CHIPP - outreach report, June '24

High Schools & Students

- Masterclasses at Bern, Geneva, EPFL and Zurich
- Workshops: Science Lab @ UZH, iLab @ PSI, Physiscope @ Geneva
- Visits at universities, CERN and schools
- Mentoring, workshops, schools, internships

Events

- Women and girls in science, February 11: special programs for girls in science
- Women in Physics career event at SPS (mentoring project)
- Scientifica (Zurich), Science & Nature Festival (UZH)

General public

- (Virtual) visits, talks, guided tours, videos, Youtube,...
 CHIPP members very active in (VIP) visits at CERN and inauguration of the Science Gateway
- CHIPP articles
- <u>Science Pavilion UZH</u>: exhibit space with temporary exhibitions well attended guided tours for groups and general public (LHC & Dark Matter, GW)
- Interviews, articles in newspapers

2024: 70th anniversary of CERN, SPS event 10 September <u>New set of posters on CERN and Swiss contributions</u> for SPS Show the posters locally if there is an opportunity



ideas/suggestions?

→ Katharina (<u>kmueller@physik.uzh.ch</u>)

Ongoing activities for high schools

- Masterclasses
- School labs
- Visits at universities, CERN and at schools
- Online) visits to the experiments
- Mentoring
- Matura projects



International masterclasses with in total 273 CERN Masterclasses, 11'570 participants (ATLAS, CMS, LHCb & ALICE)

In addition: MINERvA, NovA, Belle II, Hadron Therapy, Pierre Auger

Masterclasses Zurich (CMS), Bern (ATLAS), Geneva (ATLAS), Lausanne (LHCb) in spring '24 good attendance



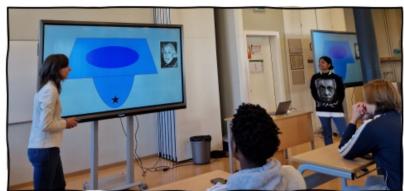
UniGe: Flash Talks



PhD students presenting their research to high-school students















Ongoing activities for high-schools

Workshops for students & schools:

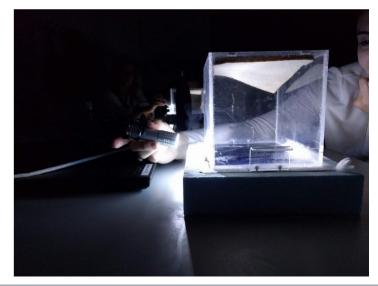
- Science Lab UZH: workshops, visits
- Science Pavilion UZH: guided tours
- iLab, PSI visiting program
- Physiscope, Geneva
- Science Gateway

Visits:

- Science Pavilion UZH for school classes
- EPFL: Musee de Physique
- Lab visits at universities
- Visits to CERN and LHC experiments online:https://www.epfl.ch/labs/lphe/visite-virtuelle-de-lhcb/

Study programs for high-school students: UniGe, UZH, UniBe





Internships / Matura projects / Mentoring

Internships / Maturarbeit (projects in final year of high-school)

- + very useful for students at university and high-school level
- + can attract good students to your group or university
- + visibility
- time consuming
- timing difficult (school holidays in summer)

Mentoring – for high-school students:

High-school (advisor for matura projects, eg SCNAT) Girls in STEM (eg Swiss Tec Ladies)

CERN

Beamline for Schools: teams of high-school students propose a scientific experiment CERN-Solvay student camps: one week experiments, lectures, projects

Activities for Students

- Mentoring (SPS, Universities)
- Career: SPS Women in Physics Career event
- Network event for female students (UZH)
- Regularly: CERN visits for bachelor and master students
- > ETH: camp for teaching assistants
- > EPFL: one-week pre-university course
- CHIPP Winter School
- PSI Particle Physics Summer School
- > PSI Summer Student Programme





one-week pre-university course for high school students

Lectures and visits to the lab during the fall & spring school holidays



2024: General relativity: gravitation and curvature of space-time

From Low to High: Particle Physics at the Frontier

Lyceum Alpinum, Zuoz, Switzerland, August 04-10, 2024



Visits to CERN

Regular CERN visits for

- Students
- Teachers
- High-Schools
- Alumni
- General public
- VIP (Berset & Macron in 2023)
- ...





