

UX Design: Seeing Through the User's Eyes

Thursday 8 May 2025 10:30 (1 hour)

What happens when you design with the user in mind? In this introduction to UX Design, we'll explore how adopting a user-centred perspective transforms the way teams approach product and service creation. Learn the basics of understanding user needs, mapping their journeys, and creating intuitive solutions.

This session highlights how UX Design fosters empathy and leads to experiences that are not only functional, but also delightful to use.

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