

NA2 – Dissemination, Outreach & Communication

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www.eu-egee.org

EGEE-II INFSO-RI-031688

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Content

- NA2 Overview
- NA2 achievements
 - Highlights
 - Summary of activity metrics
- Issues and changes
- Plans



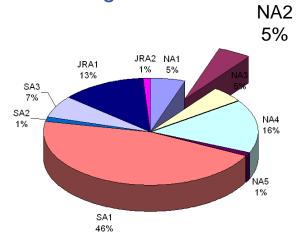
NA2 in Numbers

Enabling Grids for E-sciencE

NA2 Partners



EGEE-II Budget



Manpower: 26 partners, 22 countries, 22 FTE

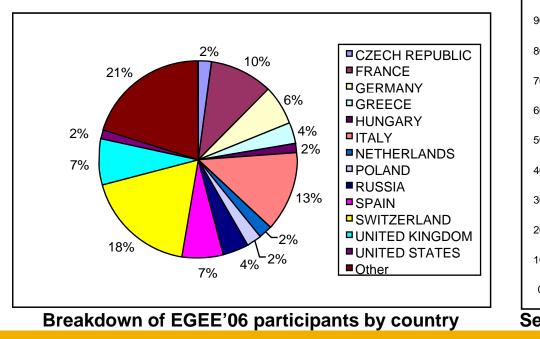
Short Name	Country	Total (PMs)
CERN	Switzerland	7
JKU	Austria	1
CESNET	Czech Rep.	
BUTE	Hungary	2
ICM UW	Poland	1
IISAS	Slovakia	1
JSI	Slovenia	
UEDIN	UK	2
CRSA	France	2
FZK	Germany	2
INFN	Italy	1
ULB	Belgium	2
JINR	Russia	2
SINP MSU	Russia	2
IPP-BAS	Bulgaria	1:
UCY	Cyprus	1
GRNET	Greece	1
ICI	Romania	1
LIP	Portugal	1
CSIC	Spain	1
RED.ES	Spain	1
IPB	Serbia	2
TUBITAK-ULAK	Turkey	2
HEALTHGRID	France	1
MTW	Italy	7
Srce	Croatia	1
Total		532

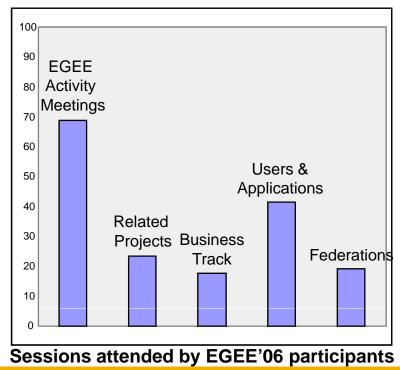
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Highlight: EGEE'06

- 705 registrations
 → second largest European Grid event
- Broad-based community event
 - Project members
 - Business track
 - Related Grid projects





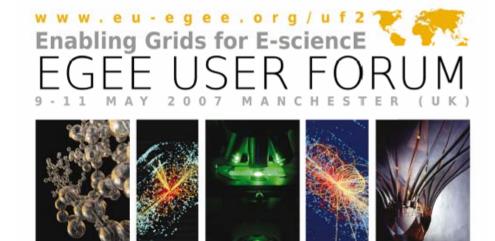


Highlight: 2nd User Forum

- Organised jointly with OGF20
 - >900 registrations



- Bringing together standards and users
- Large interest from user community:
 - 100 presentations in 6 parallel sessions
 - 60 posters
 - 20 demonstrations