Outreach Events

Use different channels to reach a diverse audience

- Talks
- Workshops
- Exhibitions & Museums
- Hands-on Experiments
- Lab visits
- Videos & public screenings
- Games
- Arts & Science
- Social Media
- Newspapers
-

- Offer local schools the opportunity to welcome a female scientist/engineer to present her work to classes
- Interviews with and portraits from women in research
- Special activities/workshops given by female scientists at UZH
- Special network event for female high-school students and (former) students at UZH

Open your Eyes Foto Exhibition in Zurich, Sept, Oct 2023

Open your Eyes Foto Festival

with the photo exhibition "The Code of the Universe"

Lecture series & exhibition tour "Understanding the Universe"



Scientifica, Sept 2023

Scientifica: Largest Science Fair in Switzerland, about 20'000 visitors

Xenoscope – a demonstrator for the dark matter observatory DARWIN Booth: The Search for the fundamental particles of the Universe









CHIPP articles

About 10 articles per year, funding from SCNAT since 2015 Published articles: CHIPP : https://chipp.ch/de SCNAT: https://naturalsciences.ch/

Scientific writer: Barbara Warmbein since 1/22



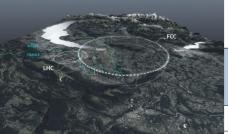
Ideas for an article? Contact Katharina (<u>kmueller@physik.uzh.ch</u>)



Articles from Barbara Warmbein



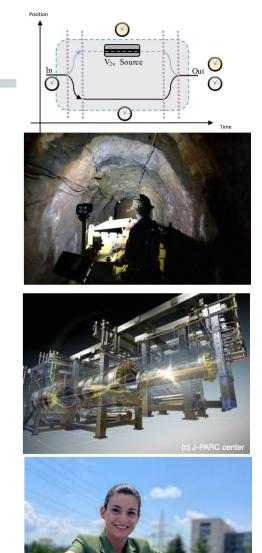




May 24: Dark Matter under Black Hills portrait Björn Penning March 24: Neutrino experiment comes back to life March 24: Neutrino o'clock February 24: The planners of the future are ready to go November 23: 'Tis the season to do experiments October 23: Science Gateway: opening the door to CERN and its research August 23 Antihydrogen: check! GBAR completes key step in antimatter research

June 23: On a course to discovery (CHIPP prize) To come: CHIPP prize, Collaboration with industry

Ideas for an article? Contact Katharina (kmueller@physik.uzh.ch)



CERN- 70th Anniversary

Switzerland

- Hans Peter Beck is the Swiss national contact
- Main event on 10 September at ETHZ during the SPS annual meeting at ETHZ
- CERN DG Fabiola Gianotti and ETHZ Rector Günther Dissertori have agreed to participate StS Martina Hirayama invited (participation to be confirmed) Talk by Günther / Panel discussion / Apéro with poster session
- New set of posters on CERN and Swiss contributions for SPS Show the posters locally if there is an opportunity
- Local events \rightarrow inform <u>Hans Peter Beck</u>





ATLAS, CMS & LHCb

70 years of Swiss Science at CERN

The Large Hadron Collider, LHC (start 2009)

The LHC is designed to study the origin of electroweak symmetry breaking, to search for New Physics beyond the Standard Model, and to perform precision search for New Physics beyond the Standard Model, and to perform precision measurements to test the Standard Model. ATLAS and CMS jointly discovered the Higgs boson in 2012, leading to the 2013 Nobel Prize in Physics. Swiss groups have been involved in the ATLAS. CMS and LHCb projects since the mid-1990s with essential contributions to hardware, computing and physics analyses. Switzerland operates a Tier-2 computing centre at the Swiss National Supercomputing Centre (CSCS) in Lugar







Neutrinos @ CERN



uon-neutrino beam to Gran Sareo

he hybrid detector has a 1250 ton target

Emulsion scanning

station

De detection principle of OPER

eutrino. The interaction v

predict the brick "hit" by the

70 years of Swiss Science at CERN

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 Muon-neutrino beam from CERN to Tau-Neutrino interactions detected lead by observing O(100 µm) long ta tracks with high resolution (1 µm). · Target: 150000 bricks with 10 millie

