## Paul Butler

Solutions Specialist for Protocols.io, Springer Nature

## Biography

Currently the Solutions Specialist for Protocols.io at Springer Nature, Paul Butler is directly responsible for overseeing the growth of the company's latest high profile acquisition - a method development platform to improve reproducibility - across the European market. Going back to mid 2010's, Paul's first experience of improving reproducibility was when he helped pioneer the digitisation of IMG Media's entire archive that includes over 500,000 hours of historic sports footage. Following this, Paul held commercial roles with Pearson, working within POLS, it's online international programme management business, and before joining Springer Nature, with the French corporate Dassault Systemes. where he was responsible for driving sales of BIOVIA software across Northern and Central Europe.

Outside of work, Paul plays several sports and has just started trail running as his latest challenge. On top of that, he tries to visit a country outside of his homeland each month of the year.



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