

### Funded by the European Union

# **ÈVE BARLIER** UNDARK KICK OFF MEETING 2024

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## Introduction **ÈVE BARLIER** UNDARK KICK OFF MEETING 2024



Ève Barlier — Instituto de Astrofísica de Canarias



Graphic designer & illustrator in scientific communication Print & digital design Illustration, diagrams, comics, book design,



## Introduction Previous professional collaborations



Ève Barlier — Instituto de Astrofísica de Canarias



### **RESEARCH INSITITUTES**



## When art meets science A path to share and enhance knowledge







## When art meets science A path to share and enhance knowledge





## When art meets science A path to share and enhance knowledge



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# COMMUNICATION

### FOSTER INTEREST



### VISUALISE THEORIES, **PROJECTS AND RESULTS**

### PROMOTE





### When art meets science 1001 ways to depict our Universe

### ILLUSTRATION

# — Observation — Artist's view — Didactic visual — Story, comic





## When art meets science 1001 ways to depict our Universe

### **GRAPHIC & MOTION DESIGN**

— Technical diagram — Infographic Layout — Animation







# Undark: an unsual collaboration A full work package dedicated to communication



![](_page_8_Figure_4.jpeg)

# Undark: an unsual collaboration A wide public from a general audience to field specialists

![](_page_9_Picture_1.jpeg)

![](_page_9_Picture_4.jpeg)

# Undark: an unsual collaboration A wide public from a general audience to field specialists

![](_page_10_Picture_1.jpeg)

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![](_page_10_Picture_3.jpeg)

![](_page_10_Picture_4.jpeg)

### between researchers

![](_page_10_Picture_6.jpeg)

# Undark: an unsual collaboration Media production for internal and external communication

![](_page_11_Figure_1.jpeg)

![](_page_11_Figure_3.jpeg)

### CONFERENCE & PUBLICATION MATERIAL

![](_page_11_Figure_5.jpeg)

![](_page_11_Picture_6.jpeg)

![](_page_11_Figure_7.jpeg)

# A portrait of the dark universe Astroparticle Theory logotype x J. M. Camalich, IAC, Spain

![](_page_12_Picture_1.jpeg)

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# **Astroparticle b** Theory

![](_page_12_Picture_5.jpeg)

# A portrait of the dark universe Undark logotype x J. M. Camalich, IAC, Spain

![](_page_13_Picture_1.jpeg)

![](_page_13_Picture_3.jpeg)

![](_page_13_Picture_4.jpeg)

# A portrait of the dark universe Undark logotype x J. M. Camalich, IAC, Spain

![](_page_14_Picture_1.jpeg)

![](_page_14_Picture_3.jpeg)

![](_page_14_Picture_4.jpeg)

# A portrait of the dark universe Undark logotype x J. M. Camalich, IAC, Spain

![](_page_15_Picture_1.jpeg)

# 

![](_page_15_Figure_3.jpeg)

![](_page_15_Picture_5.jpeg)

### CONCEPT

- a pie chart of the estimated percentage of nonordinary matter
- 다 the GTC telescope (Gran Telescopio Canarias)

# A portrait of the dark universe Press release x J. M. Camalich & Iván Jimenez Montalvo, IAC, Spain

![](_page_16_Picture_1.jpeg)

![](_page_16_Picture_3.jpeg)

# A portrait of the dark universe EuCAPT brochure x Gabriela Baremboim, CERN & J. M. Camalich, IAC

![](_page_17_Picture_1.jpeg)

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### **About EuCAPT**

The European Consortium for AstroParticle Theory (EuCAPT) was founded in 2019 with the task of meeting the modern challenges of **Cosmology** and Astroparticle physics.

This is a large, diverse and highly talented community striving to unravel our cosmological history and make discoveries that shape our future.

### **Our mission**

![](_page_17_Picture_7.jpeg)

EXCHANGE ideas and knowledge

![](_page_17_Picture_9.jpeg)

**ATTRACT** resources for research

![](_page_17_Picture_11.jpeg)

COORDINATE scientific activities

![](_page_17_Picture_13.jpeg)

PROMOTE a stimulating environment

### **More information**

EuCAPT currently counts more than 2,000 scientists from over 120 research centers in Europe. The central hub is located at CERN, Switzerland.

