Analysis of HSF-Training event data

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Why are we analyzing student data?

To understand our students! And make better decisions about what events to plan, how, and when.

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- Website traffic: anonymized, but can identify unique visitors *each day*, since May 2023
- Zoom and Slack activity for the February 2024 "Analysis Pipelines" event (at least)

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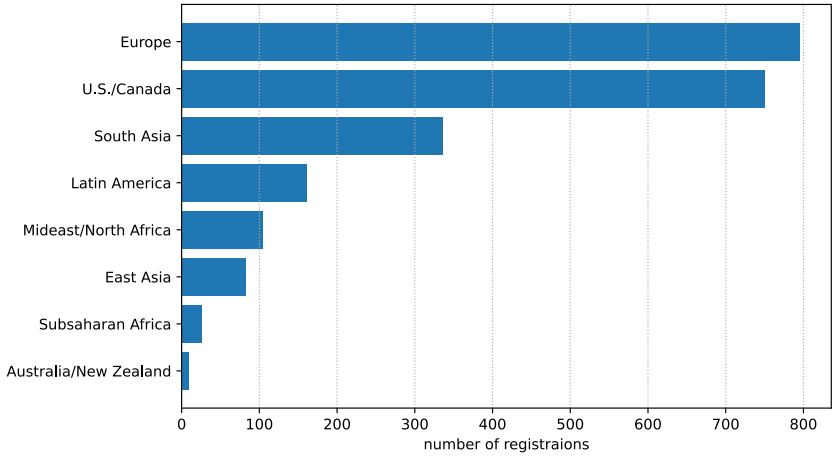

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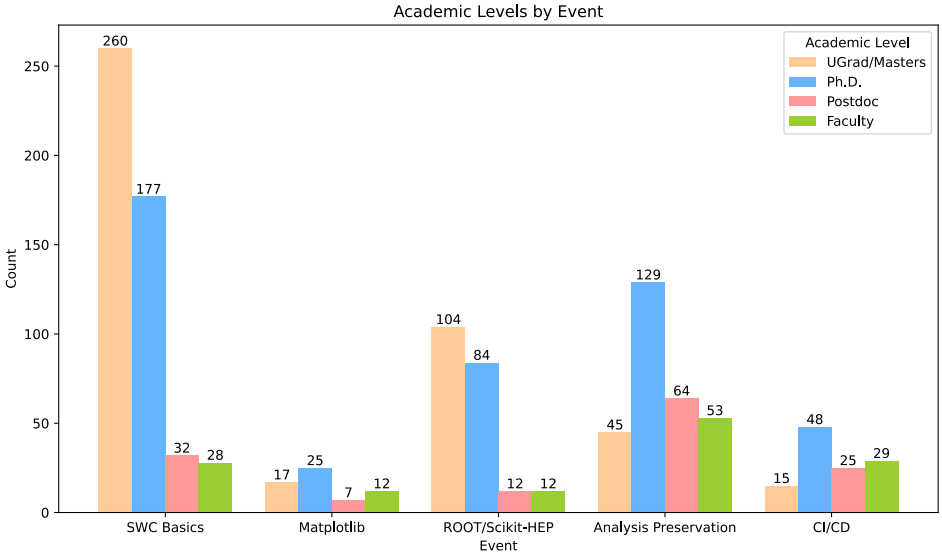
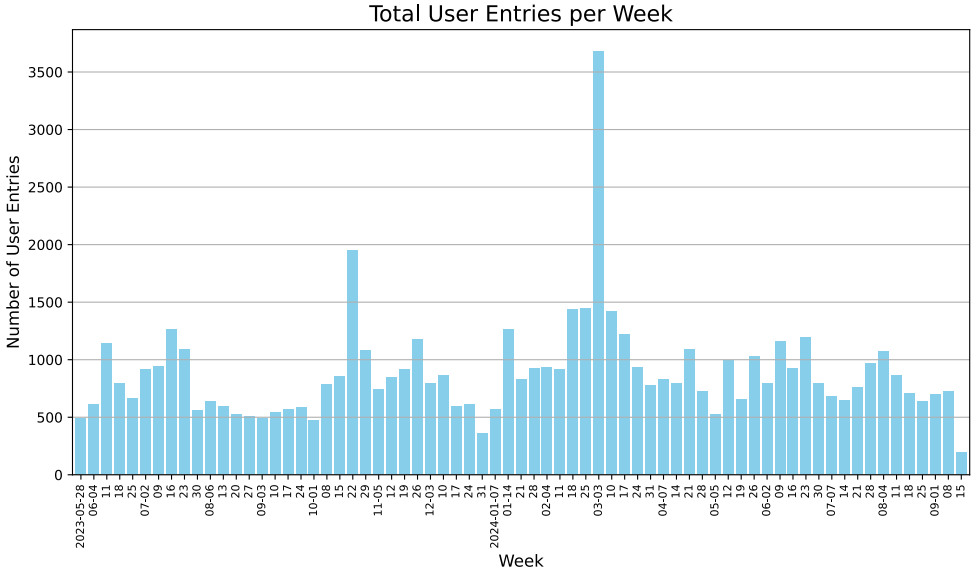
(Surveys) What kinds of students are these?



