Spotting the Wolves:

Protecting Your Research (from Predatory Publishers)

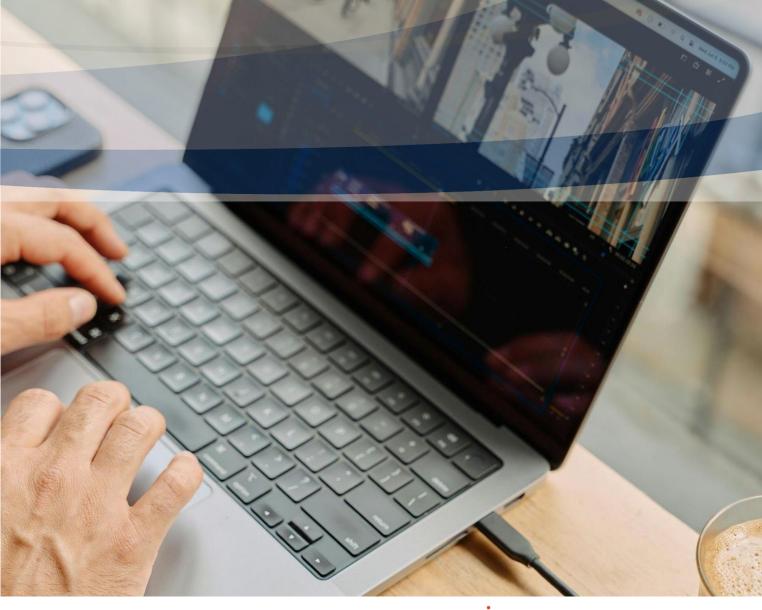
Susan Veldsman

Director: Scholarly Publishing

CERN-UNESCO-NRF Open School Programme

20 February 2025







Combatting Predatory Academic Journals and Conferences

PEOPLE AND INSTITUTIONS

RESOURCES



the interacademy partnership



National academies plan assault on predatory journals

By Robin Bisson













but often lack robust peer review, predatory conferences that present like standard scientific meetings but lack quality control

extortionate attendance fees. "A lot of people either don't know this is an issue or think it's just an issue for the developing world," said Teresa Stoepler. executive director of policy at the InterAcademy Partnership. The global network counts more than 140 science, engineering and medical academies among its members, including the European Academies Science Advisory Council, the National

Academy of Sciences in the United States, the Chinese Academy of Sciences, and

Project aims to map global impact of bad practices in publishing and scale up interventions

African Academy of Sciences. extent of the problem globally, individual careers and reverberate combat predatory practices.

Many previous initiatives to combat predatory journals have focused on creating blacklists or whitelists, including the widely used but now defunct list by American librarian Jeffrey Beall.

"Very quickly our working group over presentations and charge decided that it didn't want to create another checklistthey are already numerous and difficult to maintain," said Tracey Elliott, project director at the InterAcademy Partnership. following the first meeting of the working group in late June.

project will survey researchers around the world at different

By the end of 2021, the team recommendations for research institutions, policymakers, publishers and funders.

Elliot said funders in particular are a key lever in combatting predatory practices. "In some cases they are funding poor quality research which is wasteful at best," she said.

Stoepler said unethical practices have increased during the Covid-19 pandemic, with even legitimate, non-predatory publishers being overwhelmed by the volume of submissions.

the Lancet and the New England Journal of Medicine, retracted

"Some of the information that's on Covid-19 is alarming," said Elliott. "Whether the articles are retracted or not, they are still there in the public domain."

> Another study will look at research evaluation practices and how they may exacerbate the growth of predatory journals and conferences emphasising publication at all costs.

"We are challenging a wellestablished system, and in addressing research evaluation we would be challenging it even



"Some of the information getting out there to policymakers on Covid-19 is alarming."









