## **Introducing Springer Nature**

Zweil City 25/08/2024

## **SPRINGER NATURE**



ureJobs Scientist at Work competition

## **Welcome to Springer Nature**

## 175 years of scientific & academic publishing



Macmillan Science and Education

- Nature Publishing Group
- Palgrave Macmillan
- Macmillan Education.

## Springer Science+Business Media

## Our brands are some of the most trusted and respected in their fields



# **Most Influential Journals**



# SCIENTIFIC AMERICAN



**Highest quality of service** 

## Our regional and local language websites



## **Regional Websites**

- natureasia.com
- Nature India
- Nature Middle East
- naturechina.com



Scientific American International Editions

10 local language editions



## Local language websites

- > Japanese
- > Korean
- Simplified Chinese

## Access an unrivalled network of trusted brands

## Our portfolio covers the breadth of research, technology, and clinical content.





We have published research by over 640 Nobel Laureates – more than any other scientific publisher.

## nature

## We understand world-class research



Nature was first published in 1869

**23** Nature Portfolio journals rank **#1** in their discipline.





# nature

- #1 multidisciplinary journal
- 2 year Impact Factor: 50.5\*
- 5 year Impact Factor: 54.4\*
- **Immediacy index: 13.2**
- Eigenfactor<sup>®</sup> score: 1.02480
- **Article Influence Score: 24.739**
- Usage: 1,646,760 mentions\*\*\*

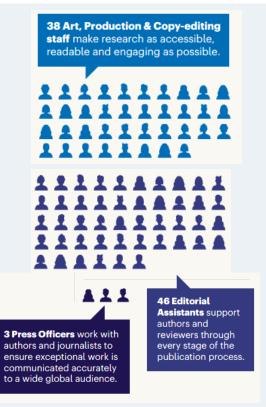


## Inside Nature Our people\*

#### **Our people**

288 highly qualified specialist staff work on the creation of *Nature* and the Nature-branded research journals' exceptional primary content every day.

Cur **201 professional Editors**, all PhDtrained and previously active researchers, are solely focused on the task of seeking out and curating the very best in science. Our editors are still immersed in the world of research, keeping abreast of the latest developments in their disciplines and engaging with researchers from institutions worldwide, while maintaining an impartial approach to all submissions.

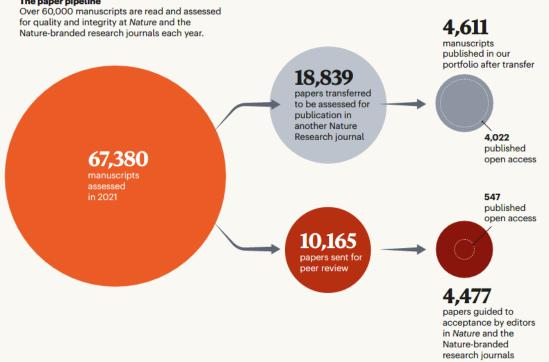


# **Inside Nature**

## The paper pipeline<sup>\*</sup>

Our editors assess and select the most important research to publish, working with authors and reviewers to deliver significant improvements to manuscripts. These rigorous and labour-intensive review processes represent about half of our total investment in the journals.

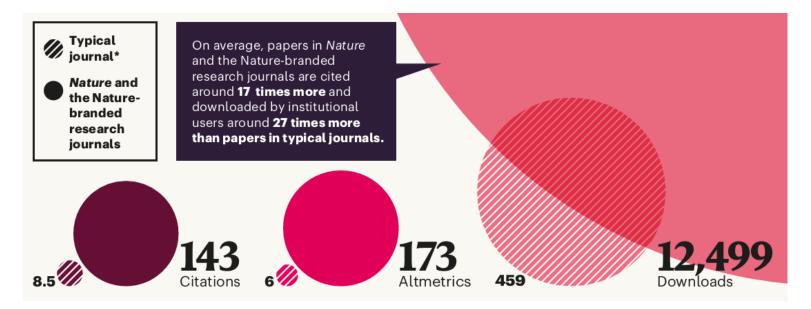
#### The paper pipeline



## **Inside Nature**

Audience & reach\*\*

We help researchers gain the audience their most significant work deserves so that it is read, understood, and built upon.



## Inside Nature Making an impact<sup>\*</sup>

Our publication platform nature.com and international press team **ensure researchers' best work gains the widest and most relevant audience** 

### **Research that is news**

In 2021 our dedicated international press team worked to support the publication of over **100,000 news stories**, supporting authors in reaching researchers, policymakers and the general public with accurately and clearly reported news.

### Research that gets talked about

Articles published in *Nature* and the Nature-branded research journals in the past year received:





## Research that influences and innovates

Articles published in *Nature* and the Nature-branded research journals received **16,479 mentions in policy documents and 390,238 patents** in the past year.

# Thank you

## Aliaa Hamed