

Cloud-based physics-driven AI to accelerate Design & Engineering

Dr. Lukasz Miroslaw – EMEA GBB HPC/AI Sr. Specialist (Microsoft)

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What is a digital twin?

According to the very first definition back in 2003 by Michael Grieves ^{[1][2][3]}, a Digital Twin is a virtual representation of a physical entity, collecting all the information related to his lifecycle management

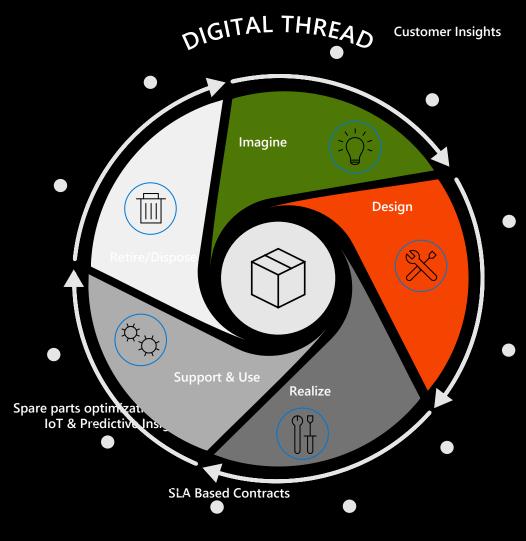
| Digital model | Digital representation of the physical entity | Digital twin requires three elements ^{[1][2]} : |
|-------------------|--|--|
| Digital shadow | Digital representation and physical- to-virtual information flow | A physical entity A digital representation of the physical entity |
| Digital twin | Digital shadow with virtual-to- physical information flow | A bi-directional information flow between the two |

[1] David Jones, Chris Snider, Aydin Nassehi, Jason Yon, Ben Hicks, **Characterising the Digital Twin: A systematic literature review**, CIRP Journal of Manufacturing Science and Technology, Volume 29, Part A, 2020, Pages 36-52, ISSN 1755-5817

Grieves, Michael. Digital twin: manufacturing excellence through virtual factory replication. 2014. White Paper (2017).

[3] Mohsen Attaran, Bilge Gokhan Celik, **Digital Twin: Benefits, use cases, challenges, and opportunities**, Decision Analytics Journal, Volume 6, 2023, 100165. ISSN 2772-6622

Digital Twin in Stark's Product Life Cycle



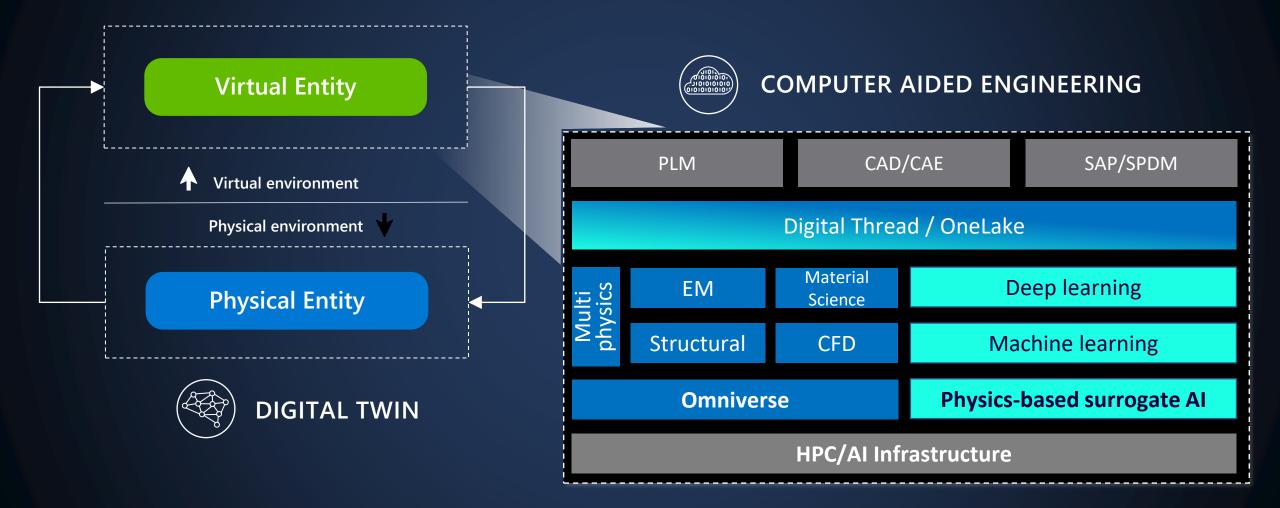
"Digital Thread is a data-driven architecture that links together information generated from across the product lifecycle"

Availability of a Digital Thread architecture is a key enabler to enrich Digital Twin capabilities

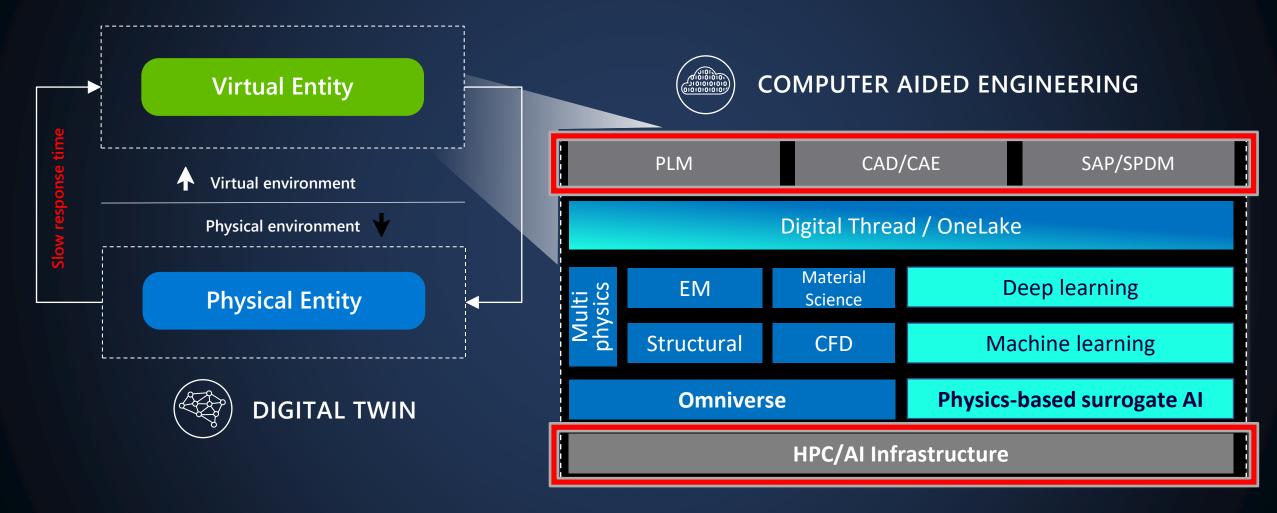
[1] Stark, J. **Product Lifecycle Management (Volume 1)**, 21st Century Paradigm for Product Realisation, Springer International Publishing, 2022

[2] Singh V., Willcox K. E., Engineering Design with Digital Thread, AIAA Journal 2018 56:11, 4515-4528

Next Gen CAE: Physics-based Digital Twin



Next Gen CAE: Physics-based Digital Twin



Azure HPC/AI

The universe of computational resources

| Co | ompute | Visu | ualization | Macl | nine Learning | Dec | ep Learning | AR | M-based |
|------------------------|-------------------------------------|----------------------|----------------------------|-------------------------------|---------------------|--------------------------------|--------------------|-------------------------------|---------------------|
| SKU | CPU | SKU | GPU | SKU | GPU | SKU | GPU | SKU | СРИ |
| НС | Intel Xeon Platinum "Skylake" | NV | Tesla M60 | NC | Tesla K80 | ND | P40 | DP / EP | Ampere ® Altra ® |
| HB | AMD Epyc "Naples" | NVv3 | Tesla M60 | NCv2 | Tesla P100 | NDv2 | Tesla V100 | | |
| | | | Dadaan | NCv3 | Tesla V100 | | | | PGA |
| HBv2 | AMD Epyc "Rome" | NVv4 | Radeon Instinct MI25 | NCasT4 _v3 | Tesla T4 | ND A100 v4 | A100 | SKU | FPGA |
| HBv3 | AMD Epyc "Milan" | NVads A10 v5 | A10 Tensor Core | NC A100 v4 | A100 Tensor Core | NDm A100 v4 | A100 | NP | Xilinx U250 |
| HBv4 | AMD Epyc "Genoa" | | iPU coming | | PUs available per | Multiple 0 | GPUs available per | ARM base | ed SKUs based o |
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| EDR: 10 |) GB/s (HC/ HB) | | | NVLink en | abled on | NVI ink er | habled and | FPGAs bas | sed on Xilinix U |

NCasT4_v3 and NC A100v4

Partial GPU available on

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A10

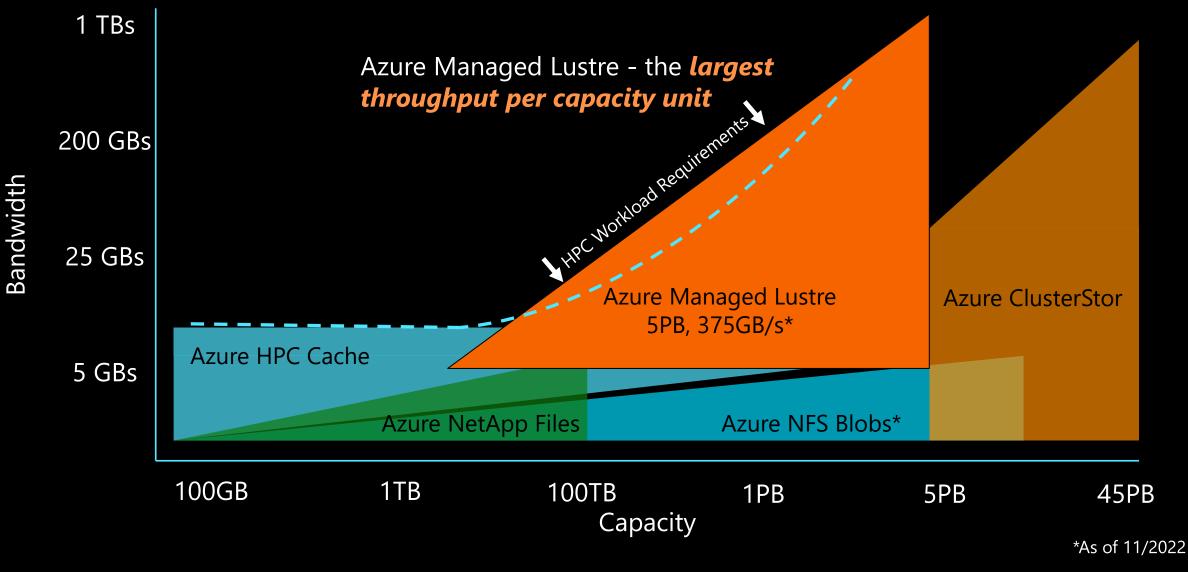
NVLink enabled and

NDv2

InfiniBand starting from

- EDR: 100 GB/s (HC/ HB)
- HDR: 200 GB/s (HBv2/3) • NDR: 400 GB/s (HBv4) •

Azure HPC File Systems



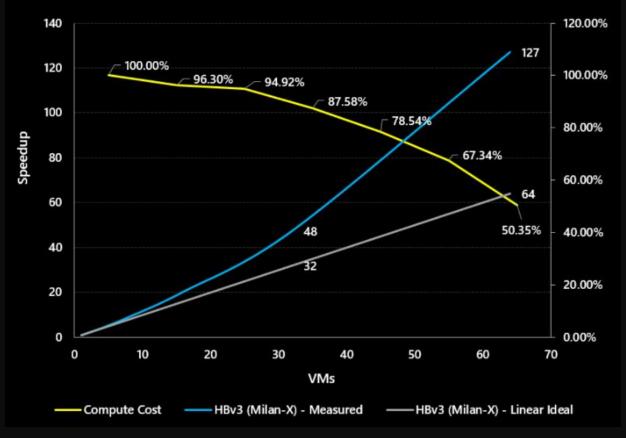
Microsoft Confidential

Faster & Cheaper: Transformation with Cloud



127x performance, 50% the VM cost

64 VMs v. 1 VM = 200% Scaling Efficiency Ansys Fluent 2021 R1, F1_racecar_140m, 64 VMs, Relative Performance & VM Cost



An Example: 127x performance, 50% the VM cost

- Fluid Flow (CFD) simulation study of an F1 race car
- 140 Million Cell model of the car, using ANSYS Fluent
- 64 Virtual Machines VS 1 Virtual Machine
- Using HBv3 (120 cores of AMD Milan-X)
- Strong scaling of the simulation progressively allows a large percentage of active data to fit in memory
- The 64 VMs can be turned off, half as long as it takes 1 VM to complete the simulation
- Result: 127x less time to complete the simulation, for half the cost
- Example illustrated:
 - 1 VM, taking 100 hrs = **\$468**
 - 64 VMs, taking 47 mins = **\$234**
 - With AI: 1 GPU: taking 10 seconds = \$0.56

©Microsoft Corporation Azure

Al-infused Digital Twin in Digital Engineering



Neural Concept: Pioneer in AI for Engineering



Spin-off from EPFL, Computer Vision Lab



Team of 40+



60 + customers worldwide



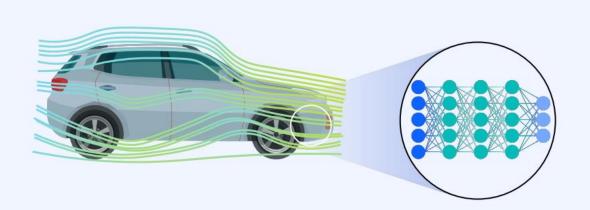
Engineering Intelligence at the core

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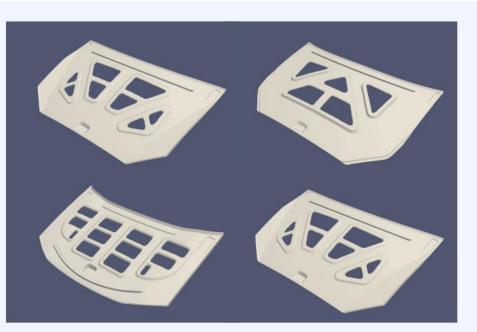


