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Plain English Summaries of Experimental Results

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Press releases are issued by labs when a major result such as a discovery is announced. More commonly, we write papers that are not worthy of a press release. Nonetheless, many in the public are quite interested to see progress in our experiments. Tevatron experiments have pioneered plain English summaries of experimental papers, and the concept is spreading to the LHC experiments. It is difficult to write a good plain English summary. We should develop this art-form further.

Primary author: BARNETT, Michael (Lawrence Berkeley National Lab)

Presenter: BARNETT, Michael (Lawrence Berkeley National Lab)

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