

# IdeaSquare - The Innovation Space at CERN

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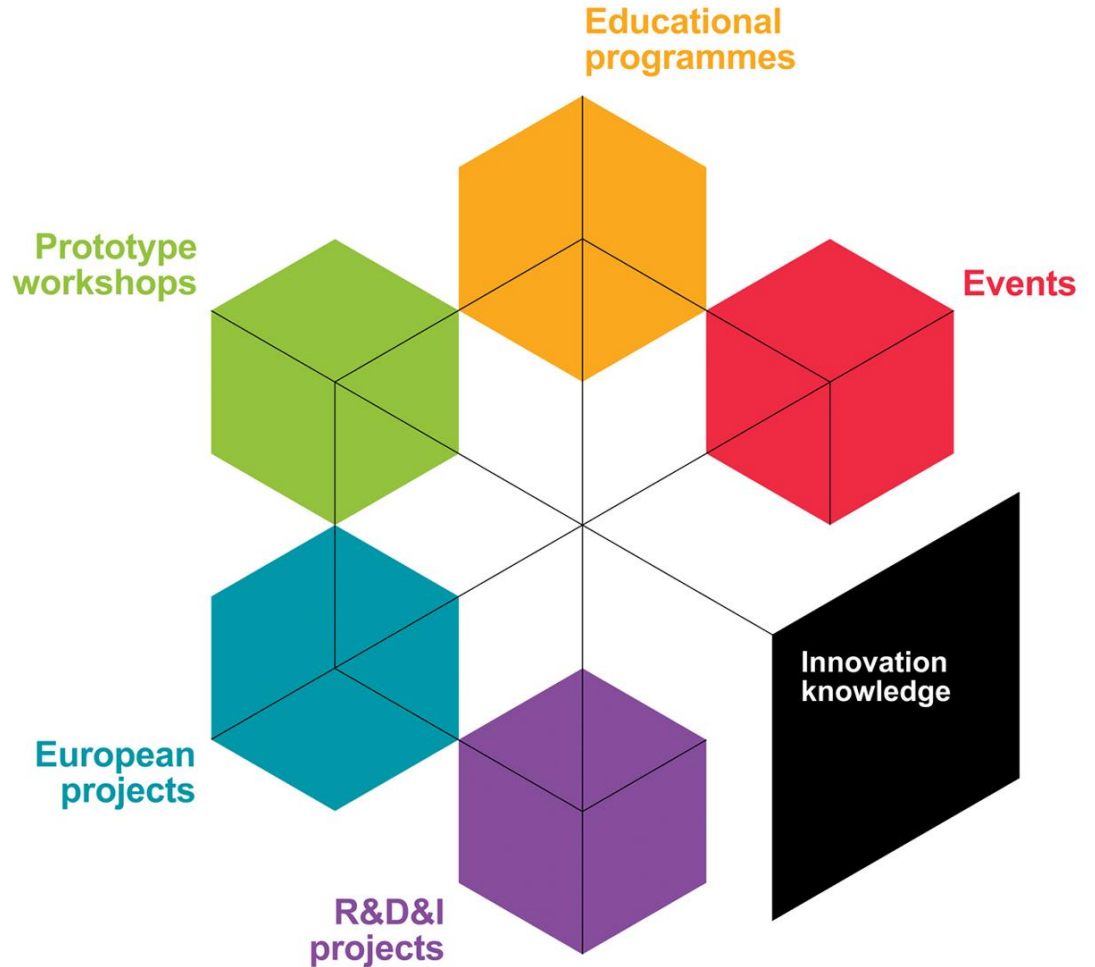
# IdeaSquare

IdeaSquare is the innovation space at CERN using

- collaborative methodologies,
- access to CERN expertise and
- cross-connectivity

to ideate solutions for the future of humankind.

**A place where people have the licence to dream.**





# Why IdeaSquare?

We believe that for **fundamental change**, we need **more than traditional** innovation **methods and mindsets**.

We enable students and innovators to **imagine a future** worth fighting for, and we give them the **tools and confidence** to start building that future.

IdeaSquare is our human experiment for **“colliding” minds and ideas** towards laying out a **better future**

## Educational programmes



Idea<sup>s</sup>

## Project-based student courses

- tackling challenges derived from the United Nation's Sustainable Development Goals

## Executive programmes

- for business schools and corporates embracing uncertainty as a key capability for product and organizational innovation



## ATTRACT

- Creating a co-innovation ecosystem between fundamental research and industrial communities to develop breakthrough detection and imaging technologies.

