



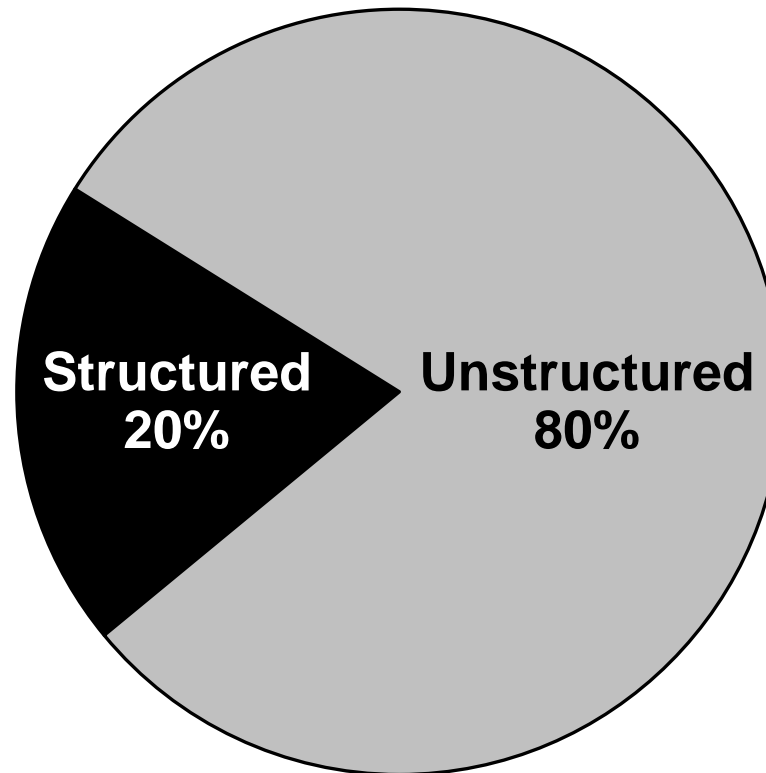
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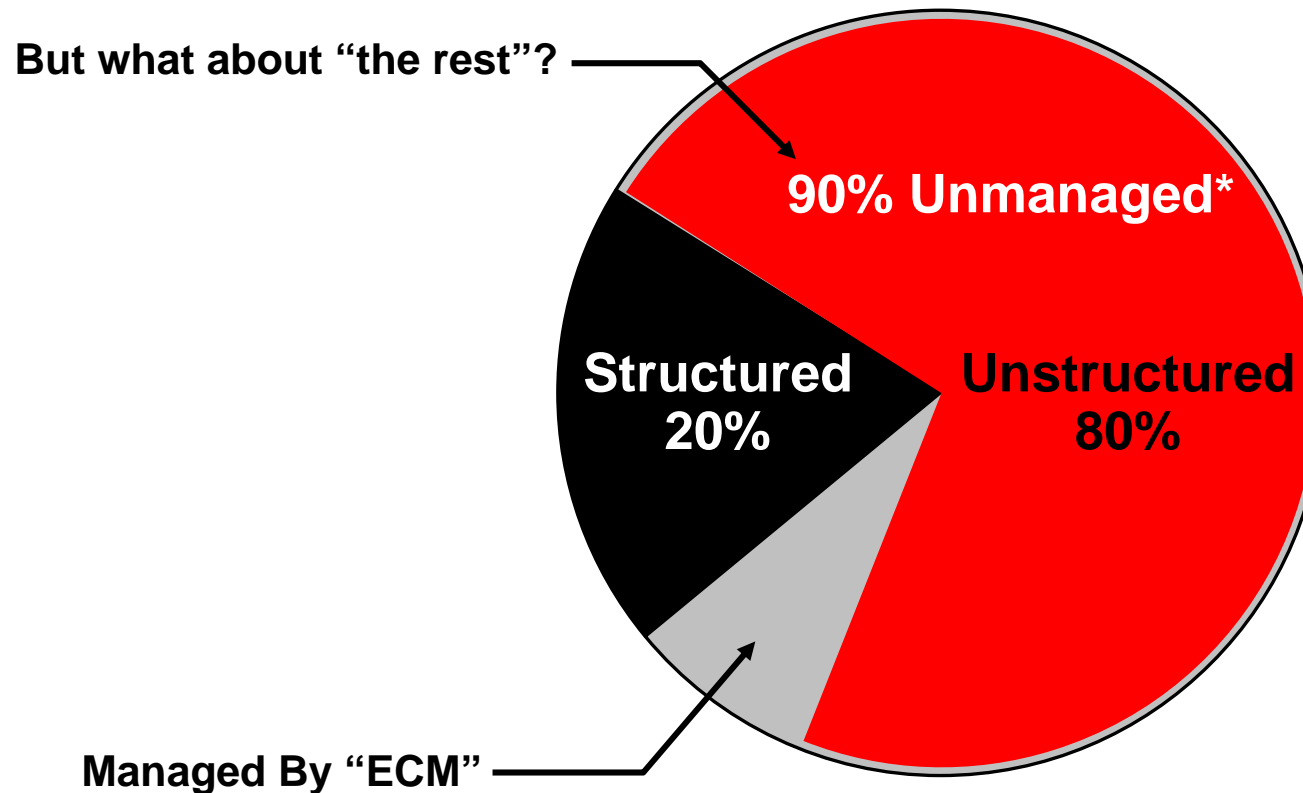
Organizational Information