World

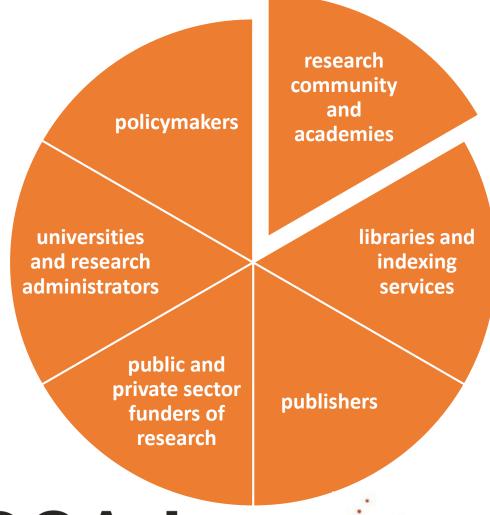
Academies to target predatory journals

Research Europe | 30 July 2020



Study objectives

- ☐ Define predatory and unethical practices in academic journals and conferences
- ☐ Gauge their prevalence and impact
- Understand the primary drivers or root causes
- Examine efforts to-date to combat predatory journals and conferences around the world
- □ Provide concrete recommendations for a GLOBAL STRATEGY to address the problem, that engages all key stakeholders









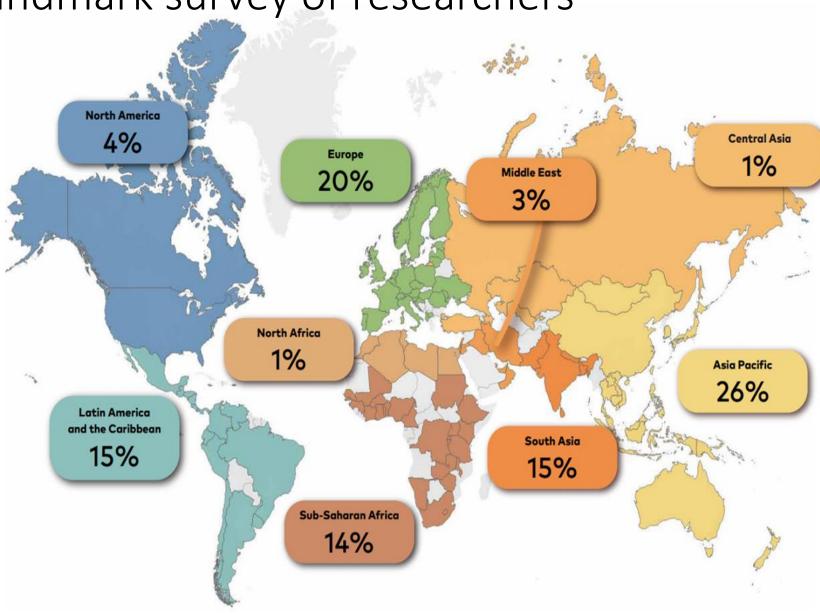
Landmark survey of researchers





Over 80%

perceive that **predatory practices** are a **serious problem** or on the rise in their country of work.



Survey headlines

- Researchers at ALL career stages need to be on their guard
- □ Researchers in **low and middle income countries** are more vulnerable
- □ Some **disciplines** are more vulnerable than others
 - researchers in arts and humanities with predatory journals
 - researchers in transdisciplinary & engineering sciences with predatory conferences
- □ At least 14% of respondents admit they have used a predatory journal or conference
- This equates to **over 1.2 million researchers** of the 8.8m around the world who could have used predatory outlets, with **billions of dollars of research costs** (people, materials, time) wasted as a result. **This requires urgent attention.**









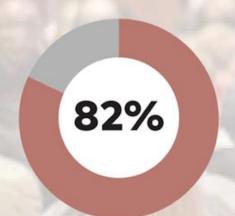
Why it is important to address these practices

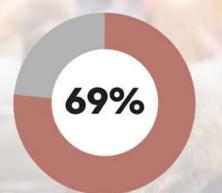
If left unchallenged, the majority of respondents believe predatory practices will have detrimental effects.