![](_page_17_Picture_17.jpeg)

![](_page_17_Picture_18.jpeg)

![](_page_17_Picture_20.jpeg)

Director: S. Pascoli Vice Director: D. Marsh

### Acknowledgments

![](_page_17_Picture_23.jpeg)

![](_page_17_Picture_24.jpeg)

![](_page_17_Picture_25.jpeg)

Grap Con Jorg

eucapt.secretariat@cern.ch

![](_page_17_Picture_28.jpeg)

![](_page_17_Picture_29.jpeg)

![](_page_17_Picture_30.jpeg)

![](_page_17_Picture_31.jpeg)

![](_page_17_Picture_32.jpeg)

Eu**CAPT** 

This brochure was funded by DarkMaps, PID2022-142142NB-100

![](_page_17_Picture_35.jpeg)

# A portrait of the dark universe EuCAPT brochure x Gabriela Baremboim, CERN & J. M. Camalich, IAC

#### COSMOLOGY

Unravelling the history of our Universe

We have reconstructed our cosmic history by observing the most distant and ancient objects in the sky.

Our Universe was born 13.7 billion years ago, in a colossal explosion called the Big Bang, and it has been expanding ever since. The oldest known remnants from this event are traces of the first primordial elements that were forged when the Universe was hot and only a second old. The **cosmic background radiation**, or "CMB", offers the first clear picture of our Universe when it was just 380 thousand years old.

**BIG BANG** 

hot/cold spots CMB

Beyond traditional telescopes, the emergence of multi-messenger astronomy offers fresh insights into the Universe. For instance, the detection of gravitational waves in 2015, helped identify space-time ripples produced by the collision of black holes.

![](_page_18_Picture_8.jpeg)

### ASTROPARTICLES

The cosmic particle laboratory

At the smallest scales, matter is composed of particles.

Particles interact via **fundamental forces**, such as the strong nuclear force, which binds quarks and gluons within protons, and the electromagnetic force, which binds electrons to protons within atoms.

![](_page_18_Figure_14.jpeg)

MOLECULE ATOM NUCLEUS PROTON gluon

The Universe hosts cataclysmic events that can accelerate particles to very **high energies**. Capturing these "astroparticles" with our telescopes allows us to gain insights on their properties. Understanding the **fundamental laws** that govern particles is also crucial to describe the Universe shortly after the Big Bang, when it consisted of a hot soup of particles and radiation.

![](_page_18_Picture_17.jpeg)

#### **TH** From the

"Nothing exists per se except atoms and the void." Lucretius - 1st century BC

![](_page_18_Picture_20.jpeg)

Discovering the nature of dark matter and dark energy stands as one of the paramount scientific challenges of the xxI<sup>st</sup> century. Other mysteries of this modern cosmological conundrum are the physics that governed the Big Bang and the **origin of matter** itself.

### THE DARK UNIVERSE

From the smallest to the largest scales

Today, we know that our atoms merely make up a small fraction of the matter in the Universe. The rest is **dark matter**. We have also come to understand that vacuum is far from empty. It is imbued with a tiny **dark energy** that, at cosmological scales, is accelerating the expansion of the Universe.

![](_page_18_Figure_25.jpeg)

![](_page_18_Picture_26.jpeg)

## A portrait of the dark universe Collaboration process

### BRIEF

### RESEARCH

### Definition of content

![](_page_19_Picture_5.jpeg)

![](_page_19_Picture_7.jpeg)

![](_page_19_Picture_8.jpeg)

# A portrait of the dark universe Illustrations for papers X J. M. Camalich, IAC, Spain

![](_page_20_Picture_1.jpeg)

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![](_page_20_Picture_4.jpeg)

### CONCEPT

visualisation of the birefringence of a pulsar's polarised radio-wave emission induced by axion dark matter wave