So what...



Organizational Information

The real problem



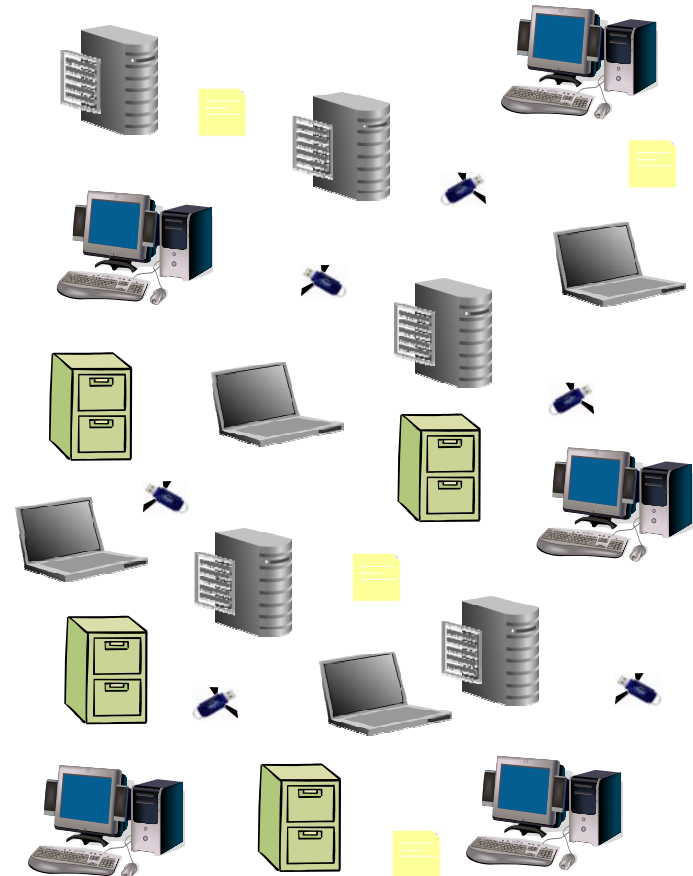
What We Mean by Unmanaged Scattered, Siloed, Not Secure