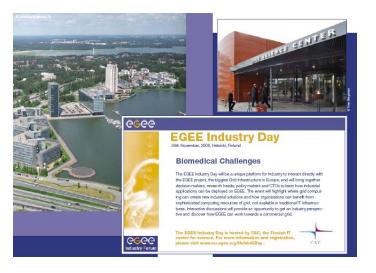




Highlight: Industry Events

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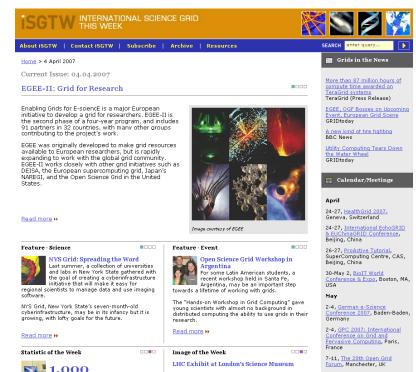
- Business track at EGEE'06
 - 7 sessions
 - ~150 attendees
- Industry Days
 - 8 events held so far in 6 federations
- Industry at 2nd User Forum
 - Integral part of the programme
 - Industry Forum co-hosting Workshops at OGF20 on Enterprise Requirements
- More details in specific presentation tomorrow!





Highlight: iSGTW

- international Science Grid This Week (www.isgtw.org)
- Weekly newsletter in collaboration with Open Science Grid (USA)
 - For the international scientific Grid community
 - Highlighting research using Grid technology
 - Covering technological developments and opinions
- Subscriber base: 3000 (EGEE newsletter: 1800)



• Website hits: >10 000 visits/month



NA2 Metrics summary

Enabling Grids for E-sciencE

	Q1 (Apr-Jun'06)	Q2 (Jul-Sep'06)	Q3 (Oct-Dec'06)	Q4 (Jan-Mar'07)	Total	EGEE (24m)
# press cuttings	90	82	74	67	313	360
Equivalent in paid advertising	~80k€	~75k€	~65k€	~60k€	~280k€	~330k€
# interviews	7	7	10	21	45	16
# material (incl. translations)	37	156	44	25	262	178
unique visitors per month on public website	2959	3821	5654	6754	4797 (mean)	5255 (mean)
# links from internet search engines	2255	4118	7693	12758	26824	N/A
unique visitors per month on local websites	22822	25898	28934	26883	26130 (mean)	10690 (mean)
Industrial & governmental events/Workshops organised	6	17	6	18	47	N/A
Events/Workshops organised	36	23	40	29	128	N/A
External events where EGEE has been presented*	82	71	66	21	240	461

EGEE Publications and Technical Report Series – currently 93 papers
 <u>http://cdsweb.cern.ch/collection/EGEE</u>

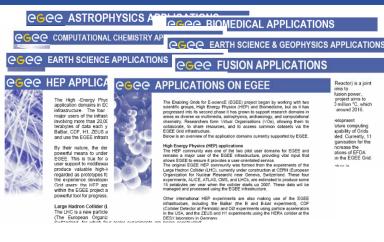
*for the whole project





Enabling Grids for E-sciencE

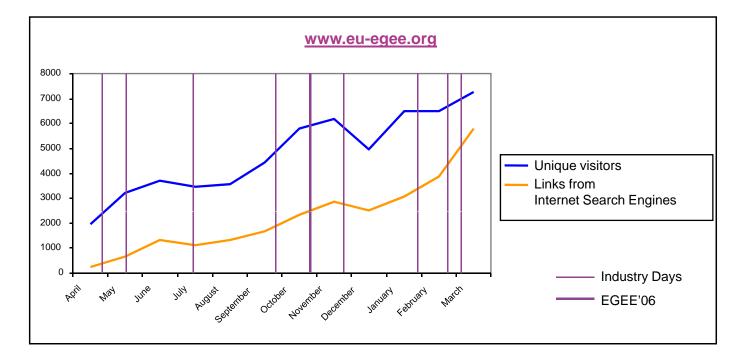
- Info sheets
 - New: one per application domain
 - Available from public website and distributed at events
- Posters
 - Applications
 - Infrastructure
- Joint material with other e-Infrastructure projects
 - Brochure
 - Video
- Report "EGEE in 2007"
- "Goodies"
 - Mainly produced for events
 - Pens, Bag, USB light, stickers etc.