· Trackers and spectrometers to trigger, point to the interaction in the target, and perform background · 19505 neutrino interactions with tau-neutrino events 6.1σ observation of tau neutrino oscillation appearance











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Neutrinos @ CERN

Re-using equipment

The UA1 experiment at CERN v from 1979-1990 it discovered th

bosons. After that experiment v

the magnet was used in the NO

operiment from 1995 to 1998.

as shipped to Japan to be insta

SPS

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Swiss contributions

Experiment proposal, design and

nstruction (1998-2008)

Management: Spokespersor
 Target tracker construction

Data taking and coordinatio

 Mass emulsion scanning Physics data analyses
 Decay search procedure
 Muon ID & momentum mes

Lead for the target
 Development and realization of



70 years of Swiss Science at CERN







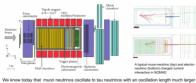


70 years of Swiss Science at CERN

In the 1960s it was observed that only about half of the expected flux of neutrinos produced in the Sun arrives on Earth - the solar neutrino problem. A possible explanation was that the three neutrino species oscillate from one to the other with a frequency which depends on their difference in mass

NOMAD (1995-1998) was an experiment searching for vulti -> vr oscillations at the CERN SPS neutrino hearn in a short base line experiment. Theoretical arguments suggested at that time that the tau-neutrinos have a mass of 1 eV/c² or higher and oscillating over short distances into muonneutrinos

The experiment was located in the CERN West Hall. It is composed of drift chambers (the target), a transition radiation detector, an electromagnetic calorimeter installed inside a magnet providing a field of 0.4 T. The muon detectors are located outside the magnet. Kinematic criteria were used to distinguish muon from tau neutrinos. No evidence for oscillations was found.



that the one available in NOMAD NOMAD produced important results on dimuon production in neutrino interactions, and the production of A hyperons. These results will not be superseded before the advent of neutrino-factorie

as running	uni (۵
W and Z is shut down, MAD neutrino n 2006 it illed in the	The group of Lausanne University was in charge of the construction of the preshower detector, in front of the electromagnetic calorimeter, and some of the drift chambers.	





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Charged meson spectroscop

nnihilation of antiprotons with prot

The guantum numbers of the produce

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liquid and gaseous target

states are then constrained.

etection of x-rays

from the atomic

selecting the state from which anni-hilation took place.

cascade allows

ntiproton-proton annihilatio



L3 Experiment: Precision

Measurements of the Standard Model

70 years of Swiss Science at CERN

LEP and the detectors ALEPH. DELPHI, L3 and OPAL were designed to LEP and the beeccors ALEPH, DELPH, LS and OPAL were designed to measure the parameters of the Standard Model with unprecedented prec-ision. The L3 experiment was optimized to measure photons, electrons and muons. Already in 1989, the first measurement of the Z resonance esta-blished the existence of three neutrinos. Much more precise measurements ter constrained the masses of top-quark and Higgs particle, and did not show any hint of a deviation from the Standard Model predictions. LEP was topped in the year 2000 to allow the construction of LHC in the same tunnel



Hadronic Calorimeter

ANS / TALIDE / ANIAL CEDN



Magnet

Construction of the magnet an

Jetector @ LHC.

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Electromagnetic Calo. UNIL and ETHZ contributed to ed and constructed by the ECAL made from BGO ETHZ, while UNIGE added a crystals. In addition, UNIL worke



Vertex Detecto

The wire chamber was





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Fixed Target Programme @ PS **DIRAC & CLOUD**

70 years of Swiss Science at CERN

Proton Synchrotron (PS): 628 m circumference, 1959

The 25 GeV Proton Synchrotron was CERN's first synchrotron, accelerating protons first time on 24 ember 1959, and was for a brief period the world's highest energy particle accelerator. Ever since, the PS has accelerated protons, alpha particles, oxygen, suithur and lead pucket electrops, positrops and antiprotons. Today, the PS supplies protons and lead ions in the pre-injector chain for the LHC. The PS also supplies protons to a target where antiprotons are generated for the Antiproton Decelerator. The DIRAC and CLOUD experiments use proton beams from the PS and are situated in the CERN East Hall, located adjacent to the PS

DIRAC - Dimeson Relativistic Atom Complex

DIRAC is an experiment that measures Hydroger atoms consisting of a charged meson pair at the PS. Dimesons, such as the $\pi^+\pi^-(A_{sa})$ and the πK atom (Avec) - provide a unique tool for exploring low-energy hadron-hadron interactions and understand the strong







CLOUD has provided an unprecedented understanding of the molecular processes involved in atm matically measured formation and growth rates over a wide range of atmospheric conditions. It has identified key atmospheric vapors that contribute to particle formation. The parametrization of the data is impleaerosols, clouds and climate predictions.