(Website) Who visits the website?



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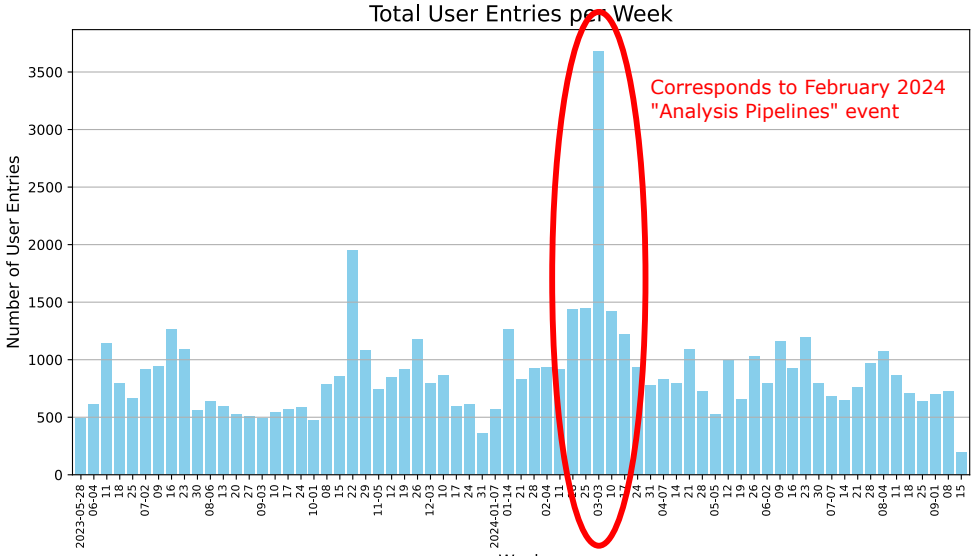

