

CERN VENTURE CONNECT

PARTNER SPOTLIGHT : MICROSOFT

30th October

9 AM - 6 PM

CERN Main Auditorium and Online

<https://indico.cern.ch/e/cvcms>

For more information and registration



Knowledge Transfer
Accelerating Innovation



Microsoft
for Startups

Acknowledgement:

Tim Moser

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Microsoft for Startups Switzerland

Giovanna Dughera

Community Manager
Microsoft for Startups Switzerland

From: Tim Moser <>
Sent: 15 May 2023 09:44
To: Knowledge Transfer <knowledge.transfer@cern.ch>
Subject: Website Contact

Hi CERN KT team,

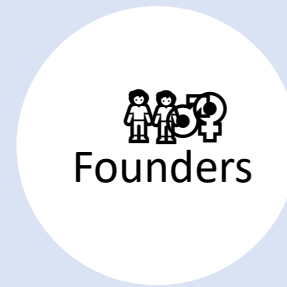
I hope this email finds you well.

My name is Tim and I'm part of the startup team at Microsoft Switzerland, supporting technology companies to grow & accelerate with our help. To achieve this, we are working with



CERN
Venture Connect

Design – First principles

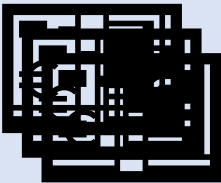


Design – First principles

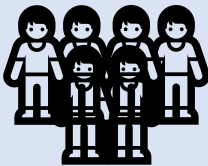


Needs

Money



Expertise



Customers



Design – First principles

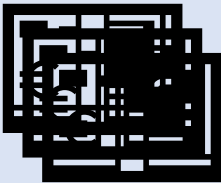


