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Lepton Private Higgs and the discrete group $\Sigma(81)$

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Abstract:

We embed a (modified) Private Higgs model for leptons into a flavor group $\Sigma(81) = (Z_3 \times Z_3 \times Z_3) \times Z_3$. This suggests a relation among the off-diagonal entries of the neutrino mass matrix and explains the muon magnetic moment anomaly, $a_{\mu}^{\text{exp}} - a_{\mu}^{\text{SM}} \sim 10^{-9}$. We predict three new nearly degenerate Higgs doublets with masses of order ~ 500 GeV to ~ 1 TeV, and three nearly degenerate SM-singlet TeV-scale neutrinos. The largest scale in the model is ~ 10 TeV, so there is no severe hierarchy problem. We conclude by discussing the possibility of extending the model to the quark sector.

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