

# The 43rd International Symposium on Physics in Collision - PIC 2024



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## Rare B decays

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Rare B decays, mediated by flavor-changing neutral currents, are sensitive probes for new physics beyond the Standard Model. LHCb at CERN and Belle II at KEK focus on high-precision measurements of these decays. In this talk, we will discuss recent measurements from both experiments and highlight why they are ideal detectors for studying such decays.

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