



YEARS / ANS CERN
1954-2024

“CERN at 70: Inspiring the Future”

Themes

“Pushing the Frontiers of Science”

Discoveries, Open Questions, Charting the Way Forward

“Advancing Science and Technology”

The Virtuous Circle of Knowledge and Innovation

“Science Without Borders”

International Cooperation and Dialogue through Science

“Science for All”

Accessibility and Inclusiveness in Science

Celebrations Programme 2024 at CERN

	Date	Event	Notes
✓	Jan 25	Official Opening Announcement	Communication campaign
✓	Jan 30	Public Event: Unveiling the Universe	Innaugural CERN Arts & Science Summit + 70 Years of discoveries at CERN
✓	Mar 7	Public Event: From particle physics to medicine	Application of HEP technologies to advanced diagnostic and therapies
✓	Apr 18	Public Event: The virtuous circle of knowledge and innovation	From particle physics to new technology and back
✓	May 19	Public Event: CERN: an extraordinary human endeavour	International cooperation, accessibility in science, science for all ... (as part of Cineglobe)
➔	Jun 6	Public Event: The case of the (still) mysterious Universe	Big open questions in particle physics
	Jul 4	Public Event: Exploring farther: machines for new knowledge	Future facilities for HEP
	Sep 17	CERN Community Event	Grand celebration inviting entire CERN community
	Oct 1	Official Ceremony	Hosting high-level authorities from MS, AMS, OBS, NMS and other key stakeholders

All Public Events are broadcast live on the CERN's YouTube channel (except 19 May event)

Public events

**CERN PUBLIC
EVENTS —
SEASON 2024**
CERN's 70th
Anniversary

More information and registration three weeks
before each event on visit.cern

Plus d'informations et inscription trois semaines avant
chaque événement sur visit.cern

Programme of Events

Unveiling the Universe

30 January



**From particle physics
to medicine**

7 March



**The virtuous circle
of knowledge and
innovation**

18 April



**CERN: an extraordinary
human endeavour**

15-19 May



**The case of the (still)
mysterious Universe**

6 June

**Exploring farther:
machines for new
knowledge**

4 July

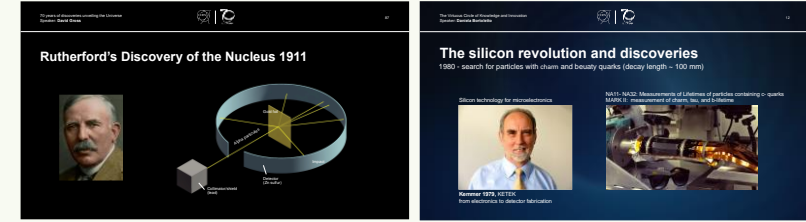


CERN70 Public Events

Posters



Images & animations
> 300 slides



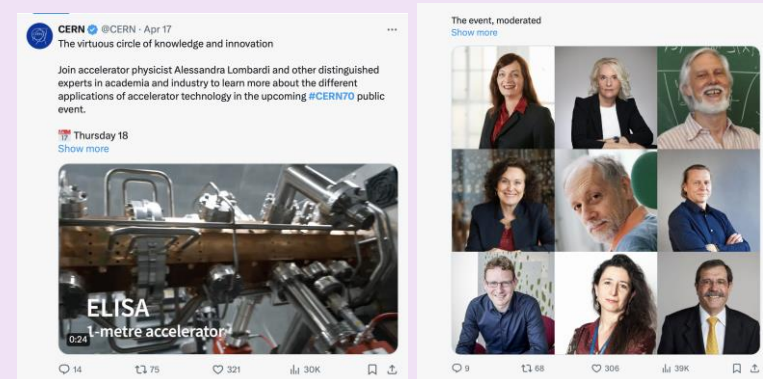
Videoclip production:
opening videos,
teasers, jingles



Event production: lights, sound, filming for live broadcast, photography, stage management,

CERN
Bulletin

Social media



Indico, newsletters,
registrations, reception,
volunteers coordination, site
operation, catering, ...

Text editing, review,
translation, etc.

