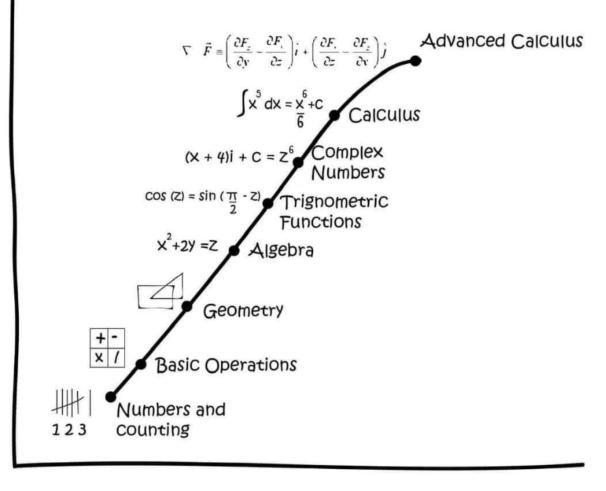


## **Data Science Tools for Interactive Exploration**



"According to all the big data we've gathered, our discussions about big data are up 72% this year alone."



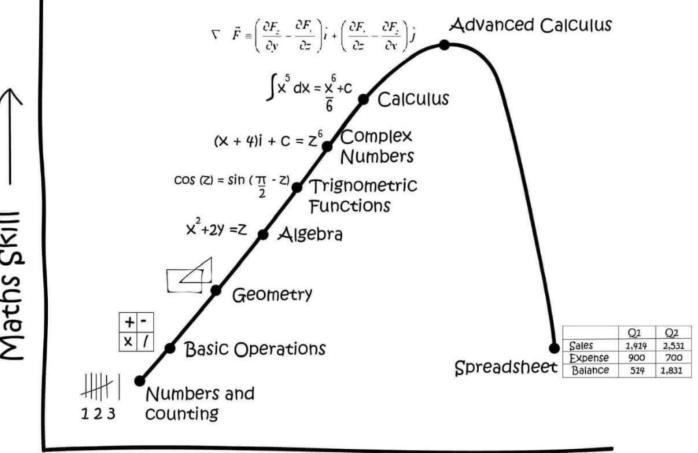
Elementary

School

College

Job

Stage Of Life ----



Elementary

School

College

Job

Stage Of Life -

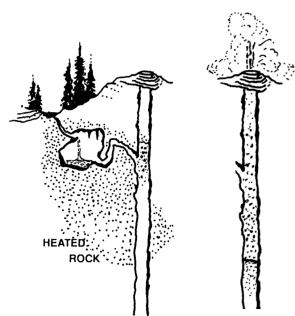
# **Predicting a Geyser's Eruptions**





# CERN School of Computing

# **Physics of a Geyser**



### Long column of water heated from the bottom

Pressure at bottom high, raises boiling point

### Eventually, bottom does start to boil

Bubbles rise, start to push out water

Pressure reduces, so boiling point reduces

### Entire column flashes into steam and jets upwards

Top of column ends up empty

Water enters, starts to warm up, process repeats





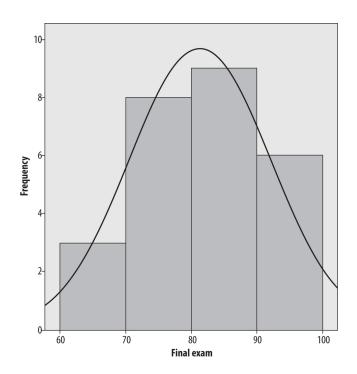


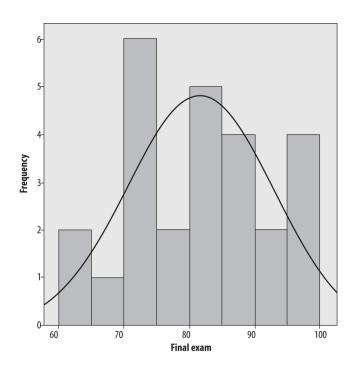
```
Old Faithful
In [1]: # Data file in this notebook is from https://www.stat.cmu.edu/~larry/all-of-statistics/=data/faithful.dat
        # The original paper is available as https://tommasorigon.github.io/StatI/approfondimenti/Azzalini1990.pdf
In [2]: # Standard definitions and options
        from datascience import Table
                                          # high-level abstraction
                                          # mid-level data frames and series
        import pandas as pd
        import numpy as np
                                          # low-level arrays and vectors
        import matplotlib
                                          # plotting
        matplotlib.use('Agg')
                                                      # make nice screen plots
        %matplotlib inline
        import matplotlib.pyplot as plt
        plt.style.use('fivethirtyeight')
                                                      # a particular plot format
        plt.rcParams['figure.figsize'] = (10.0, 5.0) # wide plots to use space well
In [3]: # Read in the data from a CSV file - headers taken from file
        data = Table.read_table("oldfaithful.csv")
In [4]: # Take a look at the data
        data
Out [4]:
         N Duration Interval
                3.6
                       79
          2
                1.8
                       54
              3.333
                       74
              2.283
                       62
              4.533
                       85
              2.883
                       55
```

```
In [4]: # Take a look at the data
        data
Out [4]:
          N Duration Interval
                3.6
                       79
          1
                1.8
                        54
          3
               3.333
                       74
              2.283
                       62
               4.533
                        85
               2.883
          7
                4.7
          8
                3.6
                       85
               1.95
         10
               4.35
        ... (262 rows omitted)
In [5]: # Old Faithful is famous for its repeatability - lets check some statistics
        data[2].mean()
                                   # data[2] is the Interval column
Out[5]: 70.897058823529406
In [6]: data['Interval'].std()
                                  # but we can also refer to it by name
Out[6]: 13.569960017586371
In [7]: data['Interval'].min()
Out[7]: 43
In [8]: data['Interval'].max()
                                    # all the usual summary statistics are available
Out[8]: 96
In [9]: # While we're here, let's look at the other data we have
        data['Duration'].mean(), data['Duration'].std()
                                                                  # two statements on a line using commas
Out [9]: (3.4877830882352936, 1.139271210225768)
```