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Al is redefining Engineering Design software 2 KEY BENEFITS



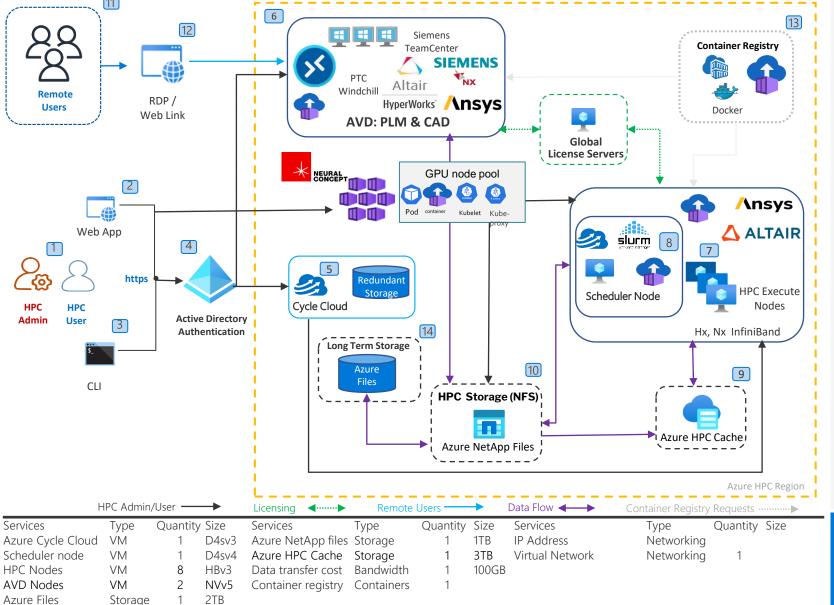
Simulate 10 to 10'000 times faster



Deep Generative models output innovative and plausible geometries at 100/min rate

Reference Architecture HPC & Al integration for CAE

- Supports BYOL: Allows optimization of licenses cost and employee value by leveraging configuration and scalability of the compute nodes.
- Cloud Native Data: Optimizing data transfer costs and GPU acceleration for compute, post-processing and remote high-def visualization.
- Cost effective Remote working: With Azure Virtual desktop interface users can work independently with AVD sessions on pre and post Processing. By this VM resources can be shared effectively between the users.
- Domain Agnostic: Designed for Al-infused CAE/CFD/DEM Workload of Manufacturing Engineering, could be leveraged for Manufacturing, Aerospace.
- Economic and User Experience: High productivity with lower simulation costs, No installation, no maintenance, no overhead, Effective collaboration features to share, edit and work together on complex and large scale CFD projects.



- HPC Admin [1] connects with Cycle-Cloud server [5] via Web [2] or CLI [3] and deploys the HPC execute Nodes [7] with required number and type of VMs . HPC Admin [1] Deploys the Visualization Nodes [6] in AVD Infrastructure and creates the web link [12] with Role based access to Remote set of Users [11].
- Active Directory authentication [4] is responsible for the secure access to services and data.
- The HPC Admin [1] connects with visualization Nodes [6] and installs the respective apps for Pre-processing & Post-processing, also connects to the Scheduler Node [8] and installs the required solver application.
- The Remote Users [11] connects to Visualization Nodes [6] via web link [12] and starts working individually on Pre and Post processing.
- Users can store their permanent data in the long-term data storage [14], Data can be archived from Azure Net App Files [10] to the long-term storage [14].
- The user[1] will now connect to the HPC execute Nodes [7] or Neural Concept Shape and launch the training job using AI or retrain the model with CAE/CFD Simulation jobs. We can make use of Azure HPC Cache [9] for Agility & Caching the large files to improve efficiency.
- After the simulation is completed the output file is saved to Azure NetApp Files [10] for Post-processing.
- The Solver output file from Azure NetApp Files [10] can be accessed from the Visualization Nodes[6] and Post-Processing team who are Remote Users [11] can perform Post-processing using different AVD sessions as required.
- Containerized applications are pulled by Visualization nodes [6] and HPC Nodes[7] from the user's container registry [13].
- The HPC user/Admin [1] stops Visualization Nodes [6] and Cycle-Cloud [5] which deallocates nodes to optimize the cost and spin up again when required.

CFD Analysis, ~7.6 Million Cells, hexa-mesh, Aerospace Domain Configuration = 512 cores/8nodes, Compute time: ~0.6 Hrs per job Cost per job: ~150 USD [Assumed 512 cores / 8 n]

Demo – Brackets analysis

| * | | | | | | | | Logout |
|---------------------------------|----------------|---------|---|---|---|---|---|---------------------------------|
| Inputs | | | | | | | | |
| mesh | Select file(s) | | | | | | | |
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| Histogram | | | | | | | | |

Make better products

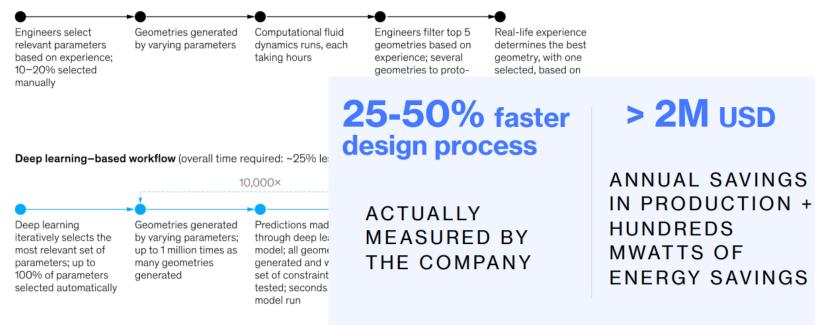
∞ DIMENSIONAL LARGE-SCALE OPTIMIZATION, BETTER PRODUCT PERFORMANCES

AN EXAMPLE WITH A MAJOR ACTOR OF HYDRO-ELECTRIC ENERGY

Deep learning models allow design teams to evaluate tens of thousands as many potential designs.

Traditional vs deep learning-based design workflow, turbine design

Traditional workflow (overall time required: months)



McKinsey & Company

IGBT Cooling for automotive supplier

Reduced

TEMPERATURE

ACROSS THE

PFAK

FLUID

EFFICIENT COLD PLATES FOR HIGH POWER ELECTRONICS

Context

17

- Peak temperature needs to be mitigated as it can reach 200°C
- Using intuition for designing in these Reynolds regime is difficult.
 Experience in this domain is not widespread.
- **Every new design needs to adapt** to specific packaging and boundary condition constraints.

Achievement

x4 faster

REACH FINAL

TIME TO

DESIGN

A workflow that allows to optimize designs in <2h for new constraints has been deployed.

+2-3%

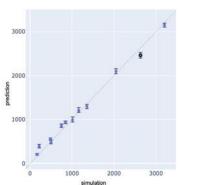
IN THERMAL

WORKFLOW

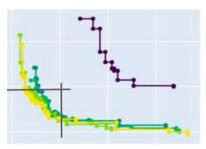
EFFICIENCY VS

PREVIOUS DESIGN

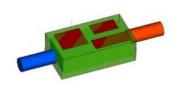
- Design produced by the company are typically 2 to 3% more efficient than using the old process.
- Optimized designs wr.t. multiple objectives (pressure drop and thermal efficiency)



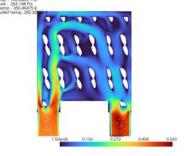
98% correlation between Ansys simulations (3h) and NCS prediction (1s)



1000 designs explored in <1h



Constraints specified via CAD import



One of the geometries on the Pareto-front



*

Thermal Management of EV Batteries

EFFICIENT COLD PLATES FOR NEXT GENERATION OF EV BATTERIES

Context

- The challenge for automotive suppliers is to quickly adapt a base design concept to varying requirements – while maintaining optimality.
- EV battery cooling requires to cover a wide surface with a minimal pressure drop (energy saving).

Achievement

- Very accurate predictions on aggregated values and fields (see Figures).
- For their "channel" product-lines, the engineers are now able to optimize designs while getting a real time feedback on performance.

 Simulation
 Prediction
 Absolute Prediction Error

Temperature in K 296 297 298 299 300 Temperature in K 0 0.066 0.133 0.199 0.266

Mubea

Fig. 6. Prediction of temperature field on the top of the plate T_{top} of Sample B20

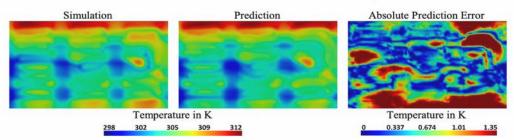


Fig. 7. Prediction of temperature field on the top of the plate T_{top} of sample C14

Image (illustrative): https://www.mubea.com/en/new-body-products

Publication: Dr. Niklas Klinke, Dr. Stefan Buchkremer, Dr. Lutz-Eike Elend, Maksym Kalaidov, Thomas von Tschammer, Al-based performance prediction and its application on the design and simulation of cooling plates for battery electric vehicles, Future Automotive Production Conference Wolfsburg, Germany 17–18th May 2022

« WE ARE USING NEURAL CONCEPT SHAPE (NCS) TO ACHIEVE OPTIMAL DESIGN OF KNOWN PRODUCTS WAY FASTER. »

NIKLAS KLINKE, TEAM LEAD, TOOLS & METHODS

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18

Crash simulation of battery housings

EVALUATION AND OPTIMIZATION OF CRASH PERFORMANCE FOR BATTERY HOUSING

Context

- Crashworthiness is a key factor for vehicle safety but is very challenging to characterize efficiently and accurately.
- As it is a highly non-linear problem with many different possible scenarios, simulation alone cannot provide the full picture of crashworthiness, let alone optimize it.
- Identifying the most relevant parameters is difficult, which makes it hard to manually improve the designs.

Achievement

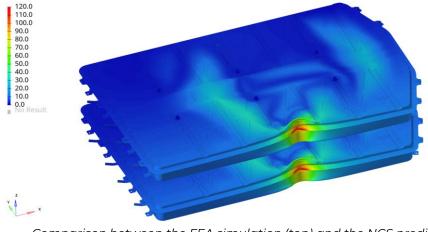
- NCS surrogate model is able to predict very accurately the structural behavior of the housing, by also predicting the contact force amplitude and location with the batteries.
- Engineers can now explore hundreds of design options, to ensure the structural integrity of the battery
- The uncertainty index is used to guide the engineers and improve the accuracy of the model

<1 second

TIME TO GENERATE A NEW DESIGN AND EVALUATE ITS PERFORMANCE IN NCS

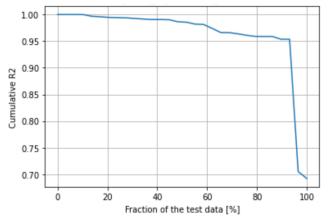
0.98

R2 CORRELATION BETWEEN PREDICTED AND LS DYNA SIMULATION



Comparison between the FEA simulation (top) and the NCS prediction (bottom) for the displacement magnitude, on a test geometry. The prediction was done on multiple time steps.

Mubea



Using the uncertainty feature from Neural Concept Shape, the test samples are sorted by the uncertainty metric given by the model, from lowest to highest.



Aerospace Heat Exchanger Optimization

Constant

PRESSURE DROP DID

NOT DETERIORATE

PREVIOUS DESIGNS

COMPARED TO



OPTIMIZED HEAT EXCHANGERS FOR AEROSPACE APPLICATIONS

Context

20

- In aerospace applications, the final product performance is the focus. Efficiency and optimality is key.
- Engineers want to evaluate many design concepts over several months/years and leverage on the experience and data from previous iterations.

Achievement

- Very accurate predictions on aggregated values and fields: The engineers can evaluate thousands of designs per day.
- Optimized geometries using morphing of different concepts (pins and fins)

+1.5%

INCREASE IN THERMAL

TO PREVIOUS DESIGN

WORKFLOW

EFFICIENCY COMPARED

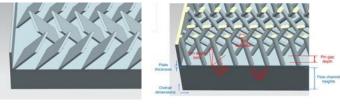
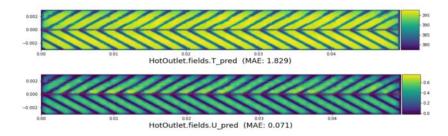


Figure 1: Examples of heat-exchanger geometries with different topologies



[Top]: Prediction (top) and CFD (bottom) of the Temperature at the hot (oil) outlet. [Bottom]: Prediction (top) and CFD (Bottom) of the Velocity magnitude at the hot (oil) outlet.

Figure 2: Predictions vs GT on the outer surface of the heatexchanger

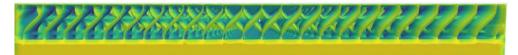


Figure 3: Optimized geometry using morphing techniques

ACCURACY FOR

PREDICTIONS

>99%

MAXIMUM TEMPERATURE

AND PRESSURE DROP

Latent Thermal Energy Storage



SCIENTISTS ARE ALSO USING DEEP-LEARNING TO SOLVE THEIR RESEARCH PROBLEMS

Context

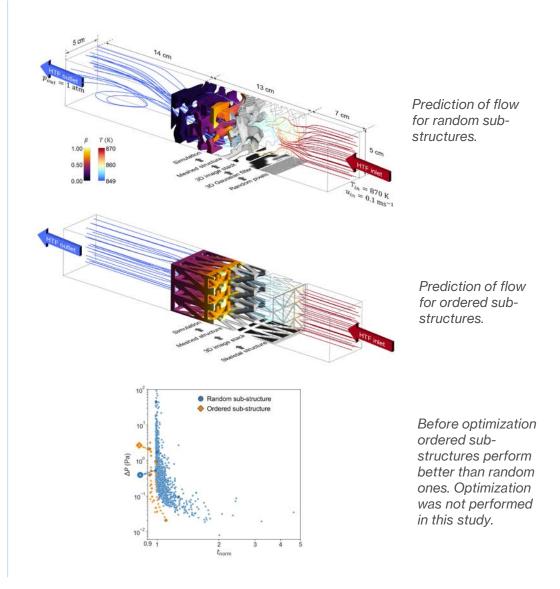
21

- Latent heat thermal energy storage with metallic alloy phase change is a **new promising technology**.
- Macro-porous latent heat storage can enhance the convective heat transfer.
- Researchers at EPFL's Renewable Energy Science and Engineering's Lab are looking for solutions to exploit the potentially very wide design space.

