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The Critical Role of Particle Physics Education and Outreach

This document provides input concerning Education and Outreach for the open call for the European Strategy for Particle Physics Update (ESPPU) 2026. It addresses new and increasing challenges since ESPPU 2020, and emphasises the need to expand and diversify global Outreach programmes. This necessity is driven not only by our community's desire to develop critical new long-term, large-scale infrastructure projects but also by the desire to counteract growing worldwide efforts to undermine public trust in scientific research.

The content has been written and assembled by active members of the International Particle Physics Outreach Group (IPPOG), an international collaboration comprising 42 signing members (countries, laboratories, experiments).

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