

The word "INDITEX" is written in a bold, black, sans-serif font. The letters are thick and closely spaced. The background is white, with a large green circular shape partially visible on the right side of the frame.

INDITEX

Futuro

An increase of 1.5 to 2 degrees Celsius of the average Earth temperature within the next decade is now a scientific fact.

Under 1.5°C global warming, we can expect a 16% rise in hot days, but under 2°C, this increases by 25% or 35 more days of scorching temperatures yearly.

An additional 62 million people will be exposed to drought yearly if we reach 2°C, compared to 1.5°C.

Why

Fashion could have a key role to play for creating and designing new garments for the benefit of resilience against global warming.

This new window could be also a strong trigger for the imagination of young creators, designers and entrepreneurs.

Would Inditex like to lead this unprecedented opportunity?

Inditex

At the forefront

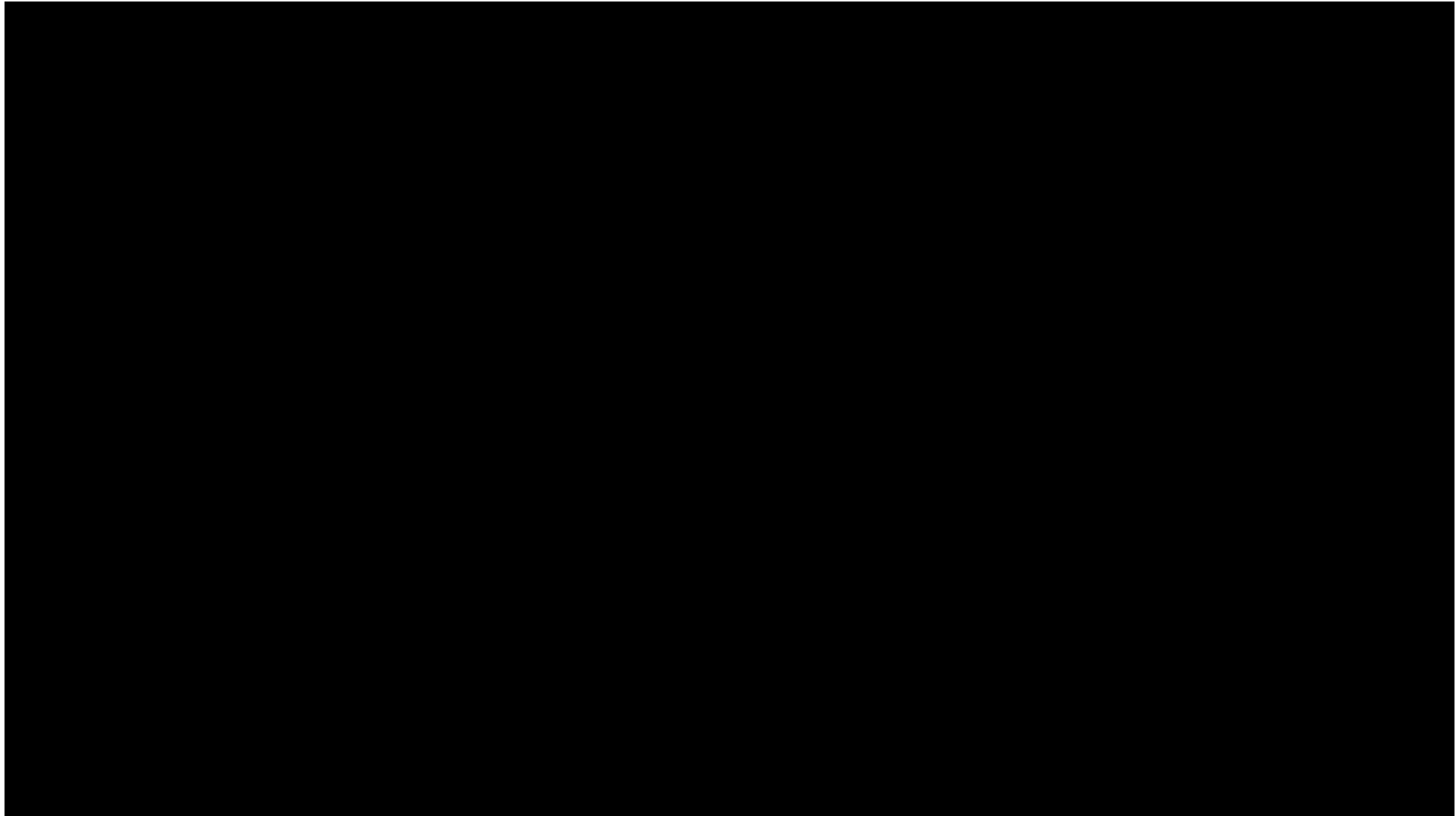
At CERN IdeaSquare, together with the Istituto Europeo di Design (IED) in Barcelona, we have widely experienced that approach.