Achievement

- A surrogate model allowed to precisely assess the performance of designs within an infinite dimensional design space.
- A paper demonstrating the use Neural Concept's approach in the domain was published: <u>GCNN Characterization of Macro-Porous Latent</u> <u>energy storage – ASME Journal of Heat and Mass Transfer - 2022</u>

| 99.1% | 75.6% | 90.4% |
|---|--|--|
| R2 CORRELATION BTW. PREDICTED AND TRUE MELTING TEMPERATURE FIELDS | R2 CORRELATION BTW. PREDICTED AND TRUE NORMALIZED TEMPERATURE FIELDS | R2 CORRELATION BTW. PREDICTED AND TRUE DIFFERENTIAL PRESSURE FIELDS |



External Aerodynamics

(1/2)

0.32

Predicted vs Simulated drag

coefficient on 50 test samples

Fields (prediction)

0.34

USE ENGINEERING INTELLIGENCE TO EXPLORE DIFFERENT DESIGN CONCEPTS

Context

- Aerodynamic performance is critical due to vehicle energy efficiency. OEMs must pay enormous fine if they don't meet regulation targets
- As an example, in EU, OEMs must pay €95 per car sold for every gCO2/km above the regulation.
- External Aero simulations are heavy and expensive, which mean designers only get very limited feedback on their designs

Achievement

- A model was trained to **predict the pressure field and drag coefficient** of different car designs.
- The model was challenged with different design concepts (no spoiler vs spoiler), and it was shown that a very limited number of new new simulations was needed to generalize the model to both these concepts.

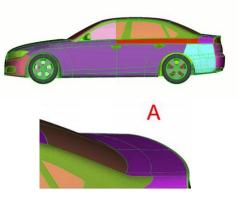
| x100 | |
|-----------------|--|
| NCREASE IN THE | |
| IUMBER OF | |
| DESIGNS THAT | |
| CAN BE EXPLORED | |
| | |

>96%

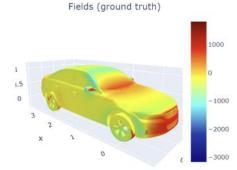
CORRELATION BETWEEN PREDICTED AND SIMULATED DRAG COEFFICIENTS

3D output

IN ADDITIOIN TO DRAG COEFFICIENT, THE MODEL CAN PREDICT 3D FIELDS SUCH AS PRESSURE AROUND THE CAR

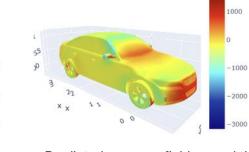


Dataset consists of 400 variants of baseline A (no spoiler)



Simulated pressure field around the

car



0.34

0.32

0.3

0.28

Predicted pressure field around the car

E-motor optimization

INCREASING THE PERFORMANCE AND DURABILITY OF ELECTRIC POWERTRAIN

Context

- Vehicle electrification comes with many new engineering challenges
- E-motor design is a complex process with **strict structural and electromagnetics requirements**.
- Flux barrier shape has a significant influence on Emotor performances.

Achievement

- NCS was used to predict accurately the structural (safety factor) and electromagnetic performances (torque & ripple).
- NCS design module was used to explore innovative flux barrier designs.
- Final design clearly **outperforming standard, parametric geometries**.

PARTNERSHIP WITH MOTORCAD TO ENSURE SMOOTH OPTIMIZATION AND RETRAINING LOOPS

Figure 1: Prediction of internal stress

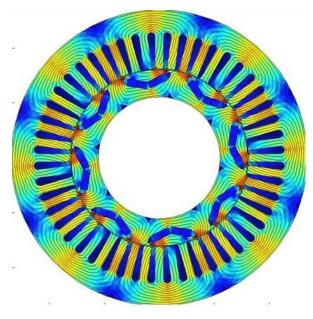
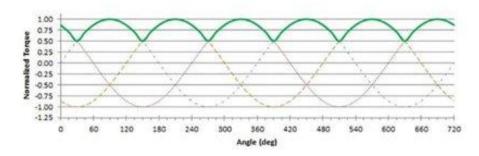


Figure 2: Torque prediction vs angle





HVAC Design for automotive OEM

ENHANCING THERMAL SYSTEMS USING FAST AND ACCURATE DEEP LEARNING SURROGATES

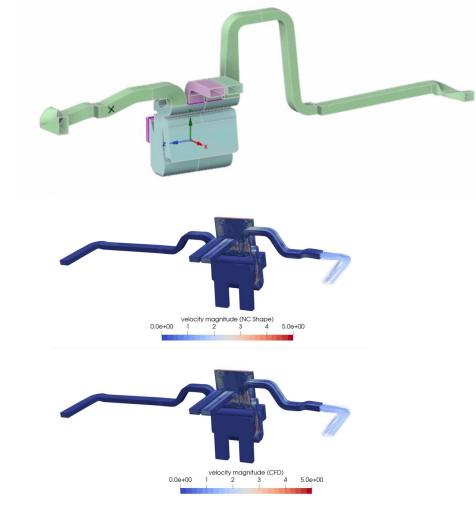
Context

- Thermal systems in vehicles are responsible for >3% of the total fuel consumptions
- CFD computation is a major bottleneck in the development of HVACs → 100 to 1000s CFD results for one development.
- Automotive suppliers are competing already in RFQ phases, doing most of product development pre-order.

Achievement

- Physics performance feedback directly into the designer's interface.
- HVAC designers are able minimize pressure loss and ensure uniformity on outlets.





FEA simulation (bottom) and the NCS prediction (top) for the velocity field on a test geometry.

Hull hydrodynamics

BETTER HYDRODYNAMICS WITH FAST PERFORMANCE PREDICTION



Context

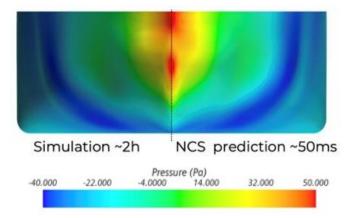
- Several design concepts and many different topologies can be created for the hull, each with very different behaviors
- By nature, hard to parametrize due to non-conventional designs and large design space

Achievement

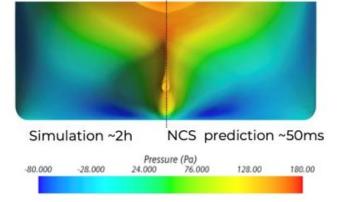
- Very accurate predictions on aggregated values and fields
- The engineers are now able to interact in real time with the designs
- Slight improvement in the performance is a game changer
- Optimization on the 3D geometry directly is now used to reach better performing designs

| 50ms | 90.6% | 99.4% |
|------------------|-------------------|-----------------|
| TIME TO GENERATE | AVG L1 ERROR ON | AVG L1 ERROR ON |
| NCS PRESSURE | THE PRESSURE | THE SHEAR FORCE |
| PREDICTION (2H | FORCE COEFFICIENT | COEFFICIENT |
| BEFORE) | ACROSS THE HULL | ACROSS THE HULL |

Comparison of the pressure distribution between StarCCM+ simulation and NCS prediction (example 1)



Comparison of the pressure distribution between StarCCM+ simulation and NCS prediction (example 2)



Injection molding: warpage predictions

PREDICTING THE MANUFACTURABILITY EARLY IN THE DESIGN PROCESS

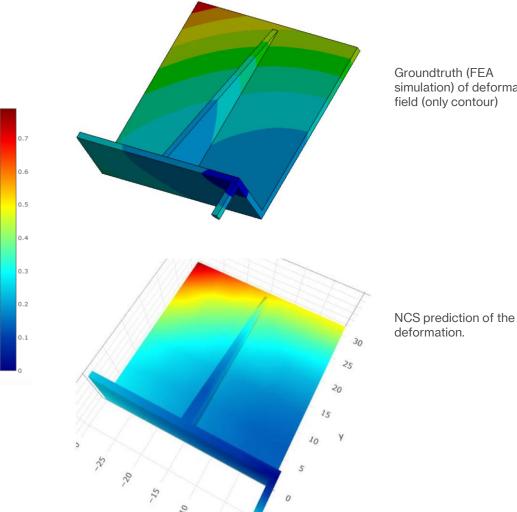
Context

- The process of warpage deformation is complicated.
- Fluid shrinkage (varying pressure during process) and coefficient of thermal expansion from eject temperature to room temperature must be considered.
- Simulations with PlanetsX (plugged in Ansys Workbench) are long and are therefore only performed at the end of the design process.

Achievement

- A surrogate model was trained in NCS to predict the warp deformation of different parts, along with the maximum injection pressure.
- The accurate surrogate model can be frontloaded to the designer and used early in the design process to ensure manufacturability criteria

| 99.8% | 99.2% | x10 |
|---|---|---|
| ACCURACY OF MAX INJECTION PRESSURE PREDICTIONS | ACCURACY OF MAX DEFORMATION PREDICTION | NUMBER OF MANUFACTURABILITY VERIFICATIONS DURING THE DESIGN PROCESS |



Groundtruth (FEA simulation) of deformation field (only contour)

Rubber switch large deformation analysis

CYBERNET

-0.1

PREDICTING HIGHLY NON-LINEAR DEFORMATIONS ACCURATELY USING NCS

Context

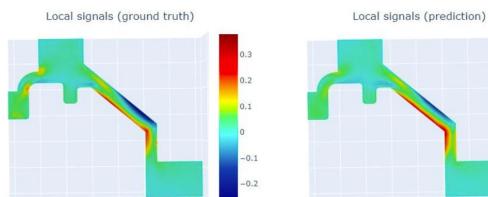
28

- Rubber switches are the essential element in most keyboards.
- Made of rubber, they sustain large deformation with non-linear contacts and frictions.
- Accurately predicting their deformation, internal stress and feeling curve (displacement vs reaction force) is crucial for the keyboard's durability and usage comfort.

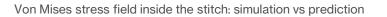
Achievement

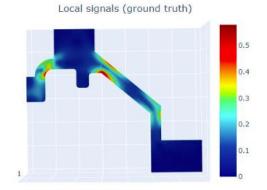
- A surrogate model was trained in NCS to predict the large deformation, internal stress and feeling curve of different rubber switch designs.
- Fast and accurate analysis of non-linear phenomena such as buckling and contact behaviors can now be performed.

" BY **LEARNING A LARGE AMOUNT OF DATA**, WE WERE ABLE TO CONSTRUCT A PREDICTIVE MODEL FOR **HIGHLY NON-LINEAR PHENOMENA** SUCH AS BUCKLING AND CONTACT ANALYSIS OF RUBBER "

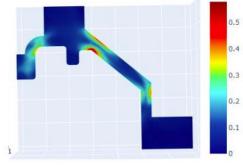


Displacement field inside the stitch: simulation vs prediction





Local signals (prediction)



Crashworthiness optimization

EVALUATION AND OPTIMIZATION OF CRASH PERFORMANCE FOR NOVEL VEHICLE CONCEPTS

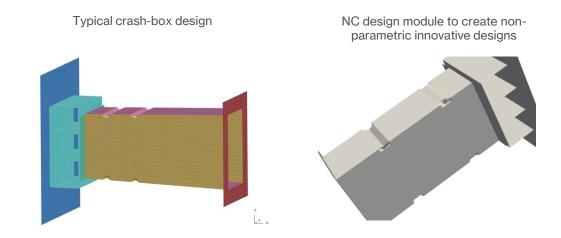
Context

- Crashworthiness is a key factor for vehicle safety but is very challenging to characterize efficiently and accurately.
- As it is a highly non-linear problem with many different possible scenarios, simulation alone cannot provide the full picture of crashworthiness, let alone optimize it.
- Identifying the most relevant parameters is difficult, which makes it hard to manually improve the designs.