Fixed Target Programme @ SPS Hyperon and Drell-Yan Experiments

Low Energy Antiprotons @ PS

CPI FAR

Test of discrete symmetries i

Rates for K⁰ and anti-K⁰ as function

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decay time show a clear sign of

and antiparticles

the neutral Kaon system

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LEAR Experiments

70 years of Swiss Science at CERN

Experiments at the Low Energy Accelerator Ring

The Low Energy Antiproton Ring decelerated and stored antiprotons. LEAR delivered ~10^s anti

Crystal Barrel

and neutral states

Search for new/exotic charge

Dalitz plots of proton antiprotor

seudoscalar mesons: High vent density is indicated in rec

tions into three neutra

Several new mesons, among them t scalar f.(1500), were discovered.

Universität

ons per second onto fix targets.

(LEAR) 1982-1996



70 years of Swiss Science at CERN

SPS - Super Proton Synchrotron: 7 km circumference, 1976 The 400 GeV proton beam of the SPS was extracted and used to produce secondary beams for fixed-target experiments located in the west (WA) and north area (NA). Swiss groups were involved in several WA experiments operating with charged hyperon beams between 1976 and 1982, as well as NA experiments operating with intense pion beams between 1980 and 1985 Starting in 1981 the SPS was also operated in proton-antiproton



earch for short-lived particle produced on nuclei with a









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ETH





















CLOUD: Cosmic Rays, 2009 The CLOUD project investigates the possible influence of galactic cosmic rays on the aerosol-clou climate interaction. The PS is used to produce pions to simulate atmospheric ionization conditions from ground level to the upper free troposphere. The 27 m³ cloud chamber allows to precisely control experiments





spheric particle formation and growth, and systemented in models to improve the repr



ANNI CERN

collider mode for experiments in the Underground Area (UA), leading to the

discovery of the W and Z bosons in 1983.

Proton-Antiproton Collisions @ SopS

UA2 & UA6 Experiments

70 years of Swiss Science at CERN

SppS - the SPS converted in a proton-antiproton collider

In order to study strong and electroweak interactions for the first time in the energy domain around 100 GeV, the SPS was converted in a tricky way into a proton-antiproton collider in the 1980s. The injection of stochastically cooled antiprotons into the SPS and their acceleration to 270 GeV opened up the possibility to study proton-antiproton collisions at the centre-of-mass energy of 540 GeV. The primary experimental goal was to search for the massive intermediate vector bosons W and 7 nostulated 1967 in the unified electroweak theory.



1982: First evidence for high

hadron jets, confirming the

2-jet configuration dominance

1983: Discovery of W*, W & Z

on \$557"

transverse momentum

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Particle Physics in Space

UA6 experiment (1984-1990) UA6 was a fixed target experiment installed at the SppS. A jet of hydrogen molecules (H2) was injected in the beam-line causing collisions of H, with protons and ant protons in opposite directions at a cms energy of 24.3 GeV and an instantaneous luminosity of ~10²¹ cm²8⁴

> The experiment was instrumented with a two-arm agnetic spectrometer equipped with multiwire propormagnetic spectrometer equipped with multiwire propor-tional chambers, an electromagnetic calorimeter, and a transition radiation detector. The Lausanne group built everal MWPCs, contributed to the design and construction of the molecular iet target, and also tested e "transputer" technology to implement the trigger logi



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AMS 01 & 02 Measuring Charged Cosmic Rays

70 years of Swiss Science at CERN

Alpha Magnetic Spectrometer (AMS) for the International Space Station (ISS)

AMS is a complex particle physics detector installed at the ISS to measure the components of charged cosmic rays with unprecedented precision. AMS-01 was a prototype detector in the Space Shuttle missi STS.91 (1998) In 2011 the highly improved AMS.02 was installed on the ISS, and is successfully taking data since. It is planned to take data as long as the ISS is operational.

