



HEARTS Advisory Panel Kick-off Meeting

HEARTS Management and Communication

9 October 2023

<https://indico.cern.ch/event/1326703/>



**Funded by
the European Union**

HEARTS is a project funded by the European Union under GA No 101082402, through the Space Work Programme of the European Commission.



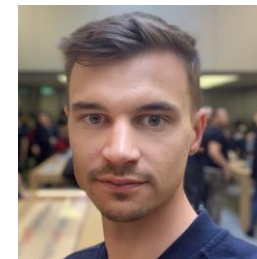
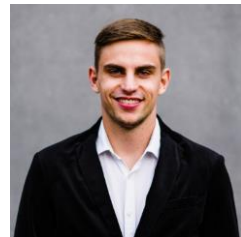
Pablo Lopez
& Antoine Le Gall,
CERN

Management (WP1)

Pablo Lopez (CERN)

Project Office Members

Ruben GARCIA ALIA, Scientific Coordinator (CERN)
Andrea CORONETTI, Deputy Coordinator (CERN)
Pablo LOPEZ, Project Assistant (CERN)
Cloé LEVOINTURIER-VAJDA, Administrative Support (CERN)
Andreas WAETS, Scientific Secretary (CERN)
Mandy STEWART, Legal Advisor (CERN)
Julia HEILEMANN, Legal Advisor (CERN)
Viktor VARGA, Financial Support (CERN)
David LUCSANYI, Web Developer (CERN)



Main objectives

- Central role of communication between the beneficiaries and the European Commission
- Supervision and coordination of the scientific and technical progress
- Supervision and coordination of the project periodic and final reporting, including use of resources and distribution of funding
- Organisation of project annual meetings and consortium bodies meetings
- Contractual and administrative implementation (e.g. GA amendments, NDA signature with AP members, ...)

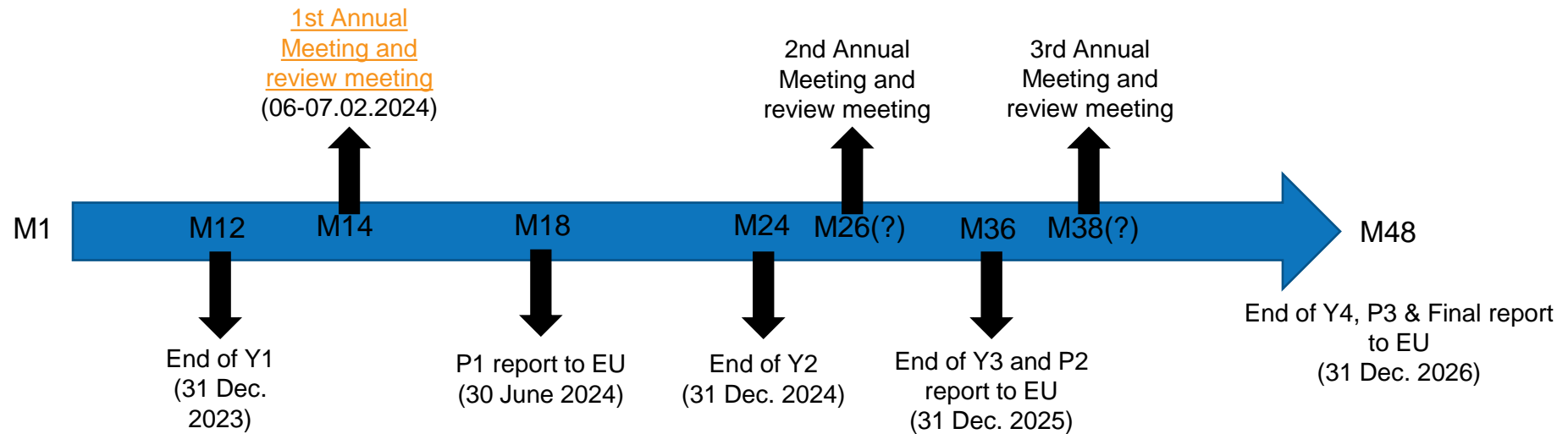
Consortium bodies

- **Governing Board (GB)**, decision-making body
 - 1 representative per Partner (6 members)
 - ~ 2 meetings per year
 - Examples: vote for GA amendment, or for inclusion of a new Partner in the Consortium
- **Work Package (WP) Leaders**, lead and coordinate the technical activities
 - 1 representative per WP
 - ~4 meetings per year

Consortium bodies

- **Project Office (PO)**, supervisory body, report to and be accountable to the GB
 - Project leader, deputy Project leader, Project assistant, technical experts
 - ~4 meetings per year
 - Examples: digital tools, template for reporting, contact with the Project Officer, coordinate the execution of all WPs.
- **Advisory Panel (AP)**, advise the GB on technical and strategic matters with a focus on Exploitation, and provide independent assessment and feedback concerning the advancement of the project. One AP meeting per year is planned.