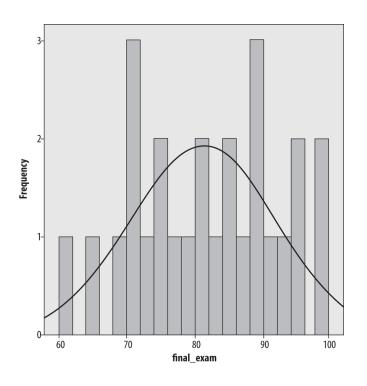


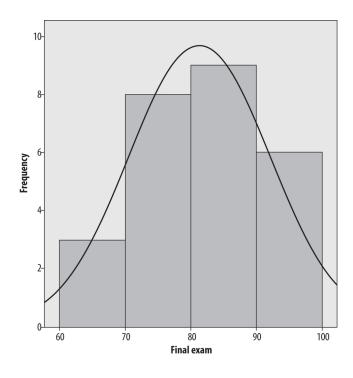
# Before we plot: On binning





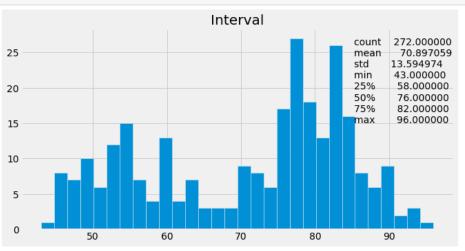




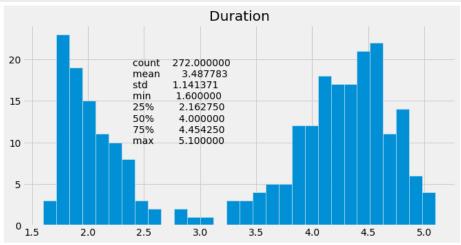


```
In [10]: # Let's see what the distribution looks like
    plt.hist(data['Interval'], bins=30)
    plt.figtext(0.75,0.5, data.to_df()['Interval'].describe().to_string()) # add descripitive text block from pandas
    plt.title("Interval"); # semicolon suppresses printing value
```

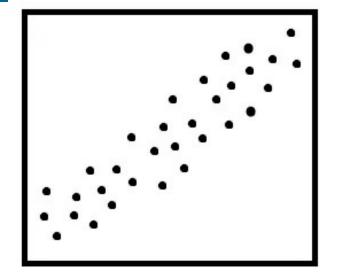


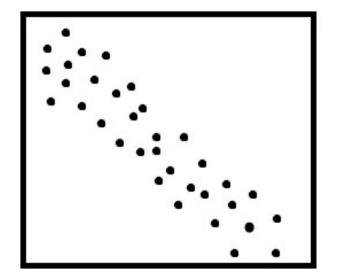


```
In [11]: # Not particularly Gaussian!
# Maybe there's two peaks there. But that still doesn't give us a better way to predict the eruption.
# Look at other information we have:
plt.hist(data['Duration'], bins=30)
plt.figtext(0.3,0.4, data.to_df()['Duration'].describe().to_string())
plt.title("Duration");
```



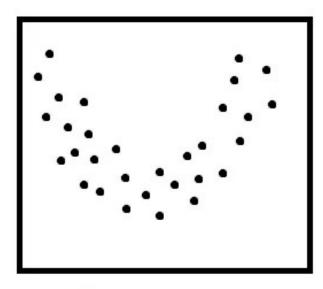


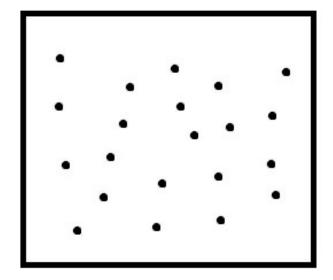




positive linear association

negative linear association



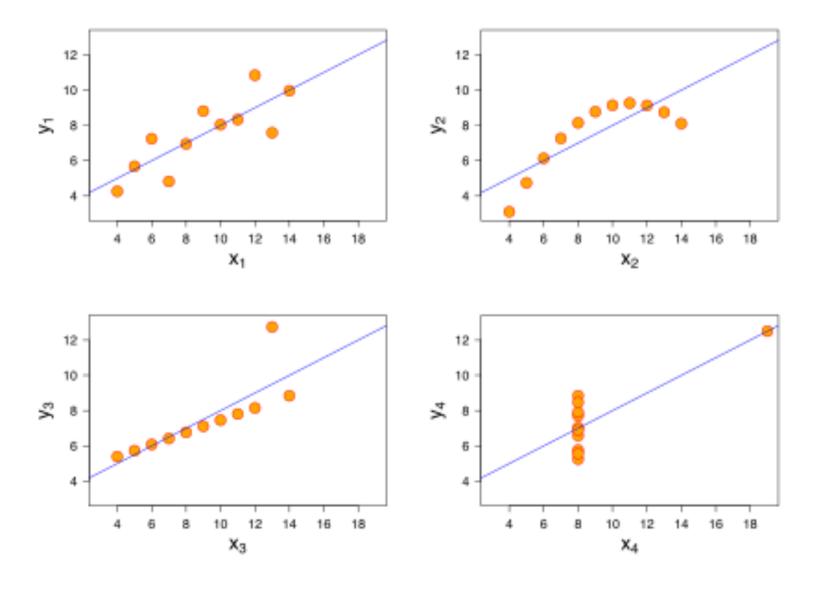


nonlinear association

no association

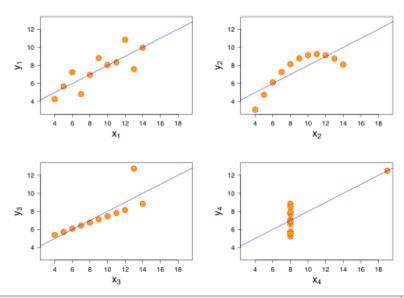


# **Anscombe's Quartet**



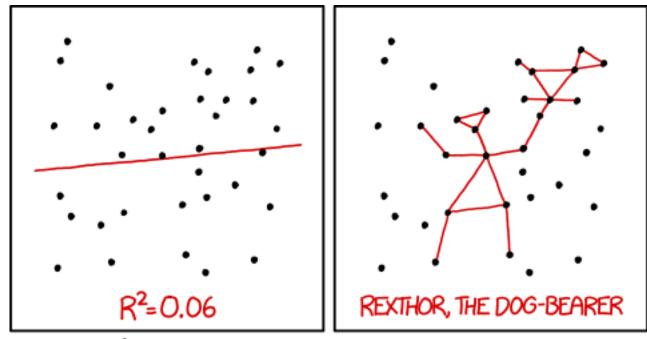


# **Anscombe's Quartet**



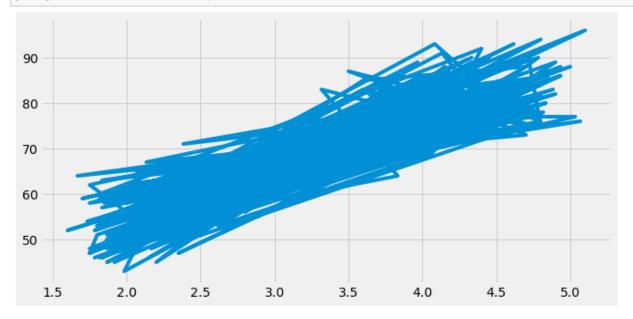
Property	Value	Accuracy
Mean of x	9	exact
Sample variance of $x: s_x^2$	11	exact
Mean of y	7.50	to 2 decimal places
Sample variance of $y: s_y^2$	4.125	±0.003
Correlation between x and y	0.816	to 3 decimal places
Linear regression line	y = 3.00 + 0.500x	to 2 and 3 decimal places, respectively
Coefficient of determination of the linear regression $:R^2$	0.67	to 2 decimal places



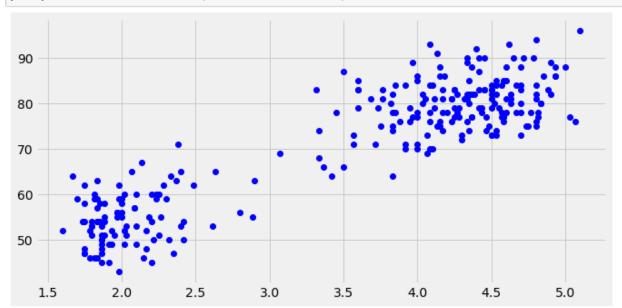


I DON'T TRUST LINEAR REGRESSIONS WHEN IT'S HARDER TO GUESS THE DIRECTION OF THE CORRELATION FROM THE SCATTER PLOT THAN TO FIND NEW CONSTELLATIONS ON IT.

