## Agenda

#### 1. Introduction

- 2. The 3 Phases of Industry Engagement (2019-2023)
  - a) Expanding the Universe of Suppliers (2019-2022)
  - b) Expanding the Market Size and Access (2023- now)
  - c) Strengthening Industry-Academia Collaboration (now-Future)
- 3. Closing thoughts



## 1. Introduction



The National Innovation Agency (ANI) manages national funding and tax incentive programmes for R&D, EU programmes (Horizon Europe) and other support measures to collaborative initiatives between Academia and Industry.

I am the Portuguese Industrial Liaison Officer (ILO) for **CERN, F4E/ITER and ESRF** (since 2019); previously also for ESO and SKAO; informally for ELI, ET, FAIR.







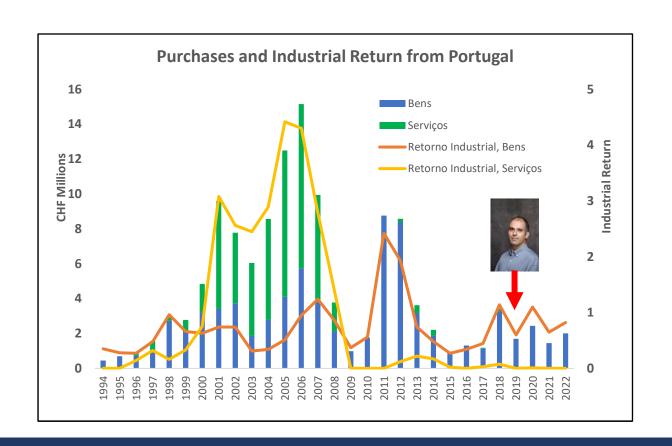








## Portuguese Industrial activity with CERN















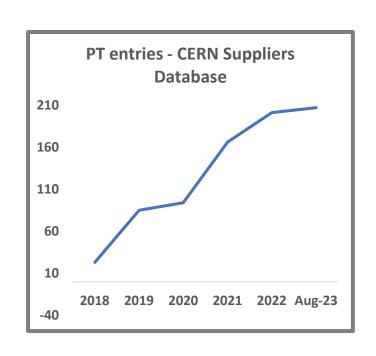
- Portuguese industry's performance at CERN has varied between outstanding and poor over the past 30 years;
- Outstanding performance during LHC construction, due to Efacec, ISQ, A. Silva Matos, Setrova;
- Mostly poorly balanced over the past 10 years.

## Agenda

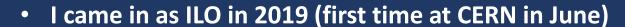
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## Precarious position for Portugal, coming in







- The then-new CERN Supplier database had 32 Portuguese entities;
- 2018 had seen a total of 23 MS sent to Portuguese firms, 1 of which expressed interest;
- Also in 2018, 1 out of 5 Bids (IT/PE) was won by a Portuguese firm



## **ILO Tools – Domestic Industry Database**

PESQUISAR DADOS  3:09:05 PM  Este formulário tem como objetivo pesquisar dados que já se encontrem na base de dados, incluindo informação geral relativa á entidade e pessoas de contacto, outros dados sobre a entidade, informação comercial e localização. A pesquisa pode ser realizada através de uma palavra-chave ou de pesquisa por campo específico.					
Entidade Contactos Outros d	lados Informação comercial Localização Interação com a entidade Cern códigos				
Palavra-chave		Operador lógico (E/Ou)			
Tipo de Entidade					
Designação da Entidade NIPC					
CAE	PESQUISAR				





Formulário de Pesquisa

- 400 companies, 200 of which also registered in CERN Suppliers database;
- Information on Activity type, contacts, past interactions (including procurement).