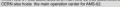
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The AMS-02 detector contains a transition radiation detector, nine planes of silicon tracker, surrounded by a array of 16 anti-coincidence counters, an electromagnetic calorimeter, a time of flight detector with four plane of scintillating paddles and a ring image Cherenkov detector to measure and identify charged particles.



The majority of the silicon detectors for the AMS-01 and AMS-02 trackers were produced by University of Geneva and ETHZ. ETHZ also contributed the high precision support structure for the AMS-01 tracker. This was later modified by University of Geneva for AMS-02.

by University of Geneva for AMS-02. The field of the parament magnet for AMS-01 was measured by ETH2. Originally, a superconducting magnet was built for AMS-02 where ETH2 contributed the superconducting cables and worked on the cryococier electronics. When it was accided to significantly extend the AMS-02 operation time, it was necessary to switch back to the permanent magnet. While AMS-01 was assembled at ETH2, AMS-02 was assembled at CERN.









PhPh collisions

Phan Ing

NA52

reduce det linac

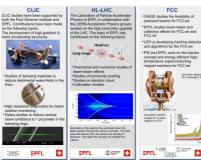
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70 years of Swiss Science at CERN















 This choice eliminated any possible ambiguities regarding the mission of the institution to perform work of scientific nature, and not military 28, 29 June 1953: initiative against the laboratory in Geneva by the workers party rejected by a popular vote 1 July 1953: Swiss delegation signs the convention establishing CERN, subject to ratification by the twelve signatory states.

Work stanted in 1953 before the Convention was ratified and CERN was officially born. A small team of physicists and engineers worked in semi-independent groups in various institutes 17 May 1954: start of construction in Meet · 29 September 1954: ratification by the first nine member stat



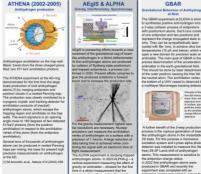
CERN and the region



70 years of Swiss Science at CERN

for precision studies on antimater. GeV antiprotons from a production target are cooled to about SMeV in the AD-ring (Anti-proton decelerator) and further-on down to 100keV in the new ELENA facility (Extra Low Energy Antiprotons). Main objects for precision studies are antihudmoon atoms, which are sunthesised at several experiments at the invest possible energies

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popular vote on 28 1953, after a biller

GBAR

repersions of the precision tests on minatter. The main goal of GBAR is the

cise determination of the acceleration matter in the earth gravitational field

hould be done by laser det

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al Behaviour of Antihyo at Rest

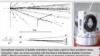
CERN

(SIPIS)

give a beautiful representation of particles, they were invented by D. A. Glaser in 1952 (Nobel prize 1960): a charged particle leaves ~100 bubbles/cm that are registered by optical cameras on films. The images are projected on tables and "digitized" by visual inspection and semi-automatically recorded on data cards of (naper) tape

Rubble Chamberr

Early Detectors



From Bubble to Wire Chambers

70 years of Swiss Science at CERN

events are recorded instead of Q(100k) events for a typical bubble chamber experiment

In the 1950s and 1960s, experimental particle physics made the transition to compact transistorised

electronics for detector readout, allowing the speed and number of channels to increase. Today, an LHC experiment acquires information from millions of channels every 25 ns and billions of



Multi Wire Proportional Chambers (MWPCs)

In 1968 G. Charpak (Nobel 1992) presented a new detector concept: the charged particle (T) ionizes the gas in the region between cathode planes (P). The signal is collected on anode wires (W) and sent to amplifiers (A) and pulse shapers. The signals can then be digitized and stored In general two MWPC with orthogonal views are used to provide the (X,Y) position

Here is a prototype built in Lausanne in 1969; it has 20 channels but only the 4 central wires are read out on this prototype The MWPC was used in the SC19 experiment at CERN (1968-1973) which measured the capture m on p to test the isospin structure of electromagnetic current, the T symmetry in electromagnetic interactions, and the charge independence of strong interactions HINN PROF







SHIP SHIP (Search for Hidden Particles) is a future experiment that searches for new weakly interacting particles.