Fuel misinformation in public policy

Infiltrate and undermine the research enterprise

Widen the research gap between high income and low income countries













Some personal accounts

"Wherever my CV went (whether it was to societal memberships, communities of practice or hiring institutions), people would highlight and question my predatory publications. It has become a really obvious black dot in my career."

"The experience was bad as I had no option of omitting/removing my name from these journals."

"It has delayed my PhD completion by many years because after that discouragement set in, I disconnected and am now trying to pick up the pieces. It is hard."

"I really regret it. Our reputations get tarnished and people start judging us for many years. It becomes a painful experience, especially for academics who started off just wanting to share their knowledge and contributions to the world and nothing more."

"Unfortunately, I had over 20-25 papers sacrificed in these journals. They can't be considered for promotion, and I become a questionable researcher everywhere my CV goes. Everyone looked down on me. I lost a few good friends and even broke into tears once in public because I was so ashamed. It was a truly painful experience."

Seeking profit over contribution to scholarship

Predatory journals are characterised by:

- The deliberate deception of authors by either hiding or not disclosing fees (APC, handling fees, fast-track fees, etc.)
- The omission of any revenue-related information
- The simultaneous launch of a large number of journals, for example, in 2009 OMICS launched 200 journal titles







Example: Profit Making

Dear Dr. ABC,

Thank you for the prompt response.

If you want to withdraw the manuscript, as per our journal policy you need to pay 50% of actual processing charges as withdrawal fee i.e., 1150 Euros.

Kindly provide your acceptance to this email. So that we will send you the withdrawal invoice.

If we did not receive any response with in 24 hours the your article will be published with RETRACTION NOTE.

Dear L,

See below and kindly advise. The student submitted without checking that the journal is in the DHET list.

Best Regards

However, I am concerned that Dr D's application for promotion seems to me to be undermined by her **choice of publishing platforms**.

African researchers are perhaps particularly at risk from the global network of predatory publishing which takes advantage of the increasing pressure on career academics to 'publish or perish' to make money for themselves as commercial (and not properly academic) enterprizes. The consequent undermining of academic standards and the damage to the structures of the scholarly profession are by now well attested.

It is unfortunate that the articles and chapters submitted for review purposes all appeared in what are generally viewed by the international academic community as predatory journals/publishing houses.

My own reading of the articles and book chapters presented suggests that it is likely that these would have been improved if a more **thorough process of peer-review** had been involved, as would have occurred through submission to non-predatory publishing outlets that engage in robust peer-review processes.

Misrepresentation of abstracting, indexing and metrics

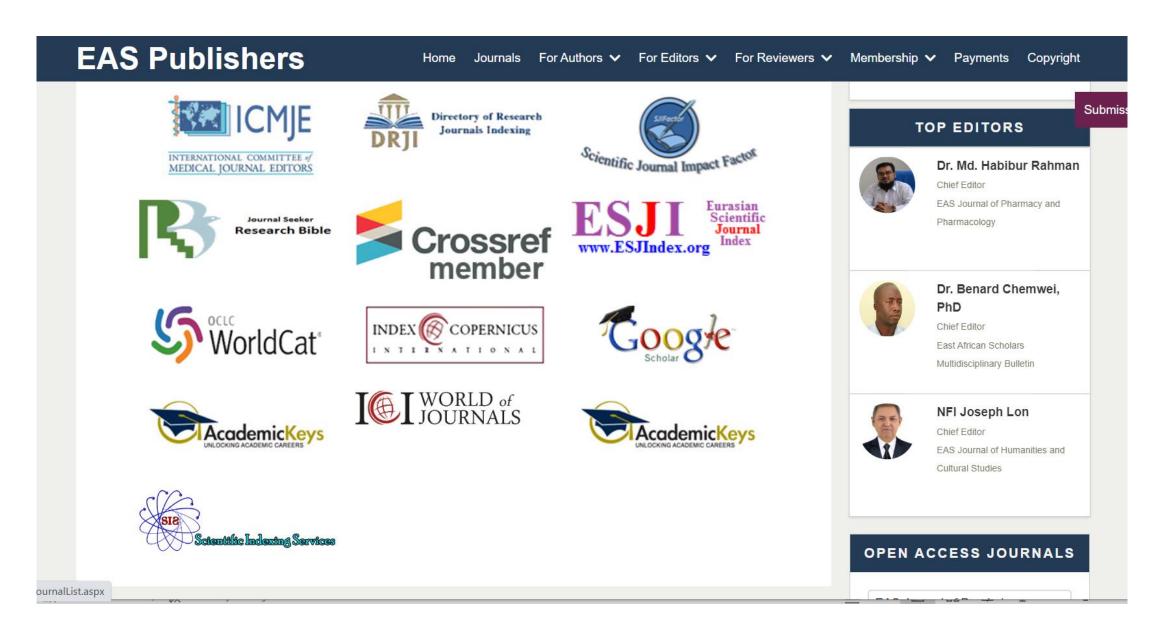
- False claims of indexing in Web of Science and/or Scopus and others
- Claims of inclusion in databases of companies that provide fake and misleading services
- Claims and listing of fake indexing and other organisations







