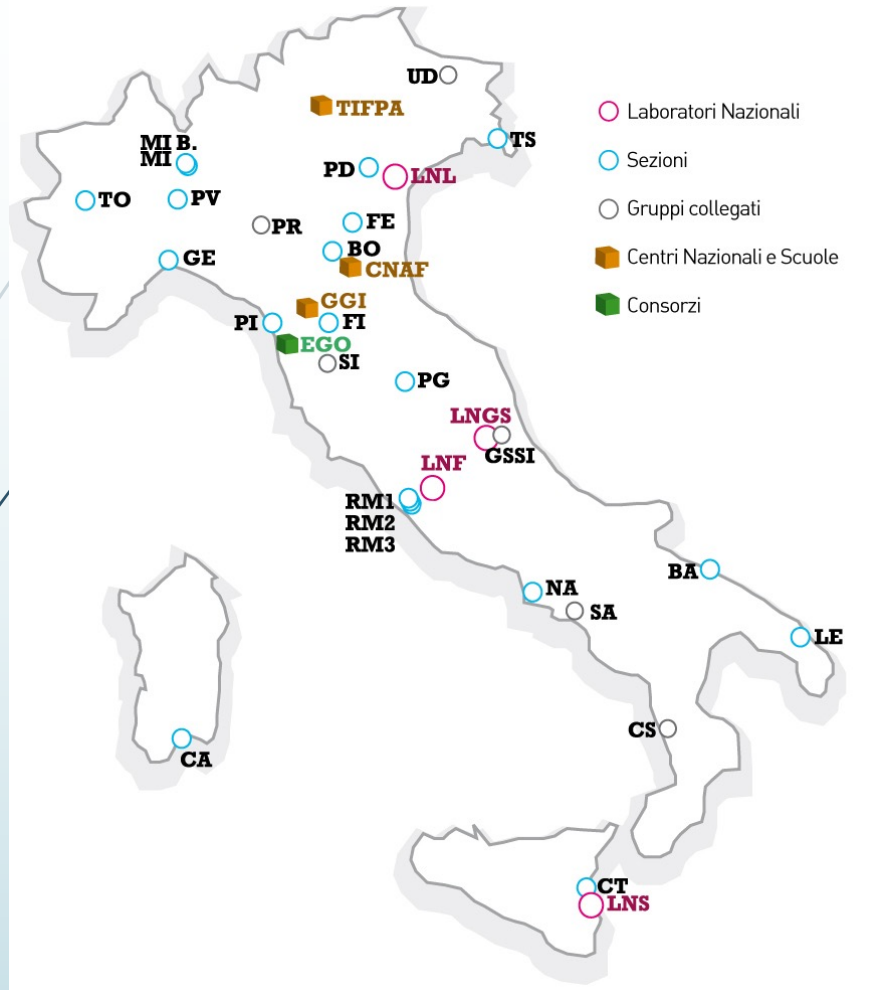


ITALY: INFN COMMUNICATIONS OFFICE



INFN



4 NATIONAL LABORATORIES
20 DIVISIONS
3 NATIONAL CENTRES

A community of 5000 committed to ensuring that fundamental research provides its best results through research and technological activities, administrative work, and least but not last communication and public engagement

INFN COMMUNICATIONS OFFICE



Coordinators:

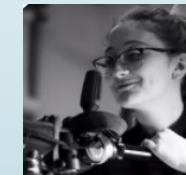
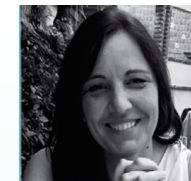
- **A. Varaschin** – Institutional and media communication
- **F. Scianitti** – Outreach and educational projects

Permanent staff:

- **E. Cossi** - Press office, institutional web resources
- **F. Cuicchio** - Visual communication
- **F. Mazzotta** - Social media, multimedia (since 2016)
- **V. Napolano** (temporarily at EGO)
- **C. Peduto** - Magazine, educational projects

Fellows:

- **C. Collà Ruvolo** - CC3M, educational projects (since 2020)
- **Gaia Stirpe** (2022) – *Grafica e comunicazione visiva*



ACTIVITIES



OUTREACH PRODUCTS



PRESS OFFICE



WEB SITES



SOCIAL MEDIA



SUPPORT FOR LOCAL ACTIVITIES



EXHIBITIONS



MONTHLY NEWSLETTER



PUBLIC EVENTS



TRAINING COURSES



INSTITUTIONAL PRODUCTS



INTERNATIONAL NETWORKS



ASIMMETRIE

PRESS OFFICE, MEDIA RELATIONS AND INSTITUTIONAL EVENTS



SOCIAL MEDIA

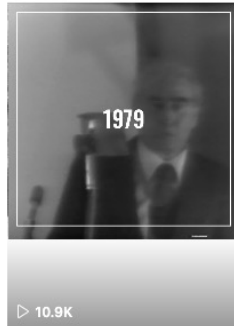
We are on:

- Facebook (Follower: 50.089)
- Instagram (Follower: 17.999)
- Twitter (Follower: 16.735)
- Linkedin (Follower: 23.877)
- YouTube (Follower: 8.670)

