & Entrepreneurship

Han Dols

CERN









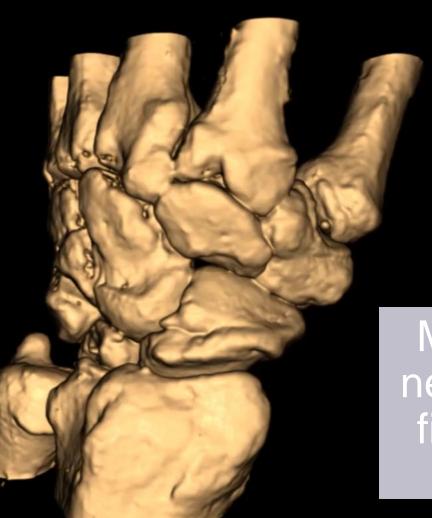
SecurAxis: Real Time Analysis, Reporting and Localization with Smart Acoustic Sensors C2MON monitoring software







License



MARS Bio Imaging: next generation X ray finally in color using CERN chips