## **ILO Tools – Domestic Industry Database**

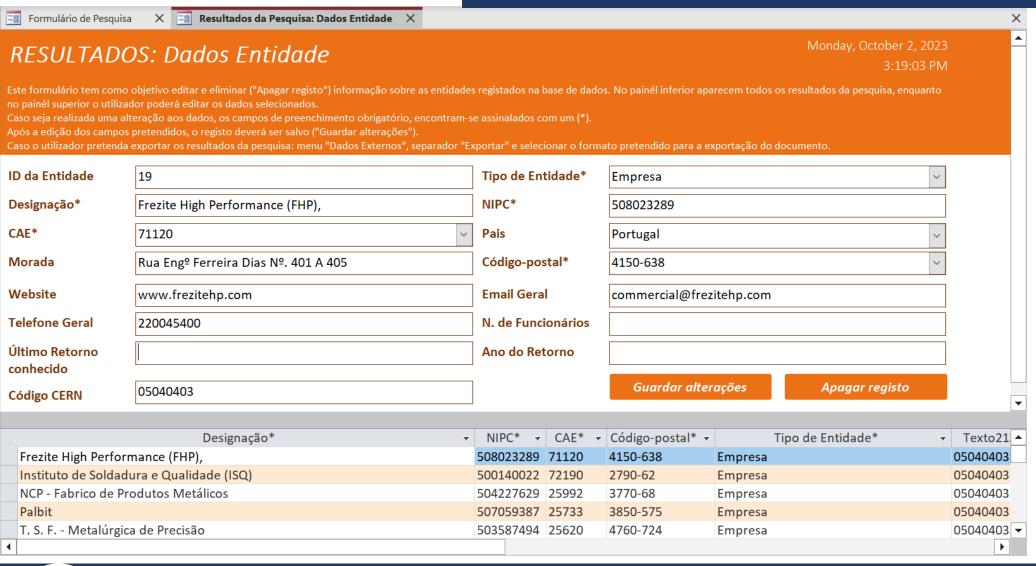






Search by CERN procurement code function, for immediate ID of possible tenderers

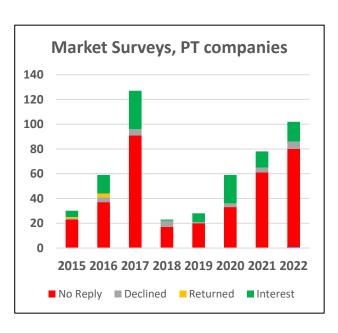
## **ILO Tools – Domestic Industry Database**





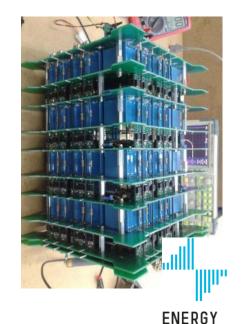
Searches return list of companies self-declared as capable for supplying the respective technology

## **Recent Industrial activity trend - UP**





#### **Pulsed Power Source**



PULSE SYSTEMS

**DARKSIDE** Cryostat structure





- Increased interest from Industry since 2018;
- Very few competitive contracts won, but several near-misses (ranked 2<sup>nd</sup>) for high-value contracts;
- Slight improvement for 2023, with 2 (maybe 3) winning bids so far.



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## Cascading effects of CERN in Portuguese Industry

#### **FUSÃO NUCLEAR**

# Fusão nuclear: ISQ assina contrato de 16 milhões de euros para o projecto ITER

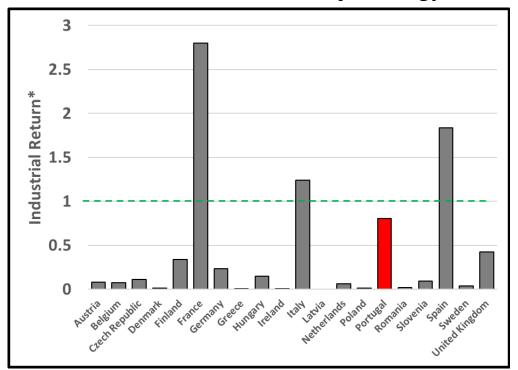
O reactor de fusão nuclear ITER está a ser instalado em Cadarache, no Sul de França.

3 de Maio de 2023, 15:28



Modelo do que será o reactor de fusão nuclear ITER, que ficará no Sul de França NELSON GARRIDO

#### Industrial Return\*, Fusion for Energy









- CERN has been a qualification ground for a few Portuguese companies, opening a new market Big Science for them.
- > >€30M in Big Science contracts in past 15 years would have been unlikely without prior CERN experience.



