

IPPOG video session :

Why do we (urgently) need a new IMC video ?

In the core team : Claire Adam (script) and Chetna Krishna (tech skills and CERN studio)

Obviously, will ramp up in close contact with the IMC coordinators

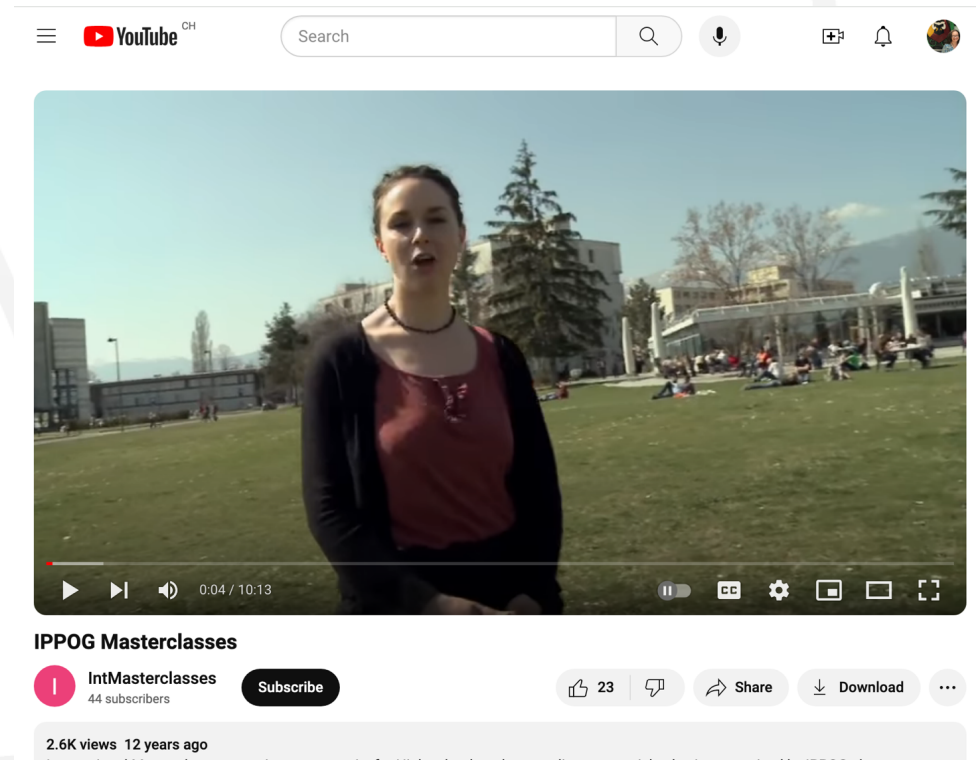
Answered to forum call : Cecilia Urbique Estrada (Mexico), Marina Passaseo (Italy)





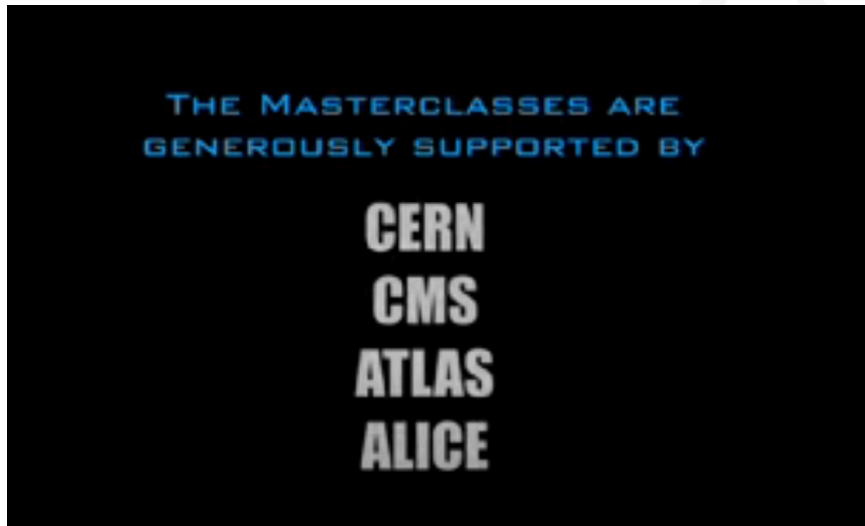
Current IMC video is ~ 12 years old

- Kate refers to the LHC start up
- Students discover online connections





Only a subset of IMC existed !



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9th coming up (FNAL)

All images @ CERN





The adventure started in Feb 2024

- Use the current " representative video " as a place holder on ippog.org
- Detailed analysis of the " old video " reveals 4 chapters :
 - ✓ What is a master class (2 minutes)
 - ✓ A day (3 minutes)
 - ✓ The video conference (2 minutes 30)
 - ✓ Hopes and inspiration (2 minutes)
- The good news :
 - ✓ Thanks to the brand new CERN studio, we can project images of other institutes, labs, experiments behind the people we will interview (we will need the images though !)





Next steps in 2024

- This week : discussions with Uta and Ken.
- Will organise a brainstorming with all IMC coordinators to identify the key messages they would like to address (e.g. international spread, topics)
- End of June / Early July : Cecilia and Marina will be at CERN to try the studio
- Ideally, we would like to build a similar project for global cosmics. But we will have to wrap up for the November week, as Chetna will then leave.

Please come to us to share ideas and/or resources

