

**Public Event Advisory Board – 02 December 2025
Meeting Q4**

Members

- **Antonella Del Rosso**
- **Barbara Solich**
- **Chiara Mariotti**
- **Enrique Rico Ortega**
- **François Briard and Loraine Massarotti**
- **Nina Förster**
- **Malika Meddahi**
- **Manuela Cirilli**
- **Mélissa Gaillard**
- **Paola Catapano**
- **Dante Larini (Chair)**
- **Zoe Nikolaidou (Deputy Chair)**



Refresh: Public Events Strategy Missions



1 Deliver a yearly season of event programming by following a key theme for CERN



2 Seek cohesion and diversity in the choice and format, including through the arts and pop culture, with the aim of offering a programme accessible to all.



3 Strengthen our audience from the region, further integrating with the local cultural, artistic, business, civil society and educational scene through partnerships to seek synergies and collaborations.



4 Apply principles of multidisciplinary, diversity and inclusiveness in the event curation, designed to cater to a wide & varied audience.



5 Ensure a high quality, cost efficient and well organised event architecture, living up to high standards and seeking frequent feedback.



6 Position public events as a valuable platform for CERN experts to not only promote their research, but also connect the dots with existing or potential partners.



7 Bring cohesion throughout CERN regarding public events by engaging and collaborating with internal partners



Agenda

1. Mid-term review season 25-26 Generation Higgs

2. Overview and discussion about the main themes for the 26-27 season

3. Presentation events season 26-27

4. AOB



WHOA, I'M HALFWAY THERE



Événements publics

Plus d'informations et inscriptions sur
visit.cern.fr/events

More information and registration on
[visit.cern/events](https://visit.cern.fr/events)

25.09.2025

Première of Jean-Luc Perréard and Cédric Klapisch's film about CERN

03.10.2025 **Partage ta science**

La nouvelle génération a quelques minutes pour vous passionner !

The next generation has a few minutes to captivate you!

08.11.2025 **Un bestiaire raconté**

A l'occasion de la Journée internationale de la matière noire : conte jeune public par David Telese

Dark matter day: tale for young audiences by David Telese

13.11.2025 **The peace particle**

Documentaire inédit sur l'histoire et le futur du CERN

New documentary on the history and future of CERN

25.11.2025 **FameLab international final**

Votez pour le/la meilleur.e communicateur.ice scientifique !

Vote for the best science communicator!

05.03.2026 **Collision(s)**

Pièce de théâtre en collaboration avec Château Rouge

A play, in collaboration with Château Rouge

31.03.2026 **Rising stars**

Concert de piano galactique par KV 265 Science & Symphony Films et la HEM de Genève

A cosmic concert by KV 265 Science & Symphony Films and the HEM of Geneva

29.04.2026 **La quête du Higgs
Hunting the Higgs**

Spectacle ludique et interactif pour tous

Fun and interactive show for all

30.05.2026 **Nuit des musées 2026**

Explorez le CERN sous un autre jour... ou plutôt une autre nuit !

Explore CERN in a new light... or rather, a new night!

05.06.2026 **CERN CineGlobe**

-07.06.2026 Festival de films inspirés par la science

Film festival inspired by science



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σtpg

Fondation
Alcea



Avec le soutien de la
Fondation CERN & Society

Season 25-26 Mid-term review

25-Sep-25	Film Cédric Klapish	SG ABC	750
03-Oct-25	Partage ta science	SG A	250
08-Nov-25	Bestiaire raconté	Globe 1	77
13-Nov-25	Peace particle	SG A	330
25-Nov-25	FameLab	SG A	227

