

## Evil Scientist/What could go wrong exercise

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Imagine, 10 years from now your ATTRACT technology has been further developed, popularized and brought to the market.

To Dr. Macchiatovelli (who has always had a hard time due to their name) this is not only a tech, but also a way to finally bring payback to all the smiling faces out there, the one that are just SO HAPPY! (angryface)

This EvilSummit, Dr. M is proudly presenting a device with the plan to make a significant contribution towards the reduction of global happiness. Interviewed by representatives of MadMag and other evil Journals, Dr. M is explaining (1) What his evil device does (2) why this action contributes significantly towards the reduction of global happiness, and most crucially, (3) how this technology (ATTRACT) was the final puzzle piece to complete the plan (how does it work).

In the next hour, prepare to showcase/film a short interview with Dr. M and a media representative (approx. 3 min), in which you answer the three questions above.

### Inspirations:

What are possible consequences of your invention or innovation?

How might this go wrong?

How might the effects of your tech cause conflict, upset the balance, or create a problem of some kind?

What is the impact of this technology on a real human being?

For whom might the unexpected outcome cause the most interesting impact?

Choose your characters.