Safety

Event concept and content, speaker
invitation, rehearsals,

CERN70 Community Event

Date & time: 17 September, 18:00 – 22:00

Format: village-style celebration with music, videos, food, and drinks

Open Invitation Details:

- **Audience:** MPEs, MPAs, Retirees, Family Members (with access card) ⇔ ~27'000 people
- **Advantages:** Inclusive, celebrates with entire community
- **Challenges:** Anticipated high attendance and complex logistics (~12,000 “Bosons & More” in 2013),

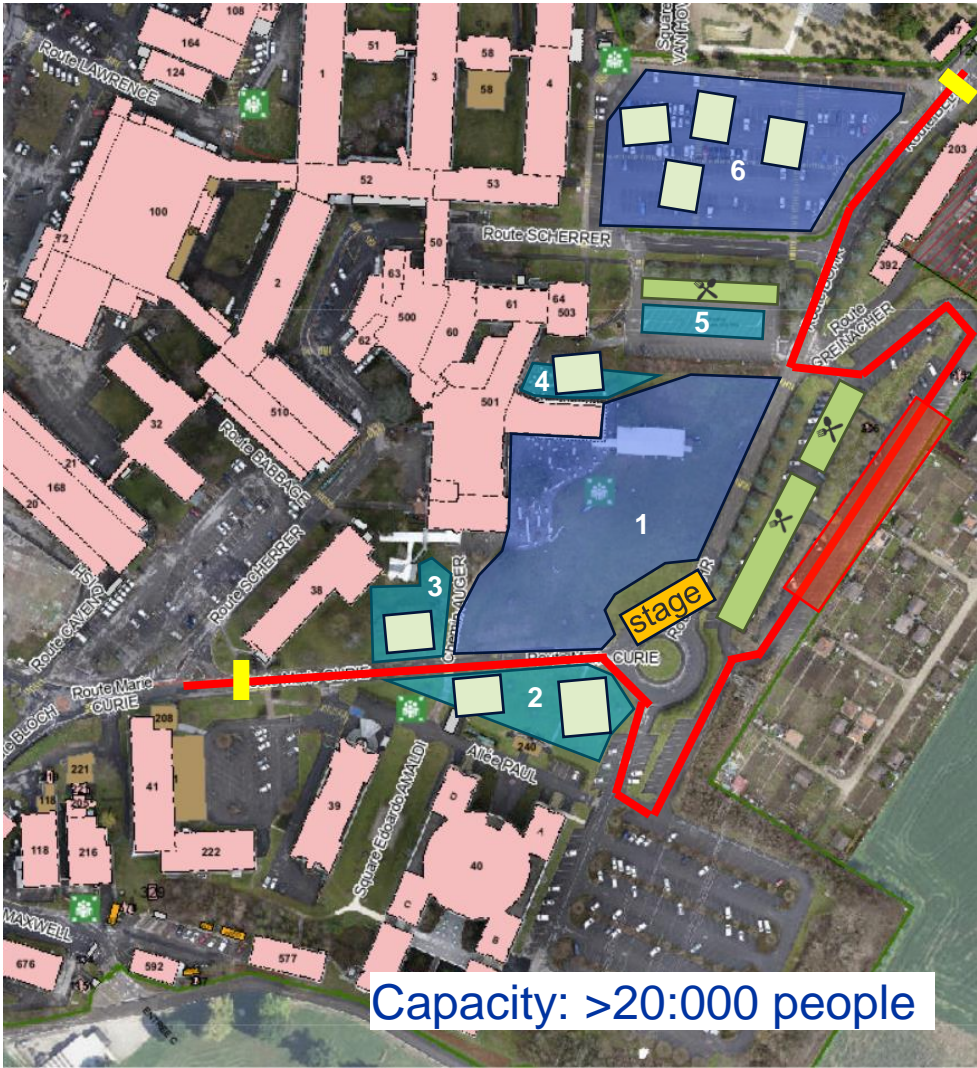
Event registration:

- Via INDICO platform
- CERN access card check at Meyrin site entrance
- Wristbands distributed for food and drink access

Note:

- Save-the-date [announced](#) in this week's Bulletin
- Registration opens early summer

Community Event



CERN70 Official Ceremony

Date & time: 1 October, 15:00 – 16:30

Arrival of National Delegations: begins at 13:15

Venue: Science Gateway for Ceremony,
Globe for Delegations Welcome

Format & content

- Exclusive, by invitation
- Livestreamed and broadcast via EBU
- Simultaneous translation in English and French
- Speeches from MS's distinguished political leaders
- Short documentaries showcasing key themes of the celebrations
- A variety of cultural performances



