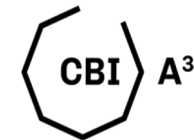


Thursday 16th
November



Presentation tips

- **Body Language – 55%**
- **Voice – 38%**
- **Words – 7%**

Dr. Albert Mehrabian in 1970.



Body language



Verbal



Presentation Hooks

- Questions
- Introduce user
- Bring us into a future scenario
- Wow us with the tech capabilities
- Open with fact
- Empathise with audience
- Share an anecdote

This is part of storytelling!