Databases and
Business Apps



"ECM" Apps



The Rest of Us



**What is the de facto digital library
in most organizations?**

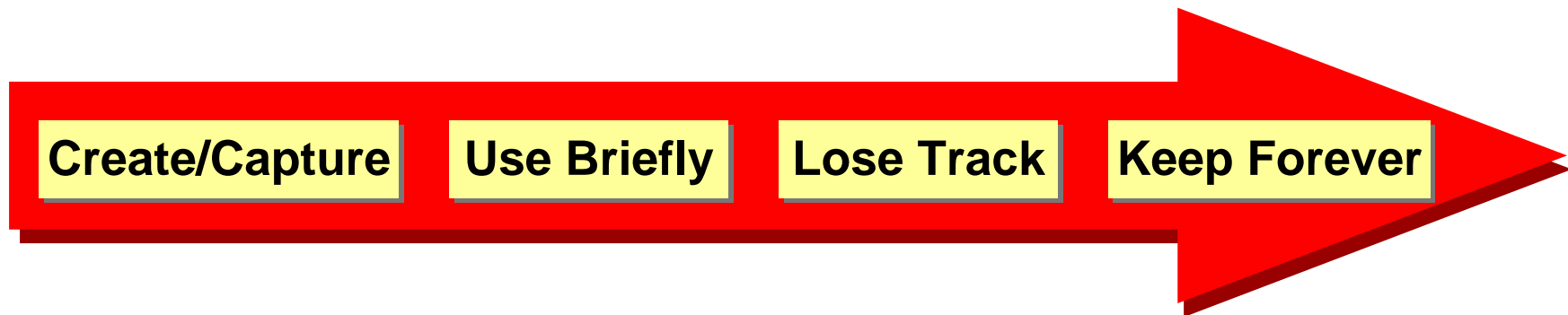
Even those with “ECM” Systems!

**EMAIL
ATTACHMENTS**

**Current Version? Audit Trail? Disk usage for copies?
Searching? Ownership?**

What We Mean by Unmanaged

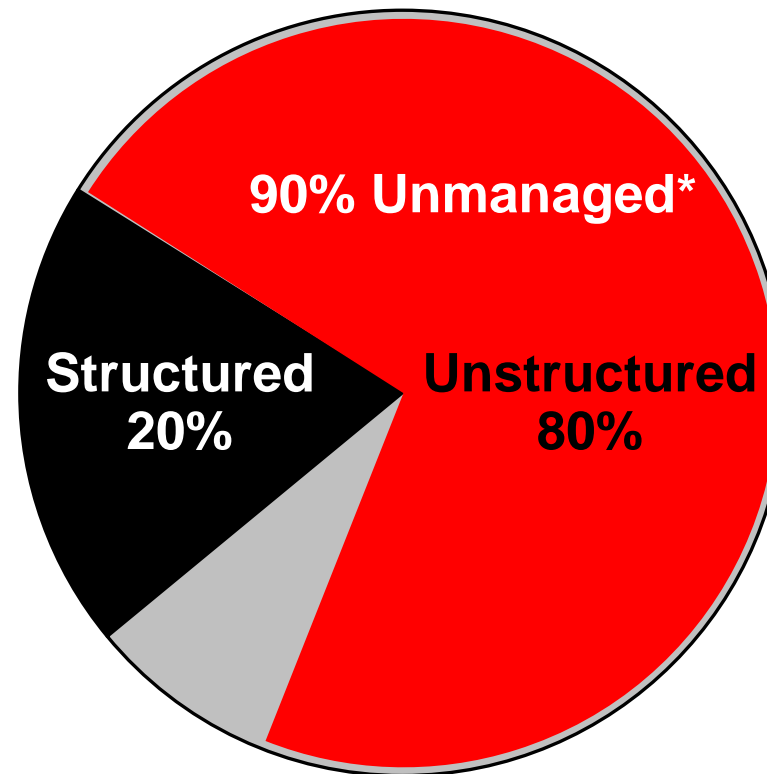
The (Usual) Unmanaged Lifecycle



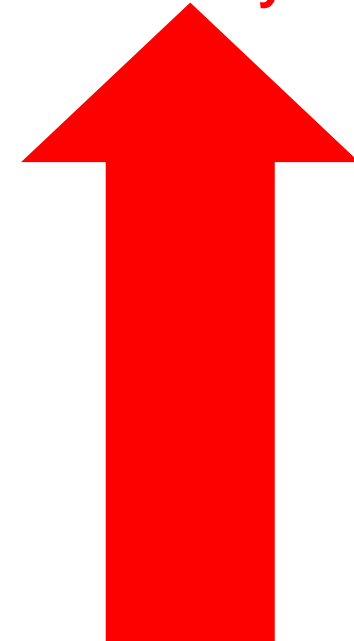
- Complicates compliance
- Increases Risk
- Impacts productivity
- Drives up cost

Organizational Information

And it's growing...