In [13]: # that's pretty strong, let's look at it
plt.plot(data['Duration'], data['Interval']);



In [14]: # Maybe plotting as points would be better...
plt.plot(data['Duration'], data['Interval'],"ob"); # o: dots b: blue



```
In [15]: # There seems to be two populations there!
```

#### # If we select just one:

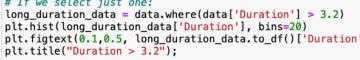
3.25

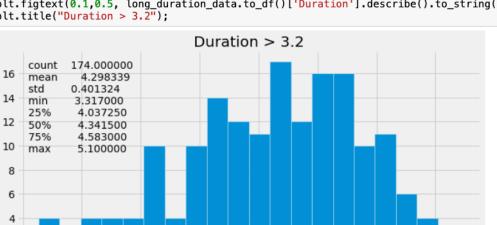
3.50

3.75

4.00

plt.figtext(0.1,0.5, long\_duration\_data.to\_df()['Duration'].describe().to\_string())





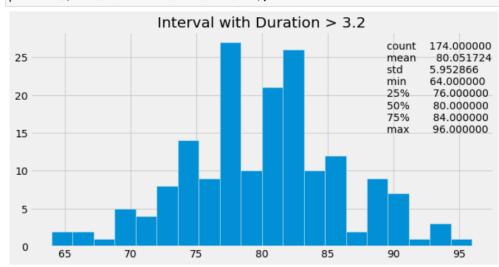
In [16]: # But of course duration is more compact because we selected a narrower range, How about interval? plt.hist(long\_duration\_data['Interval'], bins=20) plt.figtext(0.75,0.5, long\_duration\_data.to\_df()['Interval'].describe().to\_string()) plt.title("Interval with Duration > 3.2");

4.50

4.75

5.00

4.25

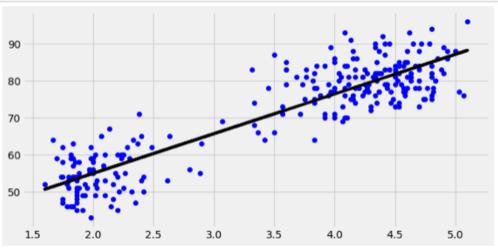




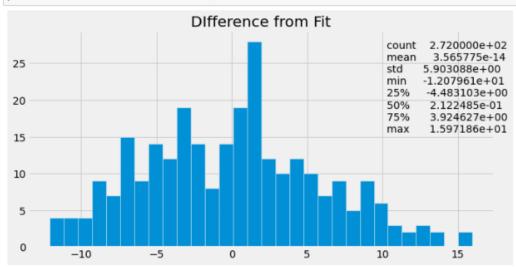
```
In [18]: # Try fitting a line instead using two populations
d = np.polyfit(data['Duration'], data['Interval'],1)
f = np.poly1d(d)
data['trendline'] = f(data['Duration'])

plt.plot(data['Duration'], data['Interval'],"ob");
plt.plot(data['Duration'], data['trendline'],"k");
```





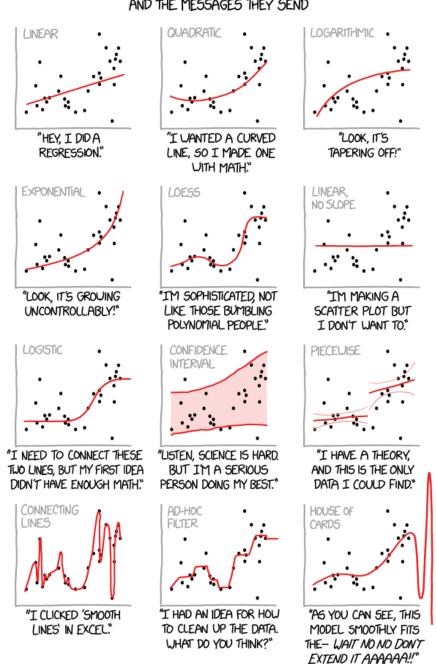
In [19]: # See how wide the difference from the linear fit is
 plt.hist(data['Interval']-data['trendline'], 30)
 plt.figtext(0.75,0.5, (data.to\_df()['Interval']-data.to\_df()['trendline']).describe().to\_string())
 plt.title("DIfference from Fit");



In [20]: # Performance is about the same. Is there a reason to prefer one method over another here?

#### CURVE-FITTING METHODS AND THE MESSAGES THEY SEND





## **Understanding what we're seeing - Toast**



### Why does dropped toast always land buttered-side down?

### **Experimental question!**

First establish: Does dropped toast always land butter side down?

Or even more often than 50/50?



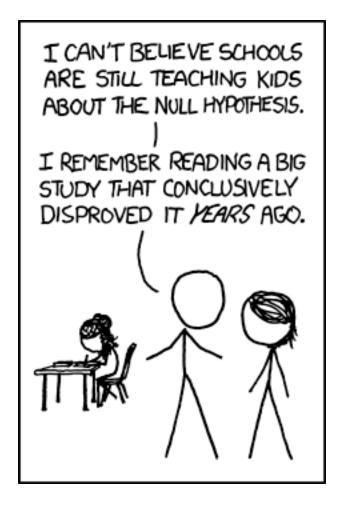


### How do you assess the experimental result?

See how likely the result is without an effect, i.e with 50/50

This is a "null hypothesis", which gives a probability for result: the p value





# **Approach it analytically**



 $X \sim B(n, p)$ . The probability of getting exactly k successes in n independent Bernoulli trials is given by the probability mass function:

$$f(k,n,p)=\Pr(k;n,p)=\Pr(X=k)=inom{n}{k}p^k(1-p)^{n-k}$$

for k = 0, 1, 2, ..., n, where

$$\binom{n}{k} = \frac{n!}{k!(n-k)!}$$

The cumulative distribution function can be expressed as:

$$F(k;n,p) = \Pr(X \leq k) = \sum_{i=0}^{\lfloor k 
floor} inom{n}{i} p^i (1-p)^{n-i},$$

where |k| is the "floor" under k, i.e. the greatest integer less than or equal to k.