It is designed and optimized to search for very-weakly-interacting long-lived

particles in the GeV regime, and will

proton beam from SPS will be

acility at CERN.

e located at a new SPS Beam Dump

70 years of Swiss Science at CERN

lived and dark matter particles - and the properties of neutrinos new specialized experiments have been proposed to expand the scientific potential of CERN's accelerator complex and infrastructure. While FASER and SND@LHC are located at the LHC, NA64 and NA62 use the beams of

Swiss institutes contribute significantly to the detector's design and





VA62: The K ' $\rightarrow \pi$ ' $\gamma \bar{\sigma}$ candidate even

EPFL 💽

Shatch of SHE EPFL Ditteres F

cted to hit a fixed target and roduce a variety of particles, including charm mesons and photon When these particles decay or intera with each other, they can create the hidden particles that SHIP is searching for. The experiment was approved 2024, construction is cheduled to start in 2027

















Gip



































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ATHENA, AegIS, ALPHA & GBAR

There is continuous Swiss contribution to the world-unique Antimatter Factory at CERN which provides low energy anti-protons

ATHENA (2002-2005)

Universität

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PSI Summary Klaus Kirch

- 50 Years of HIPA: festive symposium
 Article: Protons and other particles: The HIPA facility turns 50
- Guided tours at PSI
- iLab, PSI for schools
- 26th PSI summer school on particle physics in Zuoz From low to High: Particle Physics at the Frontier, 4.-10 Aug 2024
- Interviews to gymnasium students about
 'Responsibility of Physics' and one about Oppenheimer (Klaus Kirch)
- PSI summer student programme, co-organiser Clemens Lange
- Nature spotlight article with Lea Caminada, Thea Aarrestad and Rainer Wallny: CERN's impact goes way beyond tiny particles
- Interview Lea Caminada: A plan for the world's biggest machine



Bern Summary, Hans Peter Beck

SAMUEL SCHMID ALT BUNDESRAT



Herr Professor Hans Peter Beck

- > 26/3/2024 ATLAS masterclass, 16 students
- CERN visits: Kollegium St. Michael / Fribourg, Uni Fribourg, Uni Bern and Former federal president and federal counsellor Samuel Schmid
- > 10/6/2023 International Year of Basic Sciences for Sustainable Development: Interview with Hans Peter Beck (HPB)
- 30/10/2023 Electroweak milestones 50 years of neutral currents, 40 years of W and Z bosons, contribution with the Bernese achievements in particular to the UA2 experiment
- 7/10/2023 Science Gateway Inauguration
 HPB guiding Federal Counsellor Alain Berset through the ATLAS cavern
- 6-10/11/2023 HPB, Tbilisi/Georgia, Public talk talk about Particles in the Everyday Life talk with the Georgian Ministry of Science about importance of fundamental research
- > 16/11/2023 Guided ATLAS tour with Alain Berset and Emmanuel Macron (HPB and Anna Sfyrla)
- > HPB elected ATLAS education and outreach coordinator (in office since March 2024)
- > LHCP Boston, Silke Möbius poster on (virtual) ATLAS detector visits
- 25-27/3/2024 EPS Forum Berlin Barbora Gulejova moderating panel discussions High Performance Computing and Quantum Computers for a sustainable future Inspiring new generation of physicists and future ambassadors of science
- 24/3/2024 NZZ Ist unsere Angst übertrieben? (HPB)
 26/4/2024 NZZ Higgs-Teilchen: Wer bin ich und wenn ja, wie viele? (HPB + Thomas Gehrrnann)

Beilage: Die zwei letzten Mehrzweckmesser aus meiner Amtszeit. Physiker müssen kluge und innovative/praktische Menschen sein!