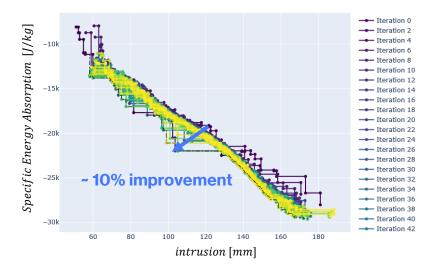
Achievement

- A surrogate model was trained in NCS to predict in real time the main KPIs: specific energy absorption (SEA), intrusion (crushing length) and crushing force efficiency.
- NC Design module used to create instantly new trigger designs.
- **Fast and effective optimization campaigns** resulting in substantial performance improvement (5000 designs evaluated in 6 hours).

| <1 second | 98.9% | 10% |
|------------------|---------------|--------------|
| TIME TO GENERATE | R2 | PERFORMANCE |
| A NEW DESIGN AND | CORRELATION | IMPROVEMENT |
| EVALUATE ITS | BETWEEN | OBTAINED |
| PERFORMANCE IN | PREDICTED AND | WITH THE |
| NCS | SIMULATED SEA | OPTIMIZATION |



Optimization: Pairwise Pareto fronts at each iteration





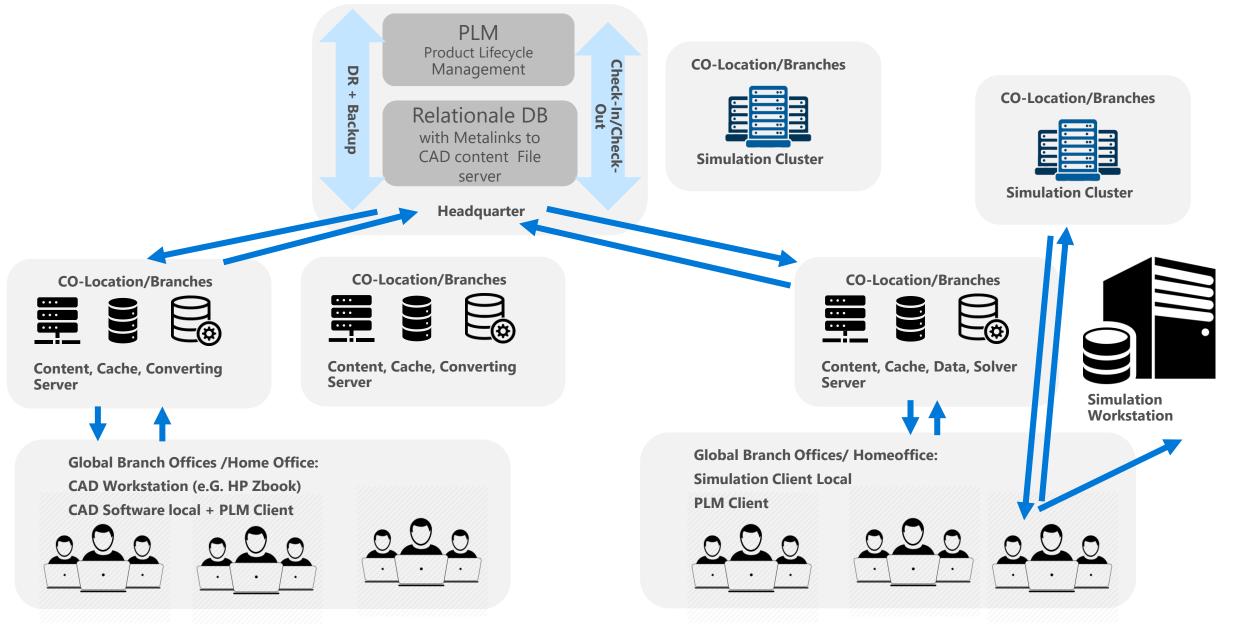
29

PLM & CAD on Azure

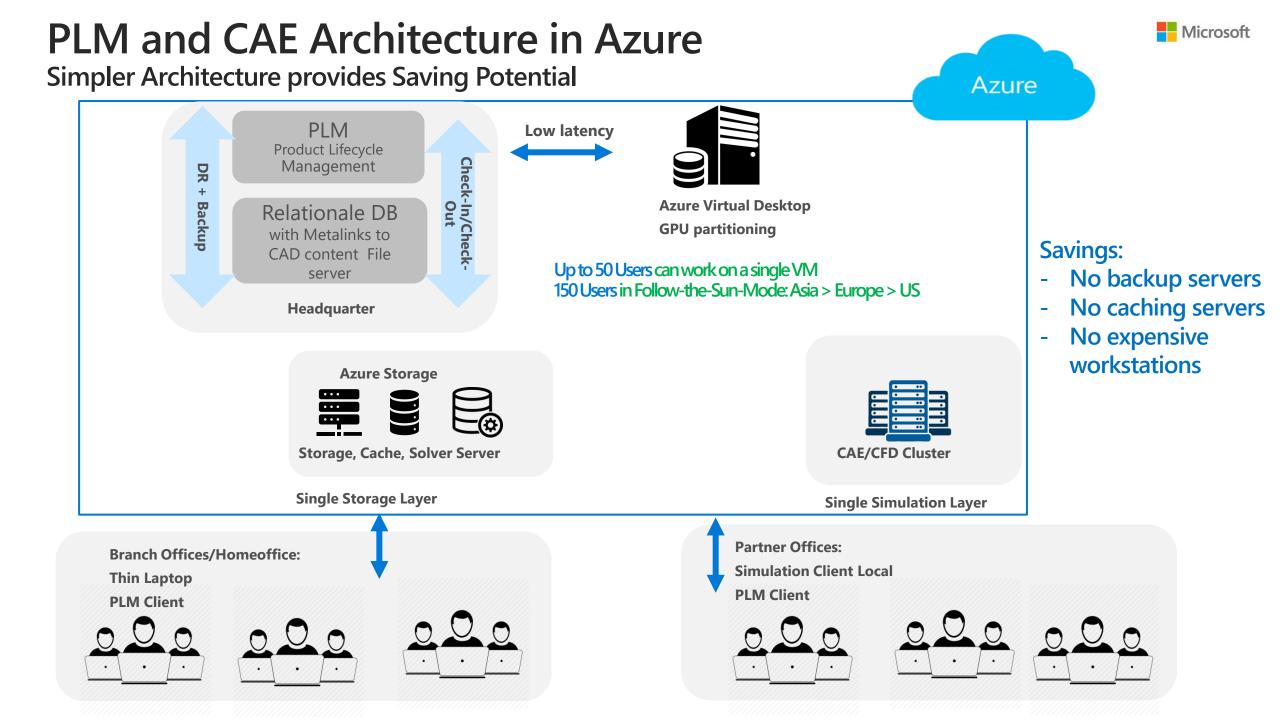


PLM and CAE Architecture in Large Organisations

Architecture today can be complex

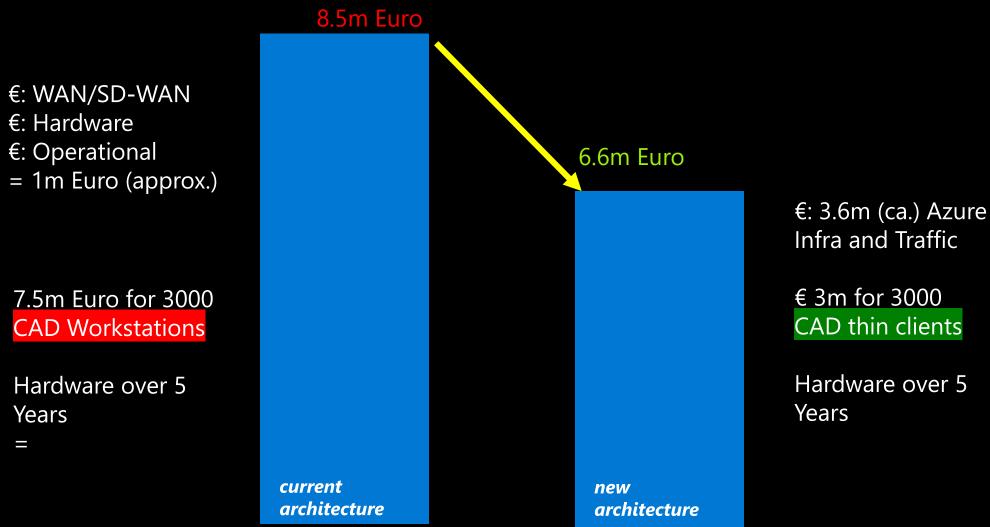


Microsoft



Customer Example: Calculation based on 5 Year Depreciation Total Cost Comparison

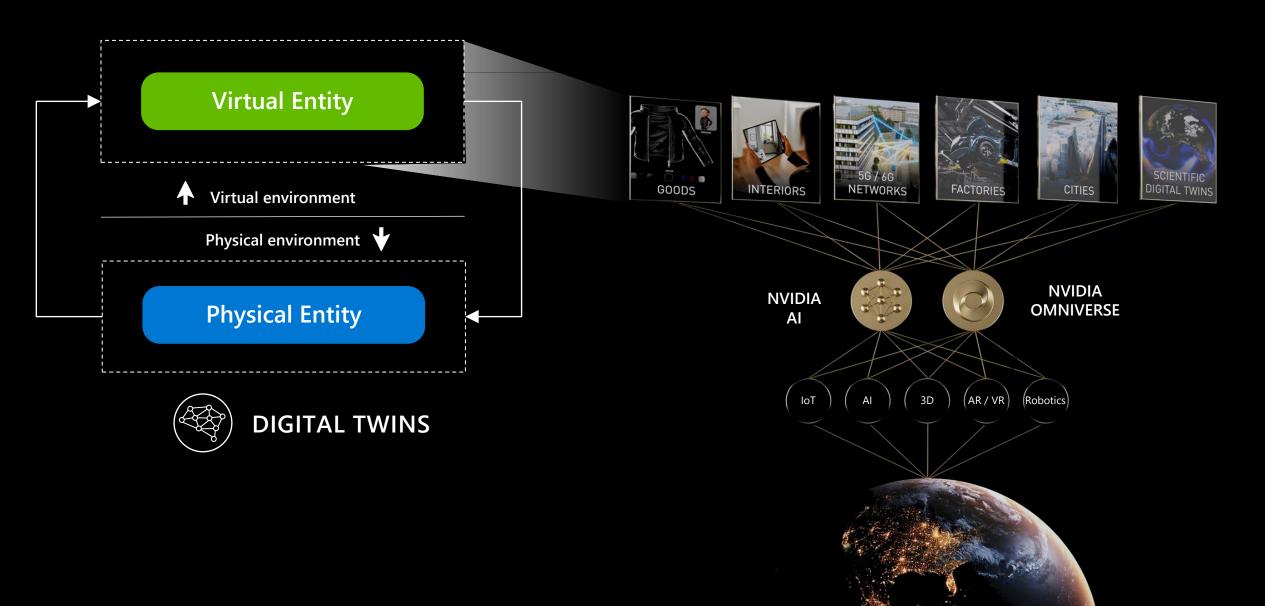
Example 3000 CAD Engineers



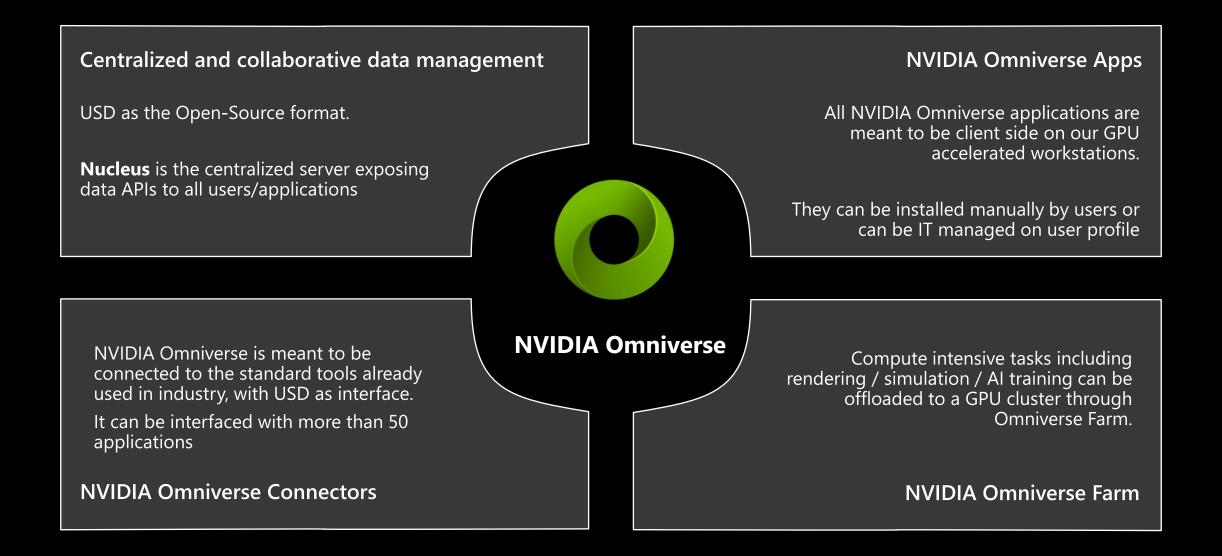
Industrial Metaverse with NVIDIA Omniverse



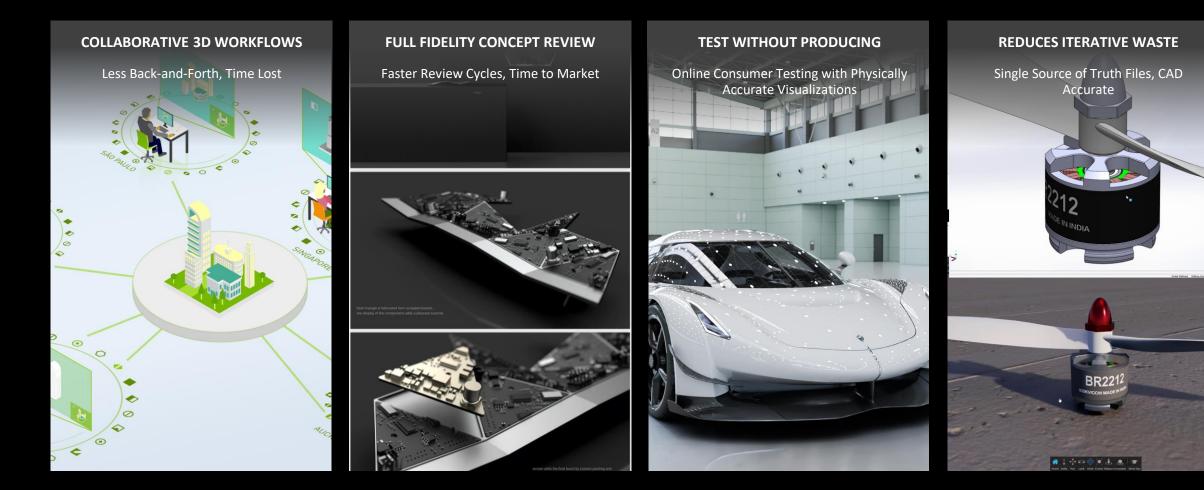
Metaverse as Digital Twins Virtual Environment