It can also be represented in terms of the regularized incomplete beta function, as follows:[3]

$$egin{aligned} F(k;n,p) &= \Pr(X \leq k) \ &= I_{1-p}(n-k,k+1) \ &= (n-k)inom{n}{k} \int_0^{1-p} t^{n-k-1} (1-t)^k \, dt. \end{aligned}$$

which is equivalent to the cumulative distribution function of the F-distribution:<sup>[4]</sup>

$$F(k;n,p) = F_{F ext{-distribution}}\left(x = rac{1-p}{p}rac{k+1}{n-k}; d_1 = 2(n-k), d_2 = 2(k+1)
ight).$$

### The Toast Myth

The Mythbusters TV show did an experiment with 48 pieces of toast, where 29 landed butter side up and 19 butter side down. Let's see if we can figure out how likely this outcome would be, if toast was equally likely to land on either side. In particular, we'll play a "what-if" game: what if toast was equally likely to land on both sides? Let's simulate what would happen, under that assumption.

```
[2]: # First, list two possible results
      sides = make_array('Butter Side Up', 'Butter Side Down')
```

```
[3]: # Make that into a table
```

```
possible_outcomes = Table().with_column('Outcome', sides)
```

```
[4]: possible_outcomes
```

```
Outcome
```

ıt [4] :

Butter Side Up

### Butter Side Down

[5]: # Ask for 48 cases where the output is sampled (chosen) from those two possibilities simulated\_experiment = possible\_outcomes.sample(48)

#### [6]: simulated\_experiment ıt[6]:

Butter Side Down

### Outcome

Butter Side Down

Butter Side Up

Butter Side Down Butter Side Up

Butter Side Up

Butter Side Up Butter Side Up

Butter Side Up

Note Paiance Tools for Interactive Evaluration

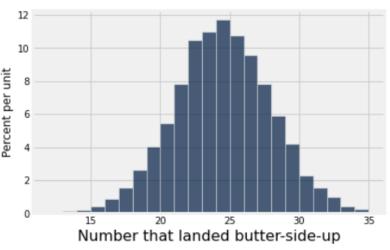
#### Simulation

25

Above we saw how to simulate an episode of the TV show (i.e., one experiment), under the "what-if" assumption that toast is equally likely to land on both sides. Now we're going to repeat the simulation 10000 times, and keep track of the statistic (the number of times the toast landed butter-side-up) we get from each simulated TV episode.



ting



```
In [13]: # With this data, what's the chance of the value they saw or higher?
# This is known as the p-value
results.where(results['Number that landed butter-side-up'] >= 29).num_rows / 10000
```

#### Out[13]: 0.0966

```
In [14]: # Quick, without looking at the number from here,
# what do you expect the mean and std dev of that distribution to be?
results[0].mean(), results[0].std()
```

#### Out[14]: (23.982099999999999, 3.4885784483081359)

```
In [15]: # Many expect it to be sqt(24), because of Gaussian or Poisson distributions.
# But this is actually binomial distribution, where the std dev is smaller because you pick one of two
math.sqrt(24), math.sqrt(24)/math.sqrt(2)
```

#### Out[15]: (4.898979485566356, 3.464101615137754)

```
In [16]: # try simulating the British school study:
# 9821 waist-high drops with 6101 butter down landings
# With just a B written on the toast: 9748 drops with 5663 B-down
# from 2.5m: 2038 with 953 B-side down (sign reversed!)
# is there something going on?
```

### Sometimes you need to run the experiment for longer & get more data...



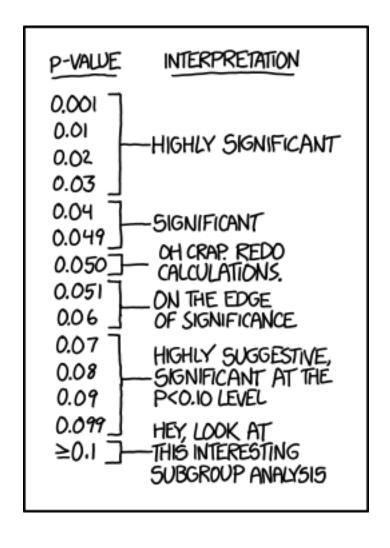


"The Tortoise And The Hare" is actually a fable about small sample sizes.

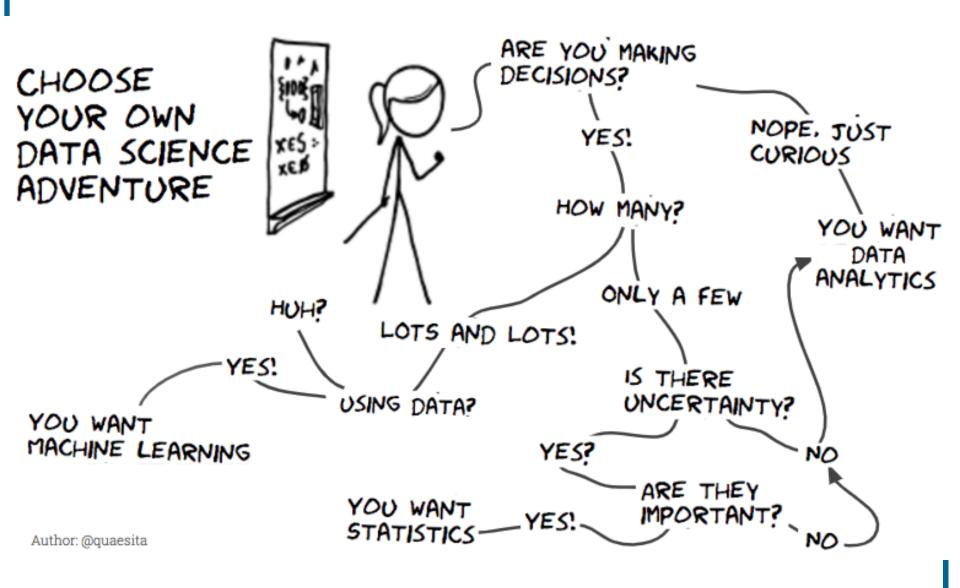
### **Toast with higher statistics:**

https://web.archive.org/web/20101120232606/http://www.counton.org/ thesum/issue-07/issue-07-page-05.htm Bob Jacobsen, UC Berkeley