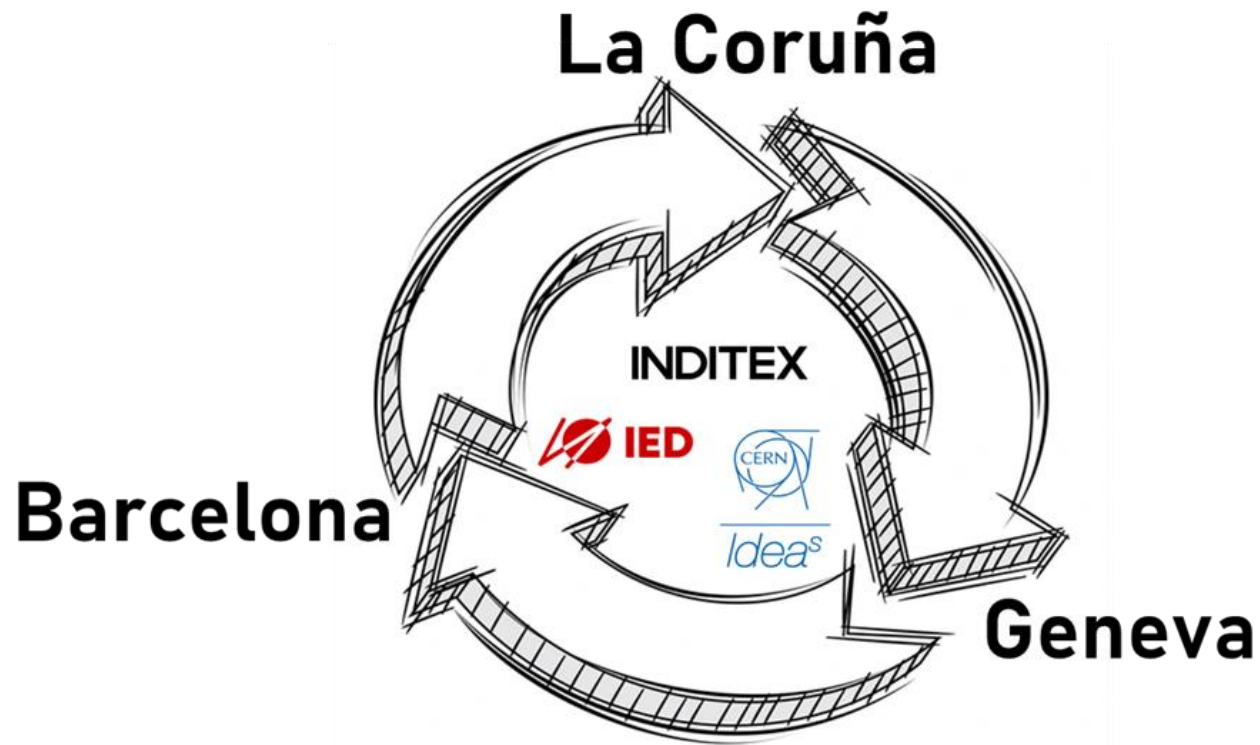


At the forefront



At the forefront

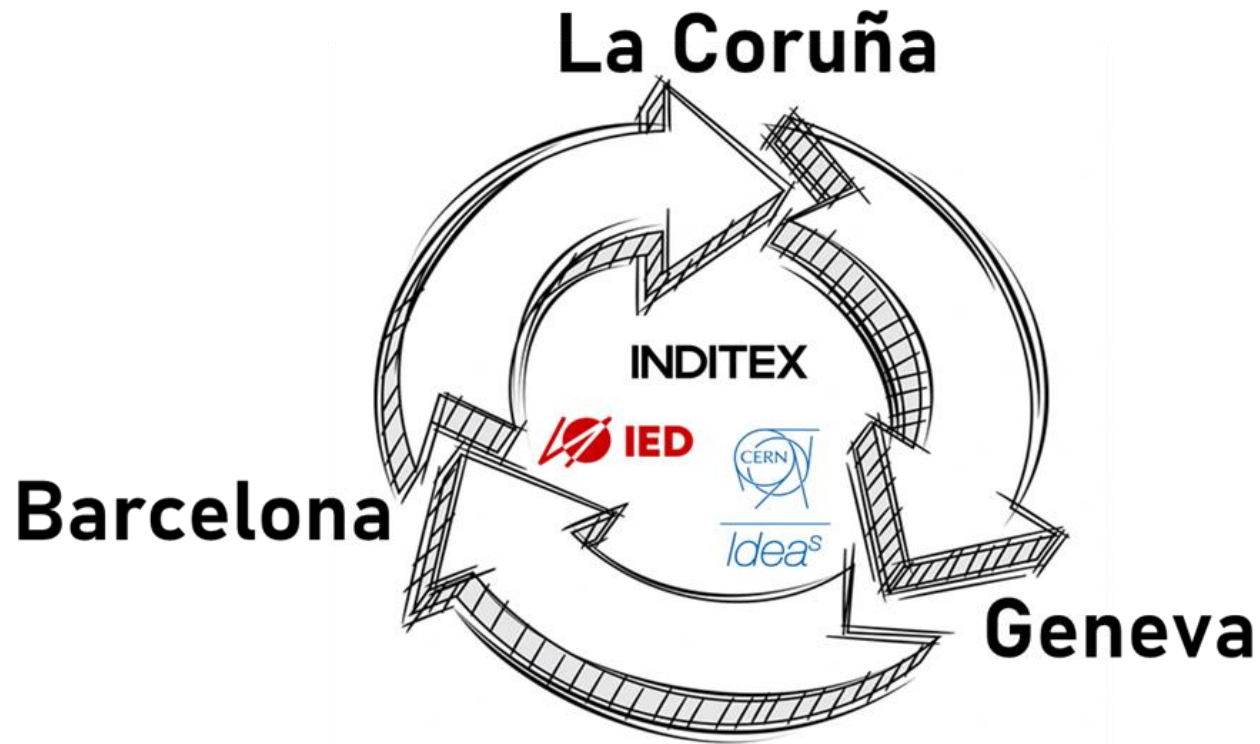




Proposition

A unique
master for
young
designers and
entrepreneurs

Objective



Set the global trend for designing fashion helping humankind mitigate climate change and develop sustainable business models for it.

Two editions/year.

6 months or less/edition.

Maximum 25 MSc. students/edition.

Three cities: La Coruña-Barcelona-Geneva.

Oriented to fashion design and business students.

Content:

- Inditex: Business Approach.
- CERN IdeaSquare: Inspiration/Ideation and fast prototyping.
- IED Design and prototyping.

Approach



Thanks, and Questions