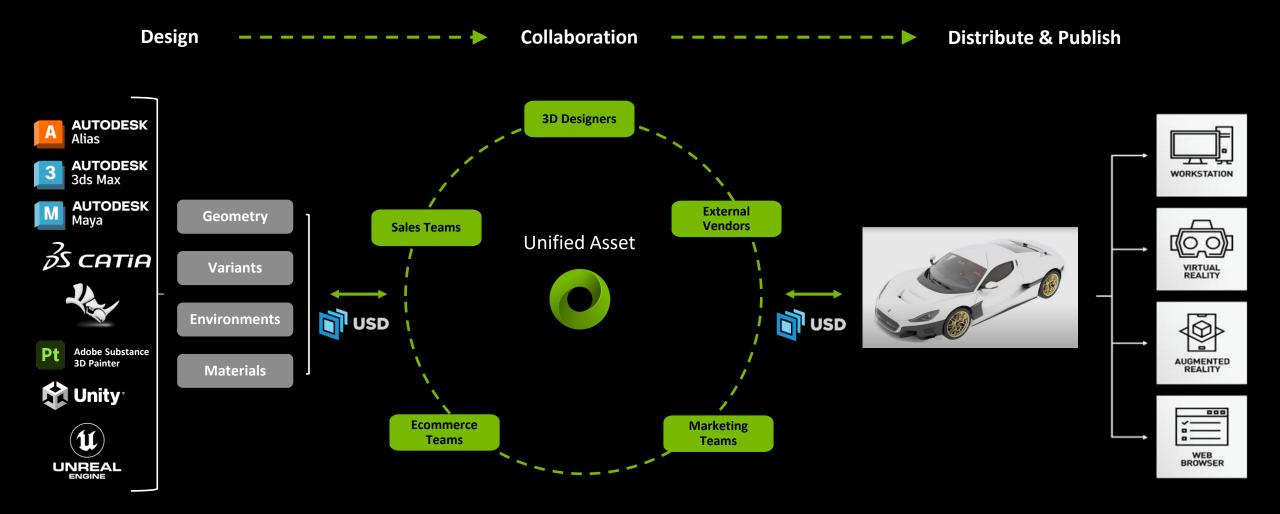
NVIDIA Omniverse Platform



Use cases Collaborative design



Use cases Collaborative design



Use cases Collaborative design



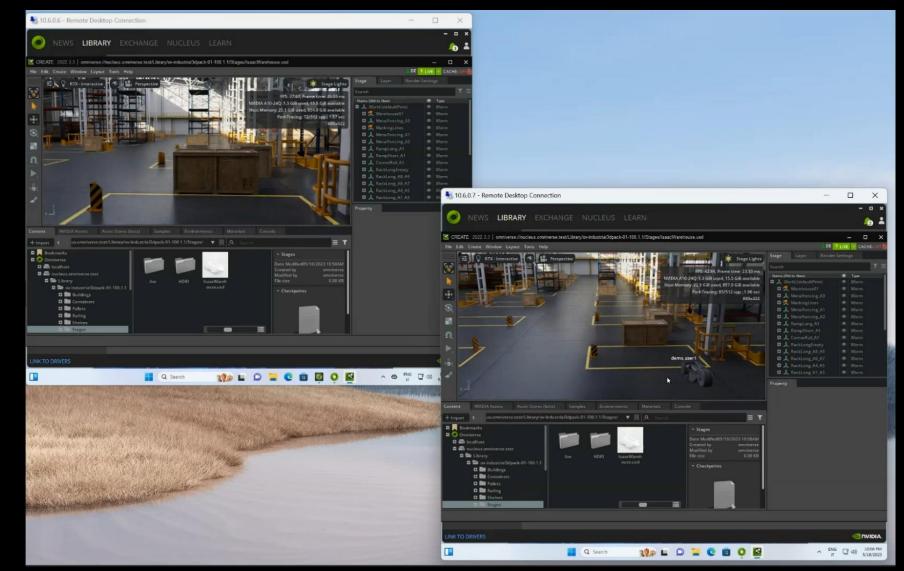
Live High-Fidelity RTX rendering

NVIDIA RTX technology allows to render with high-fidelity in real time the design scene



Visualization through HMD or Mobile

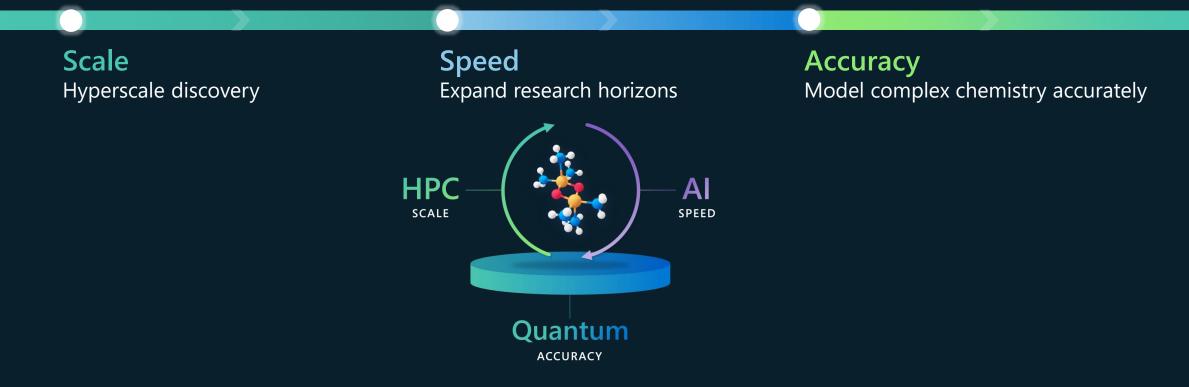
CloudXR allows visualization using VR headsets or mobile devices, targeting also AR applications



Azure Quantum Elements



Azure Quantum Elements, accelerating scientific discovery



Bringing products to market faster

Enabling a faster innovation cycle with Copilot in Azure Quantum

Try the Copilot on quantum.microsoft.com

Elements

AkzoNobel

(aspentech

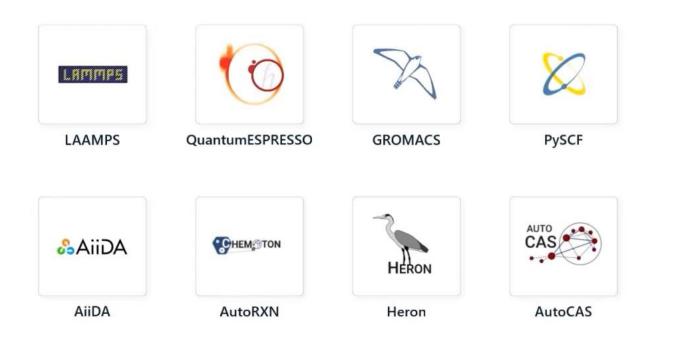
1010 Genetics





Elements

Pinned Apps



1

Applied Reinforcement Learning



InstaDeep: EMEA Leader in Al



Founded in 2014, HQ in London



10 Offices (EU, Africa, US)

Decision-Making products: delivering AI-driven efficiencies for advanced enterprise customers



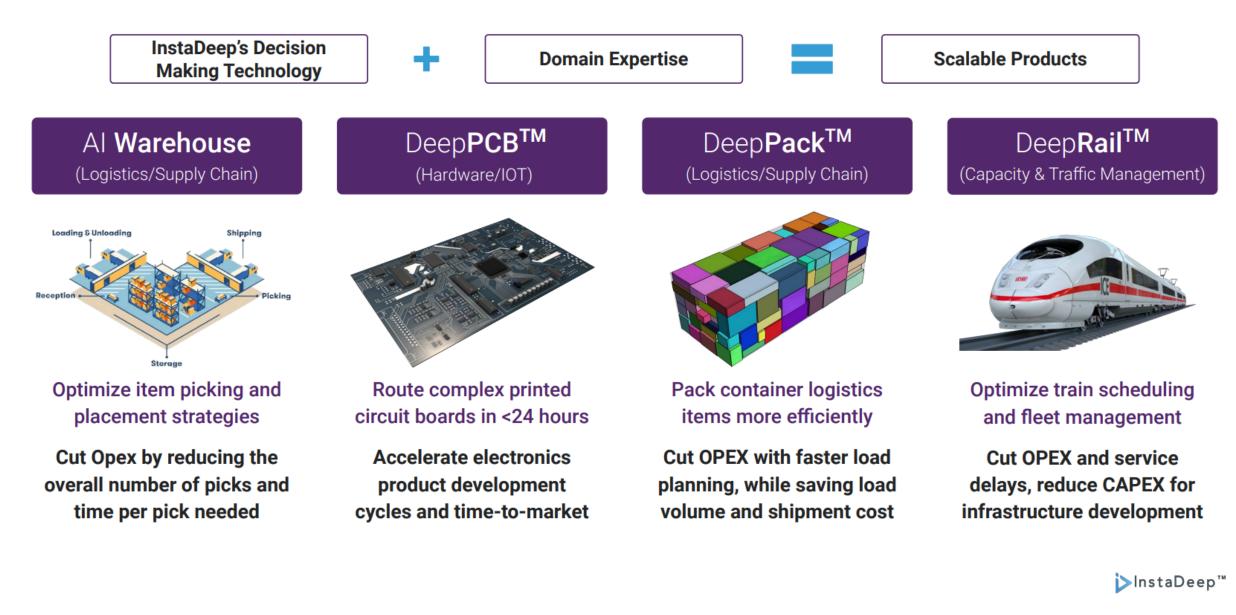
250+ Employees

InstaDeep is Europe's AI Leader with Focus on Logistics

| Bloomberg the Company & Its Products 🔻 Bloomberg Terminal Demo Request 🕴 💶 Bloomberg Anywhere Remote Login 🕴 Bloomberg Customer Support | | | | | | | | | | | | | | | |
|---|---------|-----------|------------|----------------|----------|--------|----------|---------|----------------------------|----------|-----------|---------|-----------|------|--|
| Bloom | berg | | | | | | | | | Europe | Edition 🔻 | Sign In | Subscribe | | |
| Live Now | Markets | Economics | Industries | Technology | Politics | Wealth | Pursuits | Opinion | Businessweek | Equality | Green | CityLab | Crypto | More | |
| Techno | logy | | | ech to £562 | | | IEx | pert | Instal | Deel | o fo | r | | | |
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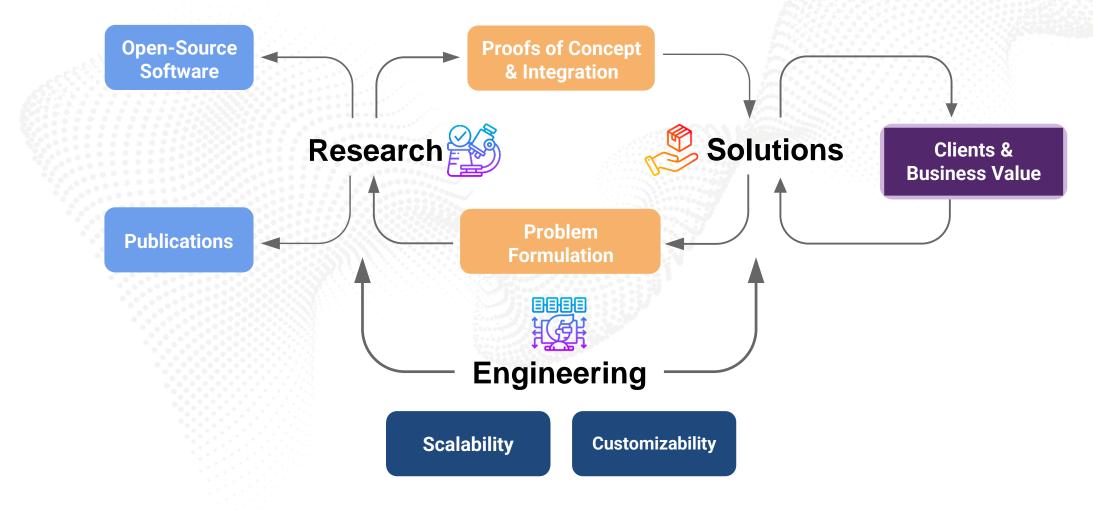
Highest Valuation of any pure-play AI Startup Exit in History Boosting Commitment towards European Manufacturing and Logistics

History of solving complex problems with Decision Making AI

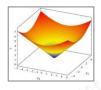


End-to-End Differentiated Expertise in Al

A strong link between *fundamental* and *applied* research is at the core of InstaDeep's DNA, while AI engineering and HPC skills support scalable and custom deliveries for end clients.

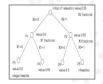


Limitations of Classical Approaches to Optimisation



Optimisation Techniques

Guaranteed optimality
 Poor scalability for large instances



Search Algorithms

✓ Fast and scalable

✓ No specific heuristic or evaluation function

X No guarantee of short-term optimality



Metaheuristics

Fast and scalable
 Tailor-made to a specific problem
 No guarantees of optimality

Common Flaw: No Learning!

- Do not leverage past computations.
- Unable to generalize to unseen instances
- Might have to be **redesigned** if constraints **change**

Harvard Business Review

Strategy | Why AI That Teaches Itself to Achieve a Goal Is the Next Big Th

Strategy

Why AI That Teaches Itself to Achieve a Goal Is the Next Big Thing

by Kathryn Hume and Matthew E. Taylor

April 21, 2021

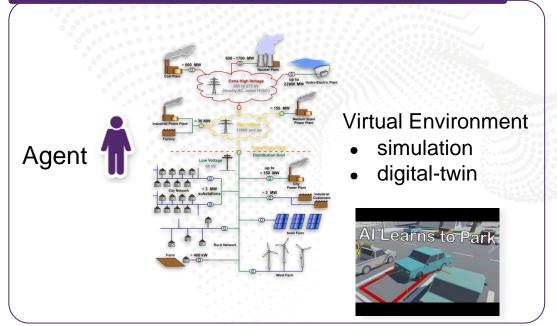


AI/RL Optimisations are more Scalable, Flexible & Generalisable

Sequential Decision Optimization

- Your goal is to find an **optimal** behavior
- A sequence of decisions
- Each decision affects future decisions
- Delayed conséquences

RL in practice

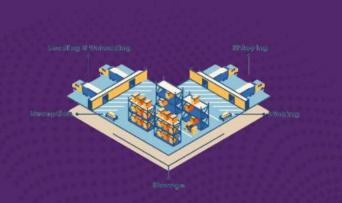


RL approach in a nutshell

Learning from **trials** (successes and failures) to optimize a decision making process robust to variations

Benefits of RL for decision-making

- Approximate optimal solutions for complex problems with flexible constraint management
- No need for (optimal) training data
- Logistics ops are subject to change and uncertainty - RL agents can adapt to previously unknown situations
- Real-time, proactive decision-making in highly uncertain and dynamic environments

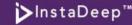


SIEMENS



AI Warehousing:

Flexible Warehouse Ops Optimisation using Reinforcement Learning



Problem: Where, When, and What to Pick in a Dynamic World?



