



A way to improve magnetic-light and matter interactions : a plasmonic antenna

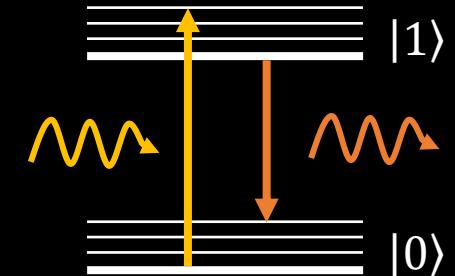
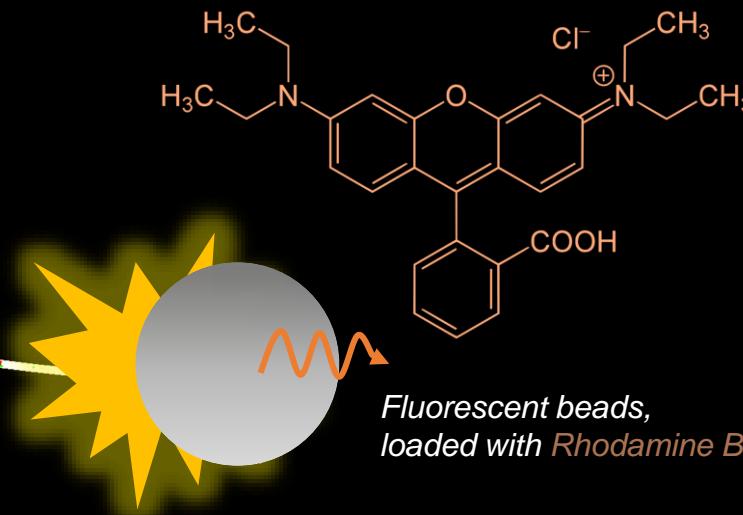
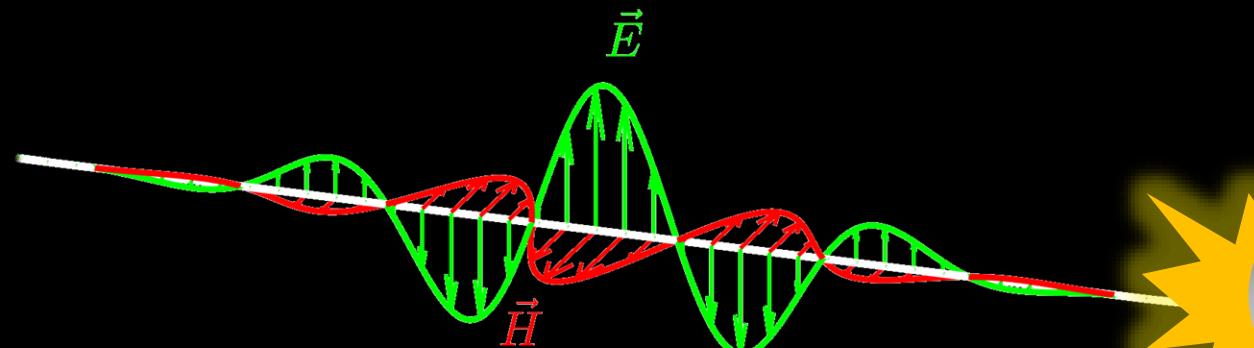
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Light and matter interactions



