



In YEAR 3, we focused on communicating to new, specific targets

Some of our challenges

- Number of participants.
- Range of technologies.
- **Diversity of audiences.**

The **last year of the project** should be focused on the **project's impact**: deliverable, prototypes, etc.

Ambition: reaching out to diverse communities

Project participants

- Information needs: project information, updates on results, work plan.
- Expected impact: Engagement with project results, sense of pride.



Accelerator and greater scientific community

- Information needs: Main advancement in accelerator technology, opportunities to collaborate.
- Expected impact: Knowledge sharing, closer collaborations.



Industry

- Information needs: Potential knowledge transfer opportunities.
- Expected impact: Co-innovations, knowledge sharing, closer collaborations.



Funding agencies and decision-makers

- Information needs: Summary of the results, impact of I.FAST.
- Expected impact: Support to funding for future projects, support to project community.



General audience (+ students + media)

- Information needs: Societal impact of accelerator tech.
- Expected impact: Support for fundamental research, attracting young generations to science careers.



This year at a glance



Recap of CBI 2023



Industry-academia exch.



Accelerator vs. waste



Advertisement of CBI 2024

texfash
Particle Accelerators Can Accelerate
Circular Fashion by Segregating Fabric
Components

nature reviews physics
Making science sustainable at DESY

[Zoe Budrikis](#) & [Denise Völker](#)



**Honey, I shrunk the particle
accelerator: towards smaller, more
efficient colliders**

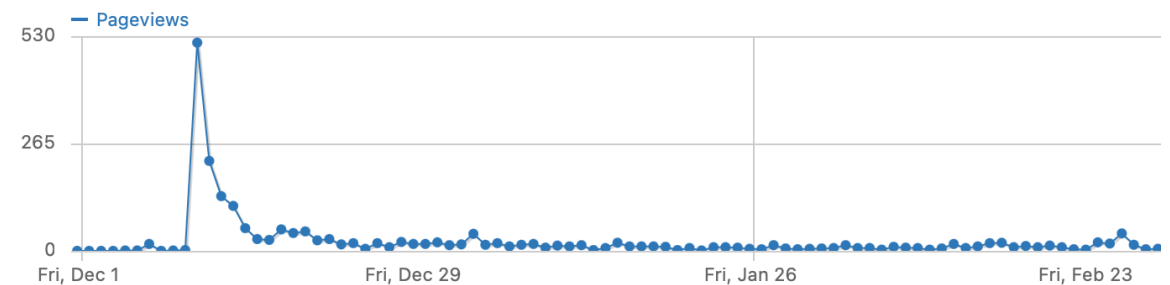


Latvia's cooperation in innovation projects with the European Organization for Nuclear Research is commended



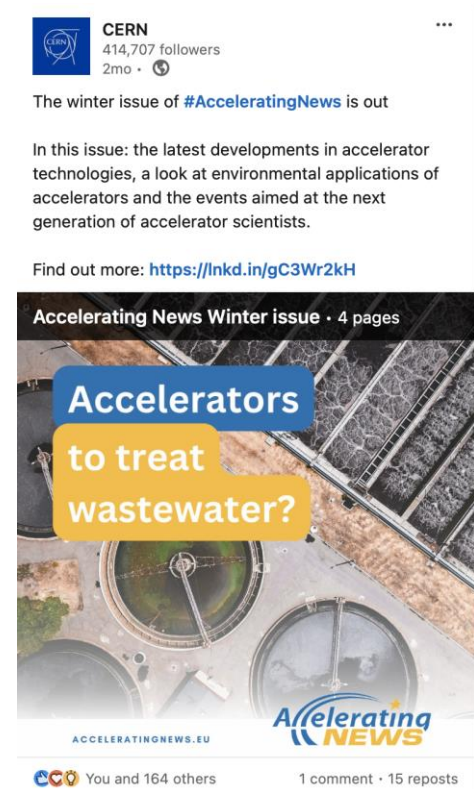
Advertising the Challenge-Based Innovation 2024

- In December 2023, we announced the **3rd edition of the I.FAST Challenge-Based Innovation**.
- Challenge:
 - Reaching out to students of **all backgrounds (angle on healthcare)** and from **all member states**.
- Plan:
 - Push w/ all beneficiaries on website + social media.
 - Direct contacts with student associations.
 - Direct contacts with organisations (UN & EU agencies, IAEA, etc.).
- Result:
 - **174 applications (24 selected)**.
 - 3000 unique visits.