Goal Phase 1

A solution that both minimizes the average picking time to fulfill a delivery request in a simplified warehouse and it is quickly adaptable to any additional constraints and complexities.

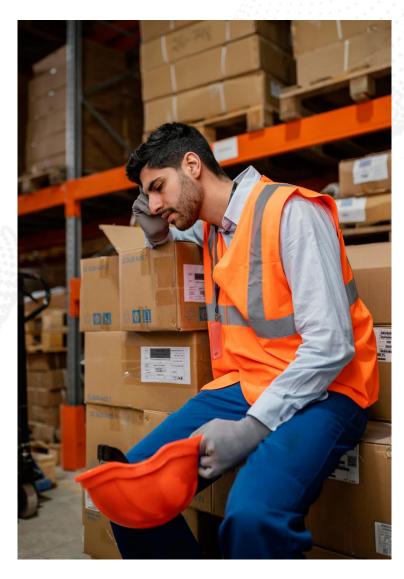


Problem: Is Optimizing Picking Enough?



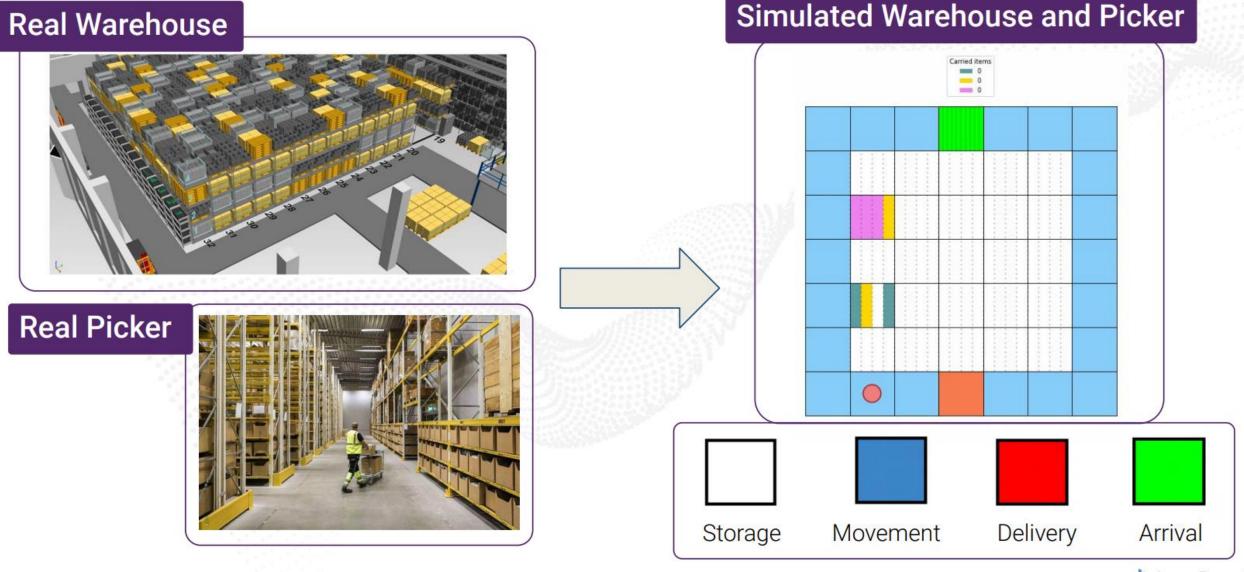
Secondary Goal Phase 1

A solution that also optimizes the **placement of items** inside the warehouse to **minimize the average picking time** it takes to fulfill a delivery request.





Deep RL can dynamically Optimise Warehouse Operations



i>InstaDeep™

Deal with unplanned Fluctuations of Loads & Operations



Trained agents on grid environment and 3D model that incl. shelves

Problem and Solution:

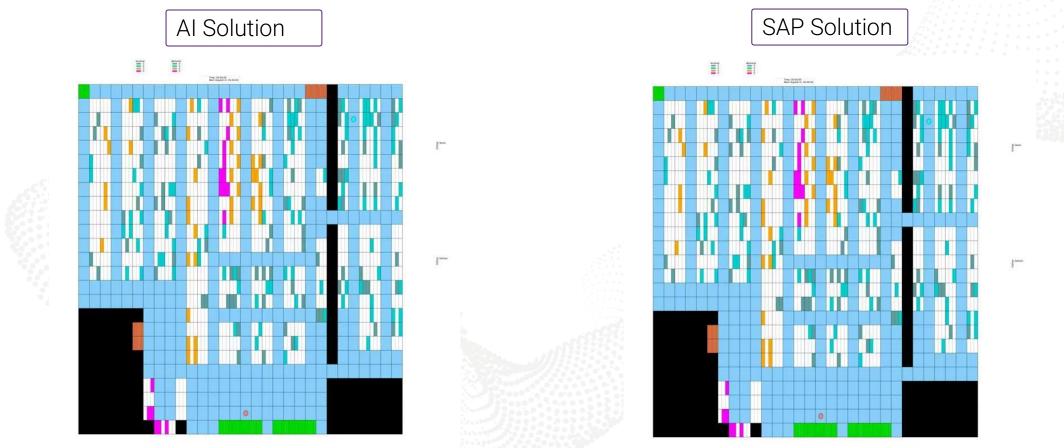
Loads fluctuate throughout the week and intra-day **unplanned loads** are also common. Effective **space and labor management** are key to tackle this challenge effectively:

InstaDeep's **multi-agent AI system** optimises picking and storage actions **minimising picking time**. The agents learn continuously to **optimise and adapt storage & picking actions** in real-time.

Value-Add:

Opex and time savings thanks to real-time Optimisation of storing and placing actions. **Robust against Load Fluctuations**. Scalable and generalisable.

Goal: Optimize warehouse ops with specific constraints and then generalise across other warehouses with minimal extra effort



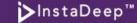
Results: Strong Improvement Demonstrable for both KPIs

Results:

- 35% reduction in average picking time for picking jobs.
- 84% improvement in on-time delivery / "Request Fullfilment Rate".



AI Load Planning: DeepPack[™] DeepPack[™]: Pack Items more efficiently and save on your logistics costs



DeepPack: First Al-Powered 3D Truck Load Planning

Enhanced Efficiency

Generate optimal load plans fast, with minimal manual effort and planning time. Maximise space utilisation and enable workers with clear packing instructions

Improved Safety

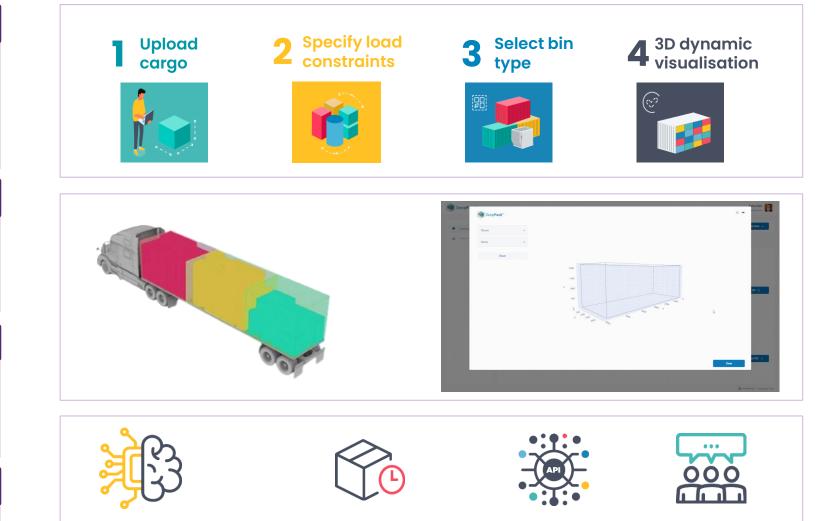
Ensure stability by minimizing risks of accidents or cargo shifting. Comply with regulatory requirements and safety guidelines.

Cost savings

Reduce fuel consumption by cutting weight imbalances. Cut handling and storage costs thanks to optimized space allocation.

Scalability

Optimise for all trailer types and constraints as required in operations.



Smart, self-learning tool using AI

Handle **complex** shapes



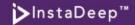
Collaborative workspace

API enabled



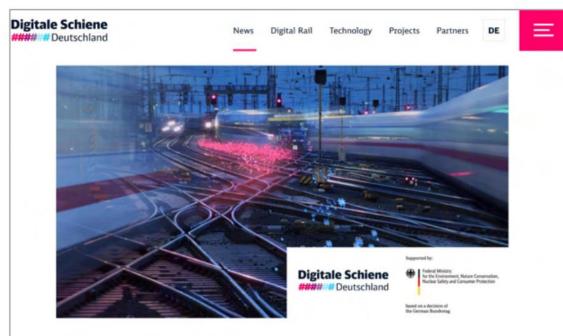


Al Scheduling & Routing: DeepRail[™]: Al-First Capacity & Traffic Management System (CTMS)



AI for CTMS: Strategic Partnership with Deutsche Bahn





2022/05/16

Artificial Intelligence as a game changer for Capacity and Traffic Management in the future railway system

In the context of the sector initiative Digital Rail for Germany (DSD), Deutsche Bahn and its partner firm InstaDeep have developed initial prototypes of a planning and operations control system for railway infrastructure based on Artificial Intelligence (AI). Between November 2020 and December 2021, Deutsche Bahn particularly explored the AI method known as Deep Reinforcement Learning, in a research project funded by the German Ministry for the Environment. The title of the project "KI am Zug" is a pun noting that the time for using AI has arrived, especially in the context of trains. The results from the project are a crucial step towards an automated Capacity & Traffic Management System (CTMS), which-combined with other components of Digital Rail-is the basis for more capacity, punctuality, and efficiency in railway traffic.

DB's **Digitale Schiene Deutschland** vision: Bring a "revolution into the rail system", increase capacity and reliability using novel tech

Pain Point:

• 10,000's of daily trains in dense traffic need quick decisions on how to adjust operations as disruptions happen

Vision:

.

- Modernisation and Digitalisation of the infrastructure
- Full ATO based on on-board perception sensors and AI
- Al-powered capacity and traffic management (CTMS) to automate planning, scheduling and dispatching
 - Develop interoperability with other operators in EU

InstaDeep is DB's trusted AI partner for the CTMS enabling a real-time, dynamic train schedule at scale to improve capacity and reduce delays

AI for CTMS: Running on MS Azure

Use-case 1: schedule construction

Increased demand

Global passenger rail activity expected to **double** and global freight rail activity expected to **triple** by 2050¹.



Intractable

Optimization solvers **don't scale** to a country like Germany with **10,000+** train **rides/day, 33,000 kms** of railway.



Scalable

Fast and scalable RL-based decision-making engine

💥 Manual

Time consuming process as it requires human in the loop combined with heuristics.

रिंह Automated

Automatic adjustment of the timetables

No heuristics: learns from first principles with limited/no bias

DB

Use-case 2: live re-dispatching

Major inefficiency

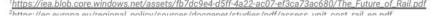
25% of DBs high speed trains were late in 2021².



Significant **inefficiencies**, especially in train rescheduling upon perturbations, leading to **delays** and **costs**.



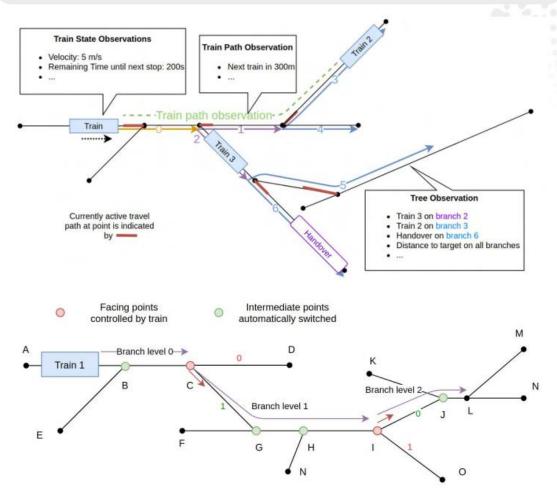
Maximize railway network utilisation, while minimizing delays and saving costs (multi-million euros per week).



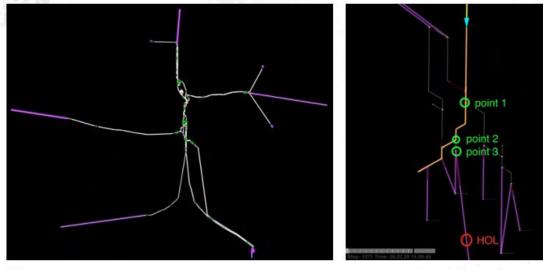


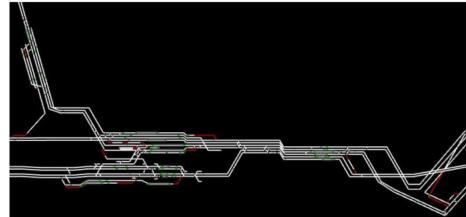
Digital Twin: Realistic environment for 10,000+ rides / day

Detailed observations



Complex navigation environment





▶ InstaDeep™

지수는 것이 지수가 가지 않아야 하는 것이 같아?