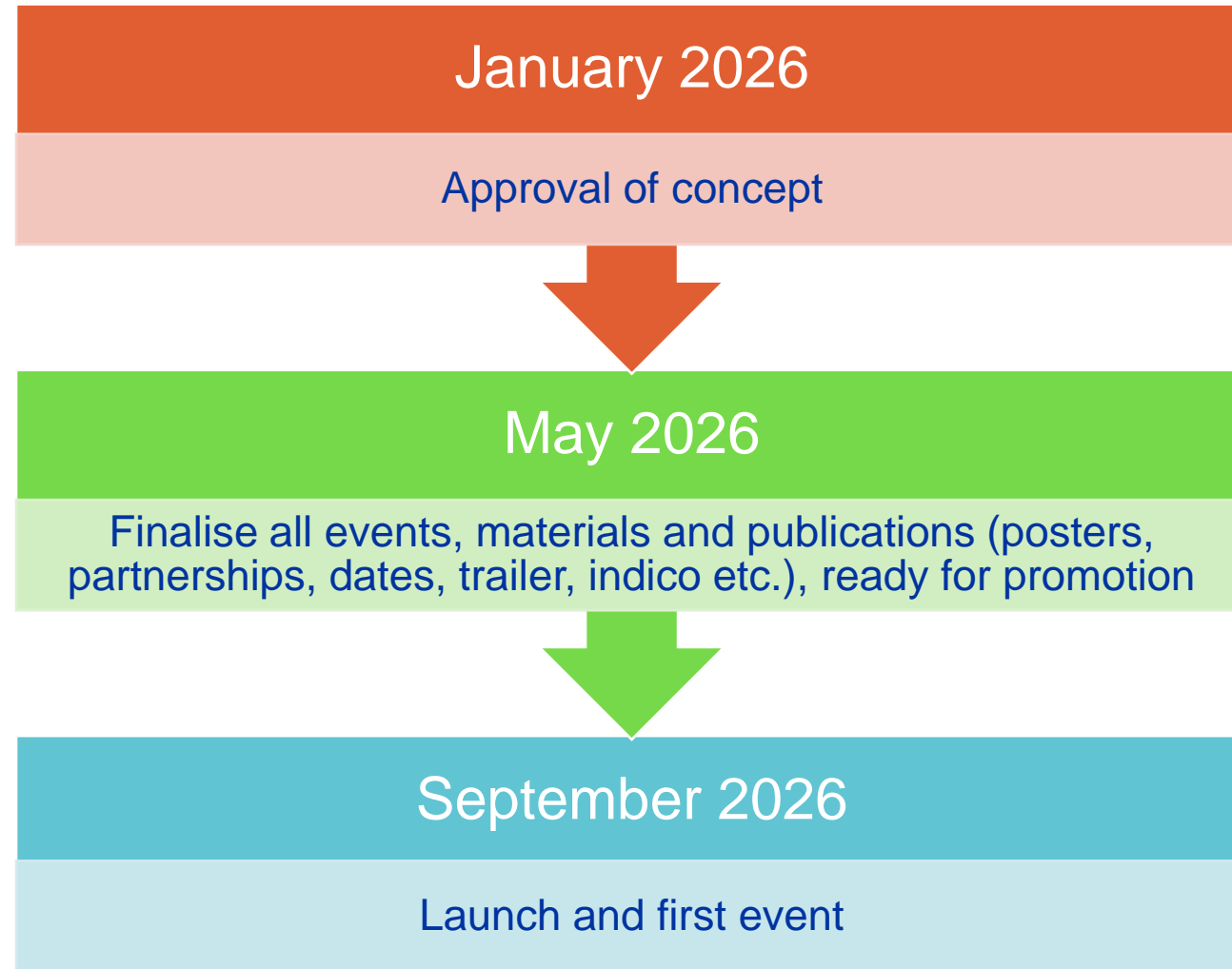


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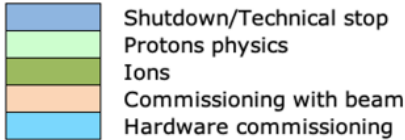
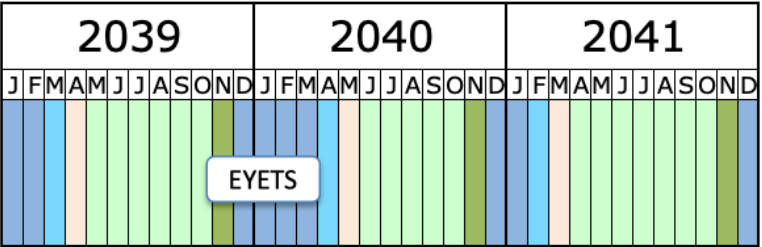
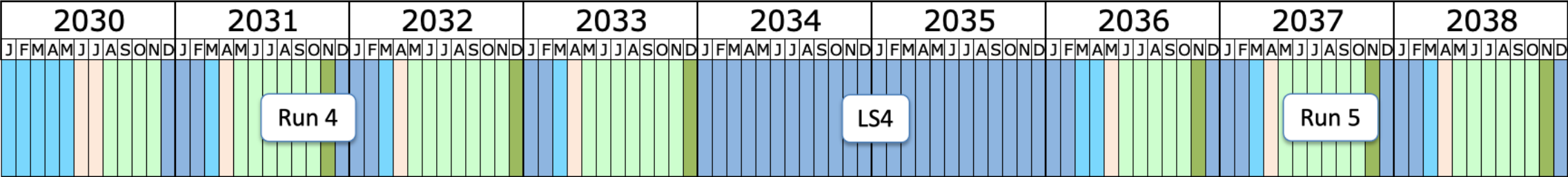
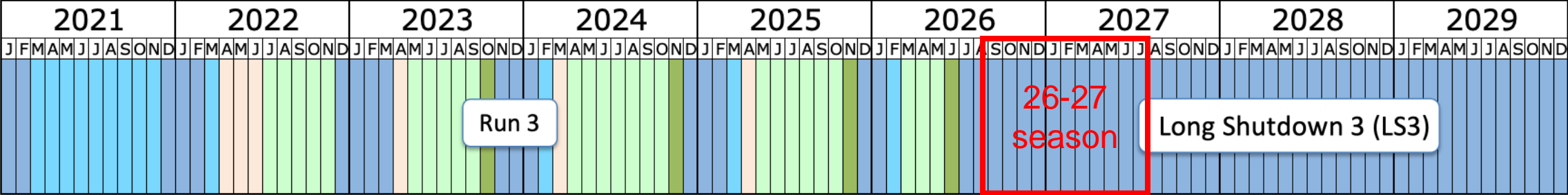
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Season 26-27 timeline



