



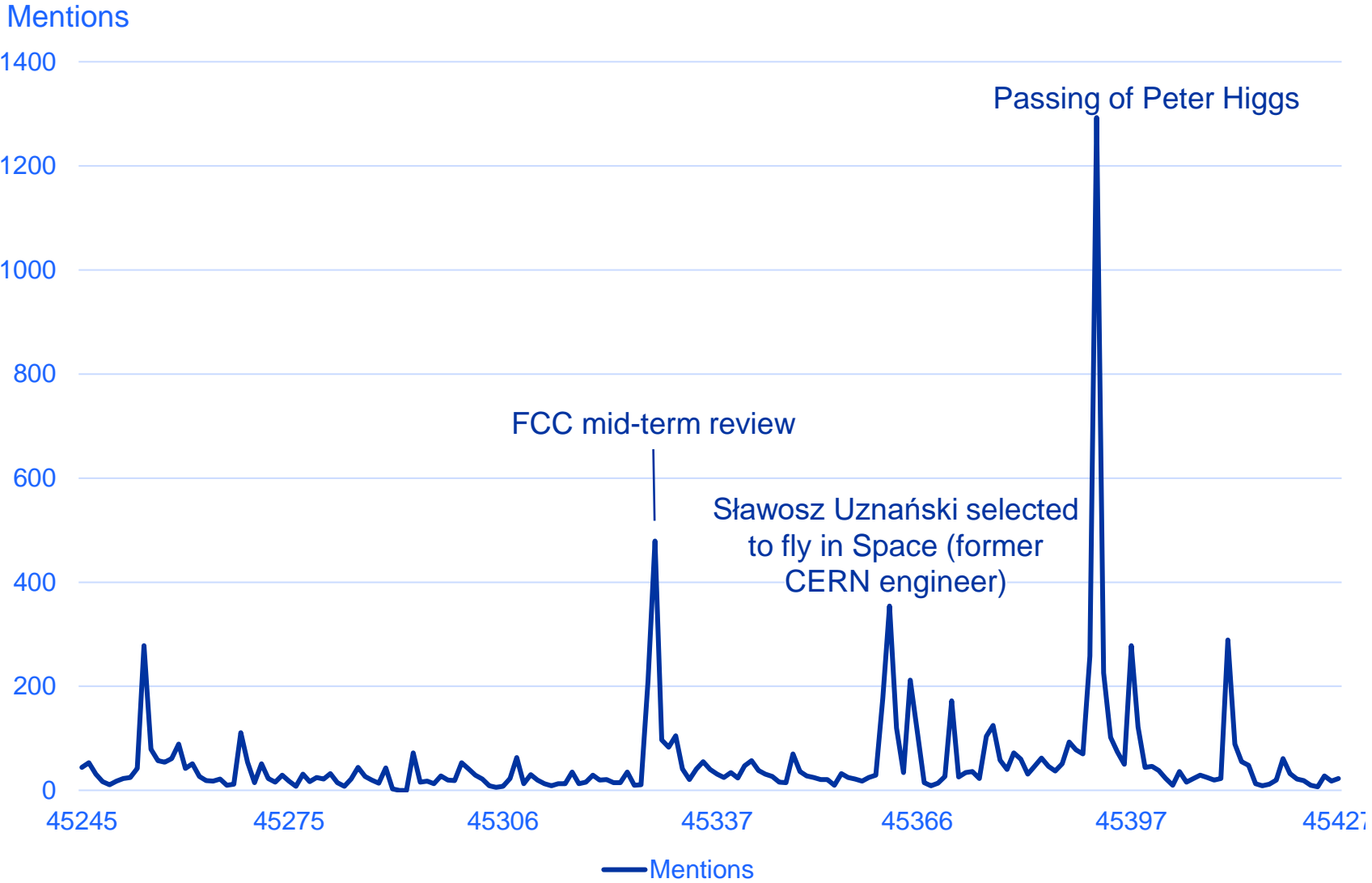
News from CERN

35th EPPCN Meeting

Ana Godinho

03.06.2024

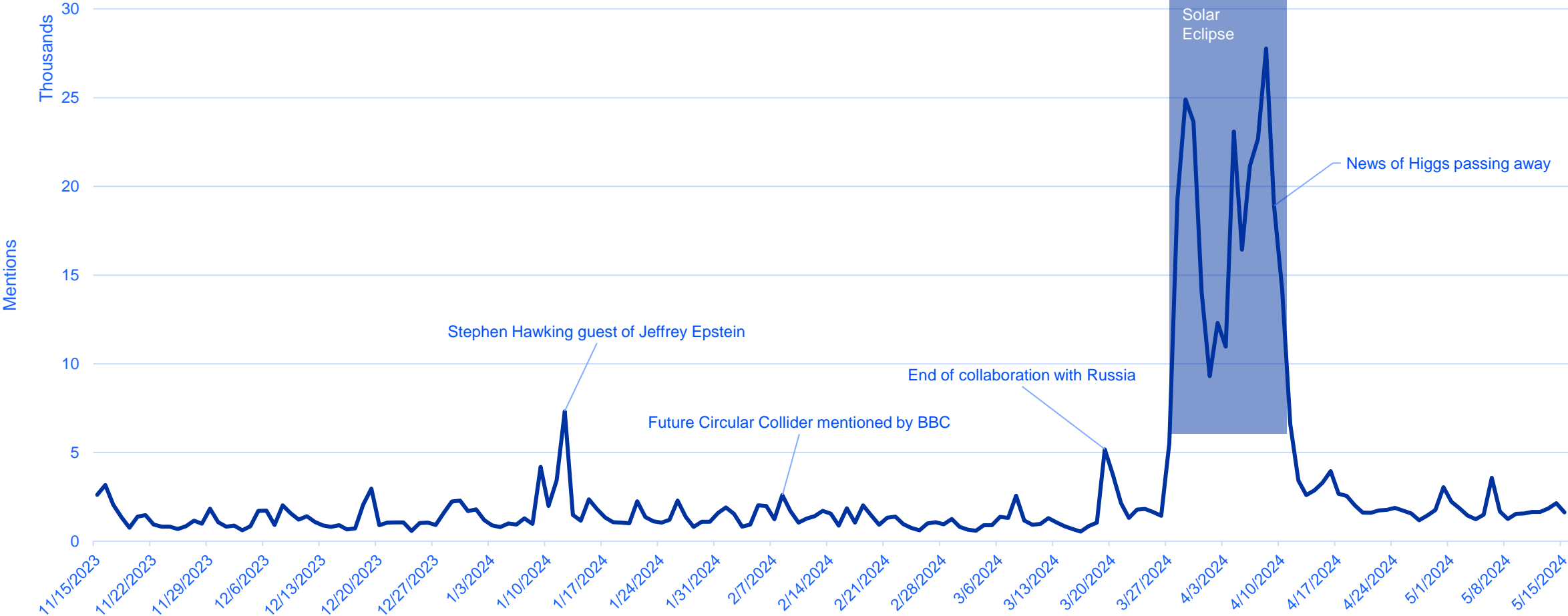
Media clippings Nov23 – May24



8 Media Updates
3 Press Releases