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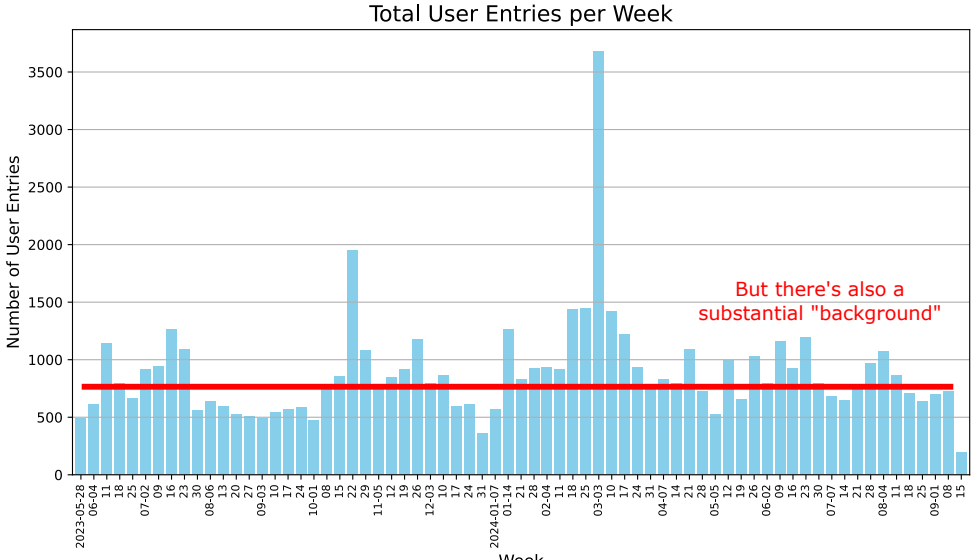
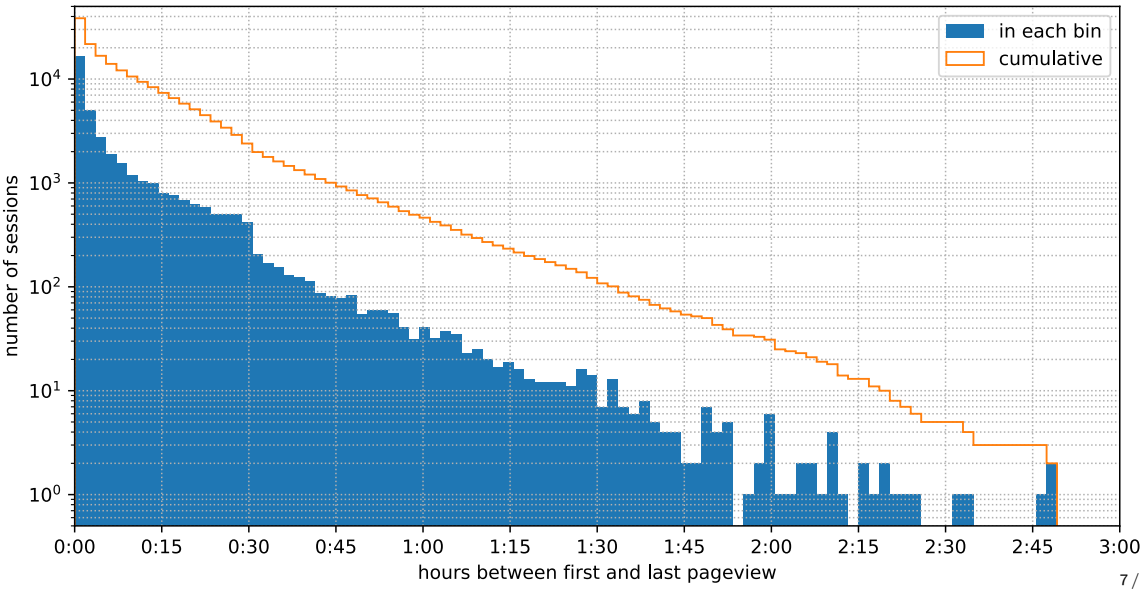
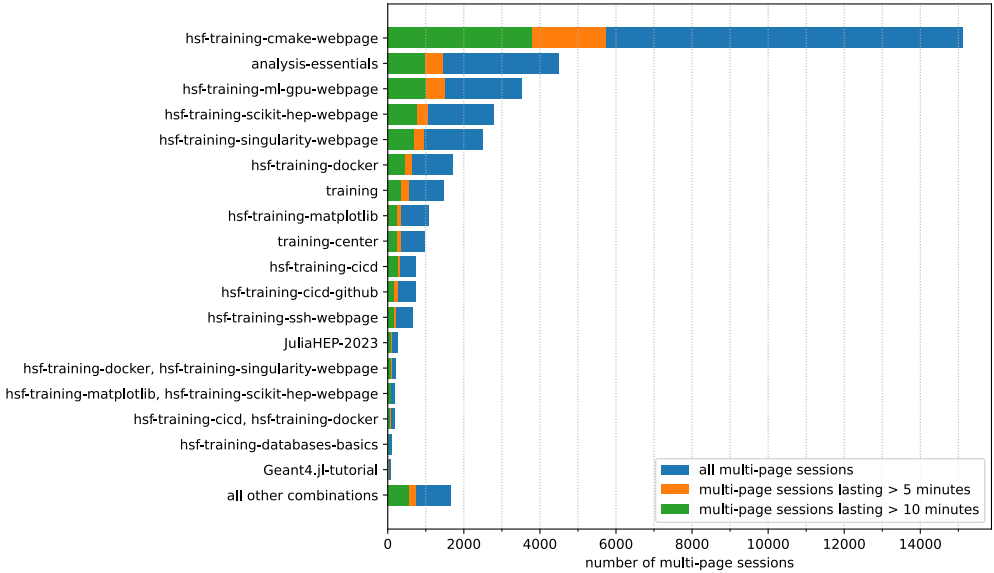