Project Reporting Timeline

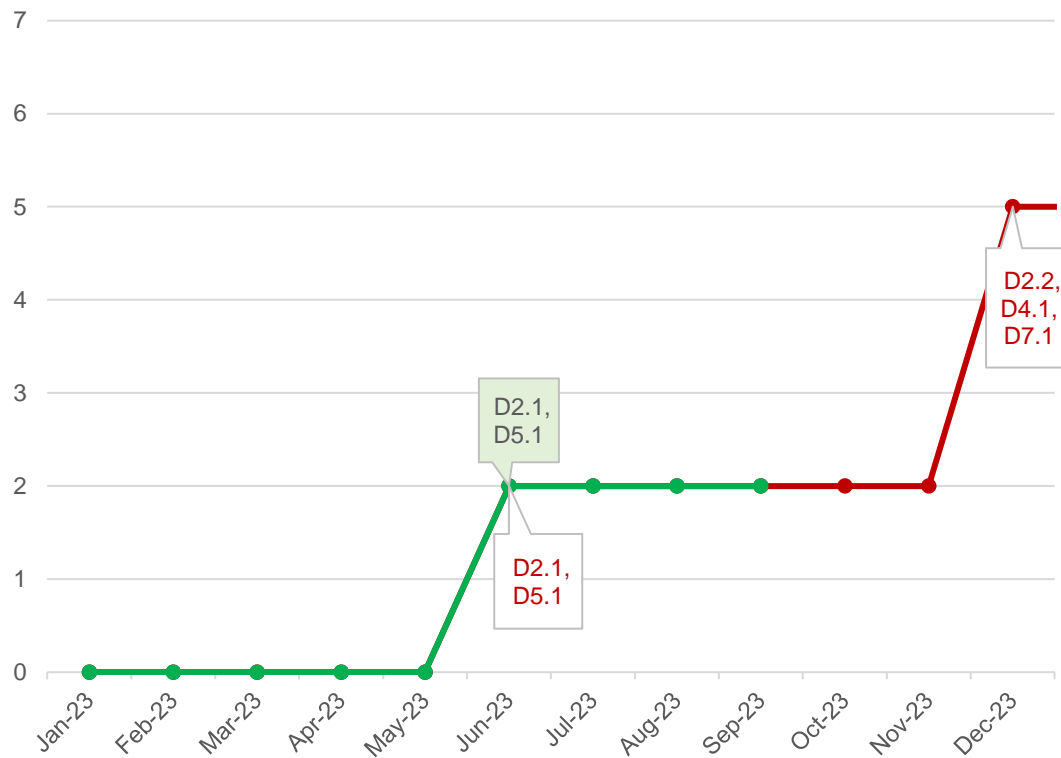


The periodic reports to the EC includes a technical and a financial part. Beneficiaries should report on the progress of the work and costs claimed.

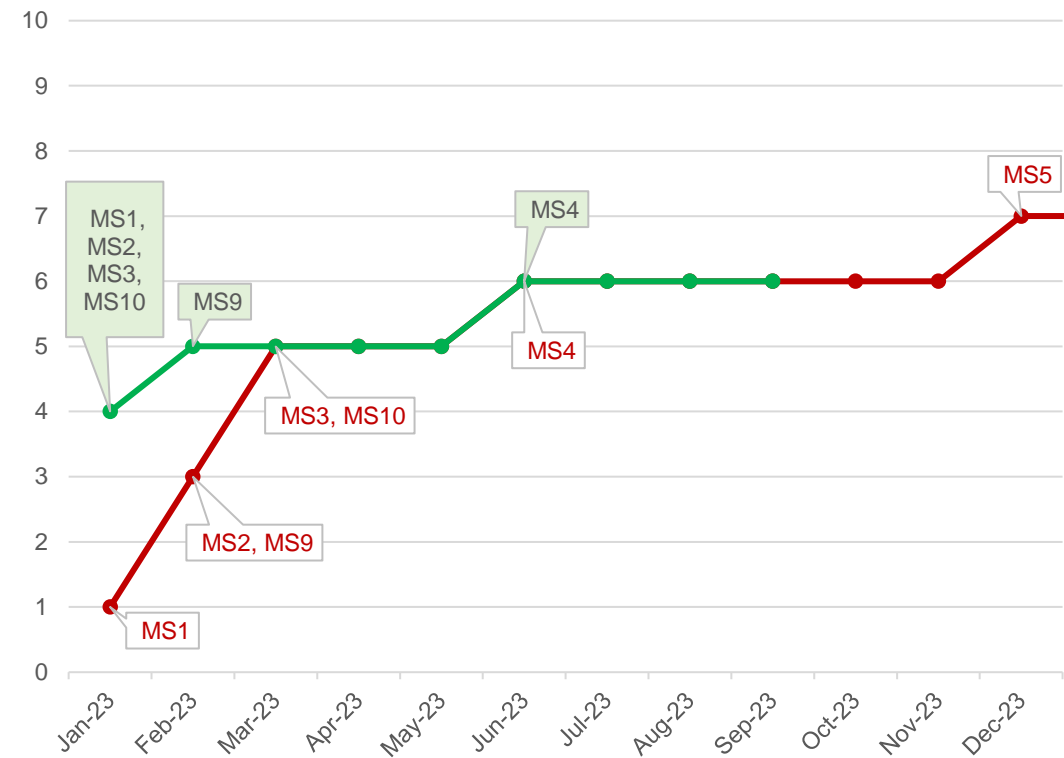
A more detailed timeline is available on [EDMS](#).

