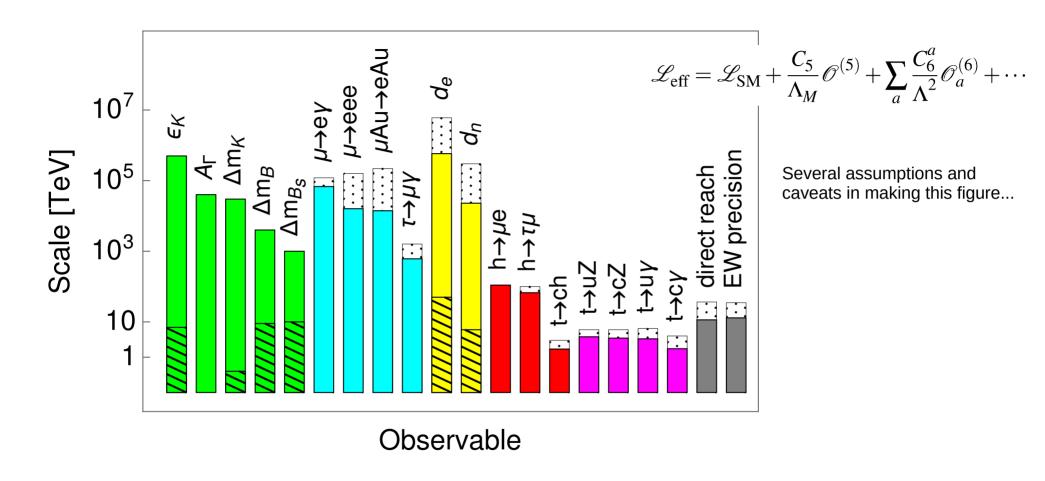
Do you think flavour physics should play an important role in the future long-term strategy of particle physics? If so, how and in which direction?



Despite the caveats, this illustrates the unique power of flavour physics to probe NP!

## Physics Briefing Book: Input for the European Strategy for Particle Physics Update (2019)

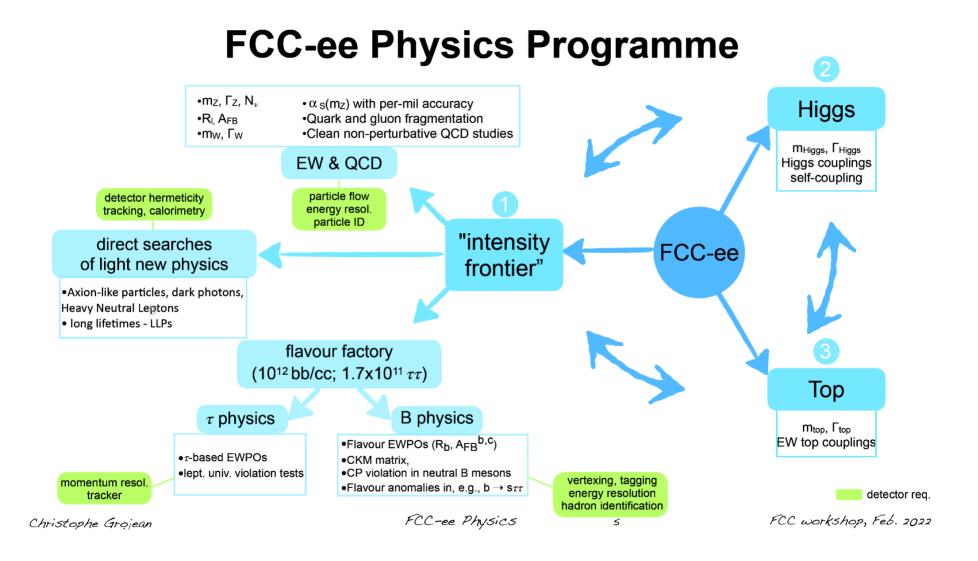
« The combination of quark and lepton searches for flavour and CP violation at different frontiers is a formidable tool to discover new physics. Flavour physics must be a crucial ingredient of the future strategy of particle physics. »

## 5 years later...

- → The long-term future of particle physics remains quite uncertain
- → Sad example: Cancellation of the rare-K program at CERN
  - → Are the priorities of the theory community well presented?
    Need for better communication and alignment within the field?

Forthcoming European Strategy Symposium: June 2026

Deadline for submitting written inputs: 31 March 2025



- Rare semileptonic decays and leptonic decays:
  - $b \rightarrow s \tau^+ \tau^-$  e.g.  $B^0 \rightarrow K^{*0} \tau^+ \tau^-$
  - $b \rightarrow svv$ , e.g.  $B_s \rightarrow \phi vv$
  - $Bc \rightarrow \tau v$ ;  $b \rightarrow s(d) \ell \ell$
- *CP* violation studies:
  - The CKM  $\gamma$  angle, e.g.  $B_s \rightarrow D_s K$ .
  - The semileptonic asymmetries (*CP* breaking in mixing).
  - The CKM  $\alpha$  angle, e.g.  $B^0 \rightarrow (\pi^0 \pi^0)$ .
  - The matrix elements  $V_{ub}$  and  $V_{cb}$  ....
- Tau Physics:
  - Lepton flavour violating τ decays
  - Lepton-universality tests in τ decays.
- Charm Physics:
  - The rare decays, e.g.  $D \rightarrow \pi vv$ ,  $D^0 \rightarrow \gamma \gamma$
  - The hadronic decays,  $D^+ \rightarrow \pi^+ \pi^0 \cdots$