## Phase II – Expand less, nurture more



- Industry people are more aware and willing to follow me (that and "post-COVID");
- 13 Companies at CERN; 10 Companies at ITER; 9 companies at BSBF (all 2022)

AGÊNCIA NACIONAL DE INOVAÇÃO

Big Science is now a thing for them!

## **CERN** is the tip of a Big Science market iceberg













266415-2023: Germany-Hamburg: Metal detectors rom Big Science v.1	
Publication date (PD): 03/05/2023   Deadline (DT): 06-06-2023   Document (TD): Contract	notice
Send To >   Keep unread   Delete	
261421-2023: Germany-Cologne: Laboratory, optical and precision equipmerom Big Science v.1	ents
Publication date (PD): 02/05/2023   Deadline (DT): 29-05-2023   Document (TD): Contract	notio
Send To >   Keep unread   Delete	
257584-2023: Germany-Dresden: Laboratory, optical and precision equipmerom Big Science v.1	ents
Publication date (PD): 28/04/2023   Deadline (DT): 30-05-2023   Document (TD): Contract	notio
Send To >   Keep unread   Delete	
252565-2023: Italy-Frascati: Anchors rom Big Science v.1	
Publication date (PD): 28/04/2023   Deadline (DT): 15-06-2023   Document (TD): Contract	notio
Send To >   Keep unread   Delete	
241104-2023: Germany-Darmstadt: Optical instruments	



## Monitoring of the Iceberg bottom

20-50 Contract Notices/week







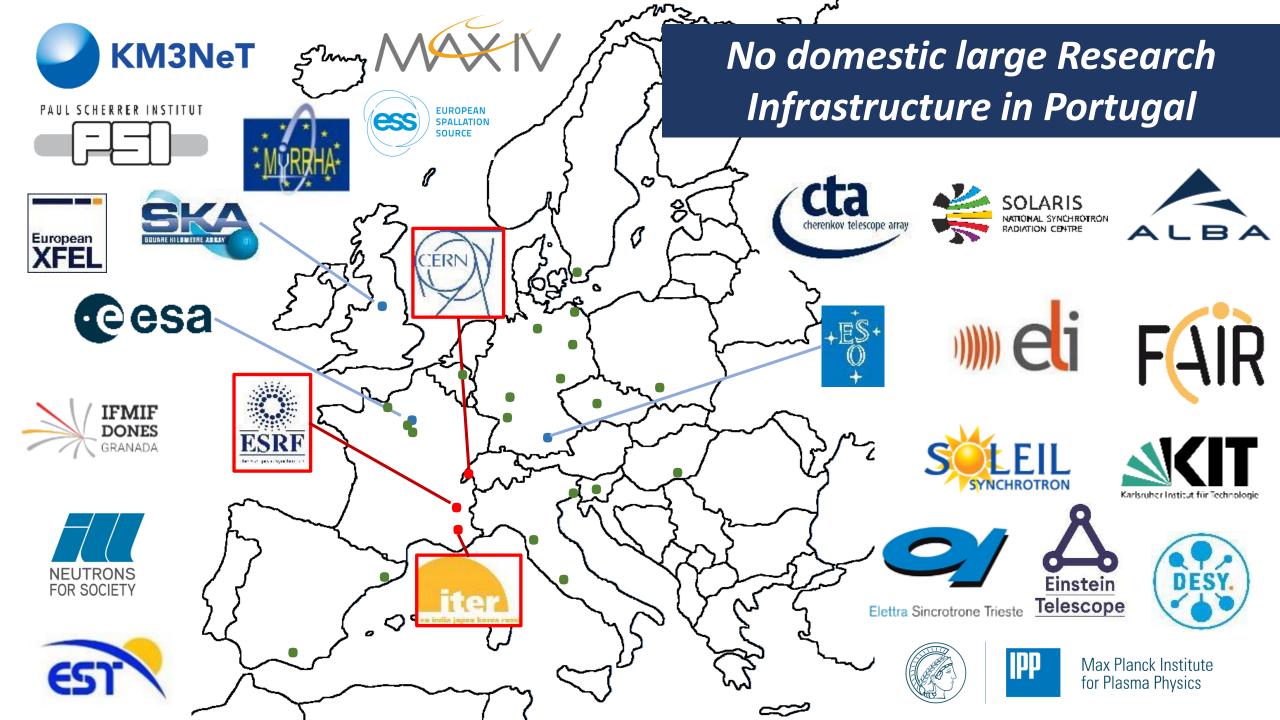
adiline (D1). 51-05-2025 | Document (TD). Contract notice



#### BUT

There's limited capacity in the Portuguese Industrial ecosystem to deliver many of the higher-tech needs.