# A portrait of the dark universe Illustrations for papers X J. M. Camalich, IAC, Spain

![](_page_21_Picture_1.jpeg)

![](_page_21_Picture_4.jpeg)

### CONCEPT

visualisation of the birefringence of a pulsar's polarised radio-wave emission induced by axion dark matter wave

# A portrait of the dark universe Illustrations for papers x J. M. Camalich, IAC, Spain

![](_page_22_Picture_1.jpeg)

![](_page_22_Picture_4.jpeg)

### CONCEPT

visualisation of the birefringence of a pulsar's polarised radio-wave emission induced by axion dark matter wave

# A portrait of the dark universe Illustrations for papers x J. M. Camalich, IAC, Spain

![](_page_23_Picture_1.jpeg)

![](_page_23_Picture_4.jpeg)

### CONCEPT

visualisation of the birefringence of a pulsar's polarised radio-wave emission induced by axion dark matter wave

# A portrait of the dark universe Illustrations for papers × J. M. Camalich, IAC, Spain

![](_page_24_Picture_1.jpeg)

![](_page_24_Picture_4.jpeg)

### CONCEPT

Iepton-Universality violation as measured by LHCb and induced by a super-heavy and exotic particle called the leptoquark

another way to present Feynman diagrams

# 

![](_page_25_Picture_1.jpeg)

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# A portrait of the dark universe Illustrations for papers x J. M. Camalich, IAC, Spain

![](_page_25_Picture_5.jpeg)

### CONCEPT

Iepton-Universality violation as measured by LHCb and induced by a super-heavy and exotic particle called the leptoquark

another way to present Feynman diagrams

### A portrait of the dark universe Teaching fundamentals of astronomy x J. M. Camalich, IAC, Spain

![](_page_26_Figure_1.jpeg)

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![](_page_26_Picture_5.jpeg)

![](_page_26_Picture_6.jpeg)

### CONCEPT

 a general educational illustration that can be used in various contexts

⇒ summarising key notions

![](_page_26_Picture_10.jpeg)

# A portrait of the dark universe Leporelli five topics to explore

![](_page_27_Picture_1.jpeg)

![](_page_27_Picture_4.jpeg)

# Further art $\Delta$ science cocktails Poster for event On The Moon Again x French Astronomical Society (SAF)

![](_page_28_Picture_1.jpeg)

![](_page_28_Picture_3.jpeg)

![](_page_28_Picture_5.jpeg)

### CONCEPT

- a didactic poster to popularise Moon observation
- promoting a yearly event among citizens
- ☆ rewarding participants

# Further art & science cocktails Citizen science posters × National Museum of Natural History (MNHN), France

![](_page_29_Picture_1.jpeg)

### DÉMASQUEZ LES CRATÈRES \*

Participez à la recherche scientifique avec Vigie-Ciel ! Rendez-vous sur <u>vigie-ciel.org</u> pour en savoir plus.

![](_page_29_Picture_5.jpeg)

\* gare aux volcans!

![](_page_29_Picture_7.jpeg)

PSL 🖈

![](_page_29_Picture_8.jpeg)

#### CUEILLEZ LES MÉTÉORITES

Participez à la recherche scientifique avec Vigie-Ciel ! Rendez-vous sur <u>vigie-ciel.org</u> pour en savoir plus.

tant qu'elles sont fraîches !

![](_page_29_Picture_12.jpeg)

MUSĒUM NALHIST RNATURELLE

# Further art & science cocktails Citizen science posters × National Museum of Natural History (MNHN), France

GUIDE DU BON OHASSEUR

1205enveteire PSL \* @AMAT UNIVERSITE UNIVERSITE PARIS-SACLAY

![](_page_30_Picture_1.jpeg)

![](_page_30_Picture_3.jpeg)

![](_page_30_Picture_4.jpeg)

![](_page_31_Figure_0.jpeg)

![](_page_31_Picture_3.jpeg)

![](_page_32_Picture_0.jpeg)

![](_page_32_Picture_3.jpeg)

![](_page_32_Picture_4.jpeg)