

WP4 - NA3 - Innovation, technology transfer, industry relation

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WP4:

devise and implement a ROADMAP for the INDUSTRIALISATION of the HITRIplus TECHNOLOGIES







This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101008548

Three main tasks to achieve objectives

Task 4.1: Technology overview/assessment (CERN, GSI, INFN)



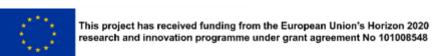
Task 4.2: Technology promotion (GSI, CERN, INFN)



Task 4.3: Technology matching (INFN, CERN, GSI)







Deliverables and Milestones

Deliverable Number ¹⁴	Deliverable Title	Lead beneficiary	Type ¹⁵	Dissemination level ¹⁶	Due Date (in months) ¹⁷
D4.1	HITRIplus technologies and dissemination plan	4 - CERN	Report	Confidential, only for members of the consortium (including the Commission Services)	28
D4.2	Value propositions	7 - GSI	Report	Public	28
D4.3	Technology matching event	9 - INFN	Report	Public	36

Milestone number ¹⁸	Milestone title	Lead beneficiary	Due Date (in months)	Means of verification
MS4	First meeting of the Technology Overview committee	4 - CERN	8	Meeting of the Technology Overview committee, dedicated to the definition of the workplan.







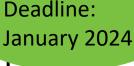


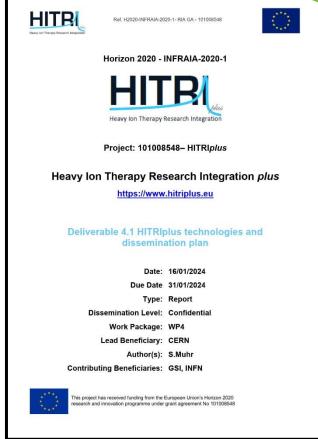
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D4.1: HITRIplus Technologies and dissemination plan

- Identifies technologies from WP7-12 and presents them as commercial opportunities
- Showcases project benefits to European Industry
 - Heavy ion therapy as a business case
 - Benefits beyond hadrontherapy
- Identifies valuable opportunities for partnerships and co-development
 - Within the consortium

With strategically selected companies







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D4.2: Value Propostions - Targeted at companies



HITRIplus Technology in the Report

Description

Challenge

Solution

Value

Dissemination Route

IP Protection

Companies of Interest

Action Plan

Publications and Results

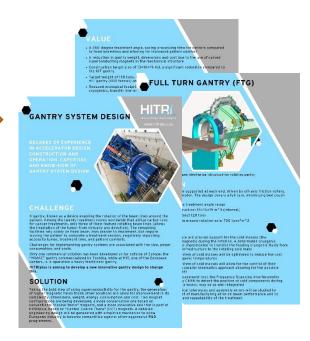
PowerPoint Versions



Value propositions for every technical WP:

- Available for presentations from the coordinator/technical WPs
- Available for display on TV screens at conferences

Brochure Versions



One brochure with 7 appendixes:

- Available for hand-out at conferences
- Available on project website
- Available for stream-out on social-media





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D4.3: Technology Matching Event



Deadline: September 2024

Marco Durante, PhD

- PTCOG (Particle Therapy Co-Operative Group)
 Chairman
- HITRIplus WP6 Leader





Participants: IBA, Leo Cancer Care, LinearBeam, Varian, Elekta, RaySearch Laboratories



PTCOG62 - Singapore



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Results so far

- <u>12</u> HITRIplus Technologies Identified
- <u>3</u> Companies have signed the Memorandum of Understanding with the coordinator
- 19 Companies have expressed industrial interest
- 7 Value Propositions and <u>one</u> brochure for WP7-12 technologies have been produced targeting companies

Ongoing activities

- Communication and awareness of the HITRIplus technologies targeting companies on website and social media
- Active outreach to companies at conferences (PTCOG, and possibly ESTRO)
- Advising on usage of Technology Transfer Tools (e.g Legal Framework)



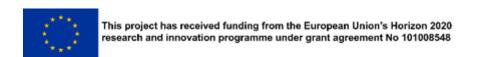


Contact WP4 (wp4@hitriplus.eu)

Reach out to us:

- If you want the <u>Value Propositions</u> for the identified HITRIplus technologies <u>to present or communicate about the project</u>
- If you want us to <u>contact a company at PTCOG Singapore</u> about a HITRIplus technology
- If you want us to communicate about any technical WP developments to industry
- If you need advice on IP protection or dissemination strategies





Happy to answer your questions