Deliverables and Milestones: 1st year overview

HEARTS Deliverables timeline



HEARTS Milestones timeline



● Total nb of due DV since M1
 ● Total nb of delivered DV since M1

● Total nb of due MS since M1
 ● Total nb of delivered MS since M1

Communication (WP2)

Antoine Le Gall (CERN)

Main objective + target audiences

- Objective (cf. GA): “Develop a new culture in which high-energy heavy ion beams are exploited for **research** and **industrial** purpose within the **electronics, shielding and radiobiology communities**”.
- Audiences:
 - Internal community.
 - **Industry** (established + new space industrial actors).
 - **Research & Academia** (radiation to electronics + Radiation shielding and radiobiology).
 - Decision-makers.
 - General public.

Communication channels



Project website
hearts-project.eu



Mailing lists,
including internal newsletter



External newsletter
Accelerating News (quarterly).



LinkedIn account
>220 followers



Participants channels,
including social media

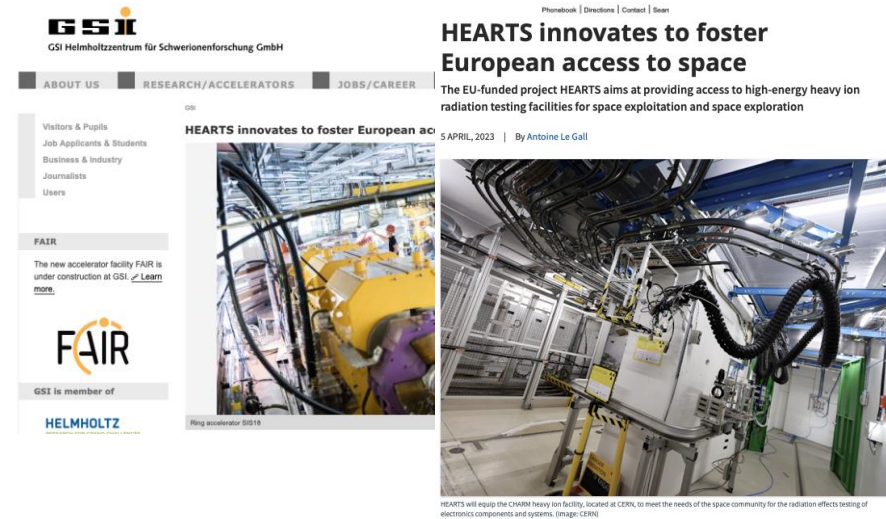


Events
Workshop, conference, nights

+ Internal communication channels

Latest news

- **Articles** on partner channels:
 - Start of HEARTS.
 - Knowledge-transfer between CERN and GSI.
 - Job offers.
- Presence at strategic **events**:
 - July 2023: EUCASS-CEAS.
 - July 2023: NSREC.
 - September 2023: RADECS.



A look at the future

- Future plans:
 - 4-10 October: **World Space Week** (ongoing!).
 - Mid-November: **CERN heavy-ion run** (full-scale communication on all CERN social media + press push).
- One question:
 - We are present at the right community events.
But how to **better reach out to our audiences online?**
(press, outlets, blogs, etc.)

For more information: consult the communication plan [here](#).



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