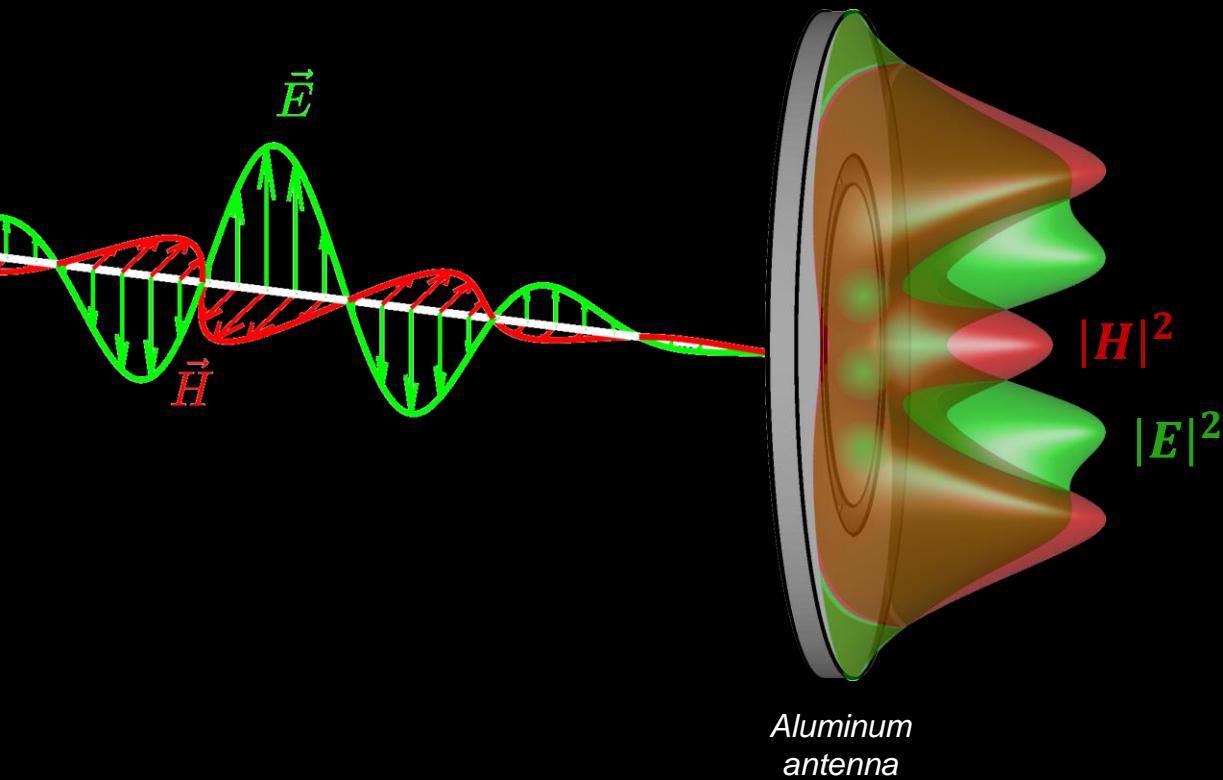
$$\hat{H}_{int} = \underbrace{-\mathbf{p} \cdot \mathbf{E}}_{\substack{\text{Electric Dipole (ED)} \\ \text{energy given by } \mathbf{E}}} + \underbrace{-\mathbf{m} \cdot \mathbf{H}}_{\substack{\text{Magnetic Dipole (MD)} \\ \text{energy given by } \mathbf{H}}}$$
$$\frac{\mathbf{m} \cdot \mathbf{H}}{\mathbf{p} \cdot \mathbf{E}} \simeq 10^{-4}$$

ED interactions are often prevailing BUT MD interactions can be interesting

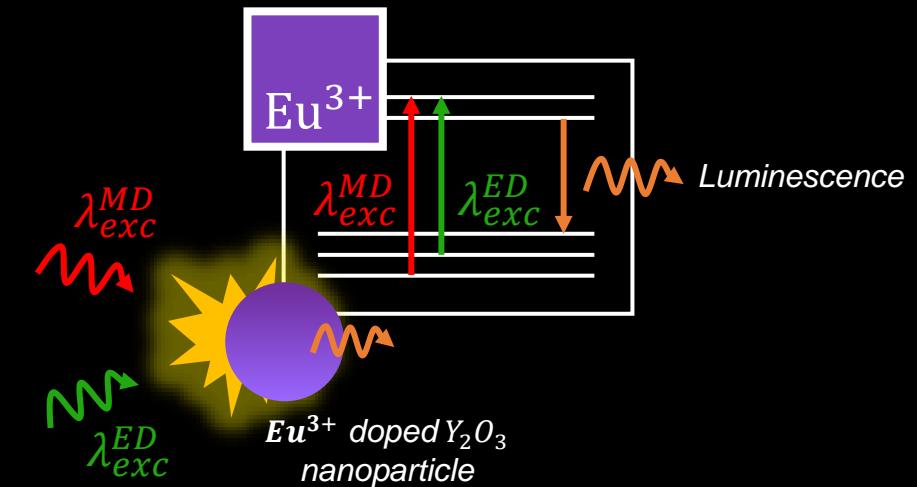
How to **enhance** the **magnetic**-light and matter coupling?