UZH Summary, Katharina Müller

- June 24: <u>Science & Nature Festival</u> (lecture, theatre, workshop)
- March 24: CMS masterclass with 85 participants
- January 24: Swiss Physics Olympiad
- November 23: Open Day of the physics department
- September 23: Open your Eyes, Talk series: Das Universum verstehen
- September 23: Scientifica 2023
 booth on particle physics with cloud chambers
- June 23: New exhibition on gravitational waves at Science Pavilion UZH
- Many workshops for high school classes on particle physics and cosmology at <u>Science Lab UZH</u>
- Guided tours through the physics department for schools
- Guided tours through the physics exhibitions <u>Science Pavilion UZH</u> for schools and the general public and individual groups
- Visits to CERN for students and Alumni
- Beate Heinemann (Uni Hamburg and DESY) was awarded the UZH honory doctorat
- Preparation for 2025 International Year of Quantum Science and Technology

Workshop: Cloud chamber – tracks of subatomic particles





ETHZ Summary, Thea Arrestad

- Book <u>Big Science in the 21st Century</u> co-editor Günther Dissertori (ETHZ)
- > Sept 23: Scientifica 2023 booth on particle physics with cloud chambers
- Sept/Oct 23: <u>Open your Eyes</u>, September 2023: Talk series: <u>Das Universum verstehen</u> Exhibition: the code of the Universe
- Visits to CERN /Google AI Zurich)
- Nature spotlight article with Lea Caminada, Thea Aarrestad and Rainer Wallny: CERN's impact goes way beyond tiny particles
- Talk at Treffpunkt Science City (TSC): Das Higgs-Teilchen und Alzheimer Günther Dissertori <u>https://www.youtube.com/watch?v=A4vZcT9uAWs</u>

Big Science in the 21st Century Economic and societal impacts

Edited by Panagiotis Charitos Günther Dissertor Theodore Arabatzis Juliette Forneris Harry Cliff Jason Li-Ying



EPFL Summary, Fred Blanc

- Lab visits at EPFL
 - ~20 high-school students from Sion, June 23, 2023
 - ~30 high-school students, November 24, 2023
 - 2-hour LPHE lab visit by 12 high school students from Geneva, Friday June 14, 2024
- Visit at CERN (LHCb experiment, Science gateway) for 84 BSc students in physics, November 22, 2023
- LHCb Masterclasses 2024 at LPHE, Tue Feb 27, 2024
 12 high-school students (from Valais)
 8 LPHE coaches/speakers/organisers
- LPHE lab visit for 24 high-school students attending EPFL Spring school 2024 (pre-university week Apr 8-12)
- Standalone LHCb Masterclass at LPHE for 24 students (from Lausanne), Wed May 22, 2024
 5 LPHE coaches/speakers/organisers

Geneva Summary, Tobias Golling

- 2024 Podcast Learning from Data #36 on physics and AI [apple, spotify]
- > 2024: ATLAS Masterclasses at the University of Geneva
- 2024 <u>Canadian TV documentary</u> on anomaly detection at the LHC (min 33)
- > 2023: Public viewing of movie "Her" & podium discussion on physics and AI,
- Nov 23: Flash talks of PhD students to pupils
- 2023: <u>RTS interview</u> on the Muon g-2 anomaly
- > ATLAS underground and ATLAS VIP (Alain Berset and Emanuel Macron) visits
- > Supervision of matura theses, internships
- Dec 23: Screening "Ghost Particle" at UniGe (110 people)
- > May 24: Guided visit of Portuguese school to the DPNC
- Athena: high-school students can attend 1st year physics or math classes (50 pupils)
- > 1 week school project: data analysis on CTA simulated data, combining computer science and physics
- ATTRACT-EMDOI project Entrepreneurial Mindset, Diversity of Research Teams and Open Innovation practices
 - Podcast inclusive Design for Medical Devices in Surgery
 - Socio-economic studies: CORE Capability development for Open and Responsible innovation Ecosystems', NEXTGEN-TECH-ED How can Science-based Entrepreneurship Education contribute to knowledge circulation in innovation ecosystems, NEXT Using novel experimental approaches to boost science commercialisation success: A Pilot Study
 - tutoring several student projects based on various methodologies CBI.FB, CBI4AI, CBI.ATTRACT, SGI



International networks – IPPOG Katharina Müller



International Particle Physics Outreach Group — <u>http://ippog.org</u>

The IPPOG collaboration comprises 37 members 30 countries, 6 experiments and CERN as an international laboratory and 2 associate members

Organises masterclasses for more than 13'000 high school students a year



Lots of outreach material already available or being developed

International networks - EPPCN (European particle physics communication) Angela Benelli

Dark Matter Day 31 October → very successful campaign with CERN and the network more than 100K visualisation on Twitter/X

CHIPP news @CHIPP news · 6 Nov 2023 GiiP Invisible dark matter makes up most of the universe. How do we know #DarkMatter exists? How do we look for it? 😰 Martina Mongillo & Benjamin Banto Oberhauser (NA64) from ETH Zurich Andrei Tykhonov (DAMPE) Professor from Geneva x.com/i/spaces/1odjr... chipp.ch/en/activities



Invisible dark matter makes up most of the universe. But how do we know it exists?