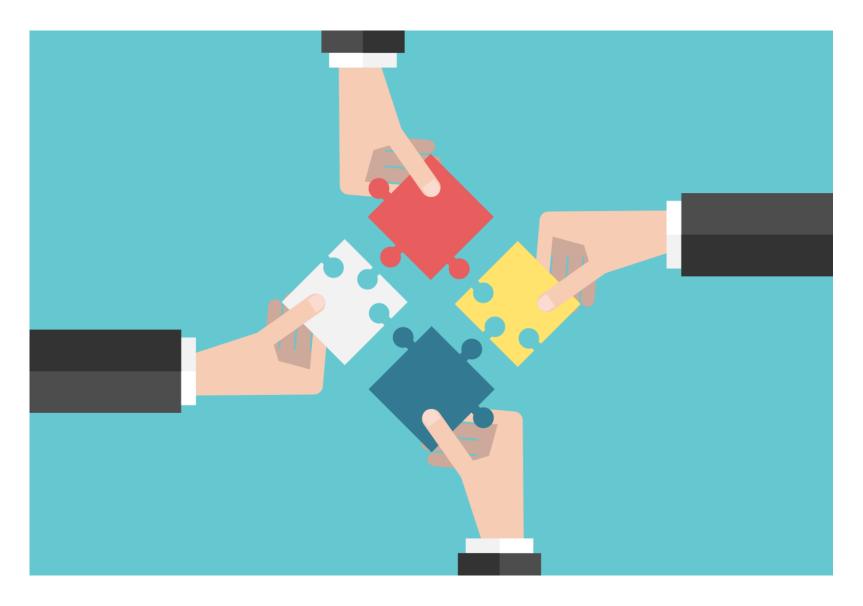






# **Data Comes From Many Sources**





# CERN School of Computing

## **Merging data - Drinks**

Nefeli

5 Tea One

50

```
In [2]: # create a table of drinks available at several places with there prices
        drinks = Table(['Drink', 'Cafe', 'Price']).with_rows([ # a table of menus for cafes
             ['Milk Tea', 'Tea One', 4],
             ['Espresso', 'Nefeli', 2],
             ['Latte', 'Nefeli', 3],
             ['Espresso', "Abe's", 2]
        1)
        drinks
Out [2]:
           Drink
                   Cafe Price
          Milk Tea Tea One
         Espresso
                   Nefeli
            Latte
                   Nefeli
         Espresso
                           2
                   Abe's
In [3]: # create a table of available discounts
        discounts = Table().with_columns(
                                                             # A table of discounts by cafe
             'Coupon % off', make_array(25, 50, 5),
             'Location', make_array('Tea One', 'Nefeli', 'Tea One')
        discounts
Out[3]:
         Coupon % off Location
                 25 Tea One
```



#### Out[4]:

Cafe	Drink	Price	Coupon % off
Nefeli	Espresso	2	50
Nefeli	Latte	3	50
Tea One	Milk Tea	4	25
Tea One	Milk Tea	4	5

# In [5]: # Compute a column of discounted price t.with\_column('Discounted', t.column(2) \* (1 - t.column(3)/ 100))

#### Out[5]:

Cafe	Drink	Price	Coupon % off	Discounted
Nefeli	Espresso	2	50	1
Nefeli	Latte	3	50	1.5
Tea One	Milk Tea	4	25	3
Tea One	Milk Tea	4	5	3.8



```
In [6]: # What do all possible two-drink orders cost?
# Join with itself, matching on Cafe (you only order in one place)
two = drinks.join('Cafe', drinks)
two
```

#### Out[6]:

	Cafe	Drink	Price	Drink_2	Price_2
	Abe's	Espresso	2	Espresso	2
	Nefeli	Espresso	2	Espresso	2
	Nefeli	Espresso	2	Latte	3
	Nefeli	Latte	3	Espresso	2
	Nefeli	Latte	3	Latte	3
	Tea One	Milk Tea	4	Milk Tea	4

# In [7]: # Add a total price two.with\_column('Total', two.column('Price') + two.column('Price\_2'))

#### Out[7]:

	Cafe	Drink	Price	Drink_2	Price_2	Total
	Abe's	Espresso	2	Espresso	2	4
	Nefeli	Espresso	2	Espresso	2	4
	Nefeli	Espresso	2	Latte	3	5
	Nefeli	Latte	3	Espresso	2	5
	Nefeli	Latte	3	Latte	3	6
	Tea One	Milk Tea	4	Milk Tea	4	8

# Another way to understand data - GIS - Bikes



```
In [1]: # usual imports
        from datascience import *
        import numpy as np
        import pandas as pd
        %matplotlib inline
        import matplotlib.pyplot as plots
        #plots.style.use('fivethirtyeight')
        # Configure for presentation
        #np.set_printoptions(threshold=50, linewidth=50)
        import matplotlib as mpl
        #mpl.rc('font', size=16)
```

#### **Bikes**

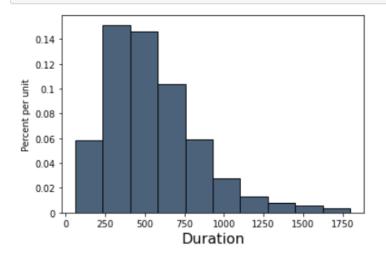
```
In [2]: # Read a dataset from a bike-rental firm containing 354k rentals
        trips = Table.read_table('trip.csv')
        # see what columns are available in this data set:
        trips
```

#### Out[2]:

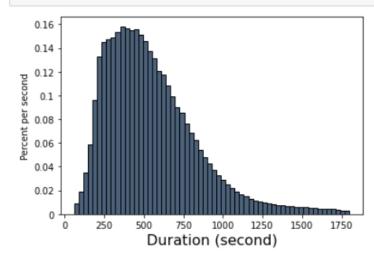
•	Trip ID	Duration	Start Date	Start Station	Start End Date		End Station	End Terminal	Bike #	Subscriber Type	Zip Code
	913460	765	8/31/2015 23:26	Harry Bridges Plaza (Ferry Building)	50	8/31/2015 23:39	San Francisco Caltrain (Townsend at 4th)	70	288	Subscriber	2139
	913459	1036	8/31/2015 23:11	San Antonio Shopping Center	31	8/31/2015 23:28	Mountain View City Hall	27	35	Subscriber	95032
	913455	307	8/31/2015 23:13	Post at Kearny	47	8/31/2015 23:18	2nd at South Park	64	468	Subscriber	94107
	913454	409	8/31/2015 23:10	San Jose City Hall	10	8/31/2015 23:17	San Salvador at 1st	8	68	Subscriber	95113
	913453	789	8/31/2015 23:09	Embarcadero at Folsom	51	8/31/2015 23:22	Embarcadero at Sansome	60	487	Customer	9069
	913452	293	8/31/2015 23:07	Yerba Buena Center of the Arts (3rd @ Howard)	68	8/31/2015 23:12	San Francisco Caltrain (Townsend at 4th)	70	538	Subscriber	94118
	913451	896	8/31/2015 23:07	Embarcadero at Folsom	51	8/31/2015 23:22	Embarcadero at Sansome	60	363	Customer	92562
	913450	255	8/31/2015	Embarcadero at Sansome	60	8/31/2015	Steuart at Market	74	470	Subscriber	94111

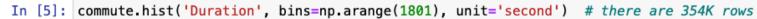


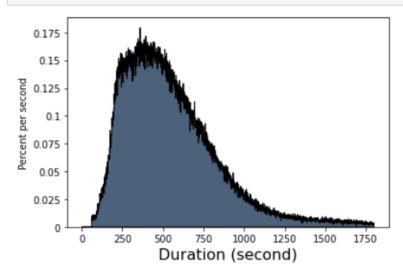
In [3]: # identify a subsample of "commuters"
 commute = trips.where('Duration', are.below(1800)) # Why is this here? Are there significant ones above that?
 commute.hist('Duration')



In [4]: commute.hist('Duration', bins=60, unit='second') # clean the plot up a bit