1 Media Briefing



Social media mentions* Nov23 – May24



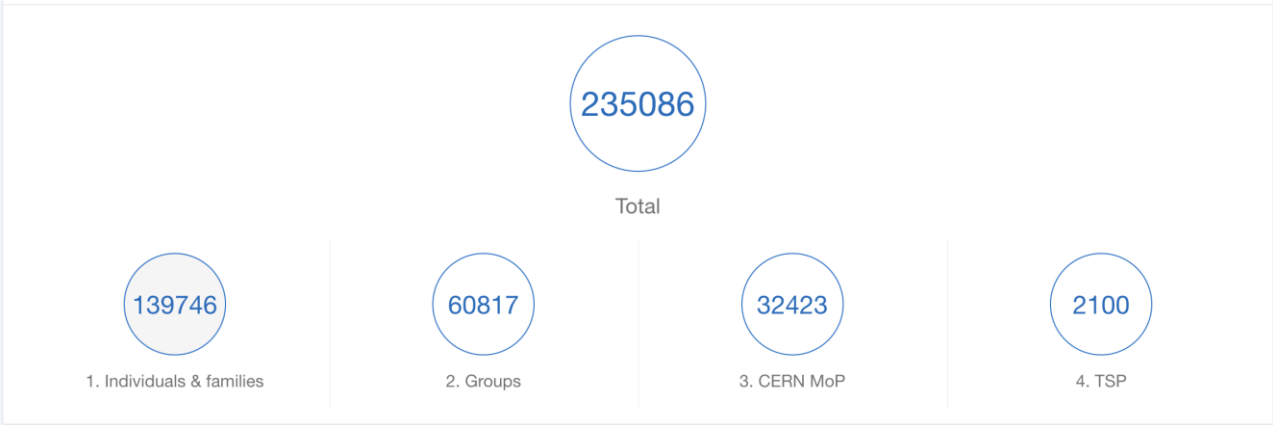
*Plot of topics identified by Meltwater as more engaging. Does not include performance of CERN owned content