? How do we know #DarkMatter exists?

? How do we look for it? 🤐

To find out, join us 9 November at 2:00 pm CET for a live conversation on Twitter/X Spaces. In celebration of #DarkMatterDay2023, we have asked physicists from laboratories and experiments across Europe, who are doing

research into dark matter, to answer all your questions. Use the hashtag #AskAPhysicist and tell us what you want to know.

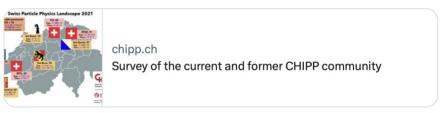
from CHIPP

Martina Mongillo & Benjamin Banto Oberhauser (NA64) from ETH Zurich Andrei Tykhonov (DAMPE) Professor from Geneva

FOLLOW on: C https://twitter.com/i/spaces/10dJrjlbnXyJX



CHIPP is carrying out a study on the career trajectories of those who have been a part of CHIPP (those with a PhD). This includes PhD, postdoc, scientist, professor, etc. in CHIPP. You are cordially invited to contribute taking part in a survey:



12:59 pm · 14 Nov 2023 · 849 Views

Now:

2025/26 European Strategy for Particle Physics Update FCC project – outreach campaign

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Angela Benelli

Future plans & campaigns

Coming up

- 2024/25 Public Events Season in preparation
 - Theme will be Quantum, to align with Intl. Year of Quantum Science and Technology
 - · Several events already in prep: theatre plays, dance, music, opera, talks
 - Launch after the last CERN70 public event
 - New Public Events Curator strted in May Dante Larini

Joint CERN-NHM Geneva exhibition – "Rencontres Insolites"

- Opening in October 2024; runnign until approx. March 2025 NHM: Naturhistorisches Museum
- In Globe (first temporary exhibition in this space)
 Vienna
- Series of 24 objects (12 NHM; 12 CERN) with particualr aspect connecting them
- Evaluation of visitors to CERN (PhD project with University of Zurich)
 - Three time-poitns: pre-visit; post-visit 1; post-visit 2
 - Sociodemographics; Setting of visit; Attitudes towards science and CERN; Target outcomes of visit; What visitors do at CERN; Outcomes: individual and compared to CERN's target outcomes
- FCC communications & ESPPU communications
- New DG communication
- New ECO GL

CERN welcomes International Year of Quantum Science and Technology

On the centenary of quantum mechanics -- the bedrock of particle physics and enabler of numerous technologies – CERN is contributing to the development of a new generation of quantum technologies for fundamental research and beyond.

12 JUNE, 2024 | By Antonella Del Rosso



besides the websites of the institutes and laboratories lots of additional activities

- particle theory, gravity and cosmology <u>https://un-solved.com/about/</u> (EPFL and Geneva) funded by an Agora grant of the SNF
- particlephysics.ch

about one article/month on particle physics research, activities, results and their application (supported by Swiss Academy of Sciences, SCNAT)

- IPPOG <u>http://ippog.org</u>, newsletter <u>http://ippog.org/news</u>
- Facebook: Verflixtes Higgs (<u>https://www.facebook.com/VerflixtesHiggs/</u>) fed by Hans Peter Beck
- CHIPP Twitter account @CHIPP_news to spread physics news and increase the public awareness about science
- EPFL maintaining: LHCb Experiment twitter account: @lhcbexperiment and instagram account with around 3500 and 13000 followers respectively

Twitter: Geneva: @DPNC_Unige, Bern @bernlhep, Zurich: @UZHPhysics, PSI @psich_en, ETH @ETH_en, EPFL @EPFL_en