

INTRODUCTION TO PROTOTYPING

CBI A3

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Idea^s





WHAT IS A PROTOTYPE?

“An approximation of the product along one or more dimensions of interest” (Ulrich & Eppinger, 2016)

“Any representation of a design idea, regardless of the medium” (Houde and Hill, 1997)

“A physical representation of your idea or project” (Dina, 2024)



WHY DO WE PROTOTYPE?



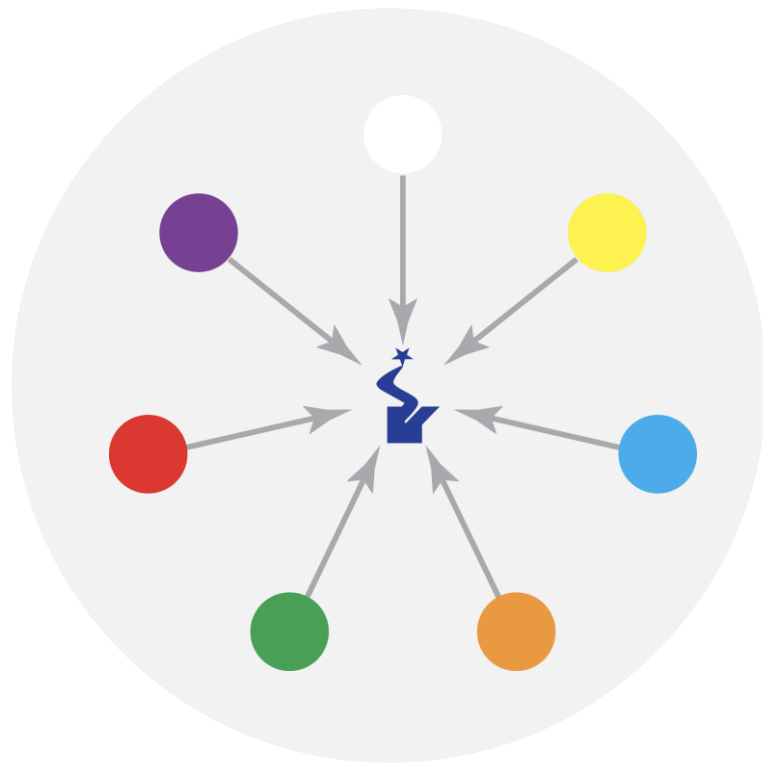
 **Exploration through action**
Experimenting and learning by doing

 **Challenging assumptions**
Investigate assumptions through building and testing, instead of theoretically thinking

 **Internal communication**
Can make internal communication more focused



INTERNAL COMMUNICATION



WHY DO WE PROTOTYPE?



 **Exploration through action**
Experimenting and learning by doing

 **Challenging assumptions**
Investigate assumptions through building and testing, instead of theoretically thinking

 **Internal communication**
Can make internal communication more focused

 **External communication**
Tool to communicate, test and validate with externals

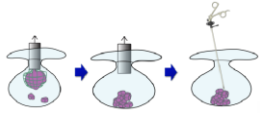
 **Creating serendipity**
Create unplanned discoveries



