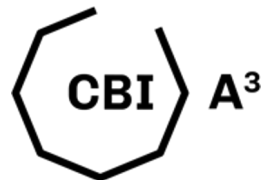


Discard studies ideation



Ideation session CBI A³

wasting well

1. Using the opportunity card you were working with yesterday chart out the four areas of 'wasting well' (20 min)

2. Write a "How Might We" that make this system worse (i.e waste better). Make a prototype (20 min)

3. Present your "solution" (12 min)

4. How Might We re-design this system for de-growth ('less wasting'). Make a prototype (20 min).

5. Present your "solution" (12 min)

Ideation session CBI A³

wasting well

1. Using the opportunity card you were working with yesterday chart out the four areas of 'wasting well' (20 min)



'discarding well'

Acting with **specificity** (through the awareness of scale and acknowledgment of difference)

Dealing with **systems** rather than symptoms

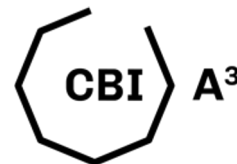
Remaining **accountable** to discard

Practicing an ethics of **incommensurability**

'discarding well'

Acting with **specificity** (through the awareness of scale and acknowledgment of difference)

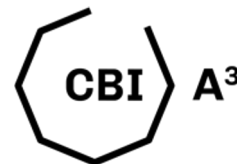
- **scale:**
organic waste in Municipal Solid Waste streams (i.e. composting) accounts less than 3% of overall organic waste
- **difference:**
rural Namibia vs New York City



'discarding well'

Dealing with **systems** rather than symptoms

Household composting does not reduce waste arising upstream in mining or manufacturing

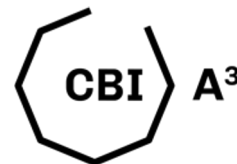


'discarding well'

Remaining **accountable** to discard

Many of our systems of discard rely on the concept of "away" in which once things have left the factory, store, or home they no longer accountable to the producer or consumer.

What kinds of accountability exist or are lacking in the system you are analyzing?





'discarding well'

Practicing an ethics of **incommensurability**

what are the trade-offs that are in play within your wasting scenario?

If you make a change or intervention, there is no way to achieve a single quantifiable **good** outcome, but the outcomes can be considered within an ethical framework

