- > To increase the visibility and recognisability of the CBG!
 - Development of the visual identity;
 - > Creation of social media channels (linkedin, etc.);
 - > Creation of a motto / slogan / tagline.

WE NEED A VISUAL IDENTITY Logo concept

We are using



Maybe?

For web



For print











WE NEED A VISUAL IDENTITY Slogan

Now there is no tagline / slogan



Maybe?

Accelerating Knowledge – Connecting Regions

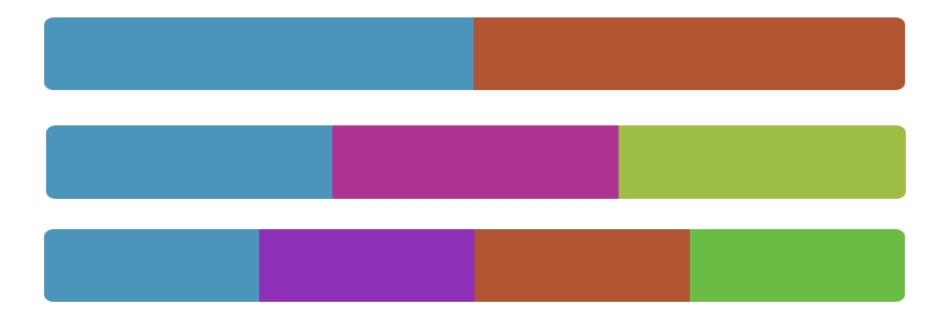
Sparking Collaboration – Catalyzing Progress

Catalyzing Change – Inspiring Collaboration

More ideas?

WE NEED A VISUAL IDENTITY Colours

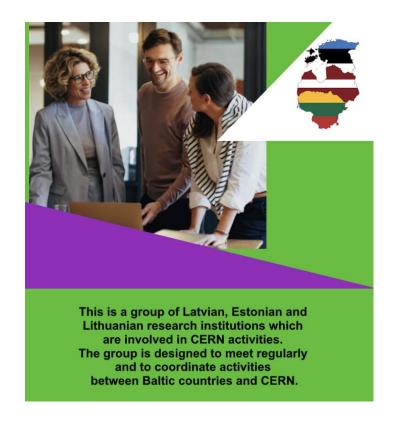
Colours that fit with logo.

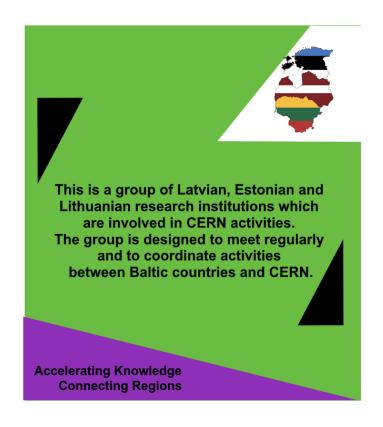


WE NEED A VISUAL IDENTITY

Social Media

Linked in







For the sertificates of CBG events (School and Conference 2024)

