



Horizon Europe: Coordination
and Support Actions



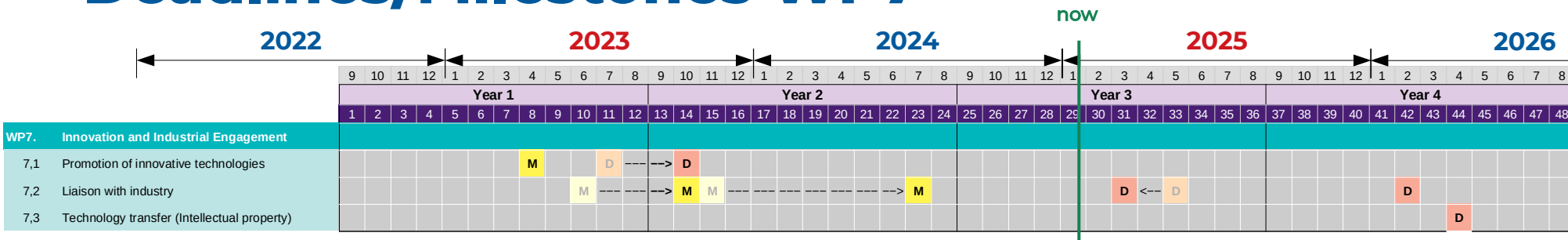
WP7 Report

ET-PP Annual Meeting

17 June '24

Grant agreement: N° 101079696

Deadlines/Milestones WP7



Milestones

M7.1	Analysis of promotion strategies accomplished	WP7	M8	Report
M7.2	Engagement plan produced	WP7	M10	Report
M7.3	Analysis of balanced industrial return strategies accomplished		M15	Report

Deliverables

D7.1	Innovation plan	WP7	IFAE	R	PU	M11
D7.2	Report on industry engagement plan execution	WP7	NIKHEF	R	PU	M42
D7.3	Model for pursuing in ET a balanced industrial return	WP7	INFN	R	PU	M33
D7.4	Report on TT and Intellectual property management in ET	WP7	INFN	R	PU	M44

We still aim at producing this report earlier than anticipated (M31)

Proposal document has been prepared

WP7: activities in 2024

Main activities in 2024 were:

- **to implement the Industry Engagement Plan** [WP7.2]
 - to **organize the presence of ET at BSBF2024** in collaboration with WP10 [WP7.2]
- to **finalize the analysis of the balanced industrial return strategies** [WP7.2 in collab. with WP2-3]
- to **define the proposed approach** with possible options for ET [WP7.2]
- **define the organization of the TT effort** to be implemented by the ETO [WP7.3]
- Added meanwhile:
 - to **address the reviewers' comments** [WP7.1-7.2]
 - **organize the possible TT support** for ongoing R&D activities [WP7.3]

done

done

early 2025

doc ready

done

in progress

WP7: ongoing activities in 2025

- **implement the Industry Engagement Plan** [WP7.2]
 -
- **define the "juste retour" proposed approach** with possible options for ET [WP7.2]
- **define the organization of the TT effort** to be implemented by the ETO [WP7.3]
- **provide possible TT support** for ongoing R&D activities [WP7.3]

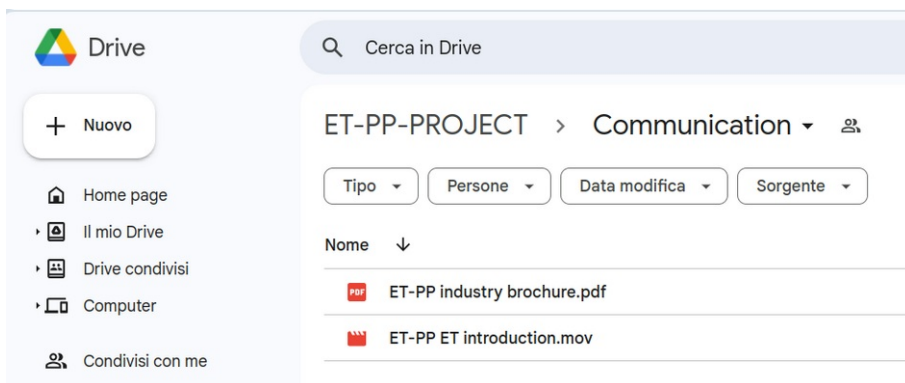
early 2025

to be finalized

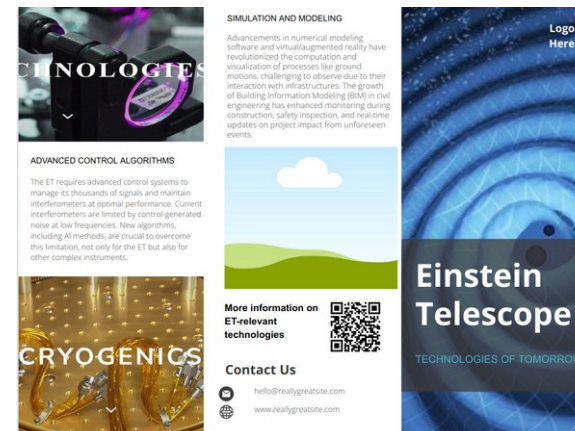
ongoing

ET material produced for BSBF

- brochure and movie are available in the ET-PP Google drive area



https://drive.google.com/drive/folders/1_V7g2kmGZLHqgRlqelvnvetxkDVCHRqc?usp=sharing



Engagement plan implementation 2025

- We are now:
 - trying to exploit **industry meetings that are already planned** to enhance the industrial interest in ET
 - e.g.: APPEC Tech Forum Vacuum & Cryogenics
09. – 11. July 2025
 - Rob v.d.Meer is a member of the organizing committee
 - organize industry meetings on specific sectors where **industry is driving the technological development**
 - so not only for presenting future business opportunities
 - but also to get information from companies about upcoming advances in technologies that may be exploited by ET.
 - e.g.: electronics, ...
 - discussing other possibilities (e.g.: webinars, etc.; open to suggestions...)

Model for pursuing balanced industrial return

- We have produced a **preliminary analysis** of options for implementing the balanced return and pros and cons
- Additional very valuable information was provided in the **workshop in Varsavia** last year organized by WP2-3
- In absence of clear indications from the BGR on :
 - **legal status** of the future ETO
 - vision about **how critical is to get a balanced return** in the construction and operation phase
- we can produce a document considering the two basic scenarios, i.e. **ERIC** and **IGO**, and describe models of implementation
 - one for the ERIC and two for the IGO (aggressive and soft approaches)



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