



Contribution ID: 23

Type: **Parallel contribution**

BABAR Results on Leptonic and Radiative B and Charm Decays

Wednesday 10 August 2011 16:30 (18 minutes)

We present present measurements of B and charm flavor changing neutral current processes, including inclusive and exclusive $b \rightarrow s \gamma$ and $B \rightarrow K \nu \bar{\nu}$. We also present results of BABAR studies of leptonic decays of charged B and Ds mesons, in particular $B \rightarrow \tau \nu$ and $D_s \rightarrow \tau/\mu \nu$.

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Session Classification: Heavy Flavor Physics

Track Classification: Heavy Flavor Physics (bottom, charm, tau)