- Public pages
 - Track visits overall (200 000 hits & 5000 unique visitors/month)
 - Most/least popular pages
- Local websites
 - Web monitoring tools recommended and increasingly used





Enabling Grids for E-science

- Stands at Computing events in 2006
 - GridWorld (Japan)
 - ISC 2006
 - SC'06
- Stands at Computing events in 2007 (planned)
 - ISC 2007, SC'07
- Stands at user events in 2007 (planned)
 - EPS Conference on Plasma Physics
 - Data Analysis in Cosmology 2007
 - IAGA (Earth Science)
 - ISMB & ECCB (Biology)
 - International Conference on Earth System Modelling





Issues & Changes

- Conference organisation
 - EGEE'06 mainly organised by NA1 and NA2 at CERN
 - EGEE'07: shared responsibility between Metaware, NA1 at CERN, and Local Organisers
 - Business track for both: Metaware

Internal communications

- Information flow from other activities to NA2
- Now regular agenda item for weekly Project Execution Board meetings
- Implemented formal fact-checking process



Issues & Changes cont.

- Community area of public web site
 - Low level of activity in the community area
 - Now: Industry Day registrations through community area plus reserved access to additional material to members
 - Survey of registrants
- Distribution of effort inside the activity
 - >100 individuals contribute to NA2 (but some NA2 work can easily be divided up)
 - Bottlenecks created sometimes with the 'central' staff at CERN and Metaware
 - Relying on partners with experience in specific areas, e.g.
 - Online webform for metrics collection and image database by NeSC
 - Graphics support by HealthGrid

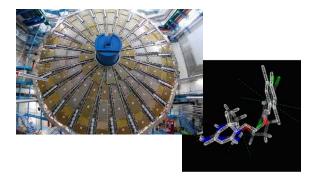


- Media relations
 - GridToday as media sponsor for EGEE events
 - Daily press releases during conferences and User Forum events



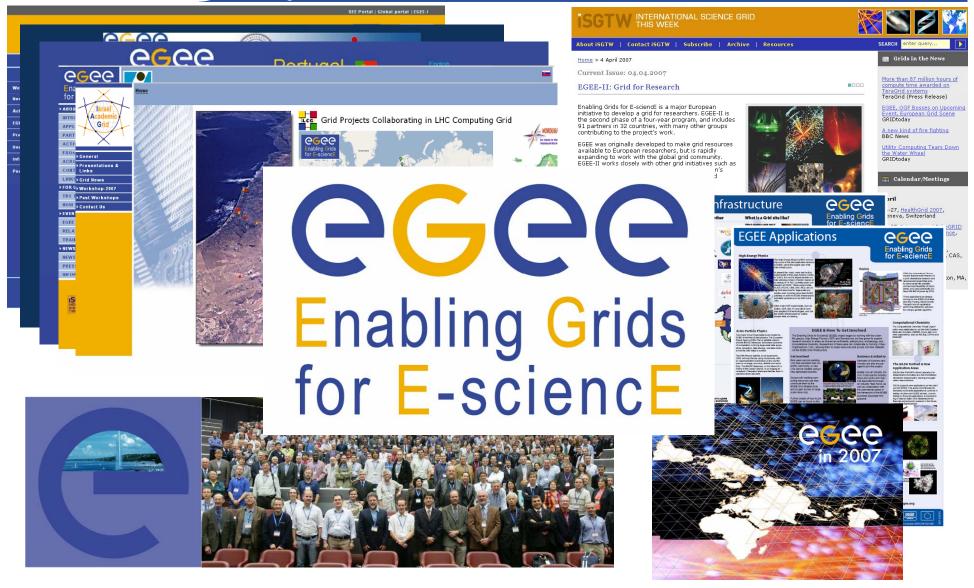
- Publicity material
 - Translation preferential for key sheets or information relevant to the particular region
 - Collection of material (e.g. images) for the whole project
- Websites
 - WebTaskForce for extended public website
- Foresee increased media coverage for
 - LHC experiments (start-up end 2007)
 - WISDOM Drug Discovery Challenges





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