In [6]: # group by starting location to get counts, then sort to get largest values
starts = commute.group('Start Station').sort('count', descending=True)
starts

Start Station count

#### Out[6]:

otari otalion	
San Francisco Caltrain (Townsend at 4th)	25858
San Francisco Caltrain 2 (330 Townsend)	21523
Harry Bridges Plaza (Ferry Building)	15543
Temporary Transbay Terminal (Howard at Beale)	14298
2nd at Townsend	13674
Townsend at 7th	13579
Steuart at Market	13215
Embarcadero at Sansome	12842
Market at 10th	11523
Market at Sansome	11023

... (60 rows omitted)

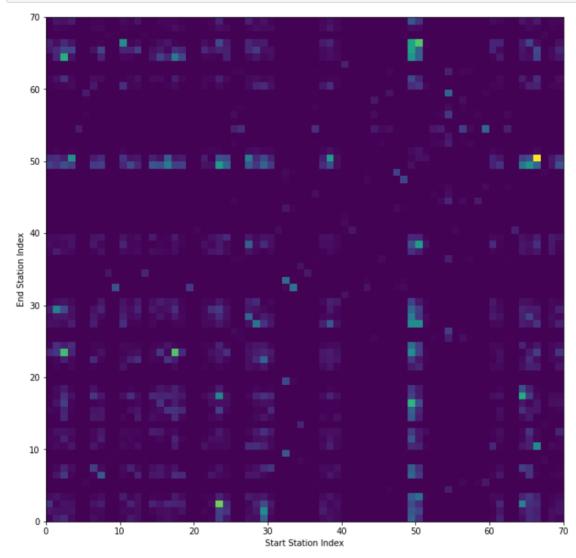
In [7]: # Compute a table counting start -> end trips
pivot = commute.pivot('Start Station', 'End Station')
pivot

Out[7]:

	End	2nd at Folsom	2nd at South Park	2nd at Townsend	5th at Howard	Adobe on Almaden	Arena Green / SAP Center	Beale at Market	Broadway St at Battery St	California Ave Caltrain Station	Castro Street and El Camino Real	Civic Center BART (7th at Market)	Clay at Battery	Commercial at Montgomery	Uı
	nd at Isom	54	190	554	107	0	0	40	21	0	0	44	78	54	
S	nd at outh Park	295	164	71	180	0	0	208	85	0	0	112	87	160	
2n Towns	nd at send	437	151	185	92	0	0	608	350	0	0	80	329	168	
	th at ward	113	177	148	83	0	0	59	130	0	0	203	76	129	
Adob Alma		0	0	0	0	11	4	0	0	0	0	0	0	0	
Gre	rena een / SAP enter	0	0	0	0	7	64	0	0	0	0	0	0	0	
	ile at arket	127	79	183	59	0	0	59	661	0	0	201	75	101	
Broad S Batter	St at	67	89	279	119	0	0	1022	110	0	0	62	283	226	
Cal	ornia Ave Itrain ation	0	0	0	0	0	0	0	0	38	1	0	0	0	
Si ar Car	astro treet nd El mino Real	0	0	0	0	0	0	0	0	0	30	0	0	0	



```
In [8]: # It's easier to interpret this graphically - the heat plot
    plots.rcParams['figure.figsize'] = (11., 11.) # make a square plot
    plots.figure()
    ct = pd.crosstab(commute['Start Station'], commute['End Station']) # pandas computation of pivot table
    plots.grid(False)
    plots.pcolor(ct) # plot that dataframe as color spectrum
    plots.xlabel('Start Station Index')
    plots.ylabel('End Station Index')
    plots.plot();
```





In [10]: duration = trips.select('Start Station', 'End Station', 'Duration') # narrow down the table to three columns duration

Out[10]:

End Station	Duration
San Francisco Caltrain (Townsend at 4th)	765
Mountain View City Hall	1036
2nd at South Park	307
San Salvador at 1st	409
Embarcadero at Sansome	789
San Francisco Caltrain (Townsend at 4th)	293
Embarcadero at Sansome	896
Steuart at Market	255
Temporary Transbay Terminal (Howard at Beale)	126
South Van Ness at Market	932
	San Francisco Caltrain (Townsend at 4th)  Mountain View City Hall  2nd at South Park  San Salvador at 1st  Embarcadero at Sansome  San Francisco Caltrain (Townsend at 4th)  Embarcadero at Sansome  Steuart at Market  Temporary Transbay Terminal (Howard at Beale)

... (354142 rows omitted)

In [11]: # Group the trips from each to each, then select the shortest duration trip in each bin
shortest = duration.group(['Start Station', 'End Station'], min) shortest

Out[11]:

Start Station	End Station	Duration min
2nd at Folsom	2nd at Folsom	61
2nd at Folsom	2nd at South Park	61
2nd at Folsom	2nd at Townsend	137
2nd at Folsom	5th at Howard	215
2nd at Folsom	Beale at Market	219
2nd at Folsom	Broadway St at Battery St	351



### Maps

```
In [13]: # Get the locations of the stations
    stations = Table.read_table('station.csv') # Table of station locations
    stations # landmark is the town containg the station
```

#### Out[13]:

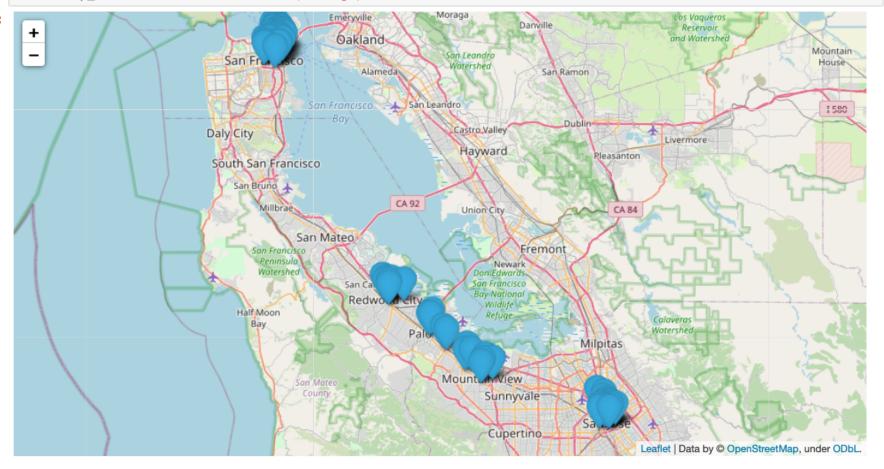
station_id	name	lat	long	dockcount	landmark	installation
2	San Jose Diridon Caltrain Station	37.3297	-121.902	27	San Jose	8/6/2013
3	San Jose Civic Center	37.3307	-121.889	15	San Jose	8/5/2013
4	Santa Clara at Almaden	37.334	-121.895	11	San Jose	8/6/2013
5	Adobe on Almaden	37.3314	-121.893	19	San Jose	8/5/2013
6	San Pedro Square	37.3367	-121.894	15	San Jose	8/7/2013
7	Paseo de San Antonio	37.3338	-121.887	15	San Jose	8/7/2013
8	San Salvador at 1st	37.3302	-121.886	15	San Jose	8/5/2013
9	Japantown	37.3487	-121.895	15	San Jose	8/5/2013
10	San Jose City Hall	37.3374	-121.887	15	San Jose	8/6/2013
11	MLK Library	37.3359	-121.886	19	San Jose	8/6/2013