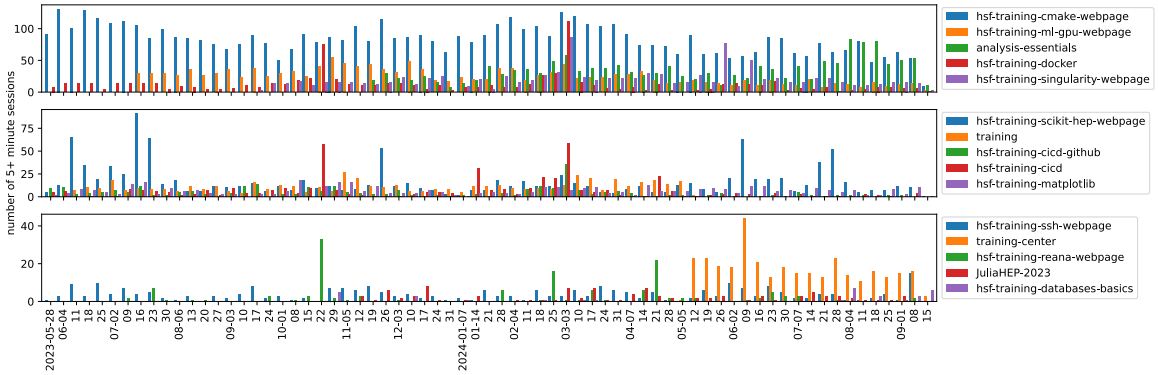
(Website) Are they studying the material or brief glance?



(Website) What are the most popular modules?



(Website) Long-term website visits broken down by module



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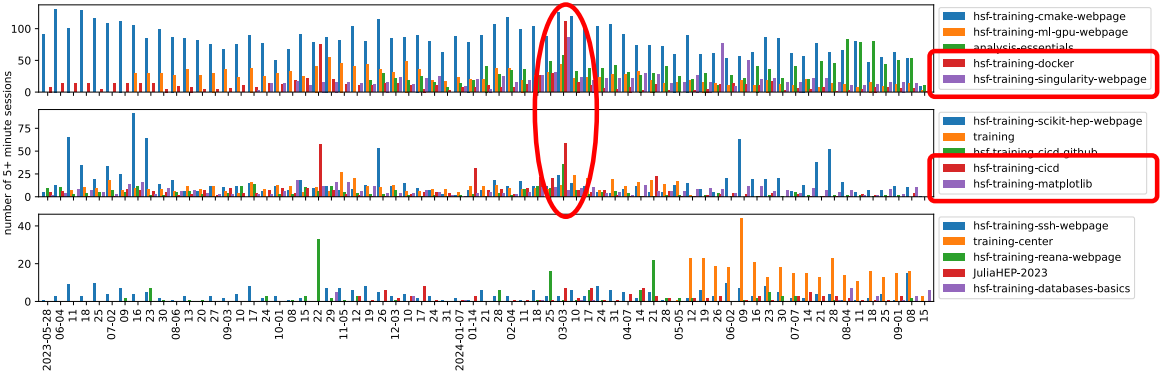
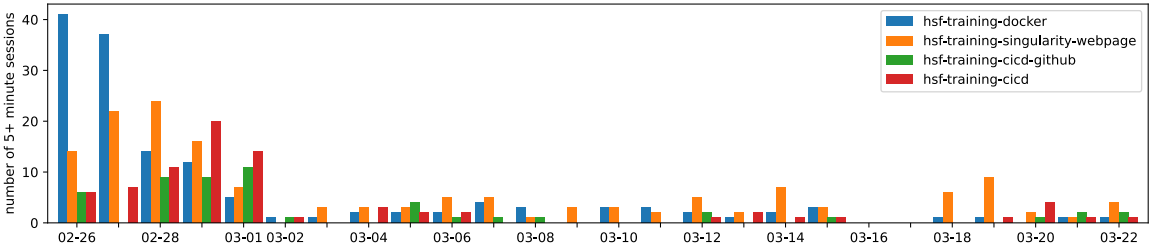


