



Contribution ID: 81

Type: **not specified**

How to approach the media and how to deal with them approaching you.

Wednesday 27 September 2006 11:15 (40 minutes)

This talk, given by a professional writer and ex-journalist working on issues surrounding the Grid, is intended to make it easier for members of the community to deal with the press. By understanding how the press operates, delegates should find it easier to approach the media with stories, and how to react when the media approaches them.

Author: Ms LAW, Gillian (NESC)

Presenter: Ms LAW, Gillian (NESC)

Session Classification: Public Relations Workshop