Longer term LHC schedule



Last update: November 24



Season 26-27 concept

Living futures / Futures under construction / Creative futures, Future creativity

(Provisional titles, still under development)

Theme : Futures of Science

Possible interpretations

- Linking the future to humanity, bringing emotions to new technologies, in order to make them "alive".
- Link with CERN: to show that future investments and efforts in fundamental research (HI-LUMI, FCC and other) are not only crucial for our future and our quest for knowledge, but that they bring enormous benefits to our lives (jobs, technological opportunities, training)
- The concept shows that CERN's role in the future will contribute not only to particle physics, but also to different fields and levels that will benefit from this engine.
- Link with other sciences that would have a link with physics



Brainstorming results

1. Go deeper in physics in a comfortable way
2. Conversation between physics and philosophy / Spiritual leader to discuss future
3. Reassure people about the future (it can be scary)
4. Focus on tangible tech applications to offer positive elements: Health
5. Embrace diversity in cultural season
6. FCC: define level of discretion and subtlety
7. Paradigm change in new CERN tech: social applications as part of conception, not only spin-off
8. Battle against disinformation and "return to dark ages": CERN and science are custodian of information
9. HI-LUMI: challenge to build: need to anticipate future
10. Technical Issues with HI-LUMI: fear on morale amongst community
11. While facing today's technical issues: need to reinforce our creativity in solving issues (link with culture)
12. Last phases of Run 3: CRUCIAL for future projects and on how to calibrate the beam
13. LS3 start 2026 for 3 years
14. European Strategy on Particle Physics update
15. Consider exciting applications of tech (superconductivity)
16. Open Days Q3 2027
17. 2026: celebrate what we have and the end of LHC run 3 and its achievements



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Season 26-27 Events



Event	Date, place, language	Kind	Status	Description	Key points	Link to the theme	Target Audience
Opening Lesson 	Tuesday, September 29, 2026, SG, EN	Conference	Confirmed	High-level conference on new physics (opening event)	<ul style="list-style-type: none"> • First public event for the new management • A cutting-edge physics topic for the community (ex: beyond the standard model) 	Topics concerning the future of physics and other disciplines	<ul style="list-style-type: none"> • CERN and Physics Community • Local Universities (UNIGE, HES, LAPP)
Dark Matter Night 	Friday, October 30, 2026, SG (Room A) or Globe, FR	Radio broadcast, Rock concert	Confirmed (pending logistical feasibility)	Radio broadcast in collaboration with Radio Vostok (a local independent indie-rock radio station in the Geneva region) featuring contributions from physicists.	<ul style="list-style-type: none"> • Highlighting CERN content on dark matter, in collaboration with local partners (UNIGE, LAPP). Targeting local students. • Collaboration with Château Rouge (invitation for a rock band from Haute-Savoie) • Inclusion of mini stands with explanations about dark matter and CERN in the room 	Topics concerning the future of physics, including dark matter.	<ul style="list-style-type: none"> • Indie-rock and local indie scene • Radio Vostok audience • Local student associations • Audience from Annemasse and wider Haute-Savoie
Les Créatives Event 	Thursday, 26 November 2026, SG, FR	To be determined	Meeting on January 15th with the directors	Les Créatives Festival, held in Geneva in November, showcases women and gender minority artists through concerts, roundtables, exhibitions, theatre and workshops.	<ul style="list-style-type: none"> • Collaboration with an emerging local cultural festival, championing a noble cause • Possible links with CERN initiatives (e.g., Women in Technology) 	Science as a means of promoting gender equality in its future societal impact.	<ul style="list-style-type: none"> • Les Créatives audience • Feminism civil society • Local arts scene (depending on content)