Growing at
36%
annually*



What Oracle is Doing

Oracle Content DB and Records DB: New Database Options

- Content management in the Oracle Database
- Robust infrastructure for Digital Archives
- Familiar UI's enable adoption
- Content management for ALL applications and processes.
- Growing partner solution ecosystem



But WHY put my Files in an Oracle Database?

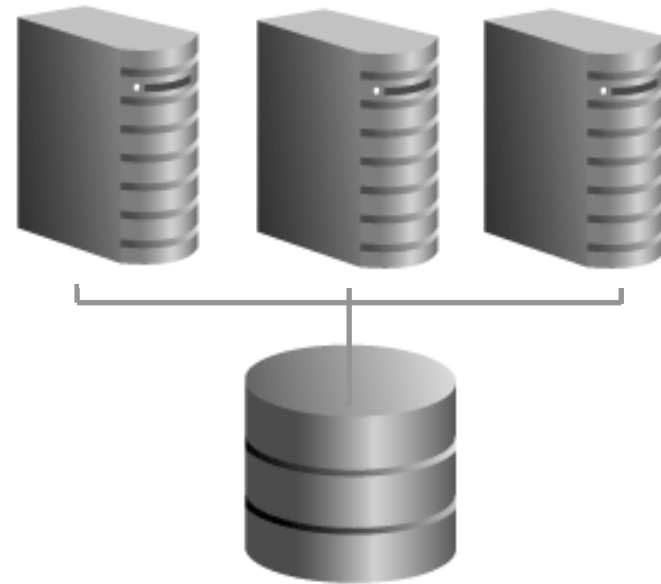
- You need a database for the metadata anyway.
- Ensure content and metadata stay synchronized..single transaction
- Safe, Secure, and Auditable
- Grid Ready = Scalability + Availability
- SOA enabled
- Workflow interactions with content
- Traditional ECM vendors are now moving in this direction:

OPENTEXT
CORPORATION



Oracle's Implementation

- Global implementation
- Support 55,000 users
- 20TB of information
- Grid infrastructure
 - 4-processor Linux servers
 - Middle-tier clusters
 - Real Application Clusters
- Eliminated 1200 file servers

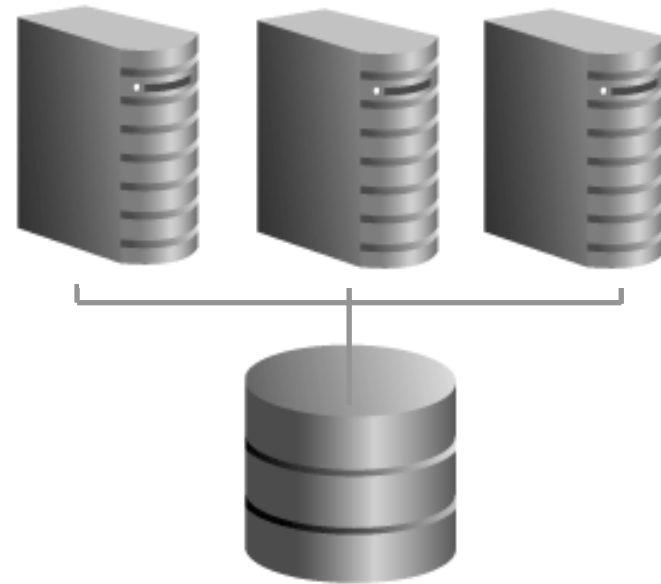


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One of the Largest US Insurance Companies

- 40,000 employee users
- 250,000 agents
- 30TB of information
- Claims Processing and HR
- Compliance Requirements
- Moving from 50 independent servers to a grid of 10



A large, stylized graphic featuring a black 'Q' and a red 'A' with a black outline, forming a 'Q&A' monogram. The words 'QUESTIONS' and 'ANSWERS' are written in a bold, black, sans-serif font across the center of the monogram.

QUESTIONS ANSWERS

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