CERN70 in the Local Area



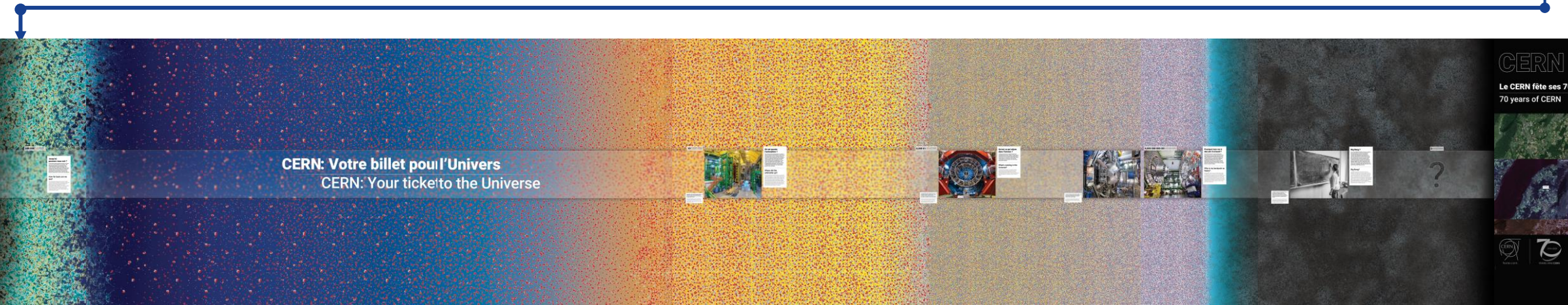
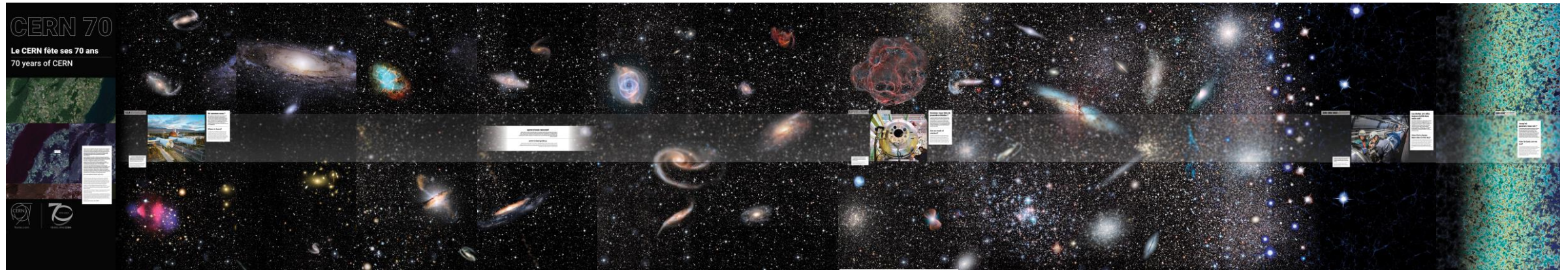
CERN booth at the Genève Internationale fair, Balexert, Geneva.

- **2 May - Oct:** exhibition at the Geneva airport (departure area and terrace)
- **26 Sept – 3 Oct:** CERN and CERN70 flags on the Mont-Blanc Bridge, Geneva.
- **26 Sep – 31 Oct:** CERN70 exhibition, La Rotonde du Mont-Blanc, Geneva.
- **26 Sep – 6 Oct:** Possibility to organise activities in Parc des Bastions, Geneva (pre-booked, not confirmed yet).

CERN70 featured at:

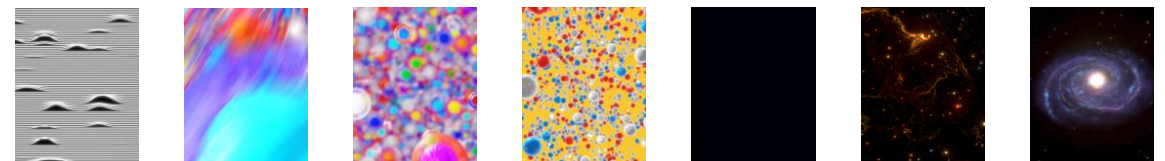
- 12-20 April: CERN booth in Balexert, Geneva, as part of the Genève Internationale Fair. Last Thursday's CERN70 logo and event poster were featured.
- 27 Apr - 6 May: CERN booth, La Foire Internationale de Haute Savoie, La Roche Sur Foron.
- 6-7 July: CERN booth at "La nuit de la science", Perle du Lac Park, Geneva.