Event	Date, place, language	Kind	Status	Description	Key points	Link to the theme	Target Audience
Frédéric Ferrer's show: Comment Nicola a tout pété 	March 2027, SG, FR	A humorous lecture based on scientific facts.	Confirmed, pending logistical feasibility.	How Nicole messed everything up is a story of climate and mining.	<ul style="list-style-type: none"> • Collaboration with Château Rouge (Frederic Ferrer is their contact) • Topic of the public consultation (strong link with FCC) 	Highlighting the theme of public consultation for the creation of future scientific projects (FCC)	<ul style="list-style-type: none"> • Theatre enthusiasts
“The History of the Universe” 	April 2027, SG, FR or EN	Classical Concert	Confirmed, pending logistical feasibility	Concert with the Pays de Gex Orchestra on the creation of the universe, with sonifications of LHC data by D. Vicinanza	Strong links with CERN, represented by music	Data sonification offers a poetic perspective on the future	<ul style="list-style-type: none"> • Classical music enthusiasts • Fans from Pays de Gex • CERN and Physics Community • Local Universities (UNIGE, HES, LAPP)
The Physicists by the Zurich Cantonal Theatre 	May 2027, SG, German (with French and English subtitles)	Theatre	To be confirmed	A comedy written by the world-renowned Swiss author Friedrich Dürrenmatt. The play features three supposed madmen in an asylum, including Möbius, a scientific genius who feigns insanity to protect his discoveries that could benefit humanity. The other two, disguised as Newton and Einstein, are actually spies who have come to steal them. This play highlights the responsibility of scientists in the face of the power of science.	<ul style="list-style-type: none"> • A classic and essential part of Swiss theatrical culture, with strong potential within the local community. • Possible collaboration with the Swiss Mission and Pro Helvetia to promote Swiss culture within international Geneva • Play in German language, the language of 25% of the contributors to the CERN budget (Germany, Austria and German-speaking Switzerland). • Collaboration with local German-speaking groups and colleges and high schools. 	The question of ethics in the science of tomorrow (short discussion possible before or after the show)	<ul style="list-style-type: none"> • Theatre enthusiasts • Local and CERN German-speaking community • International Geneva • High-school students (studying German) and international German school



Season 26-27 Events (for families)

Event	Date, place, language	Kind	Status	Description	Key points	Link to the theme	Target Audience
 <p>OSR Concert for Little Ears (scientific theme)</p>	Autumn 2026, Globe, FR	Concert (ages 4 and up)	Confirmed Meeting scheduled for the end of November with management	<p>To introduce the youngest children to the joys of music, the OSR offers special moments in small groups in the form of 30-minute concerts based around a story.</p> <p>For this edition, a scientific theme would be chosen (e.g., the science behind the music, such as the show “ La Fabrique à sons ”).</p>	<p>A very popular program among families</p> <p>Implementation of a parallel and complementary cultural season for young audiences</p>	Events for young audiences to inspire the scientists of tomorrow	<ul style="list-style-type: none"> OSR Audience CERN community and their families
 <p>Event with Am Stram Gram</p>	Spring 2026-2027, Globe, FR	To be determined	confirmed in January with management	The Am Stram Gram Theatre has become an international benchmark for the quality of the shows it creates or hosts each year, which are aimed at everyone, from the youngest age.	<p>A very popular program among families</p> <p>Establishing a long-term partnership with the theatre</p> <p>Implementation of a parallel and complementary cultural season for young audiences</p>	Events for young audiences to inspire the scientists of tomorrow	<ul style="list-style-type: none"> Am Stram Gram fans CERN community and their families



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AOB and future date

Meeting	Next date
PEAB Q1 (2026)	Tuesday 3 March 3pm
PEAB Q2 (2026)	Tuesday 9 June 3pm



Thank you and happy end of the year celebrations!

