



International Particle  
Physics Outreach Group



symmetry

topics

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11/05/24

### Recognizing Rosemary Fowler

A physicist reflects on learning about a hidden figure whose research helped inspire her own.



10/29/24

### Dark Matter Day Q&A: Olivia Valentino

Student scientist Olivia Valentino shares what it's like to work on a dark matter detector thousands of feet underground.



10/22/24

### From sea to scientific sea

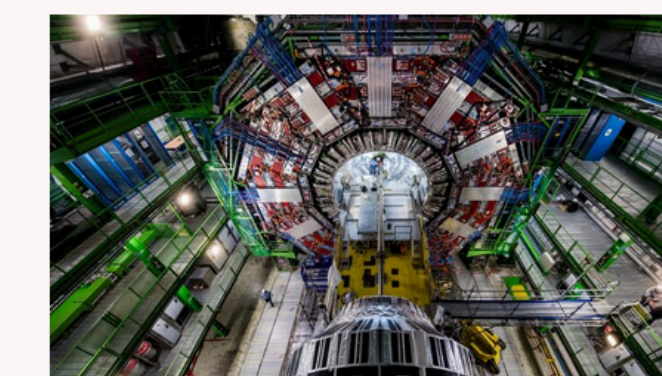
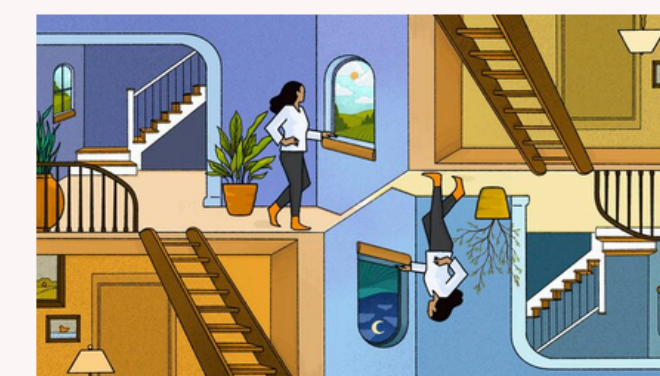
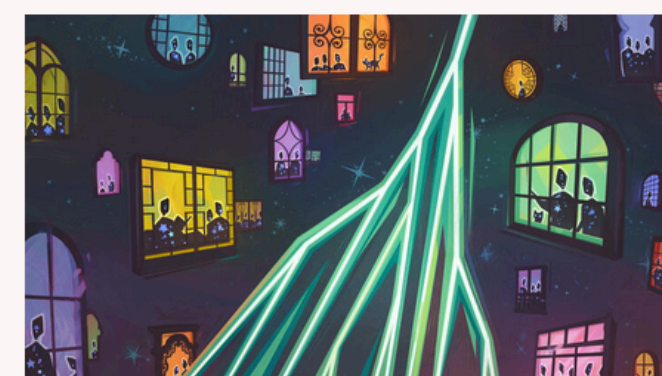
Take a tour of the 17 national laboratories across the United States.



10/15/24

### A first-person view of physics history

Michael Riordan has spent decades ruminating on the history of physics, including events he participated in himself.



<https://www.symmetrymagazine.org/>

# “Made to Stick” training

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## Made to stick: How to get people to care about (and connect) with your ideas

Why do some messages stick in our minds forever, while others fade away almost instantly? This 2-hour training explores how to craft “sticky” ideas, messages, and presentations that your audience will connect with and remember. Concepts covered:

- Key qualities of “sticky” ideas
- How to distill what matters from what doesn’t
- The curse of knowledge and other common pitfalls
- One-on-one practice with feedback

What ideas or project(s) do you want to work on pitching? (e.g., An <sup>\*</sup> IPPOG activity, a personal project, or your favorite physics topic.)

Short answer text

- 20 January 2025 - 12:00 Central European Time
- 22 January 2025 - 16:00 Central European Time
- 28 January 2025 - 12:00 Central European Time
- 30 January 2025 - 16:00 Central European Time



**IPPOG sign up until Dec 31**

**On Jan 1st, free slots will be offered to young @ CERN !**

<https://forms.gle/9buaAKDpfR6J4iJH6>