... (60 rows omitted)



In [14]: # Map all the locations Marker.map\_table(stations.select('lat', 'long', 'name'))

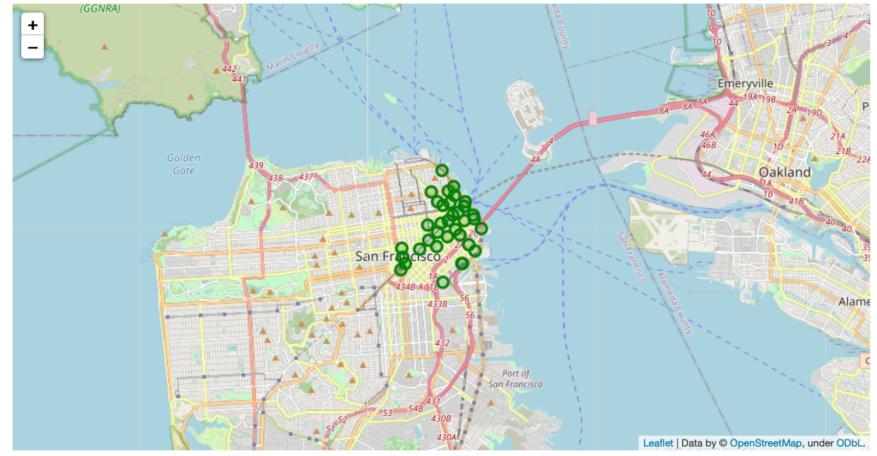
Out[14]:





```
In [15]: # Show the San Francisco locations
    sf = stations.where('landmark', 'San Francisco')
    Circle.map_table(sf.select('lat', 'long', 'name'), color='green', area=100)
```

Out[15]:





In [18]: # Calculate the number of trips starting at each station by joining the two data sets
station\_starts = stations.join('name', starts, 'Start Station')
station\_starts

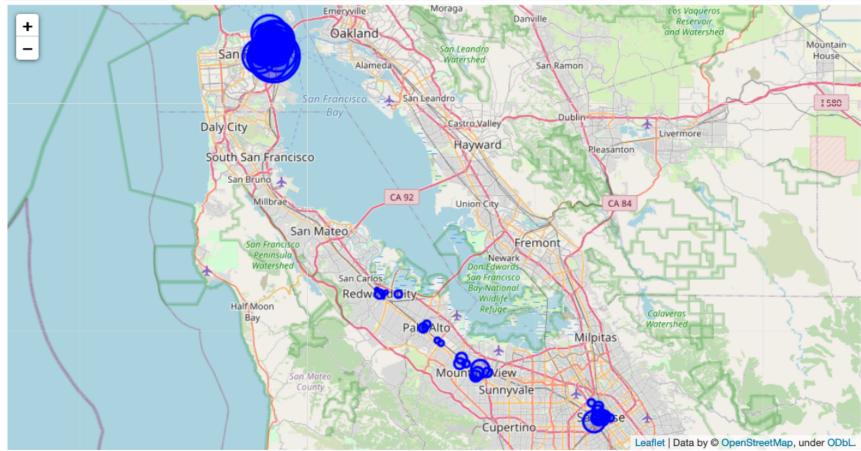
#### Out[18]:

name	station_id	lat	long	dockcount	landmark	installation	count
2nd at Folsom	62	37.7853	-122.396	19	San Francisco	8/22/2013	7841
2nd at South Park	at South Park 64 37.7823 -122.393 15	San Francisco	8/22/2013	9274			
2nd at Townsend	61	37.7805	-122.39	27	San Francisco	8/22/2013	13674
5th at Howard	57	37.7818	-122.405	15	San Francisco	8/21/2013	7394
Adobe on Almaden	5 37.3314 -121.893 19 Sa	San Jose	8/5/2013	522			
Arena Green / SAP Center	14	37.3327	-121.9	19	19 San Jose	8/5/2013	590
Beale at Market	56	37.7923	-122.397	19 San Francisc	San Francisco	8/20/2013	8135
Broadway St at Battery St	8t 82 37.7985 -122.401 15 San Francisc	San Francisco	1/22/2014	7460			
California Ave Caltrain Station	36	37.4291	-122.143	15	Palo Alto	8/14/2013	300
Castro Street and El Camino Real	32	37.386	-122.084	11	Mountain View	12/31/2013	1137

... (58 rows omitted)



#### Out[19]:





### **Outside the Box: Text Analysis**

```
In [1]: # Examine the book "Little Women" to see what we can learn from its text
         # usual imports
         from datascience import *
         import numpy as np
         import pandas as pd
         %matplotlib inline
         import matplotlib.pyplot as plots
         plots.style.use('fivethirtyeight')
         import warnings
         warnings.simplefilter(action="ignore", category=FutureWarning)
         from urllib.request import urlopen
         import re
         def read url(url):
              return re.sub('\\s+', ' ', urlopen(url).read().decode())
In [2]: # Read the book and split into separate chapters
         little_women_url = 'http://data8.org/materials-fa17/lec/little_women.txt'
         little women text = read url(little women url)
         chapters = little_women_text.split('CHAPTER ')[1:]
In [3]: # create a table with one chapter's text in each row
         Table().with column('Text', chapters)
Out[3]:
                                                         Text
           ONE PLAYING PILGRIMS "Christmas won't be Christmas witho ...
            TWO A MERRY CHRISTMAS Jo was the first to wake in the gr ...
          THREE THE LAURENCE BOY "Jo! Jo! Where are you?" cried Me ...
            FOUR BURDENS "Oh, dear, how hard it does seem to take up ...
             FIVE BEING NEIGHBORLY "What in the world are you going t ...
          SIX BETH FINDS THE PALACE BEAUTIFUL The big house did pr ...
           SEVEN AMY'S VALLEY OF HUMILIATION "That boy is a perfect ...
           EIGHT JO MEETS APOLLYON "Girls, where are you going?" as ...
             NINE MEG GOES TO VANITY FAIR "I do think it was the most ...
             TEN THE P.C. AND P.O. As spring came on, a new set of am ...
```