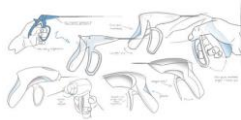
THE FIDELITY OF THE PROTOTYPE

Fidelity refers to how close a prototype is to the final product

Low fidelity



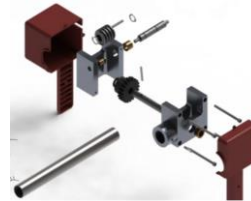
Concept
visualization



Sketching



Quick & dirty
mockup



3D model



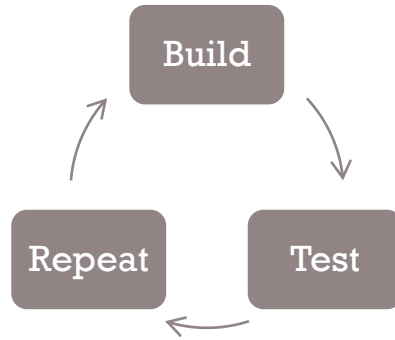
Functional
Prototype



Pre-production
prototype

High fidelity





Beginning of
the week



End of the
week

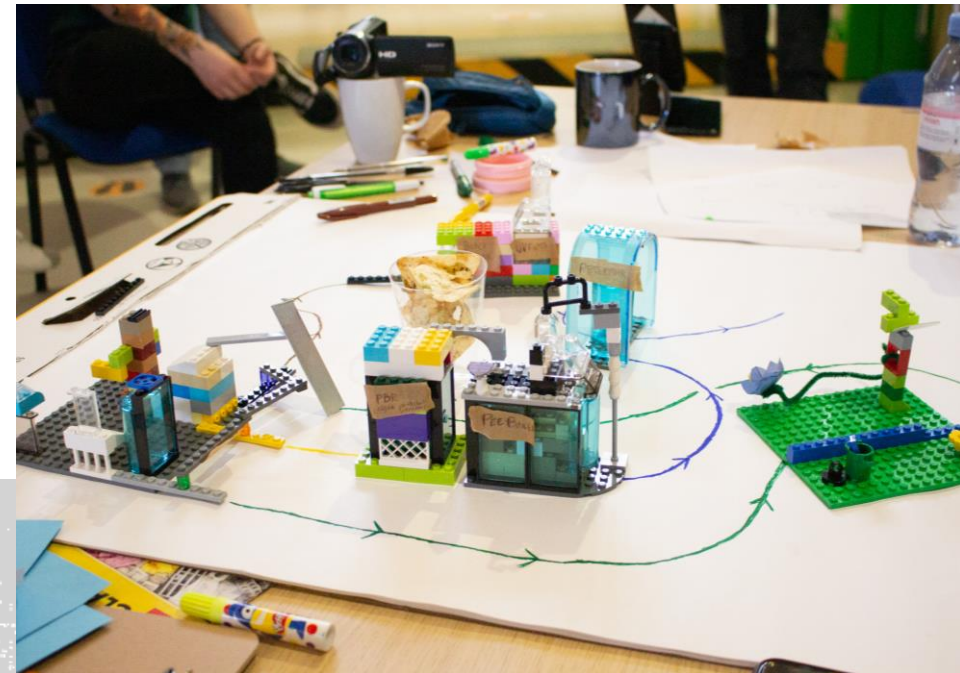




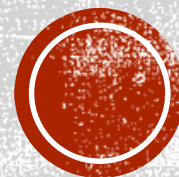
TYPES OF PROTOTYPES

- Dark Horse Prototype
- Functional Prototype
- Critical Prototype
- Digital Prototype
- Mechanical Prototype
- Proof of Concept
- Minimum Viable Product
- Pre-Production Prototype
- Role-Playing Prototype
- Storyboard
- Lego Prototype
- Paper prototype
- User-Driven Prototype
- Wizard of Oz
- Tabletop Prototyping
- Part-X Is Finished Prototype





