



Future of IdeaSquare student programmes

Team Day 9th Feb 2024

Ole Werner, Catarina Batista, Tuuli Utriainen





What's ongoing/ status



- 2 visits already happened (OPER.CBI + PdP ATTRACT)
- Reporting of i2planet development workshop
- Temporary re-structuring of i2Planet related responsibilities
 - operating at full demand with lessened capacity
 - what needs to be picked up and by who?



How 2024 will look like



- 90% of calendar space is booked in Feb – 46/52 weeks are booked (all events, not only edu)
- i2P pilots (heavier planning and designing)
 - outline process of designing a pilot
- “Last round” CBI + ATTRACT programs
- Executive education?
- Quo Vadis 2.0
- New collaborations arising (St. Johns, St. Gallen, ...)
- Development efforts aimed at helping with demand (Future Days, innosuisse, OIS...)
 - why and what is the expected benefit
- Practitioner’s guide



How 2025 might look like



- Empty calendar, baby – why we are doing promo so we have new projects/entities
- i2Planet pilots mature and are run again in a more established manner
- Trying out longer i2Planet formats, more touchpoints with i2/continuity
- CBI transition to be expected – similar timelines to CBI FP and CBI A3 to be kept



Things to learn from/improve



- Prioritising what to accept, making space in our calendar (and minds) to plan and design new stuff.
 - deciding on “standby” deadlines and free weeks.
- Time planning and allocation for i2P development and pilot design.
- Are tours/public facing events done only by Edu team?
- Fee for space usage to cover logistics work around visits (?) – food for thought?
- Consider internal positioning at CERN – what are our contact points, what is our rationale for providing these educational services? What is the conversion rate of our alumni?

**Thank
you!**