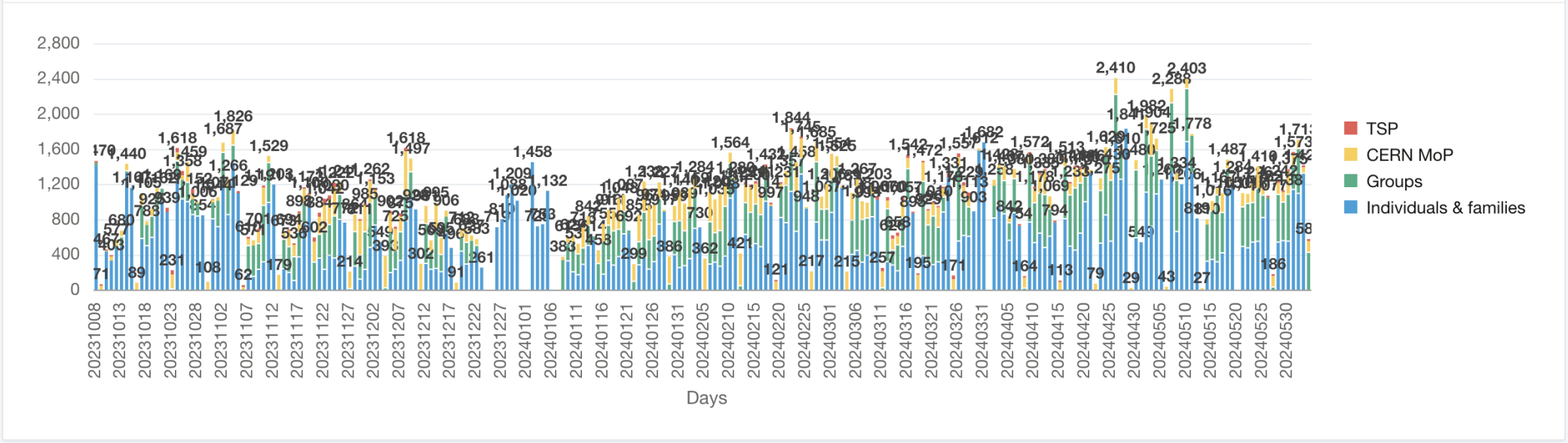
Science Gateway – 7 months' operations

Science Gateway visitors since opening on 08-OCT-2023

Data on 03.06 at 10h30



Number of visitors by day and category



Science Gateway – Labs and Science Shows



Labs – 16 600 visitors in 10 different workshops

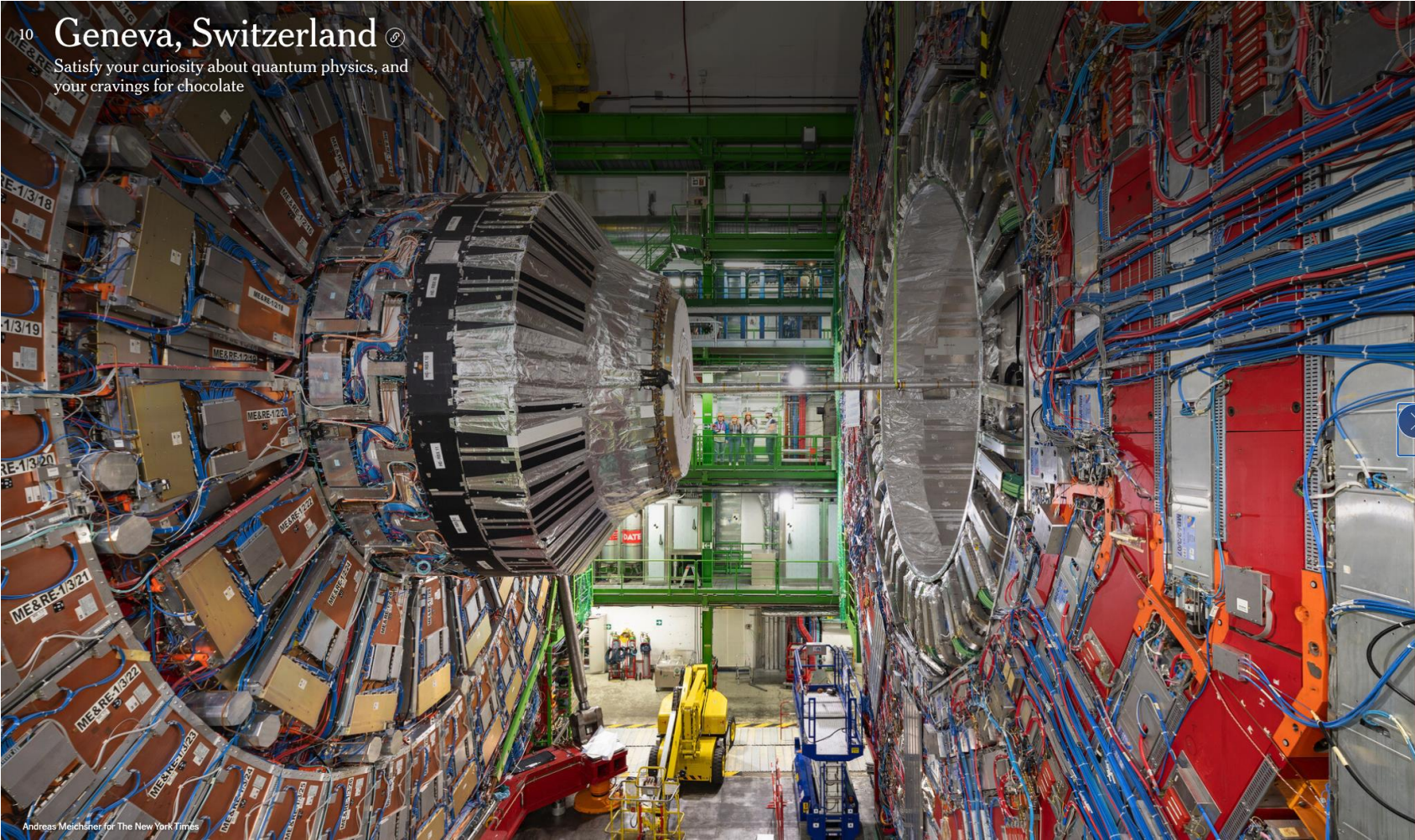
Age group	Visitors
5 to 7	641
8 to 12	1204
13 to 15	881
16 to 19	5736
20 to 29	231
30+	900
Families & individuals in open workshops	6972



Science shows – 18 100 visitors in 5 different shows

"I used to wish to become a princess when I grew up. But recently, I've changed my mind. I've seen how interesting sciences and flying to space are. As a princess, I'd have to marry a prince, stay at home, and take care of the children. So, I've decided that instead of becoming a princess, I'd rather be an astronaut." (4-year old)