New exhibition - HISTORY OF THE UNIVERSE



28 panels
26 m x 2.5 m

combined with web-based animations
and text for mobile phone (QR codes)



Update of CERN in images

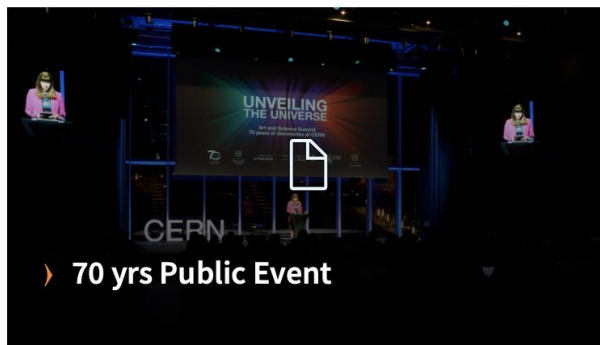
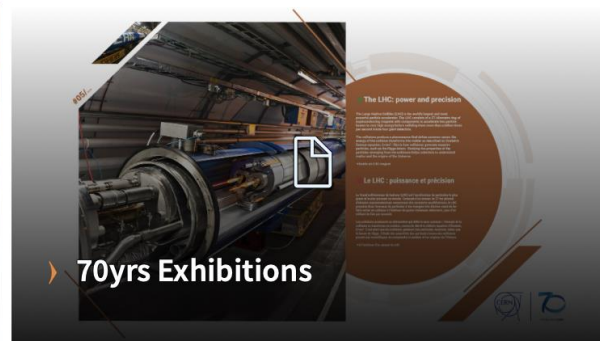
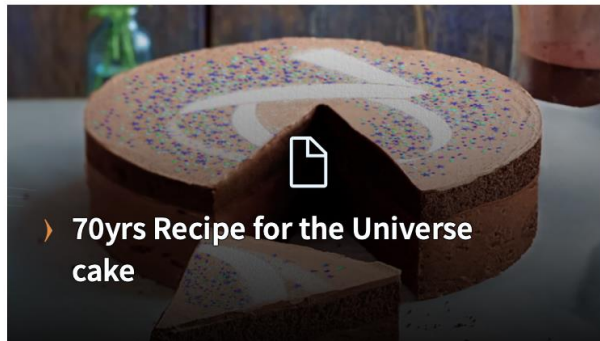
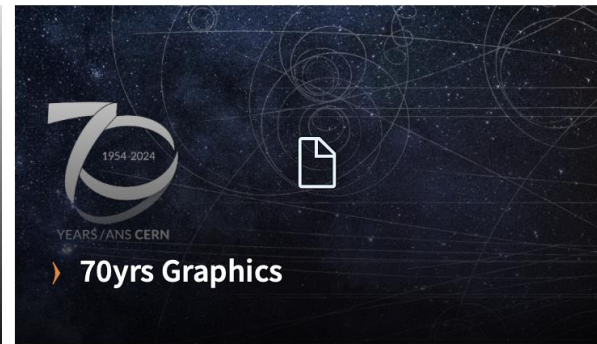
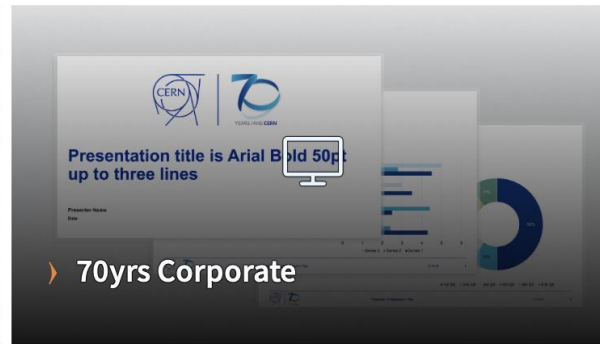


“CERN in images” – new format

VINTAGE CERN photo exhibition “Life at CERN”