## Leveraged investments from national streams (low)

# **Collaboration Agreements for International Collaboration**

Country	Nb agreements		
Spain	32		
Poland	29		
Portugal	18		
Italy	13		
United Kingdom	13		
Germany	12		
Greece	10		
France	8		
Switzerland	7		
Hungary	3		
Finland	2		
Lithuania	2		
Austria	1		
Belgium	1		
Czech Republic	1		
Norway	1		
Pakistan	1		
Ukraine	1		
Total	155		

# **Collaboration Agreements for R&D and Projects**

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	N		

Country	CERN cash contribution	CERN in-kind	Institute	Total
ES	6,751	10,608	19,991	37,350
IT	11,347	4,781	16,323	32,450
GB	13,298	144	11,330	24,772
FR	5,603	1,139	5,863	12,605
CH	5,083	1,867	4,741	11,691
DE	3,776	350	3,458	7,585
PL	158	500	581	1,239
HU	0	438	751	1,189
AT	316	27	199	542
SE	286	0	0	286
GR	109	9	109	227
NL	187	0	0	187
NO	160	0	0	160
IL	55	0	54	109
FI	109	0	-2	107
LV	54	0	0	54
TR	0	25	22	47
PT	13	0	0	13
Total	47,305	19,888	63,421	130,613

Mike Lamont, FC Dec. 2021



- Portuguese interest in CERN as a HR development centre;
- Lack of investment on leveraged collaborative agreements;
- Limited capacity to forge close links between Labs and Industry on in kind supplies.

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### How do we do that?

 Switzerland is a dominant machine-tool export country - with 42 working hours/week

- Highest innovative country (rank 1 in Global Innovation Index GII from 2010 to 2020)
- Long standing experience with European scientific programs (CERN, ESA, JET)

Weaknesses

- Swiss high cost workplace severe international competition n
- Low motivation for the big science market in a strong economy country

- Big science market fits the Swiss SME's customer and project-oriented industry culture
- Entrepreneurial motivation for a prestige organisation like CERN

Threats

- Administrative & technical complexity of contracts
- CERN Lowest Compliant Bid rules & realignement rules

See Michel's presentation here



HR – Good Engineers and relatively low wages

Some anchor companies for Big Science

Good capacity in niche technologies at Nat'l Labs

**WEAKNESSES** 

No Large Research Facilities in Portugal
Small country – Small investments in Science
Serious Understaffing for Big Science Support

Portugal is part of the common EU market
Support for Academia-Industry collaboration
Brief Alignment of Agencies on Big Science

**THREATS** 

(Still) few companies see Big Science as strategic Loss of talent – emigration, other national agendas Increasing Fragility (€€) of National Laboratories

## Aligning Industry, National Labs and EU Roadmaps

#### **Human Resources**

- Traineeships CERN\*-Industry (PT)
- Industry PhD Theses

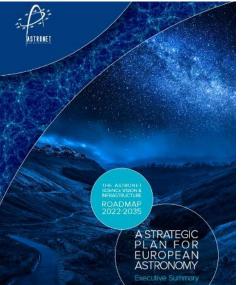


• Strategic Roadmaps-aligned projects (Labs+Industry)

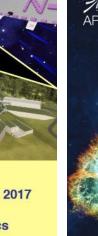


- Collaborative Agreements?
- New Big Science Org. Memberships?



















## **Closing Thoughts**

- 1. Different circumstances might require different approaches to Industry engagement;
- 2. Some of what I do is **context-specific** and won't work in other countries;
- Some of what I do might be interesting for other ILOs come talk with me.

CERN is an impressive global Scientific collaboration. Procurement is an area where (naturally) there's more competition than collaboration. If you have ideas on how to create more opportunities for companies from different countries to collaborate, let me know. I'm all in for it.







C®MPETE 2020



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