

# **CBG Work Programme and Objectives for 2024-2025**

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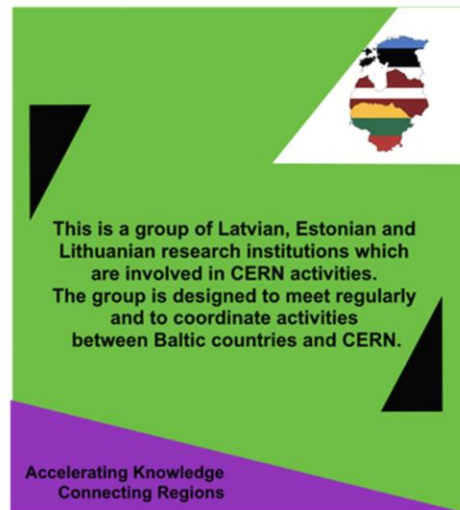
**All representatives of CBG**

# OBJECTIVES

- To increase the visibility and recognisability of the CBG !
  - Development of the visual identity;
  - Creation of social media channels (linkedin, etc.);
  - Creation of a motto / slogan / tagline.



LinkedIn



Now there is no  
tagline / slogan



CERN  
Baltic Group

Maybe?

**Accelerating Knowledge – Connecting Regions**

**Sparking Collaboration – Catalyzing Progress**

**Catalyzing Change – Inspiring Collaboration**

More ideas?

# OBJECTIVES

- To support the existing CBG events (School and Conference);
  - Jointly looking for potential sponsors for the events;
- To investigate developing other joint events (online colloquia for students ?)



**RIGA TECHNICAL UNIVERSITY**  
1862

Institute of Particle Physics and Accelerator Technologies

**BALTIC SCHOOL OF  
HIGH ENERGY PHYSICS AND  
ACCELERATOR TECHNOLOGIES**

**2024** August 5-9  
Kuldiga, Latvia



**1862**  
RIGA TECHNICAL UNIVERSITY

09 - 11 OCTOBER

**3<sup>rd</sup> CERN Baltic Conference  
2023**

Oct 9 – 11, 2023  
Riga Technical University  
Europe/Riga timezone

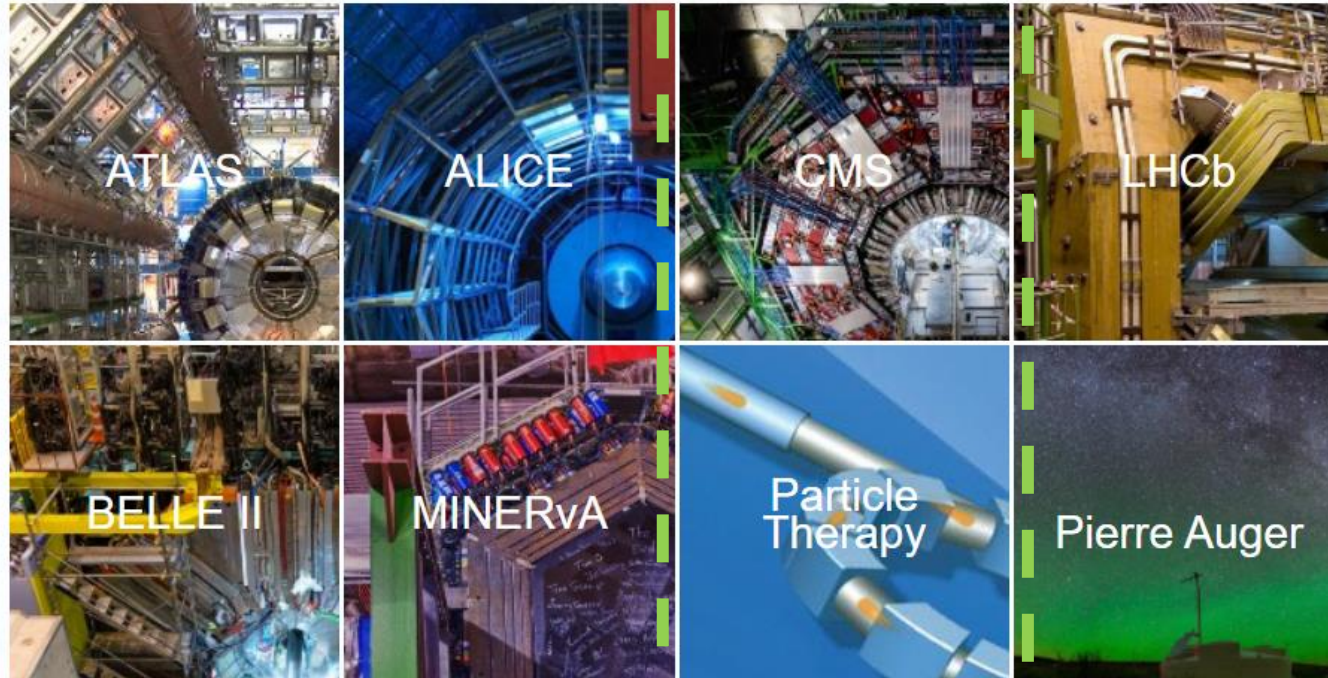
# OBJECTIVES

- To jointly organize the **International Masterclasses in the Baltic States;**  
(International Particle, CMS, etc. masterclasses)



## International Masterclasses

19<sup>th</sup> International Masterclasses 2023



# OBJECTIVES

- **Investigate the revitalization of the “Science and Technology” working group !**
  - **No events taken place in 2023;**
  - **Potentially using Masterclasses in HEP as a catalyst for activity ?**
  - **Must increase the involvement of NICPB (KBFI) in CMS-related activities !**
- **No panic yet ! We are confident that this WG can be revitalised to become an integral part of CBG activities.**

➤ **The active CBG Working Groups:**

- **Advanced Particle Therapy Center for the Baltic States;**
- **Study Programmes.**



# OBJECTIVES

- **To continue a periodic Coordination Team Meetings (CTM);**
  - Aim for ~4 short meetings per year;
  - Predominantly online;
  - Maybe 1 in-person CTM per year ?



# OBJECTIVES

- To review the existing CBG MoU and see if any ammendments are needed;
- In particular, investigate establishing a small institutional annual fee to cover minor expenses:
  - Coffee breaks & snacks at GMs;
  - Prizes for poster session winners @ CBCs;
  - Webpage maintenance.  
etc. ...
- Potentially to support the CBG events ...





➤ **The next (14<sup>th</sup>) CERN Baltic Group General meeting;**

(time, place)

➤ **The Coordination Team meeting;**

(time, place)

## **The main objectives of the CERN Baltic Group are:**

- 1.Coordination of the Baltic research institutions activities towards CERN and related Collaborations/Experiments;
- 2.Strengthening and development of Baltic High Energy Physics community;
- 3.Foster cooperation between CERN and local industry in the Baltic States and generate new opportunities via joint research projects and contacts;
- 4.Development of the Baltic international multidisciplinary masters/doctoral level study programme in High Energy Physics and Accelerator Technologies, and related areas.

The main principles of the CERN Baltic Group are: **transparency, honesty, sharing, and collaboration.**

# We are strong together!



**CERN  
Baltic Group**



**UNIVERSITY  
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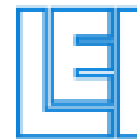
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