SYSTEMS



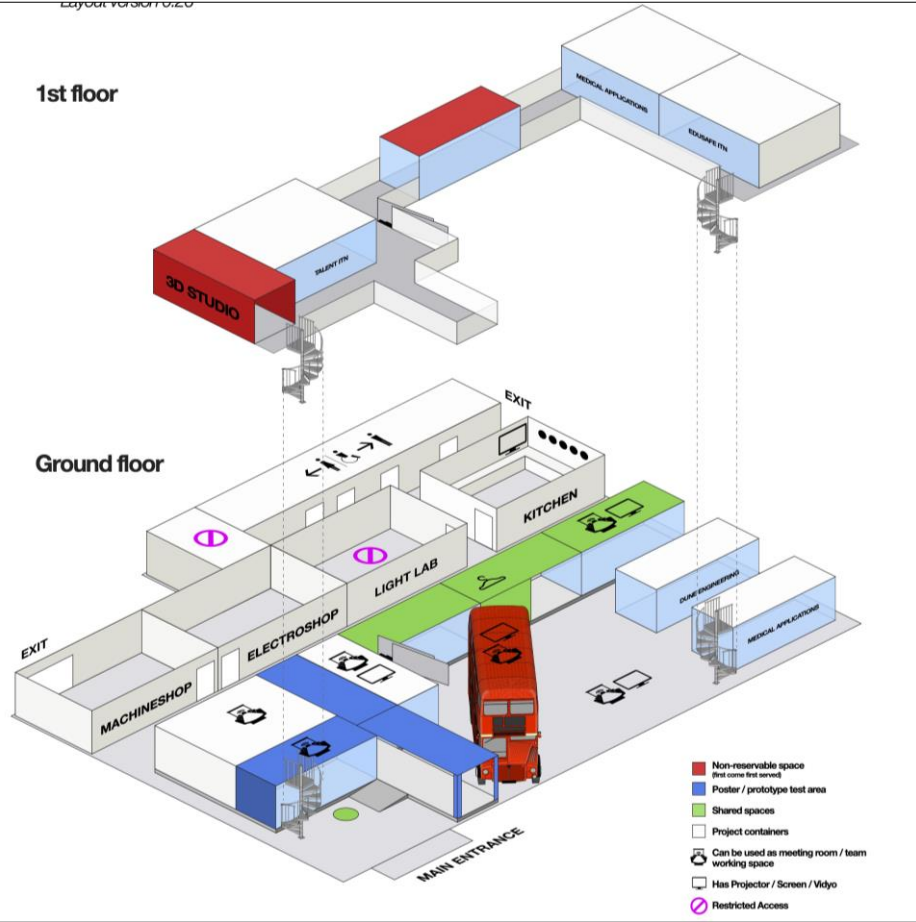


ROLEPLAY



1st floor

Ground floor



THE MACHINE SHOP

Prototype
workshops



THE ELECTRO SHOP

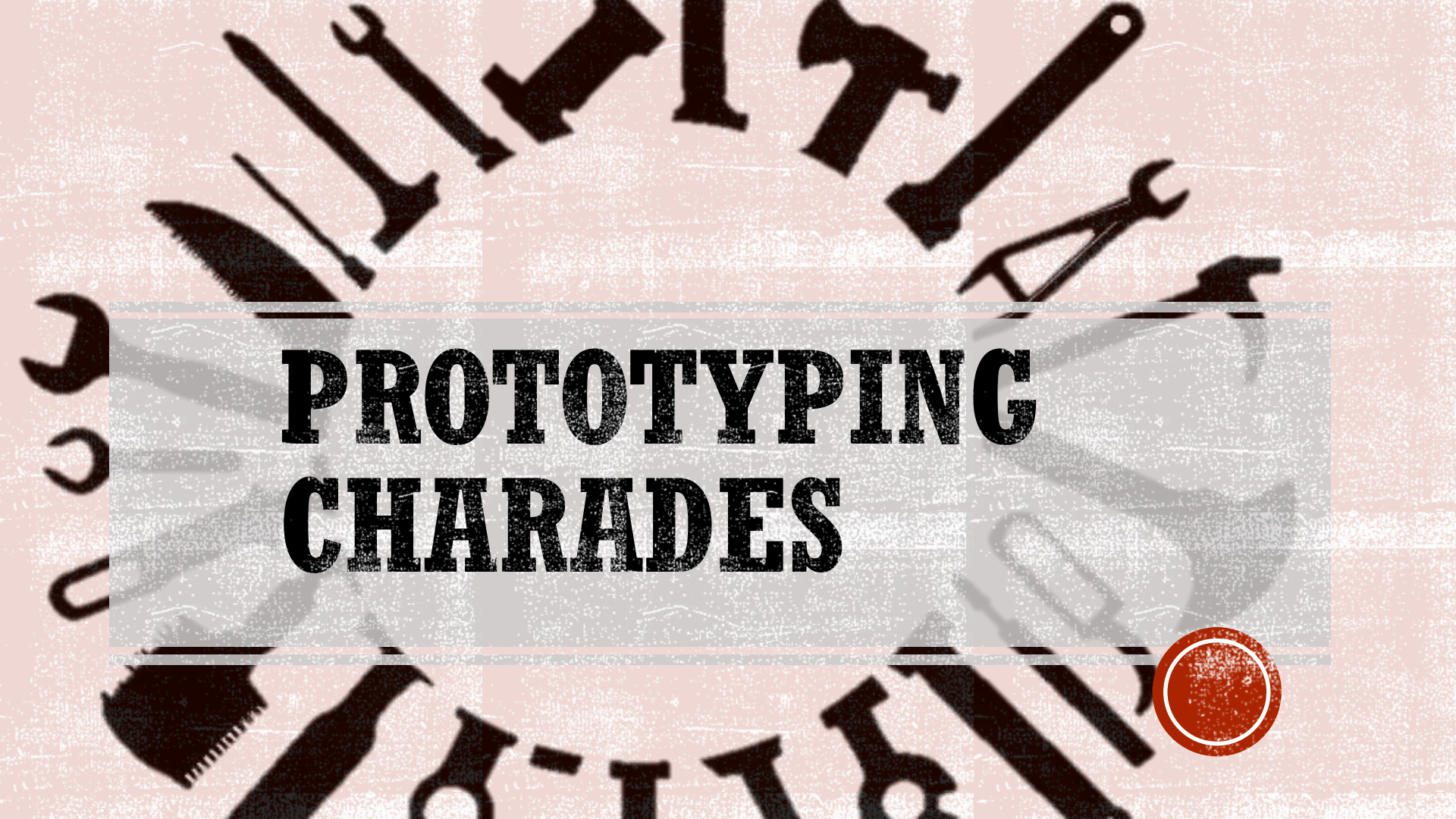
Prototype
workshops



THE 3D STUDIO

Prototype
workshops



The background features a collage of black silhouettes of various tools including wrenches, hammers, pliers, and screwdrivers, arranged in a circular pattern. A faint, light-colored 3D printer is visible in the background, centered behind the text.

PROTOTYPING CHARADES



MOCK-UP



EXPLAIN



MIMING



SKETCH