NYT 52 Places to go in 2024



10 Geneva, Switzerland

Satisfy your curiosity about quantum physics, and your cravings for chocolate

Andreas Meichner for The New York Times

Full List

GENEVA



Architecture, Food and Drink, History

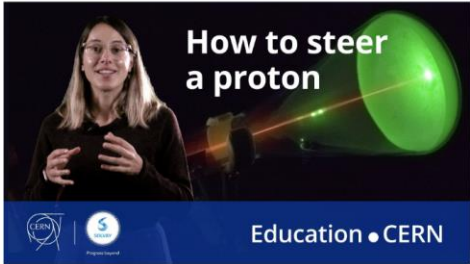
The tiniest bits of nature are the biggest attraction at the European Organization for Nuclear Research, or CERN, and its 17-mile-long particle accelerator on the outskirts of Geneva. But until recently, visitors had limited options for nerding out. Open since October, the family-friendly, Renzo Piano-designed CERN Science Gateway changes that with activities like quantum karaoke, quantum air hockey and miniature magnetic accelerators modeled after the Large Hadron Collider, where in 2012 physicists discovered the elusive Higgs boson, seen as a key to understanding the universe's origins.

Less mind-blowing but still satisfying to hungry scientists and laypeople alike, the *Choco Pass*, a self-guided chocolate tour that debuted in 2022, lets visitors sample Geneva's famous truffles, bonbons and pralines. And if you want to explore the nature of time — or timepieces — book a table at *Breitling Kitchen*, the Swiss watch brand's fourth crossover restaurant, which features menus designed by Juan Arbelaez of "Top Chef."

— Adam H. Graham

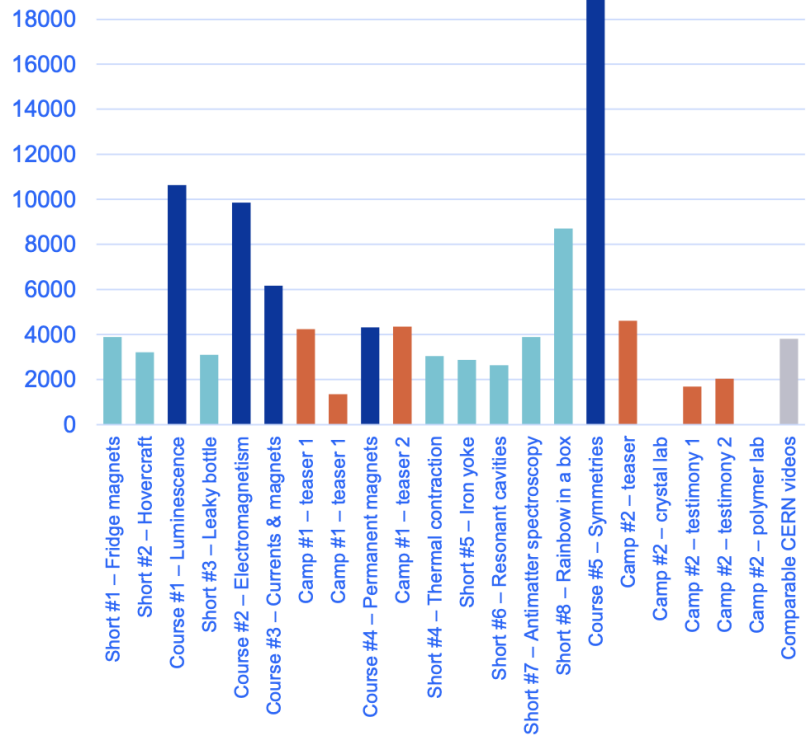


CERN-Solvay Education Programme



#CERNSolvayEducation

YouTube



(Shorts) DIY Experiments videos

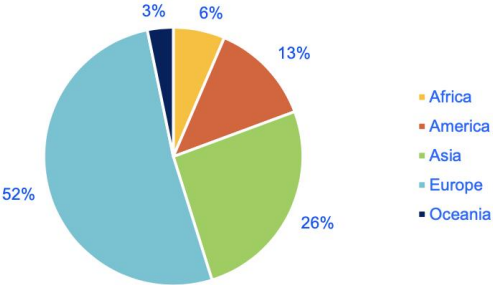
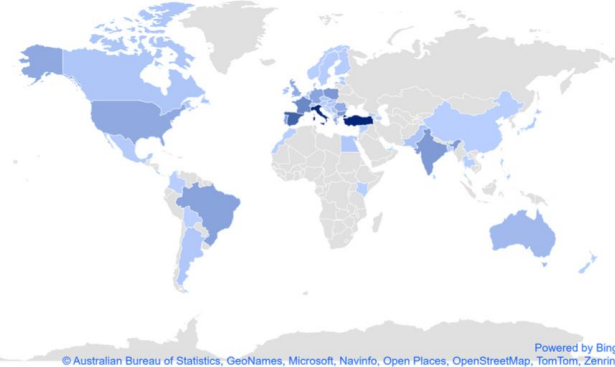
Online Course