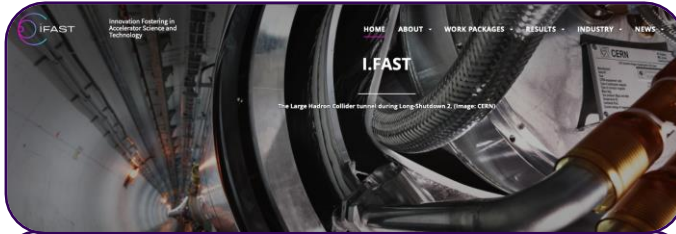
Broadening the scope of Accelerating News

- Through our newsletter **Accelerating News**, we are putting the focus on transversal topics:
 - **Sustainability** (environment applications, impact)
 - **Impact** (societal applications, procurement).
 - **Opinion pieces** (compact accelerators, rare earth).
 - We are also including **new contributions** from members of the accelerator community: CERN, I.FAST, CLIC, FCC, EuPRAXIA, HiLumi, **HEARTS**, **CERN Accelerating School**, **MuCol**.



Subscribe now!

The third year at a glance



Website
 >13 000 unique visitors in Y3
 8 articles in Y3



Newsletter
 1250 subscribers
 3 issues in Y3 (next one in May!)

Overall publication targets (extracted from Zenodo)

Objectives	I.F.A.S.T. targets	End of Year 3 Results
Scientific dissemination	50 publications including 30 journal publications and 20 conference contributions	>33 publications including 16 journal publications and 17 conference contributions
General communication and news	10 articles in newsletters and other communication channels	27 articles in newsletters and other communication channels (+ 100 press/benef.)
Other communication	N/A	10 presentations at international physics workshops, 1 thesis

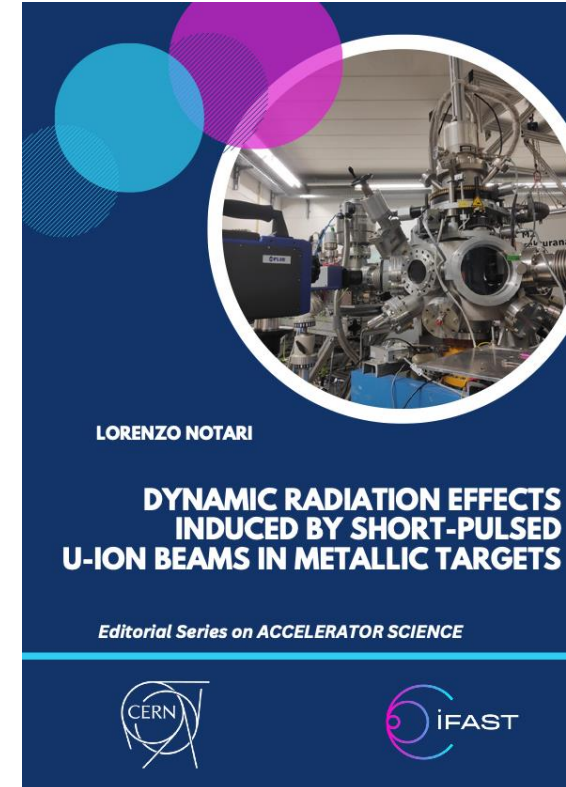


Same numbers as in 2023. Please update them!

What can I.FAST do to build a more effective, engaging communication ?

What can we do?

1. **Provide** a service Website updates, creation (flyer, poster, video, photo, monographs).
2. **Build** a story
3. **Disseminate** in the press (specialised and not)



What can you do?

1. **Explain** your activity.

Help us understand your work, its context and its future.

2. **Coordinate** your communication with us.

We can help you to disseminate your work and events, and to report on its conclusion outside of the field.

3. **Involve** your institute and the beneficiaries you work with.

You already have ties with your partners. We must take advantage of the multinational, diverse nature of I.FAST to best disseminate your work.

iFAST



This project has received funding from the European Union's Horizon 2020 Research and Innovation programme under GA No 101004730.