Find the two best candidates

Light : create a strong magnetic-light hot spot

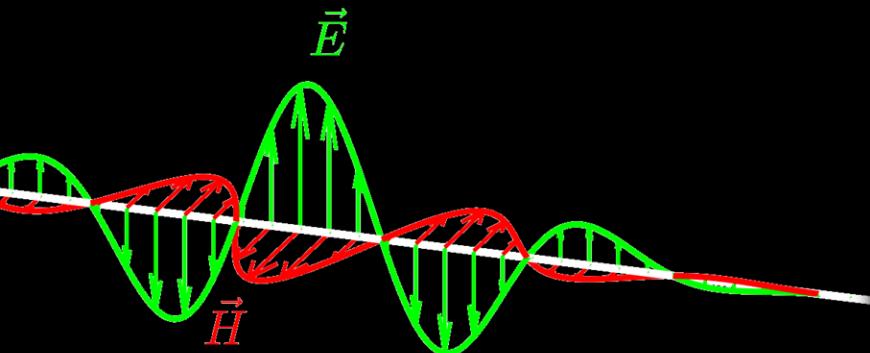


Matter : select the best magnetic-light sensor

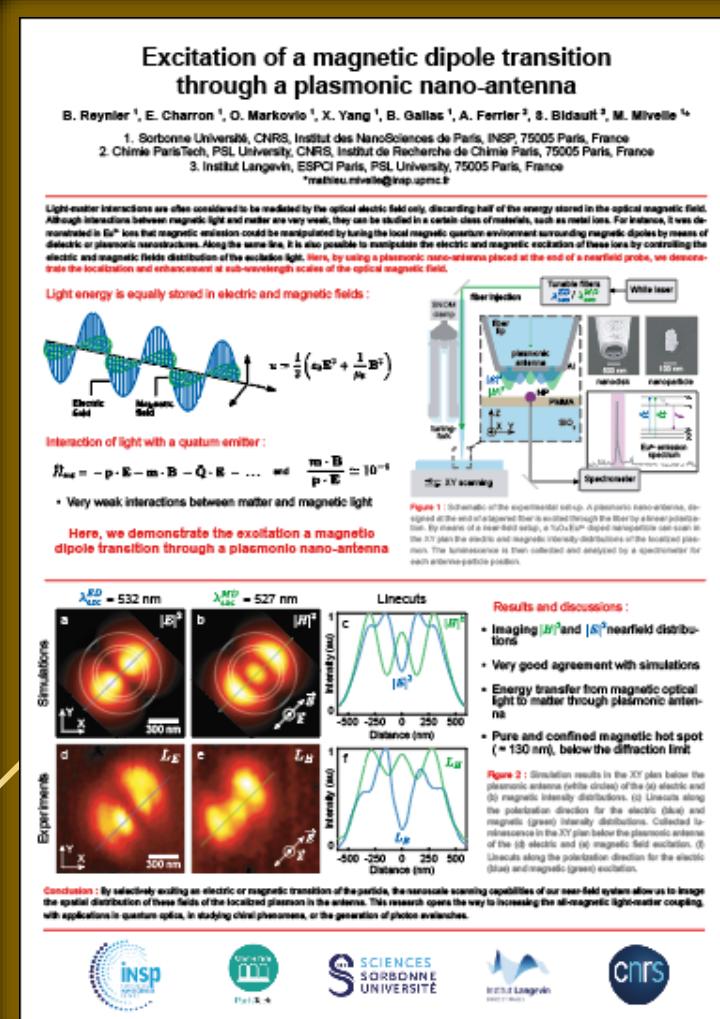


Let's them interact !

"Excitation of a magnetic dipole transition through a plasmonic nano-antenna"



Distinguishing magnetic
and electric coupling ?



Dealing with objects
smaller than chance of
finding a place in academia

Understanding why
nearfield techniques
are a true nightmare