This is the same training event we saw before. Let's zoom into it.

(Website) Modules in the training event, that week + 3 more weeks



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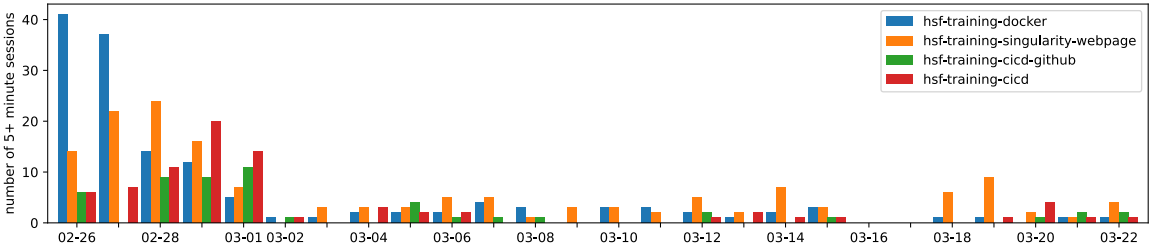
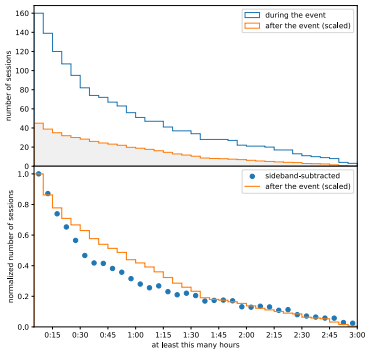
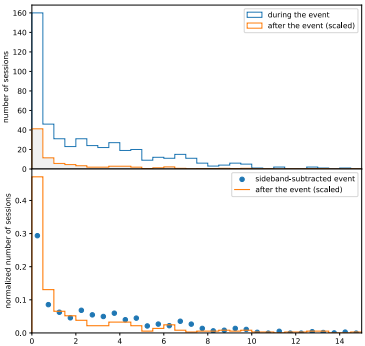
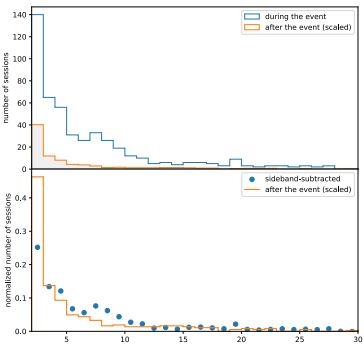


We can do a sideband subtraction: "excess" visitors during the event minus (properly scaled) data from after the event.