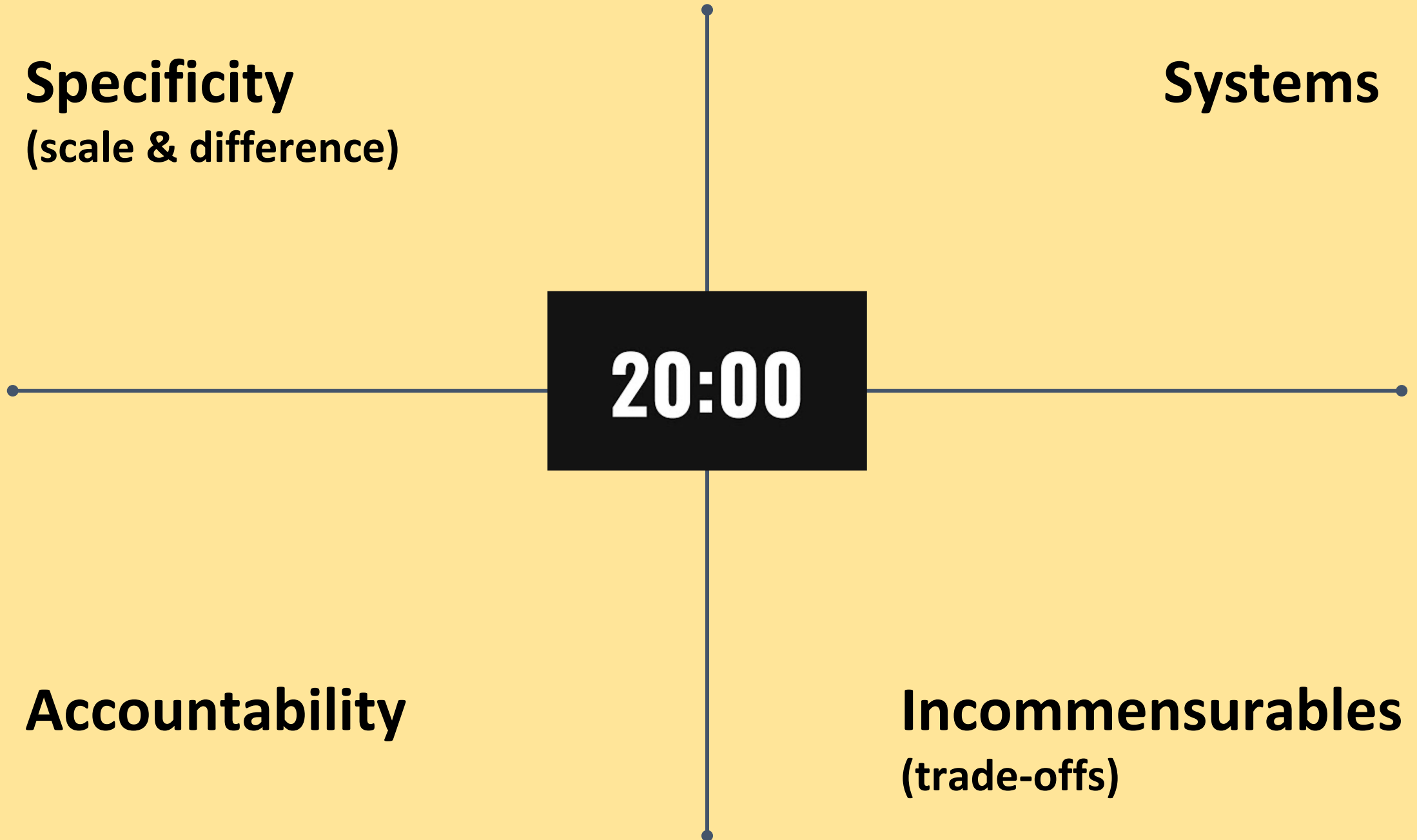
Specificity
(scale & difference)

Systems

20:00

Accountability

Incommensurables
(trade-offs)







what epoch are we in?

Anthropocene?

epoch characterized by the
impact of human activity on
the planet

or **Wasteocene?**

An epoch characterized by the
wasting relations produced by
global capitalism

Ideation session CBI A³

wasting well

1. Using the opportunity card you were working with yesterday chart out the four areas of 'wasting well' (20 min)

2. Write a "How Might We" that make this system worse (i.e waste more).

Make a lo-fi prototype (20 min)

PROTOTYPE

20:00



Ideation session CBI A³

wasting well

1. Using the opportunity card you were working with yesterday chart out the four areas of 'wasting well' (20 min)

2. Write a "How Might We" that make this system worse (i.e waste more).

Make a lo-fi prototype (20 min)

4. Present your "solution" (12 min)

Ideation session CBI A³

wasting well

1. Using the opportunity card you were working with yesterday chart out the four areas of 'wasting well' (20 min)

2. Write a "How Might We" that make this system worse (i.e waste more).

Make a lo-fi prototype (20 min)