Examples of fake indexing listed on a predatory journal website



Aggressive advertising and solicitation of articles

- Daily indiscriminate e-mails to prospective authors
- Increasingly familiar and flattering language
- The use of business marketing language, for example submit two articles and pay for one







Inappropriate journal title and scope

- A broader disciplinary scope
- A combination of scientific disciplines with very little in common
- Copying the titles of acclaimed journals, for example Science and Nature







Example: Physiotherapy



Example: Physiotherapy

Turkish Journal of Physiotherapy and Rehabilitation

TJPR

Turkish Journal of Physiotherapy and Rehabilitation Turkish Journal of Physiotherapy and Rehabilitation is an open access, peer-reviewed, publishing online journal that encompasses all academic and clinical aspects of Physiotherapy, emphasizing on providing the base line data for the academic, clinical and research areas, thus to maintain the high level standards in the academic practice and research in the field of Physiotherapy.

Aim & Scope

Author Guidelines

Archive

Editorial Board

Contact

Issues

Volume 32 - Issue 3 - Dec 20, 2021

Last Issue

▼ 2022

Volume: 33 Issue: 1

▼ 2021

Volume: 32 Issue: 3 Volume: 32 Issue: 2 1. Detection of Two wheelers Helmet Using Machine Learning

Pages 01 - 08

M. V. D. Prasad, E. Kiran Kumar, S.V.N. P Vamsi Krishna, M. Santosh Kumar, P. Sri Harsha, Sk. Hasane Ahammad

2. Reducing Covid-19 Readmissions Using Machine Learning

Pages 9-15

Madala Jaya Lakshmi Koteswari, Malisetti Balaji, Kota Sainadh, Dr K.Ch.Sri Kavya

3. Health Status of Leaf Measuring the nourishment of a Farming leaf using RGB Sensor and Bluetooth Module











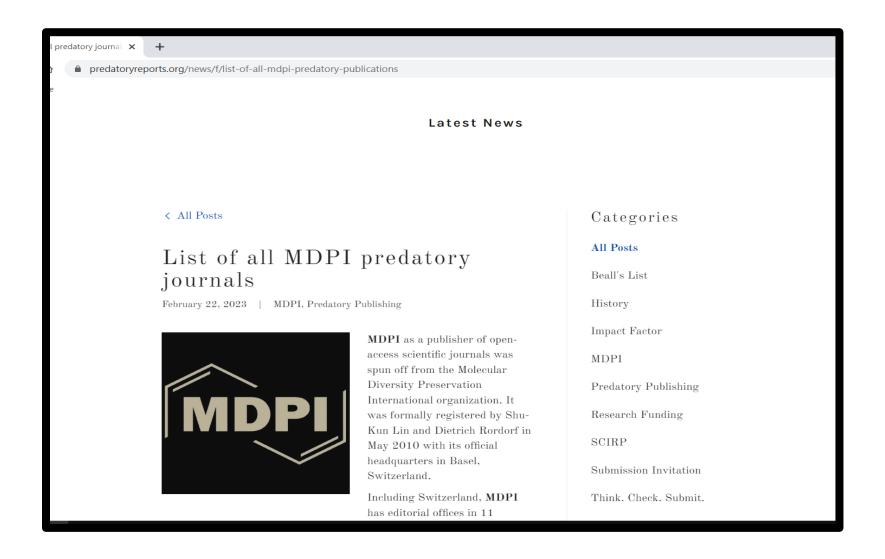


Example: Multidisciplinary

PONTE: Multidisciplinary Journal of Sciences and Research



The case of MDPI



MDPI?

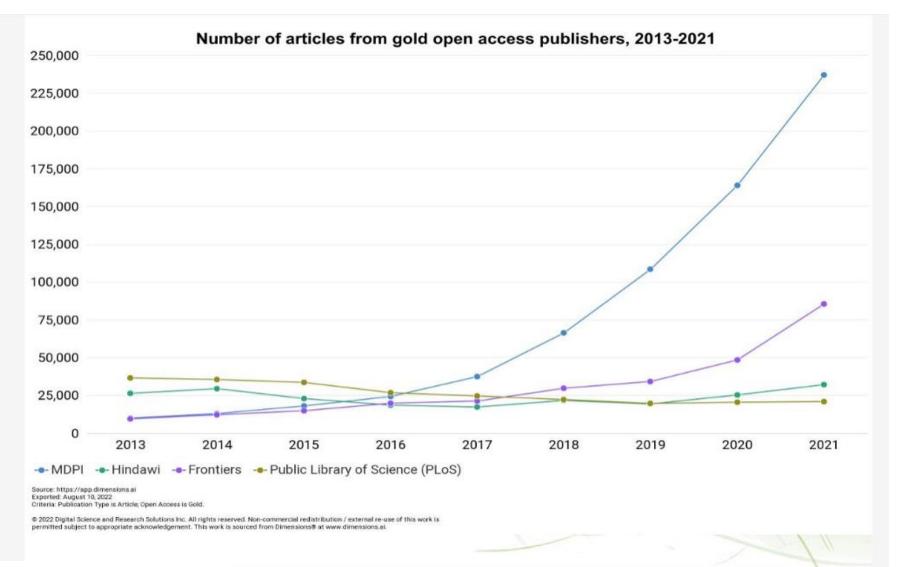
- Is it predatory?
- Has elements of both: they have aggressive ways of rentseeking (money-making) rather than predatory. Current publishing practices and growth rates may shift them to predatory
- They are publishing good articles, but their strategies are questionable and on the verge of predatory
 - huge growth rate in article publishing
 - APCs are charged, APCs have increased. Dan Brockington: 14 mill in 2015-191 mill in 2020