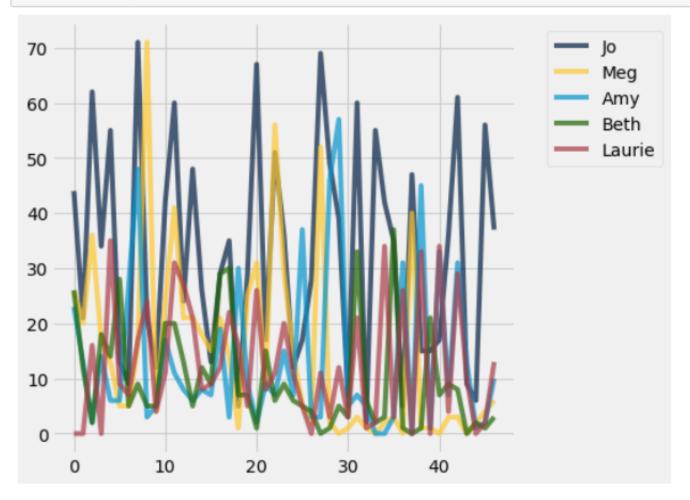
#### Out[5]:

Jo	Meg	Amy	Beth	Laurie
44	26	23	26	0
21	20	13	12	0
62	36	2	2	16
34	17	14	18	0
55	13	6	14	35
13	5	6	28	9
9	5	27	5	7
71	16	48	9	17
21	71	3	5	24
12	4	5	5	4

... (37 rows omitted)

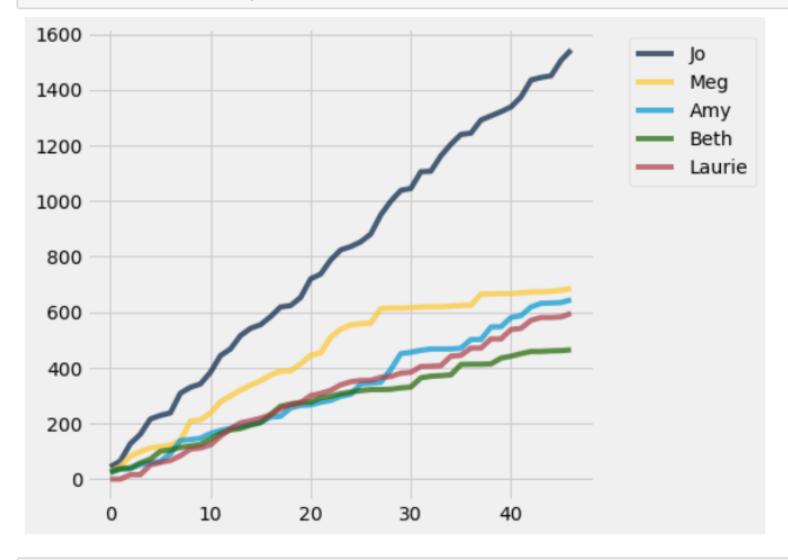


In [6]: # plot appearances by chapter, one curve per character (column)
 references.plot()





In [7]: # the plot-by-chapter is hard to interpret. Plot cumulative sums:
 references.cumsum().plot()



In [8]: # How would you see who's mentioned most often in each chapter?

# Notebooks as persuasive objects





"When you two have finished arguing your opinions, I actually have data!"



## **Notebooks as persuasive objects**

#### You've seen some of this already:

Plots and tables to show data

Links to document sources and background information

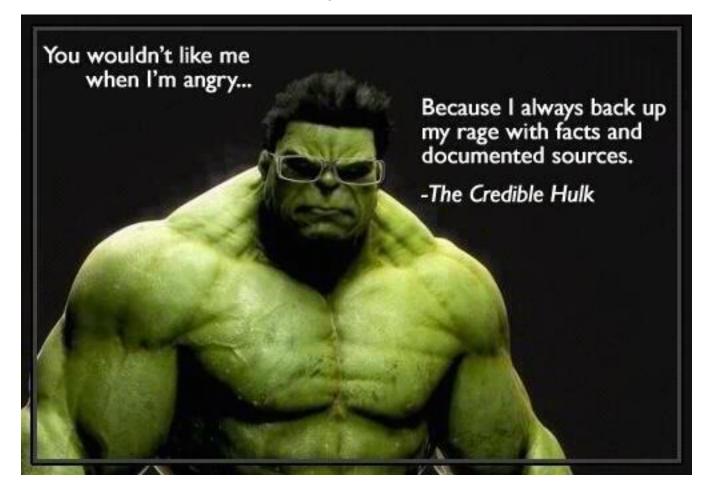
Ability to rapidly respond to "what if" questions

Markdown for pretty titles and text



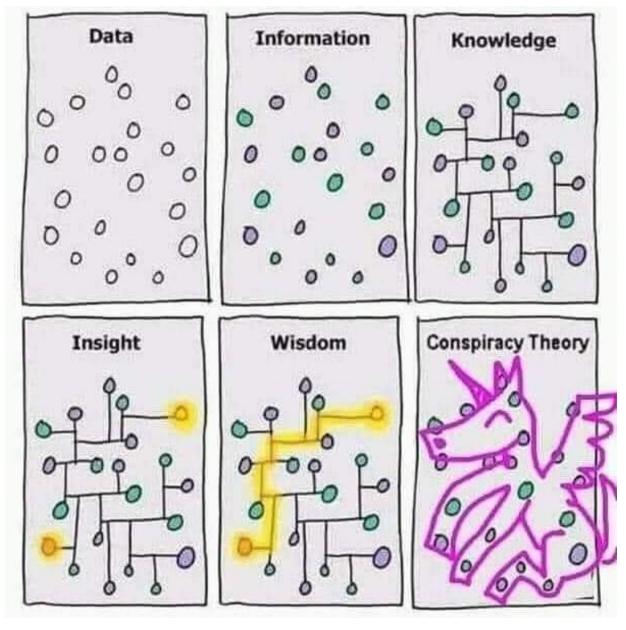
## **Notebooks as persuasive objects**

### You've seen some of this already:



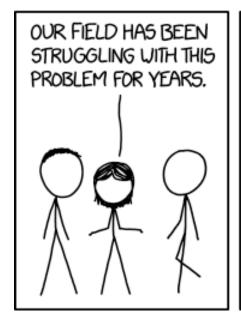
# But your conclusions have to be proportionate

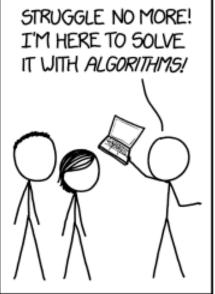




### Data doesn't always make hard problems easier...





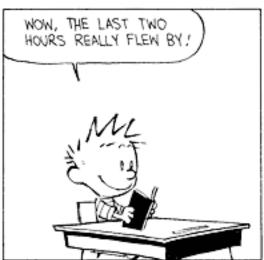














# Questions? jacobsen@berkeley.edu



### **Exercises**

Intro - these notebooks & the SWAN service Simple Applications

**Project(s)!** 



Instructions to get started on Indico (Data Science E1)

https://indico.cern.ch/event/1376644/contributions/5945498/

If you get stuck, ask for help or do an internet search

Learn about each topic, spend more time on ones that interest you.

Don't try to do every bit of every notebook; pick interesting ones.

Speed is not the issue: no reward for first done or most complete coverage

Not even keeping track

Think about what you're doing: Learn to use these tools!





YOU CAN'T JUST TURN ON CREATIVITY LIKE A FAUCET. YOU HAVE TO BE IN THE RIGHT MOOD.