Needs

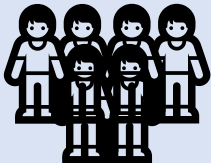
Technology



Money



Expertise



Customers



Design – First principles

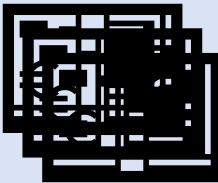


Needs

Technology

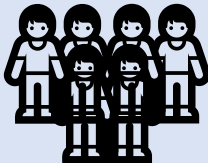


Money



VC

Expertise



Mentors

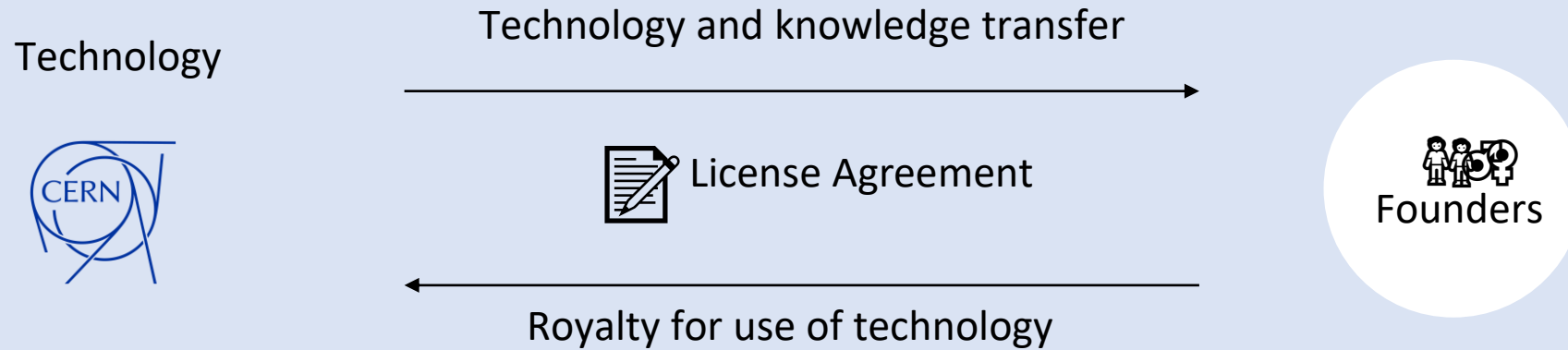
CERN alumni (8000)
Network

Customers



Large Co

Optimization – Internal



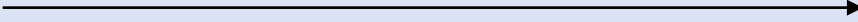
Optimization - Internal



Technology



Technology and knowledge transfer

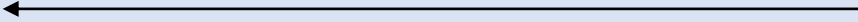


License Agreement

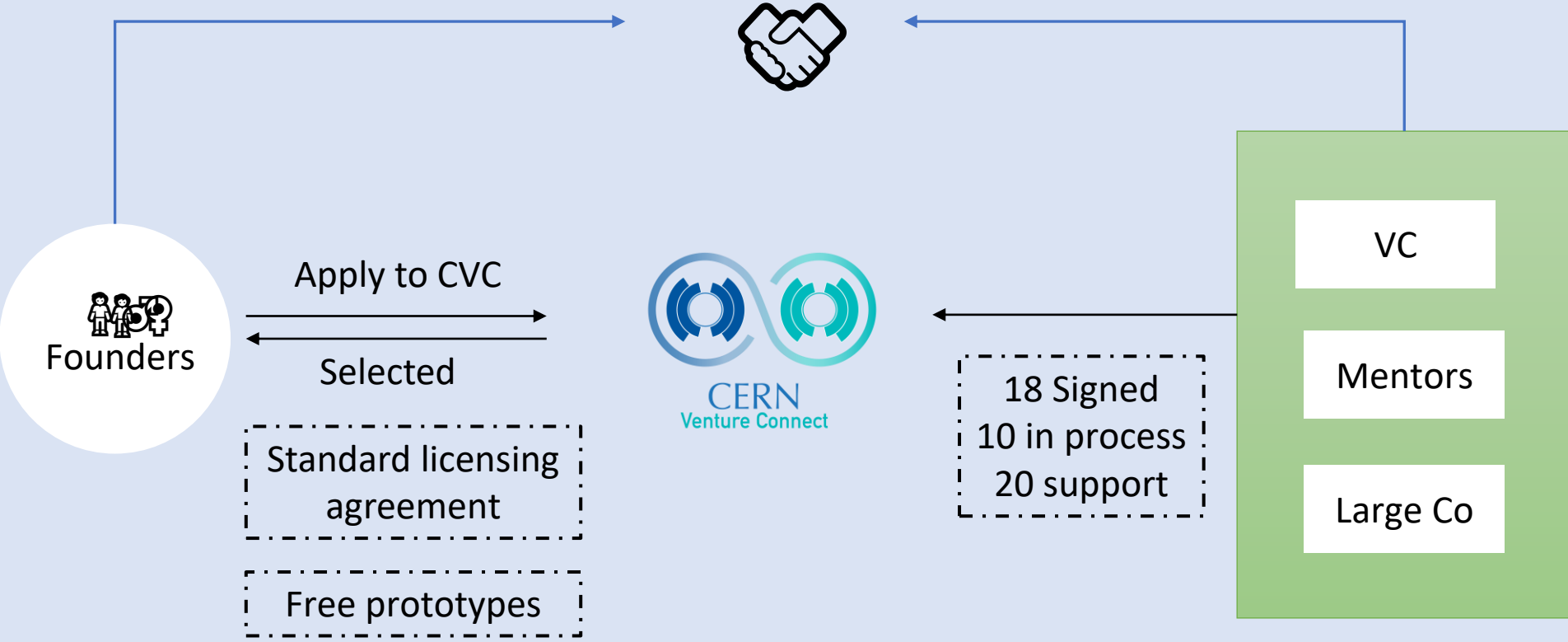


Founders

Royalty for use of technology



Optimize Time





Technologies from our portfolio

Unique, Clear IP title and support available

Standard licensing agreement

Royalty rate standard with threshold payment

2% royalty rate; payable when it accrues to CHF 20,000

(Reverse calculation: 1,000,000 CHF is sales)

Internal funding for CVC

50% for prototypes

50% for new

technologies

Partner requirements

Scout for startups - Local network

Promote CVC

Support CVC startups