https://paolocrosetto.wordpress.com/blog/







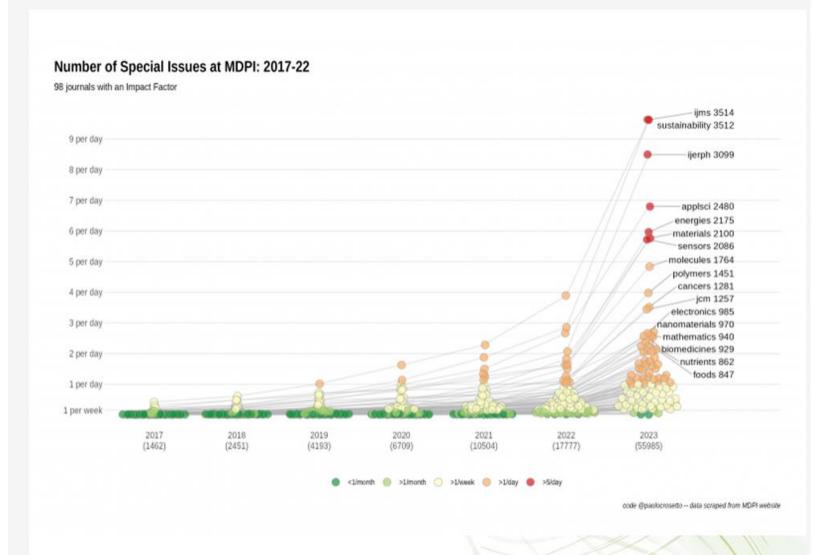


Source: Mouton, J & Van Niekerk, M. 2023. What is and how to identify predatory publishing. CREST (ppt)









Source: Mouton, J & Van Niekerk, M. 2023. What is and how to identify predatory publishing. CREST (ppt)









Alert in science: more than 16 thousand scientific articles made with the help of Artificial Intelligence have been withdrawn

Charcon

Scholars believe that this figure will increase in the coming months.

Errors and inaccuracies that have recently appeared in scientific journals, such as an image of a rat with a giant penis or another of a human leg with too much bone, reveal the increasing use of **artificial intelligence (AI)** in these publications, to the detriment of their quality.

https://www.elcolombiano.com/tecnologia/retiran-miles-de-articulos-cientificos-hechos-con-inteligencia-artificial-HP25195741

Examples of resources already available









Predatory Reports

Specialists analyze over 60 behavioral indicators to keep the community aware of the growing threats and to keep academia protected from exploitative operations.



CABELLS
SCHOLARLY ANALYTICS











A spectrum of predatory behaviours

Fraudulent

Deceptive

Unacceptable low-quality

Low-quality

Promising low-quality Questionable quality

Quality

High Risk

Low Risk

TYPICAL MARKERS

FRAUDULENT

- · Rapid and unrealistic service
- Poor or no peer review
- Plagiarise reputable outlets
- Use researchers' names without permission
- Fake editorial or advisory boards
- Meaningless programmes
- Lie about their credentials e.g. impact factor

LOW QUALITY

- · Breach good practice
- · Low quality peer review
- Aggressive or indiscriminate solicitation
- Inactive editorial or advisory board
- · Lack of focus or organisation
- Invitations are full of mistakes
- Exaggerate their prestige
- Promised services are poor or lacking

QUALITY

- Thorough peer review
- · Strong editorial and advisory boards
- · Transparent, robust policy to ensure research and operational integrity (practice due diligence)
- Transparent policy for retraction or refund
- Clear about costs
- Take proper action when challenged



















Find out more at interacademies.org/project/predatorypublishing

Recommendations to authors, supervisors and mentors

- Practice due diligence to minimise risk
- Use the spectrums as meta-level navigation tools.
- Get to know the common and most reliable characteristics/traits of predatory journals
- If a journal purports to be indexed in a reputable index e.g. Scopus, Web of Science, check personally and if found untrue, avoid such journals.

J DOAJ





Recommendations to authors, supervisors and mentors

- Check if a journal is listed in DOAJ (Directory of Open Access
 Journals); if it is, the journal is less likely to be problematic because
 it has been vetted. Similarly, check if a journal is a member of
 COPE (Committee on Publication Ethics), where it must follow
 COPE's publication ethics (COPE Core Practices).
- If a researcher's institution has its own list(s) of acceptable and unacceptable journals, or subscribes to Cabells Predatory Reports, use them with **caution and cross-check** with other resources in this report.
- Seek advice from mentor/supervisor/librarians: if they are uninformed themselves, encourage them to train up.







Recommendations to authors, supervisors and mentors

- Ignore SPAM e-mails; they will likely be SCAM emails
- Researchers should familiarise themselves with peer-review good practice and offer their services as a peer reviewer to help build capacity
- Actively participate in committees/other platforms to advocate for quality-not-quantity evaluation. Use journals and indexing services, universities and academies for as platforms for change.
 Be activists – help effect change.







Thank you!!

susan@assaf.org.za





