

# Working Group 1: IPPOG Membership

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# Benefits for new members

- Sharing ideas, cultural perspectives, knowledge, resources, contact databases, materials database
- Visibility (in & out) to a larger audience
- Influence
  - core activities
  - awareness of needs
  - Strategies
  - Calendar etc.

# Expectations

- Active participation
- Shares networks of information, resources (mainly knowledge & manpower) etc.
- Increased engagement in outreach activities
- Prioritization of core activities
  - Ongoing support etc.
  - Masterclasses
  - Disco packages
  - Database
  - Web page

# Procedure to invite new members

- Is there a mandate for inviting new members?  
Yes, but only for members states & experiment/lab reps
- Are there categories of membership? Not formalized

# Need to create a New Member package

- Virtual, or a brochure etc.

# Next Steps

- Create a working group to address the issues of membership, including:
  - Invitation
  - Member package
  - Etc.

# Working Group 2: Methodologies

Michael, Nicolas, Laurenz, Catia,  
Maiken, Konrad

# Website – 100% IPPOG activity

- Target audience(s)?
- Structure/flexibility
- Technical issues: use DRUPAL, hosted at CERN?
- Need webmaster(s), contributors
- Need two parts:
  - Public (inc. database, disco packages, masterclasses)
  - External (inc. meeting minutes etc.)



# Disco Packages – 50%?

- Need to define who we are working with, who does what etc.
  - i.e. Memorandum of Understanding
  - Is there a Principle Investigator?
- Role of IPPOG
  - Not to produce professional materials
  - Collect & collate existing materials
  - Develop concepts & ideas – “atoms” for the packages
  - Translations
  - Keep them up to date!

# Database – 100% IPPOG?

- Needs a web interface
- Maintenance of entries
- Advertisement

# Masterclasses – 100% IPPOG

- Video conference optimization
- Iterations on measurements etc.
- Dvd
- All masterclass materials should go into the IPPOG database

# Organizational Structure

- “Model” is the Masterclass Steering Committee
  - EVO meetings regularly throughout the year
  - Well defined tasks
    - Dvd
    - Measurements
    - Website
  - Possible external resources

# Website Working Group

- Concept Group – 100% IPPOG
- Persons to DO the work
  - Short term – 3-6 months – need external funding
  - Long term for maintenance – should be able to find some of this from IPPOG members

# Next Steps

- IPPOG members should sign-up to core projects with a realistic %age of your working time
- Identify more resources
  - Money – grants etc.
  - Person power (perhaps some in-kind)
- Prioritize the projects after seeing the available resources

# Working Group 3 – Discovery Packages

Everyone else!

# Topics

- Higgs, SUSY, Strings, QGP,  $Z'$ ,  $W'$ , technicolour, black holes, extra dimensions
- Process of discovery as the foundation to everything
- Non-discovery is as important!
- Big questions are perhaps more important than definite discoveries



# Audiences

- IPPOG's role is to provide the depth for the various audiences
- Press/media: we will not produce press releases etc.
- Teachers, public etc.

# Next Steps

- Brainstorm with teachers: what should a package for students look like?
- Sketch of a web-page (questions, answers, importance)
- Recommend to EPPCN that they have a focus group with the Press
- Form an IPPOG working group!

# Next Steps

## IPPOG Expansion

- Create a working group to address the issues of membership, including:
  - Invitation
  - Member package
  - Etc.

## Methodologies

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  - Person power (perhaps some in-kind)
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## Disco Packages

- Brainstorm with teachers: what should a package for students look like?
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