(Website) Properties of the visitors, with sideband subtraction







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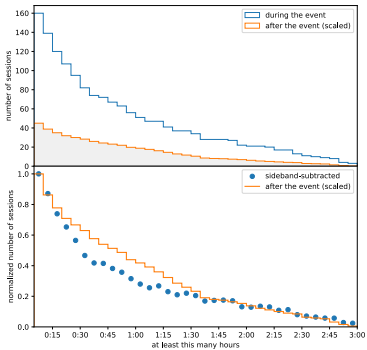

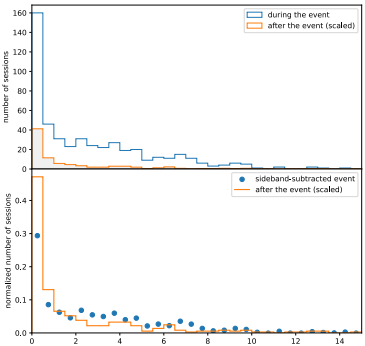

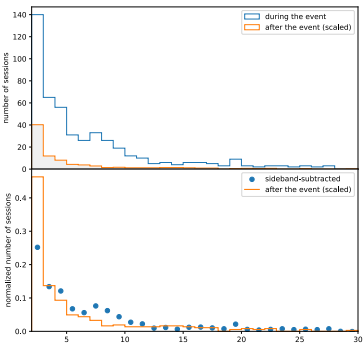

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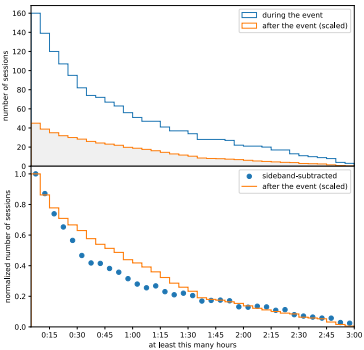

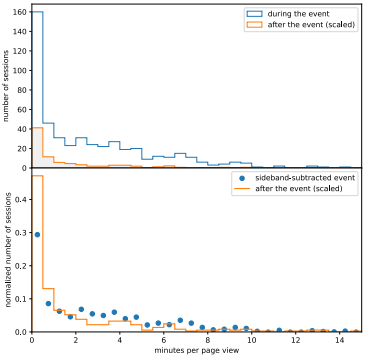

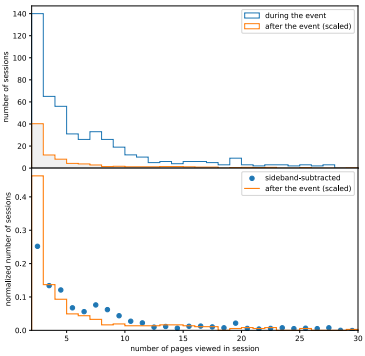

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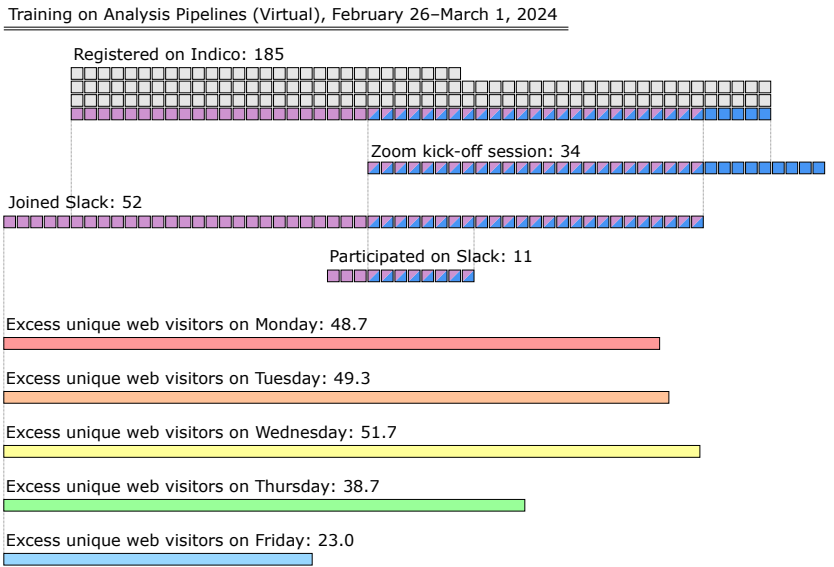
Website visitors weeks after the event are as studious as during.

(All sources) Breakdown of February 2024 “Analysis Pipelines”



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- How many Spanish-speaking countries in the registrants/website visitors?
  - Alex is studying that, to gauge interest in a Spanish translation.