HIGGS HUNTING WITH MINIMAL PREJUDICE

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<u>Outline:</u> Three Parts

I.Theory Input -- from models to data
 II. Experimental Input -- from data to models
 III. Application/Results -- Compositeness and SUSY

Part One: Theory Input

<u>A simplified theory input: "The non-panacean Higgs"</u>

The 'substandard model' has to be augmented (for renorm'ability): Three massive vectors, triplet of approximate SU(2)

$$U = \exp\left[2i\tau_a\pi_a(x)/v\right]$$
$$\mapsto LUR^{\dagger}$$

described at leading order:

$$\Delta \mathcal{L} = \frac{v^2}{4} \operatorname{tr} \left[(D_{\mu}U)^{\dagger} (D^{\mu}U) \right] - \frac{v}{\sqrt{2}} \psi_i^c U^{\dagger} \times \lambda_{ij} \psi_j + \text{h.c.}$$

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Assumption: the (custodial singlet) 'Higgs' might not be single-handedly responsible for unitarization, etc. OTHER NEW PHYSICS enters at potentially low scales

Case studies to come: (minimal) compositeness and SUSY

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FOCUSING ON THESE GUYS

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WHY?

I. Naturalness ~ Couplings' deviation from SM

II. Consistency check if other low-mass EWSB states appear

III. Theorists need tools to construct (approximate) exclusions

Part Two: Experimental Input

Our handle: expected and observed exclusion limits (from each channel/subchannel)



- o We have this certainly for each channel...
- o ... and each subchannel when we're lucky
- o Gives necessary information over whole mass range

Given background, signal, and observed events: construct likelihood:

$$P(n|n_{obs}) = \frac{n^{n_{obs}}e^{-n}}{n_{obs}!} \times \pi(n)$$

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Answer:

We know the amount by which we can rescale production/branching -- all in the same proportions -and still be consistent with observation.

Said another way, we know what's going on in a onedimensional parameter space: adequate in some cases, but in several others we'd like to push this information a bit further...

How do we proceed?

Moving on: Comparison to Likelihood

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... that we need to determine for ourselves at this point

(Three variables, only two constraints: we need to be slightly clever)

Assume asymptotic limit, i.e. Poisson \longrightarrow Gaussian:

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RECAP:

- o Expected exclusion tells us about s/b
- o Observed tells us delta, completes determination of (AL) likelihood
- Good news: can be done over whole mass range, not just at 'peaks' where information on best fit is available

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One possible check: the total combination



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- o Compare to "naive graphical analysis" (adding in inverse quadrature) which errs by 40% or more
- o Looks good: let's apply the method and run with it



Part Three: Application

3A. Composite Higgs
 with flavor-universal Yukawa rescalings
 (cf. SO(5)/SO(4) with fermions in spinor or fundamental)

Status report for unpopular mass points















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Cautionary tale: Need Exclusive Searching and Reporting

ALL INCLUSIVE vs. ALL EXCLUSIVE subchannels:



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(Preliminary) Conclusions:

- o Exclusive analyses suggest that couplings in this framework ~ SM
- o Compositeness scale (4 pi f) quite high...
- o ...other states from EWSB (e.g. vectors) heavy unless large-N

Part Three: Application

3B. SUSY in particular its minimal implementation

First: U and D Yukawas differ (Type-II 2HDM)

Conventions:

$$H_u = 2_{1/2}, \ H_d = 2_{-1/2}, \ \langle \operatorname{Re} H_u^0 \rangle / \langle \operatorname{Re} H_d^0 \rangle \equiv \tan \beta$$
$$\binom{h}{H} = \sqrt{2} \begin{pmatrix} -\sin \alpha & \cos \alpha \\ \cos \alpha & \sin \alpha \end{pmatrix} \begin{pmatrix} \operatorname{Re} H_d^0 \\ \operatorname{Re} H_u^0 \end{pmatrix}$$

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$$c_{u} \equiv g_{hQu^{c}}/\mathrm{SM} = \frac{\cos \alpha}{\sin \beta}$$

$$c_{d} \equiv g_{hQd^{c}}/\mathrm{SM} = \frac{-\sin \alpha}{\cos \beta}$$

$$a \equiv \mathrm{gauge}/\mathrm{SM} = \sin(\beta - \alpha)$$

What is the data telling us about this space?

First look: *The* space of the MSSM Higgs



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- o Peak likelihood lies close to the deoupling limit contour
- o Consistency of this requires ALL couplings to revert to SM
- o To check this, we can examine a 3D space...

What does the accessible space of Yukawas look like?



And for the MSSM?



The *very constrained* quartic structure of the MSSM (all coming from D terms) forbids it from entering the down-suppressed region whenever tan beta > 1.

Status...

We can construct the likelihood in the full 3D space, then project the gauge direction onto the 2D Yukawa plane:



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While gauge coupling currently prefers decoupling (couplings = SM), fermions seem to sing a slightly different tune: inaccessible for MSSM!

How does the MSSM fare?

$$\Delta V_{\text{generic}} = \lambda_1 |H_u|^4 + \lambda_2 |H_d|^4 - 2\lambda_3 |H_u|^2 |H_d|^2$$
(+ non-minimal terms)

MSSM for neutral CP-even fields: $\lambda_{1,2,3} = \frac{1}{8}(g^2 + g'^2)$

with potentially lifesaving quantum corrections to λ_1 , but for "down-suppression" we need

$$v_u^2 \times (\lambda_1 + \lambda_3) < v_d^2 \times (\lambda_2 + \lambda_3)$$

i.e. big quantum-level correction to $\lambda_{2,3}$ when aneta>1

Natural thing to consider: new non-minimal dynamics -- new fields or compositeness...

<u>Conclusions</u>

I. Composite Higgs: Fairly SM-like couplings indicate strong dynamics at a high scale (so for instance would need large N for light resonances)

II. SUSY: Some hints of non-minimality so far; non-SM couplings indicate that some new states could show up soon

III. Generally: Couplings provide crucial indirect <u>hints</u> and <u>consistency checks</u> for BSM physics...

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...That model builders can themselves start to understand and apply

Each piece of the puzzle is important for consistency of the emerging picture; ultimately more data are needed, but we should be well-prepared to analyze things in as many ways as possible.