4. Present your "solution" (12 min)

4. Write a "How Might We" to re-design this system for de-growth ('less wasting'). Make a prototype (20 min).



PROTOTYPE

20:00

Ideation session CBI A³

wasting well

1. Using the opportunity card you were working with yesterday chart out the four areas of 'wasting well' (20 min)

2. Write a "How Might We" that make this system worse (i.e waste more). Make a prototype (20 min)

3. Present your "solution" (12 min)

4. How Might We re-design this system for de-growth ('less wasting'). Make a prototype (20 min).

5. Present your "solution" (12 min)



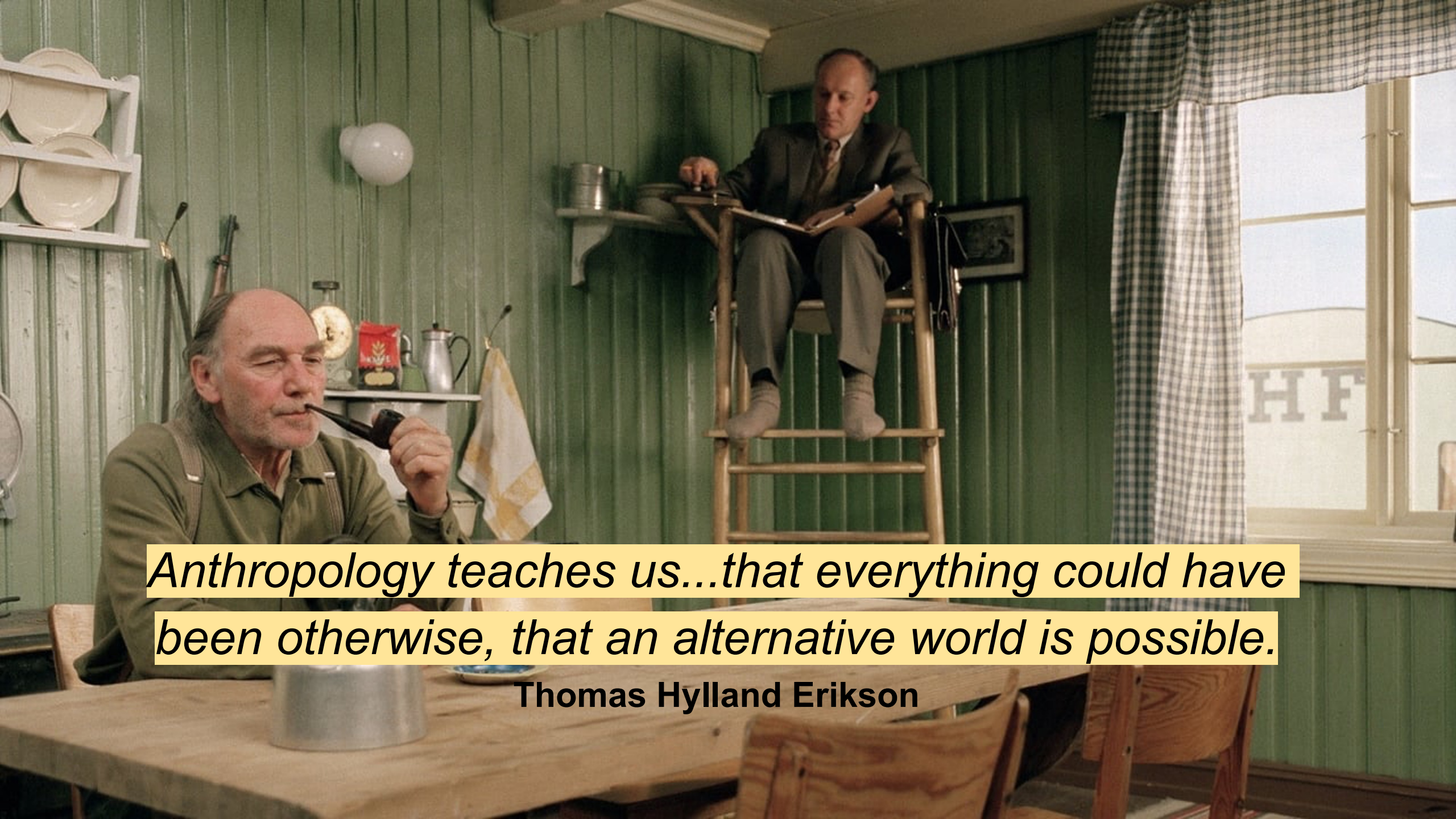
De-growth

wasting well

4. How Might We re-design this system for de-growth ('less wasting'). Make a prototype (20 min).

Even though we use more % of renewables, the overall amount of coal and wood being consumed is at a higher level than at any time in history

Think about an intervention in the production-level of the cycle using new legal, social or natural constraints



Anthropology teaches us...that everything could have been otherwise, that an alternative world is possible.

Thomas Hylland Erikson

Ethnographic method



1. vs. Big Data: what good are case studies?

2. What is it? Qualitative, Inductive, Exploratory, and (sometimes), longitudinal

3. How do we do it?

4. Imagining ethnographic possibilities

Ethnographic method



Imagining ethnographic possibilities:

Brainstorm 10 potential observations in relation to your opportunity card.