

WP4: Relation with Industry Agenda

29th March 2012
DESY

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- Feedback from AIME on PSSSD
- Technology topic for next event
- Event follow-up

- **From Industry to Academia:**
 - Timeline of projects missing
 - Budget estimates missing
 - Focus more on future developments, rather than on existing installations
 - Separate sessions for pixel and strip detectors
(no talk from ATLAS about strips or from CMS about pixels)
 - More demonstrators from academia were expected
- **From Academia to Industry:**
 - Invite more companies
 - More presentations on sensor developments
 - Technical presentations on companies' capability on the targeted topic, rather than general ones

- **General comments:**
 - More participation from other research disciplines and invite more Companies
 - Some talks were less focused
 - Ensure that speakers are fully aware of the targeted audience
 - Mix industry and academia presentations over the two days
 - Foster discussions by:
 - Keeping booths and presentations in the same place
 - Longer coffee breaks
 - Keeping dinner next to booths

- Topics
 - Optoelectronics, optolinks, energy transport on optolinks
 - HEPTech organized events on MPGDs
(April 26th, 27th IN2P3/LAPP in Annecy, France)
- Call for assistance to organize the event
- Targeted date: just before the next AIDA plenary meeting
- Other technology topics in the pipeline?
 - CO₂ Cooling, 3D

- An inventory of the companies and institutions active on a technology topic is not sufficient
- Need to **track** R&D Collaborations related to technology topics:
 - Before the event
 - to provide an overview of the situation in Academia and research
 - After the event
 - to spot new collaborations
 - to trace the evolution of existing ones
- Follow-up should survive the AIDA project
- This information could be useful to:
 - Academia
 - Industry
 - TT Offices
 - Purchasing officers

- How to discover a technological landscape?
 - Collaborative Network Analysis

- Selection of key technologies
- Present Collaborations
- Evolution of present collaborations over time
- Using time information to
 - spot new collaborations
 - trace the evolution of existing ones