Other CERN70 graphical resources

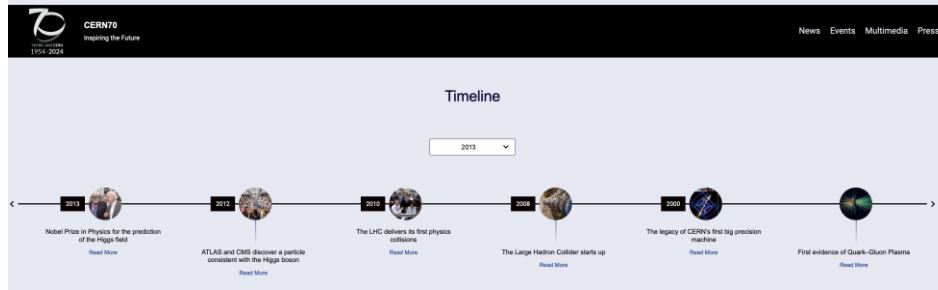


New exhibition “Story of CERN” is being finalised

CERN 70 Resources

CERN70 Website: cern70.cern
Launched on 25 January

CERN Timeline



Multimedia: Videos, photos from past events, resources from design team (CERN70 logos, public event materials, CERN70 recipe, educational resources, exhibitions, others)

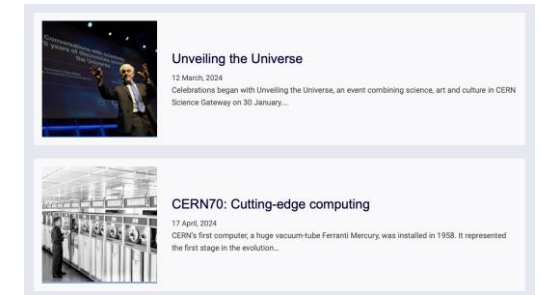
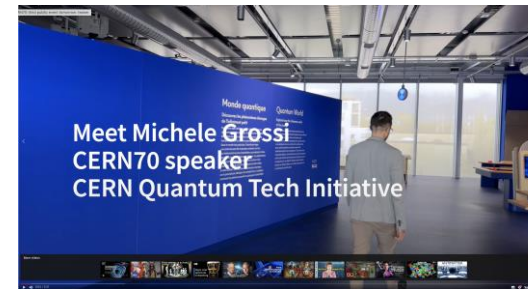
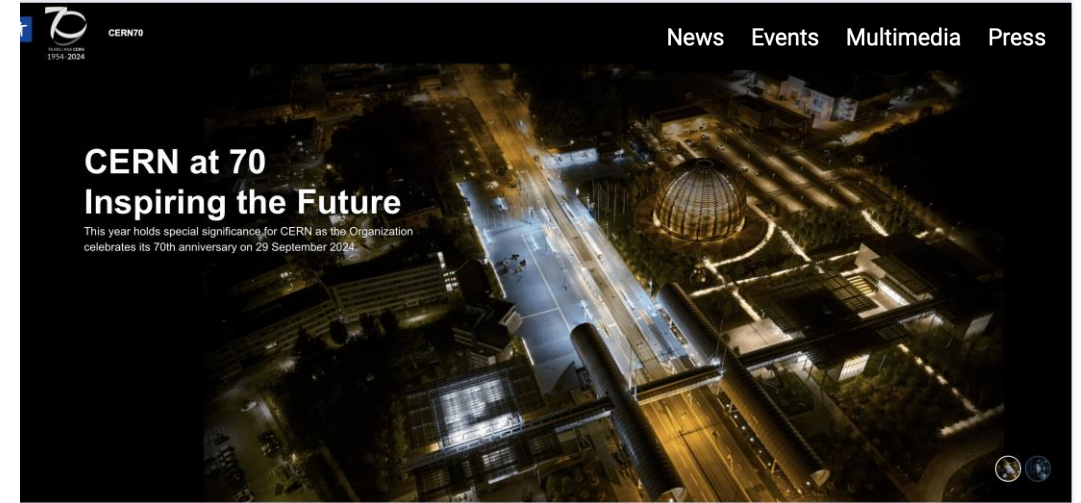
CERN turns 70 on 29 September 2024: joins us for a year-long celebration

On 25 January 2024, CERN officially launched the celebrations for its 70th anniversary. In recognition of the Organization's outstanding contributions to scientific exploration, technological advancement, and global cooperation in particle physics, this significant anniversary celebrates the laboratory's illustrious history. Over the course of the year, a range of events and initiatives will highlight CERN's diverse achievements while also anticipating its promising future, with a unique accelerator complex set to drive 70 more years of research into what the Universe is made of and how it works.



To download the trailer, click [here](#).

Press: CERN70 media kit 2024, resources, latest related news



News: series of articles

Events: calendar and map