## Green Village

- In collaboration with SCE: Using the CERN campus as a testbed for sustainability innovation.



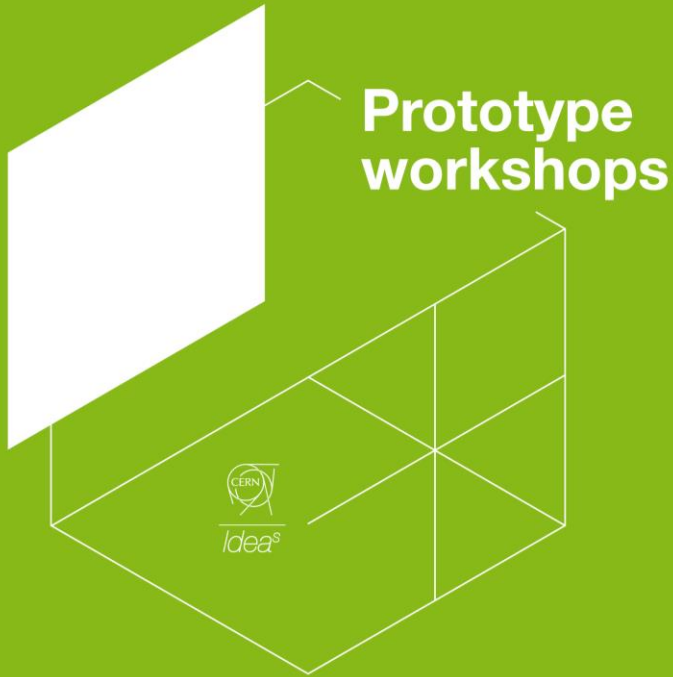
## Neutrino Platform

- CERN & IdeaSquare provide a facility for R&D on future technologies (HW and SW) and partner in several neutrino research programs.



## Like yours!

- Innovation events, workshops, and hackathons for scientists, students, and innovators to meet to push the boundaries of knowledge.



## Spaces

- Open space for ideation and labs for 3D-printing, mechanical, and electric work

## Courses

- Trainings organized monthly to CERNies by our prototyping Huldra to use the machines



# The CERN IdeaSquare Journal of Experimental Innovation

- CIJ communicates thought-provoking, contemporary, and recent findings in experimentation-driven innovation research.

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CERN IdeaSquare  
Journal of Experimental  
Innovation



# The CREW



**Mirabelle Breidvik**  
Communications



**Catarina Batista**  
Edu programmes



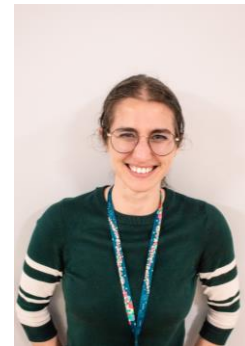
**Markus Nordberg**  
Fixing things



**Laëtitia Pedroso**  
Events



**Roy Pennings**  
Projects & finance



**Giulia Gaddi**  
People watcher



**Jimmy Poulaillon**  
Communications



**Pablo Garcia Tello**  
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**Lauri Valtonen**  
CIJ



**Ole Werner**  
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**Laura Wirtavuori**  
Edu programmes

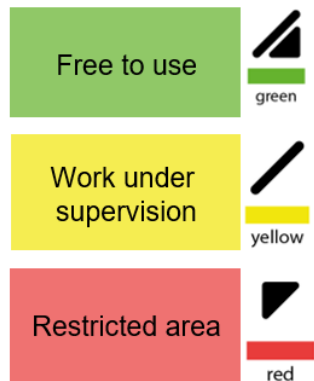


**Dina Zimmermann**  
Prototyping

# B3179: Building safety



- In all inside areas of Building 3179 **smoking & alcoholic beverages is strictly forbidden.**
- Working is possible 24/7 with CERN access card, **sleeping is prohibited as in all CERN buildings.**
- Eating, drinking, coffee breaks are encouraged in the kitchen (and open) area. But not in the **Red Bus**, please!



# In the kitchen

You are encouraged to use the kitchen, fridges and appliances. Here are a few things to keep in mind:

- Food should be labelled
- Only use the dishwasher with the status “dirty” – if there is no available “dirty” dishwasher, handwash.
- Leave the place cleaner than you found it 😊





# Welcome to IdeaSquare

We're happy to have you here!



**Contact us!**  
#CERNIdeaSquare  
ideasquare.cern