<https://solvay-education-programme.web.cern.ch/>



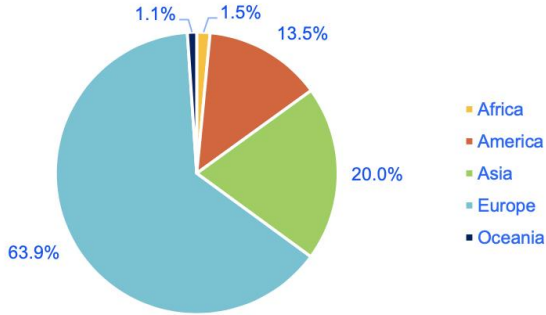
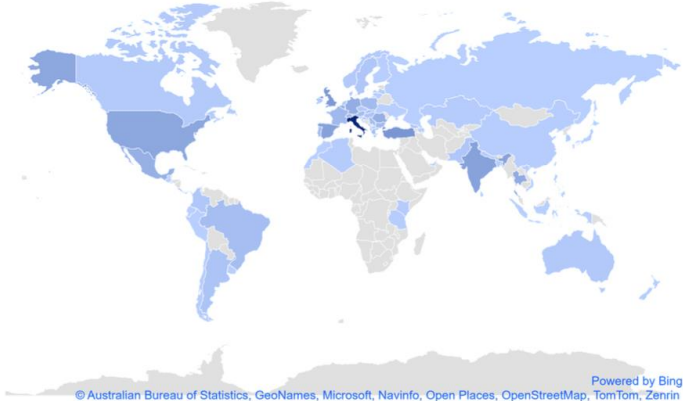
CERN-Solvay student camps

Camp 1 – October 2023



- **797 applications started**
- **607 applications completed**
- **72 nationalities**

Camp 2 and 3 – May and October 2024



- **807 applications started**
- **660 applications completed**
- **91 nationalities**

Geographical enlargement (from March Council meeting)

Admission of Estonia as a Member State

- Resolution unanimously approved -> Ratification completed today?
- Estonia likely Member State later in 2024: remains Associate Member in the pre-stage to Membership until then

Five-year review of Croatia's Associate Membership: designation of fact-finding Task Force

- fact-finding Task Force designated

Five-year review of India's Associate Membership: fact-finding Task Force report

- Council took note of report confirming that India continues to fulfil the Associate Membership criteria

Application for Associate Membership of Brazil

- retroactive extension approved
- **Brazil Associate Member State effective 13 March (process since 2012.....)**

EACD* 2024 Excellence Award for ECO and CERN



“Many congratulations on the richly deserved acknowledgement of the outstanding communication, outreach and engagement of CERN’s groundbreaking work.”

**EACD – European Association of Communication Directors*

Coming up

- **2024/25 Public Events Season in preparation**
 - Theme will be **Quantum**, to align with Intl. Year of Quantum Science and Technology
 - Several events already in prep: theatre plays, dance, music, opera, talks
 - Launch – after the last CERN70 public event
 - New Public Events Curator started in May – Dante Larini
- **Joint CERN-NHM Geneva exhibition – “Rencontres Insolites”**
 - Opening in October 2024; running until approx. March 2025
 - In Globe (first temporary exhibition in this space)
 - Series of 24 objects (12 NHM; 12 CERN) with particular aspect connecting them
- **Evaluation of visitors to CERN (PhD project with University of Zurich)**
 - Three time-points: pre-visit; post-visit 1; post-visit 2
 - Sociodemographics; Setting of visit; Attitudes towards science and CERN; Target outcomes of visit; What visitors do at CERN; Outcomes: individual and compared to CERN’s target outcomes
- **FCC communications & ESPPU communications**
- **New DG communication**
- **New ECO GL**