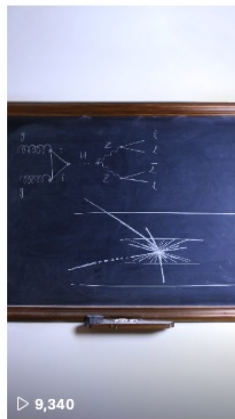
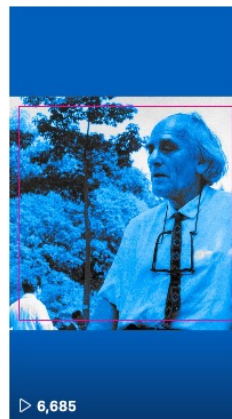
We are experimenting a lot with reels on Instagram



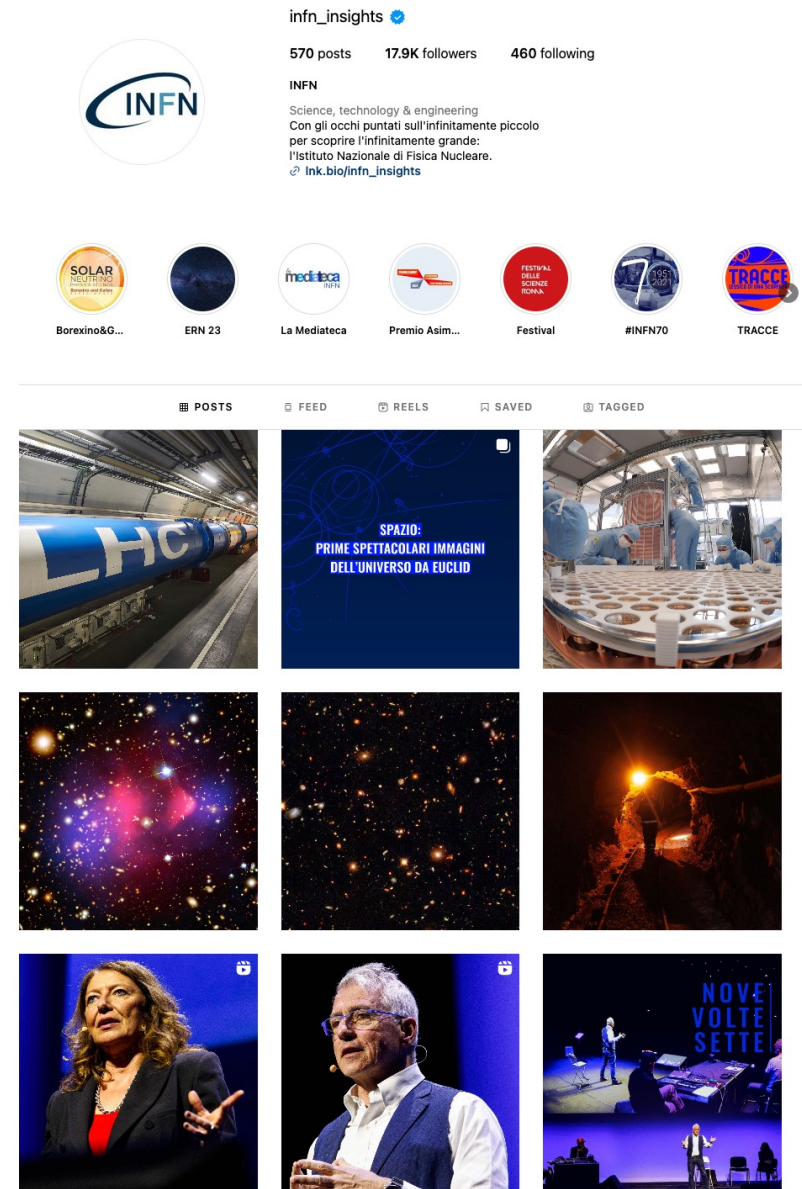
Shows and exhibitions



History



Podcasts



Exhibitions and Conference Shows



Based on the **intertwining of science and arts**

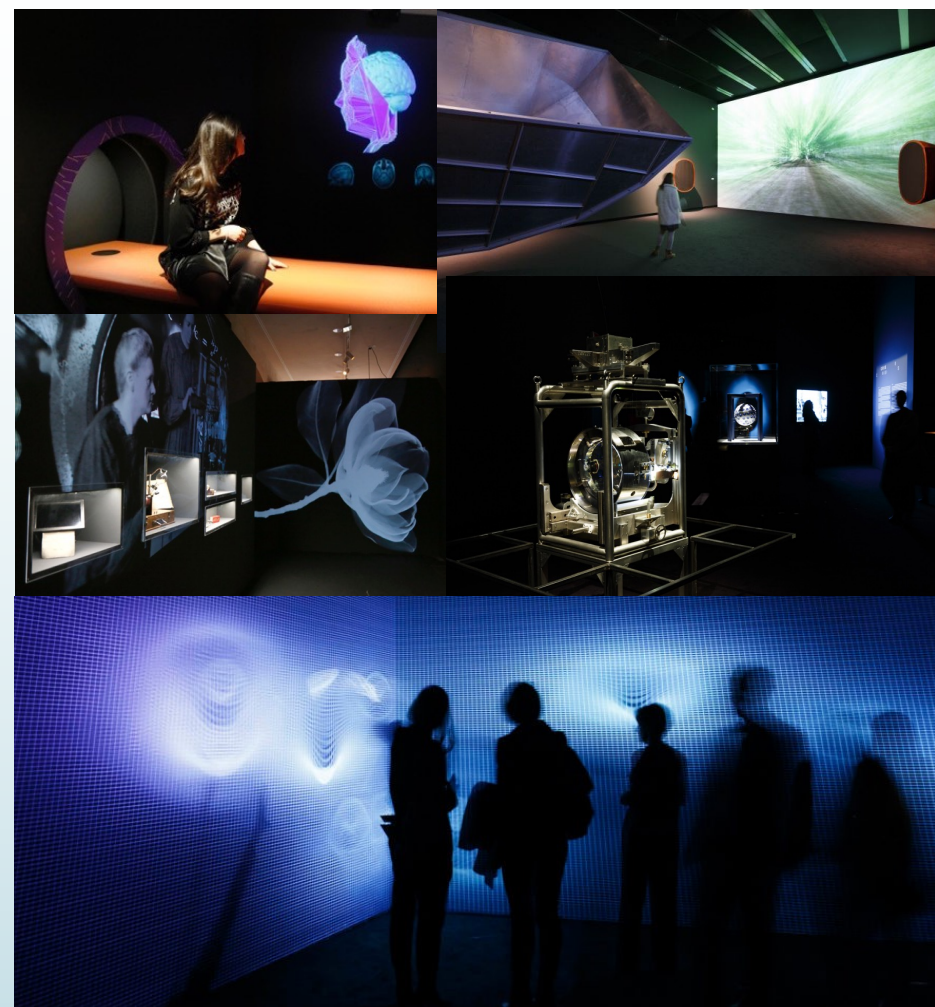
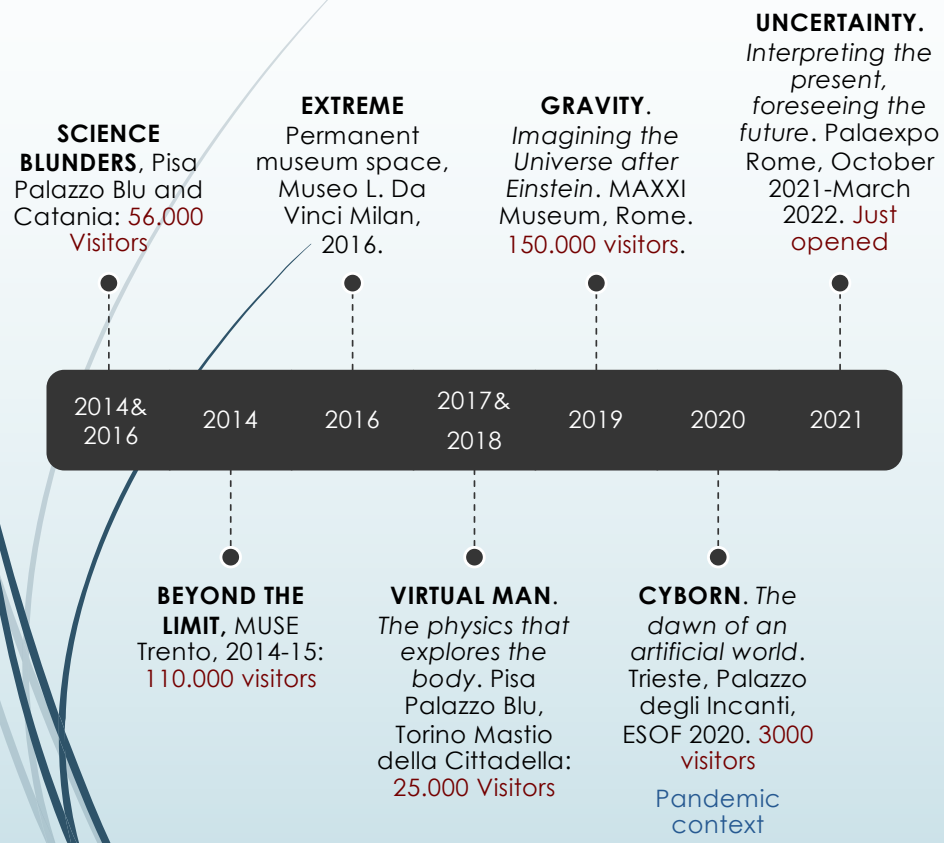


Having **researchers** as main voice and **discoveries, infrastructures and research projects** as a narrative line



Designed to be host at **Festivals, in Theatres and Museums**

EXHIBITIONS: Immersive, interactive, multimedia





WHAT'S NEXT?

New exhibition opening
on 7.12.23 at Muse in
Trento

QUANTO.

La rivoluzione in un salto

7.12.23-15.6.23

New website

Spring 24