34

⊳InstaDeep™

Expanding AI Capabilities into more Verticals

Benefits of Optimising with Decision-Making Al

Address highly Complex Business Constraints

Many business challenges are multiobjective, sequential decision-making problems that can benefit from RL



Digital twin simulators generate required labelled data for RL algorithms to learn from and optimize decision-making



Real-Time Decisions in Dynamic Environments

Real-life business operations are subject to uncertainty and change - RL agents can adapt to previously unseen situations

Actionable Al

Shift operating model from reactive and prognostic to being proactive by training expert AI systems that take decisions



⊳InstaDeep™

Energy: Forecasting, Planning & Dispatch



Powering a world in progress



Power Consumption Forecasts

At the level of a household or a small insulated micro-grid. Or on a national level. Different scales result in different challenges.



Optimising production plans of controllable production units

For coupled production fleets (gas, solar, etc.) to cut costs while ensuring supply = demand over a set interval (day ahead, intra-day re-declarations, real-time)

Power Production Forecasts

E.g. of renewable energy systems like solar panels. Accuracy would depend on data collection available.



Power dispatch

Re-optimisation in real-time in response to hazards and unpredictabilities.



Supply Chain: Increase Efficiency and Cost Structure

Demand Forecasting

Predict weekly/monthly sales for key product categories months ahead. Reduce prediction error by using RL methods



Accurately estimate raw material costs and choose the right vendors. Safeguard against purchasing variance, vendor uncertainty risks and lower margins



Inventory Management

Optimise planning, cut costs for restocking, holding and fulfilment, and avoid overstocking. Include features for picking optimisation or ABC stratification



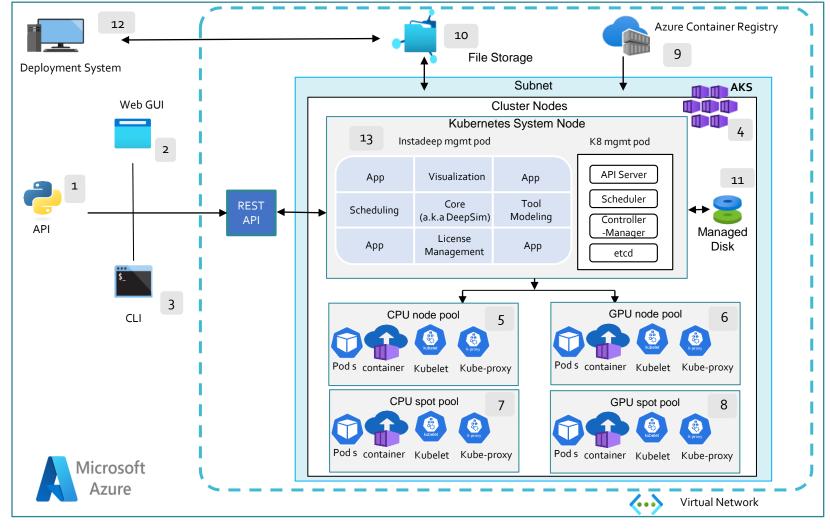
Dynamic Pricing

Find customer specific prices for cohorts, taking into account general supply-demand patterns, seasonality, costs and product life cycles



Reference Architecture Scheduling and dispatching with reinforcement learning

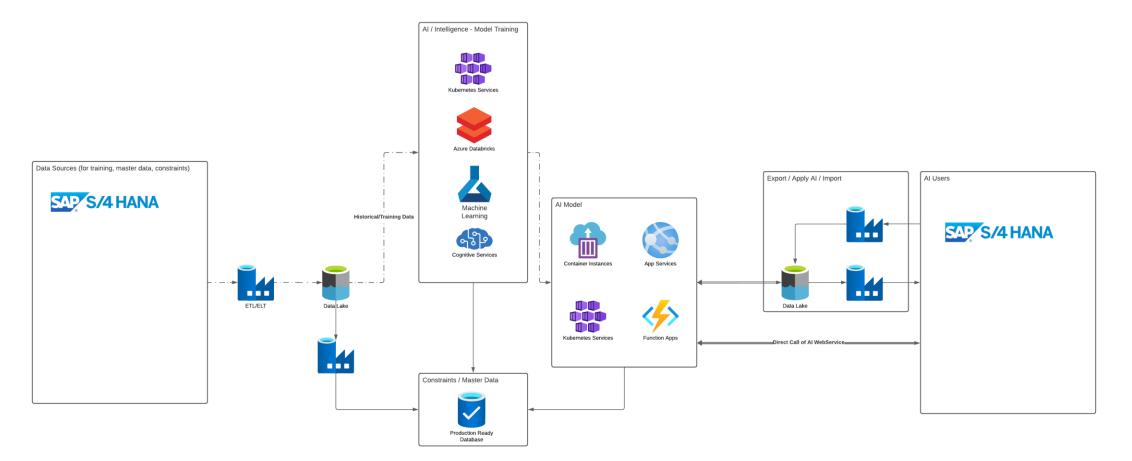
- Instadeep uses deep reinforcement learning (RL) to augment fab scheduling workflows to decrease production costs.
- Cost effective: Fully compatible with spot instances and reserved instances to further reduce the Cost of RL training
- Scalability: Efficiently scale up to tens of thousands of cores and back down as needed for faster time-to-market.
- Scheduler + model agnostic: This architecture may be used for a wide variety of schedulers/simulators, input data, and workflows.



- The whole Architecture is contained within customer's Azure environment.;
- End users interact with InstaDeep[™] [13] management system via a REST API that is running on the scalable Azure Kubernetes Service [4] in a variety of ways:
 - Python API [1]
 - Web based User interface [2]
 - Command line client [3]
- User submit the job in Instadeep [13], which schedules the training jobs on the cluster.
- The cluster will assign pods to the relevant node pools and scales these up if required [5,6,7 or 8].
- The pods get initialized from the containers that are stored in the Azure Container Registry [9].
- During training, the results are stored in the Azure File Storage [10] and the metric tracking system that is part of Instadeep mgmt pods [13] (and backed by addition storage device [11])
- Through InstaDeep ™ [13] tool the user monitors the job progress
- After the training, the agent is pushed to the deployment system [12] from where it can be queried for actions. The deployment server [12] has the option to report back monitoring statistics to the platform[13] for further optimization of the agent via File Storage [10].

| Fab scheduling and dispatching with reinforcement learning, Semiconductor | | | | | |
|---|--|--|--|--|--|
| Configuration = | CPU: 2400 Cores , 120 cores /node, 20 Nodes, AMD Milan-x | | | | |
| | GPU: #5 GPUs, 1GPU/node, 5 Nodes, Nvidia Tesla V100 | | | | |
| 10 RL Agents trair | ning for a month, Compute: 360 Hrs, Cost: ~ \$10,030 | | | | |

| Services | Туре | Quantity | Size | Services | Туре | Quantity | Size |
|----------------|------|----------|------------|--------------------|------------|----------|--------|
| Standard Node | VM | 1 | B8ms | Azure Files | Storage | 1 | ıТВ |
| CPU nodes | VM | 1 | HB120-rsv3 | Managed Disk | Storage | 1 | 20GB |
| CPU spot Nodes | VM | 20 | HB120-rsv3 | Container registry | Containers | 1 | |
| GPU Nodes | VM | 0 | NC6s v3 | GPU spot Nodes | VM | 5 | NC6sv3 |





What Microsoft HPC/AI GBB brings to the table



How Startups can benefit



Joint projects wih enterprise cusomers



Funding for Projects*



Fast Track for Azure*



Azure Markeplace Fast procurement

*Subject to Approval after Nomination



Technical Skills for Business* Learning Path (online Course)



Use Case session



Concept of Digital Twin in Manufacturing Industry

What is a digital twin?

According to the very first definition back in 2003 by Michael Grieves ^{[1][2][3]}, a Digital Twin is a virtual representation of a physical entity, collecting all the information related to his lifecycle management

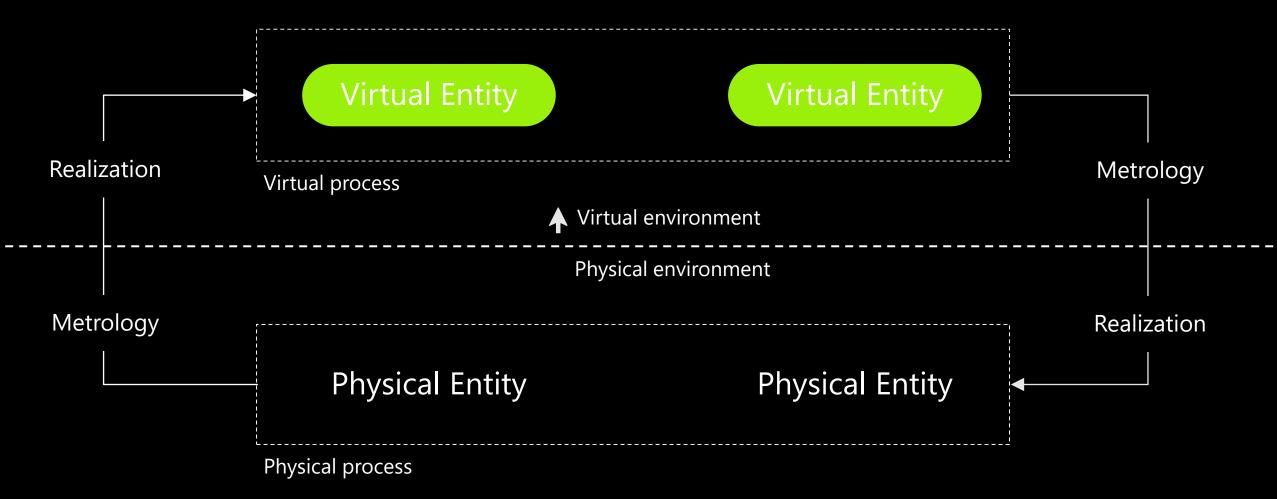
| Digital model | Digital representation of the physical entity | Digital twin requires three elements ^{[1][2]} : |
|-------------------|--|--|
| Digital shadow | Digital representation and physical- to-virtual information flow | A physical entity A digital representation of the physical entity |
| Digital twin | Digital shadow with virtual-to- physical information flow | A bi-directional information flow between the two |

[1] David Jones, Chris Snider, Aydin Nassehi, Jason Yon, Ben Hicks, **Characterising the Digital Twin: A systematic literature review**, CIRP Journal of Manufacturing Science and Technology, Volume 29, Part A, 2020, Pages 36-52, ISSN 1755-5817

Grieves, Michael. Digital twin: manufacturing excellence through virtual factory replication. 2014. White Paper (2017).

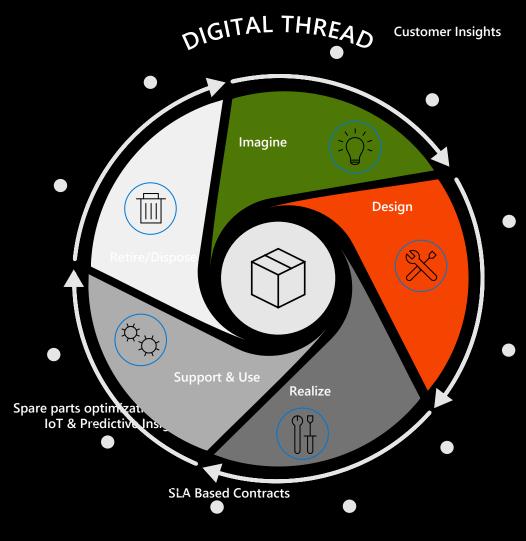
[3] Mohsen Attaran, Bilge Gokhan Celik, **Digital Twin: Benefits, use cases, challenges, and opportunities**, Decision Analytics Journal, Volume 6, 2023, 100165, ISSN 2772-6622

Digital Twin information flow^[1]



^{©Microsoft Corporation} [1] David Jones, Chris Snider, Aydin Nassehi, Jason Yon, Ben Hicks, **Characterising the Digital Twin: A systematic literature review**, CIRP Journal of Manufacturing Science and Technology, Volume 29, Part A, 2020, Pages 36-52, ISSN 1755-5817

Digital Twin in Stark's Product Life Cycle



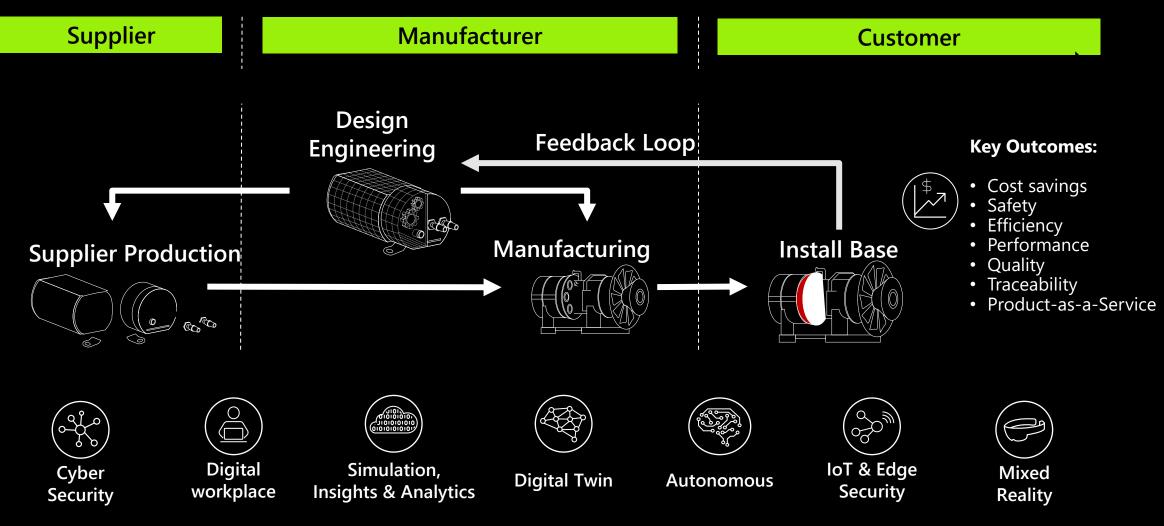
"Digital Thread is a data-driven architecture that links together information generated from across the product lifecycle"

Availability of a Digital Thread architecture is a key enabler to enrich Digital Twin capabilities

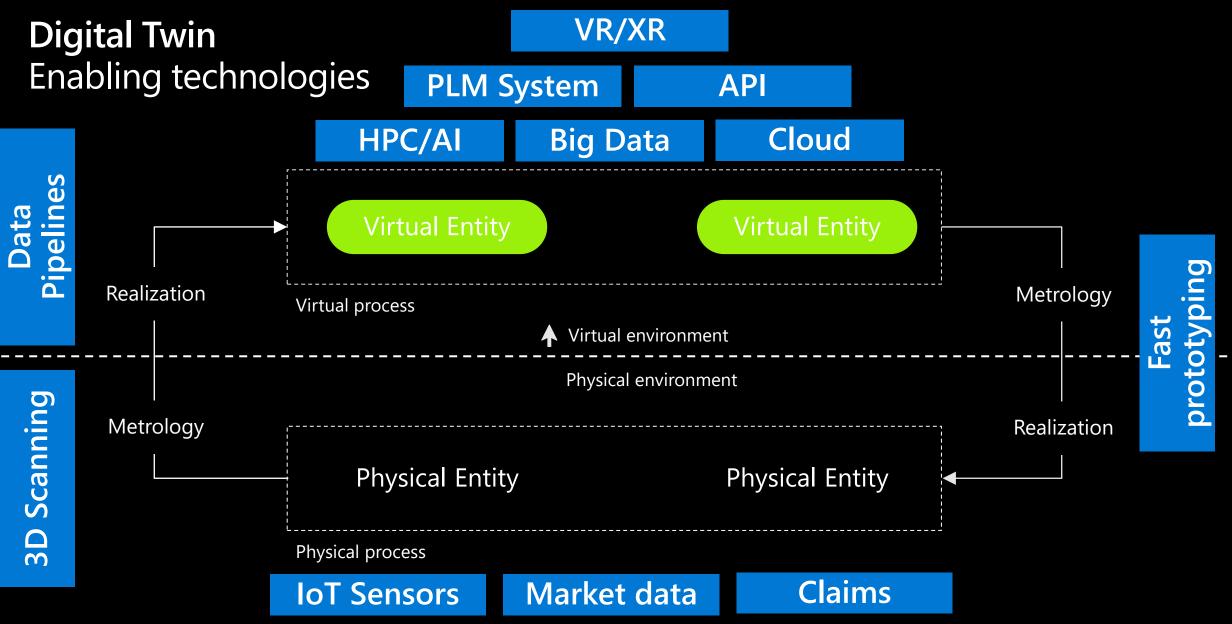
[1] Stark, J. **Product Lifecycle Management (Volume 1)**, 21st Century Paradigm for Product Realisation, Springer International Publishing, 2022

[2] Singh V., Willcox K. E., Engineering Design with Digital Thread, AIAA Journal 2018 56:11, 4515-4528

The "Digital Thread" – Empowering Digital Engineering

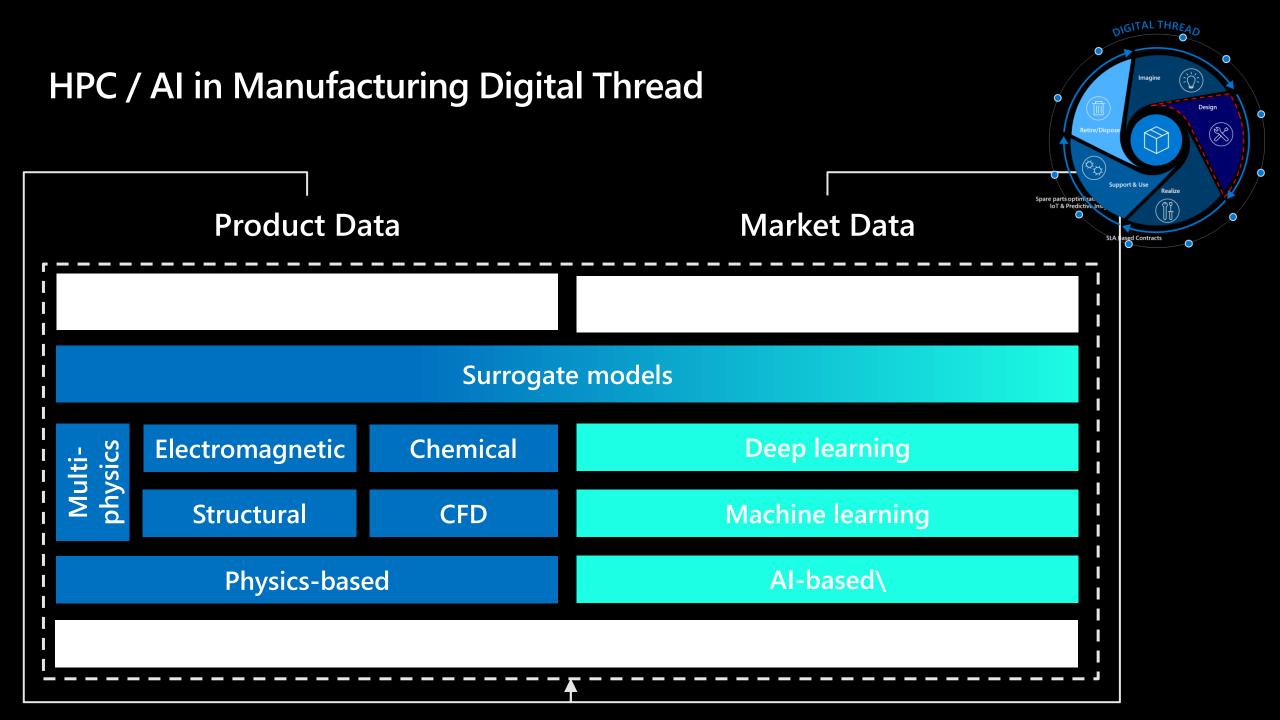


Cloud & Edge | Data & AI | Trust & Security | Sustainability

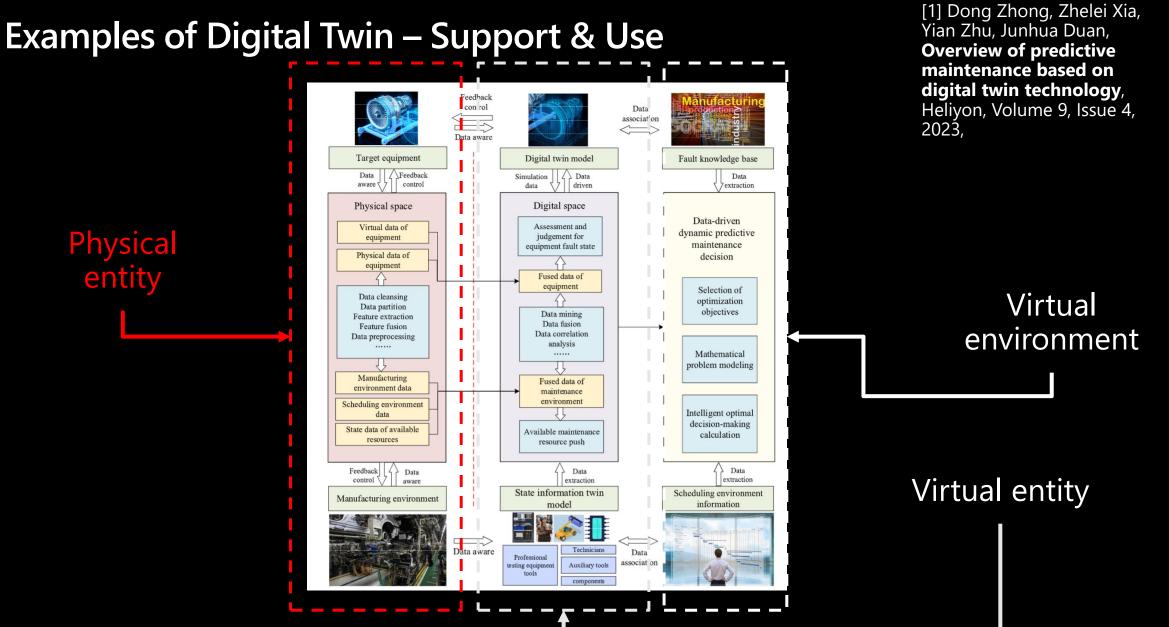


©Microsoft Corporation Azure

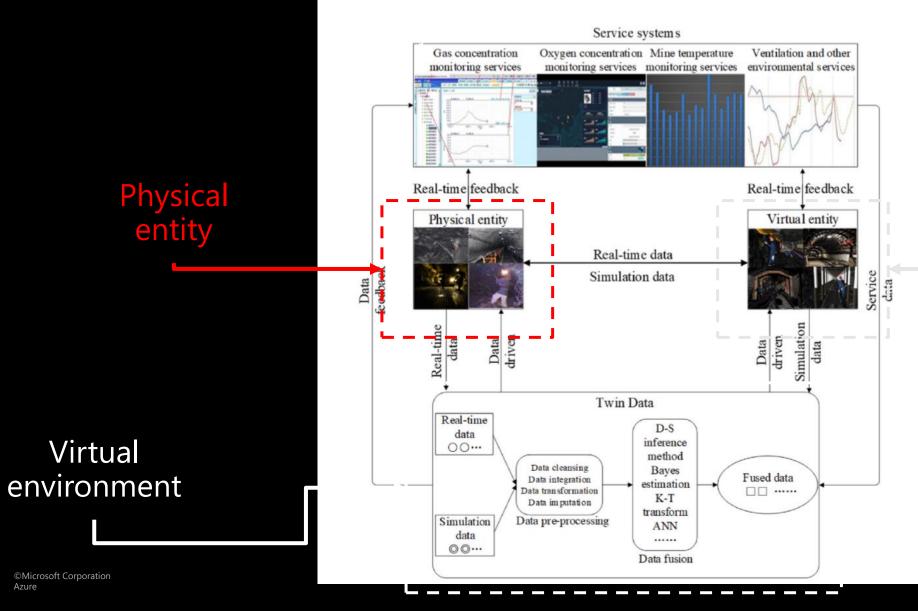
Oration [1] David Jones, Chris Snider, Aydin Nassehi, Jason Yon, Ben Hicks, Characterising the Digital Twin: A systematic literature review, CIRP Journal of Manufacturing Science and Technology, Volume 29, Part A, 2020, Pages 36-52, ISSN 1755-5817



Examples of Digital Twin applications and collaborations



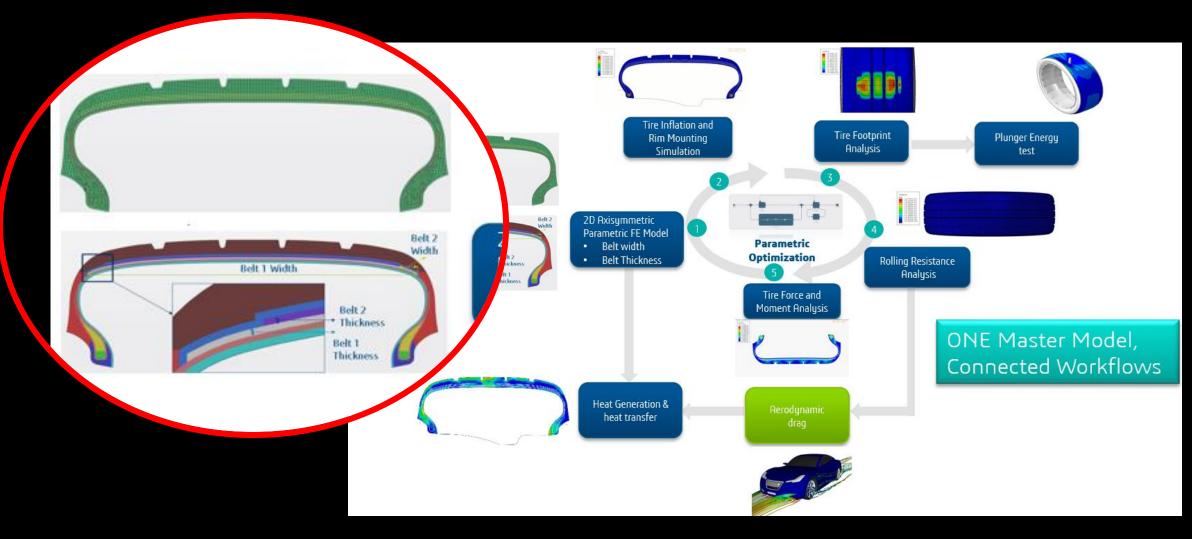
Examples of Digital Twin – Support & Use



[1] Jiaqi Wang, Yanli Huang, Wenrui Zhai, Junmeng Li, Shenyang Ouyang, Huadong Gao, Yahui Liu, Guiyuan Wang, **Research on coal mine safety management based on digital twin**, Heliyon, Volume 9, Issue 3, 2023,

Virtual entity

Examples of Digital Twin – Design & Optimization



©Microsoft Corporation Azure

[1] Fast and Furious Tire Design: Dassault Systèmes Blog (3ds.com)

Examples of Digital Twin - Realize



NVIDIA, BMW Blend Reality, Virtual Worlds to Demonstrate Factory of the Future | NVIDIA Blog

©Microsoft Corporation Azure

Examples of Digital Twin - Realize



©Microsoft Corporation Azure Omniverse Accelerates Turning Wind Power Into Clean Hydrogen Fuel | NVIDIA Blog

Brain storming "What can digital twin bring to you"?

| Phase 1 | | | |
|--|---|---|--|
| Identify possible | Phase 2 | Dhace 2 | |
| Digital Twins inside Bekaert business (physical entity + virtual entity + information flows) | Identify boundaries of Digital Twin virtual and physical environments (Suppliers, Bekaert internal, customers) | Phase 3 For each Digital Twin identified, vote the one which should be prioritized based on complexity and impact | |