## HIGGS HUNTING FROM THE BOTTOM UP

COLLABORATIVE SEARCH STRATEGIES AT THE LHC

#### LHC2TSP: CERN - MARCH 2012

Jamison Galloway based on work with A. Azatov and R. Contino (arXiv:1202.3415 and in progress)



## HIGGS HUNTING FROM THE BOTTOM UP

COLLABORATIVE SEARCH STRATEGIES AT THE LHC\*

#### LHC2TSP: CERN - MARCH 2012

Jamison Galloway based on work with A. Azatov and R. Contino (arXiv:1202.3415 and in progress)



\*Or, a demonstration of principles described in yesterday's discussion of the Les Houches Recommendations

#### Entering a data-driven era...

- Focus on bridging any gaps between theory and experiment:
- Indentify the essential theory that is useful for experimentalists, and...
- The essential experiment (statistics) for theorists

#### Entering a data-driven era...

- Focus on bridging any gaps between theory and experiment:
- Indentify the essential theory that is useful for experimentalists, and...
- The essential experiment (statistics) for theorists

Establishes necessary knowledge for how to report data: not just to make interpetation easier, but to make it \*possible at all\* (examples to come) Entering a data-driven era...

- Focus on bridging any gaps between theory and experiment:
- Indentify the essential theory that is useful for experimentalists, and...
- The essential experiment (statistics) for theorists

Establishes necessary knowledge for how to report data: not just to make interpetation easier, but to make it \*possible at all\* (examples to come) Which models are ruled out, which are still in play? Answering accurately requires an understanding of essential statistics...

#### OUTLINE

It is in exploring the common ground between theory that one can isolate the important points regarding efficient communication of results

\*inasmuch as one is interested in constructing likelihoods and exclusions in general parameter spaces\*

#### OUTLINE

It is in exploring the common ground between theory that one can isolate the important points regarding efficient communication of results

\*inasmuch as one is interested in constructing likelihoods and exclusions in general parameter spaces\*

> Three such items by our count = emphasis of this talk...

<u>Getting at answers with an obvious example: The Higgs</u> The theory we know has to be augmented (unitarity, renorm'ability):

<u>Getting at answers with an obvious example: The Higgs</u> The theory we know has to be augmented (unitarity, renorm'ability): Three massive vectors, triplet of approximate SU(2)  $U = \exp\left[2i\tau_a\pi_a(x)/v\right]$  $\mapsto LUR^{\dagger}$ described at leading order:  $\Delta \mathcal{L} = \frac{v^2}{4} \operatorname{tr} \left[ (D_{\mu} U)^{\dagger} (D^{\mu} U) \right]$ 

Getting at answers with an obvious example: The Higgs The theory we know has to be augmented (unitarity, renorm'ability): Three massive vectors, triplet of approximate SU(2)  $U = \exp [2i\tau_a \pi_a(x)/v]$  $\mapsto LUR^{\dagger}$ 

described at leading order:

$$\Delta \mathcal{L} = \frac{v^2}{4} \operatorname{tr} \left[ (D_{\mu}U)^{\dagger} (D^{\mu}U) \right] \times \left( 1 + 2a \frac{h}{v} + b \frac{h^2}{v^2} + \dots \right) \\ - \frac{v}{\sqrt{2}} \psi_i^c U^{\dagger} \times \lambda_{ij} \psi_j + \operatorname{h.c.} \times \left( 1 + c \frac{h}{v} + \dots \right)$$

Assumption: the (custodial singlet) 'Higgs' might not be single-handedly responsible for unitarization, etc. OTHER NEW PHYSICS enters at potentially low scales, e.g.  $\Lambda_{\rm C.H.} \sim 4\pi v/\sqrt{1-a^2} \ll M_{\rm P}$ .

Likewise "a" tells us about other Higgses in the spectrum e.g.  $a = 1 \Rightarrow H^{\pm}, A^0$  completely decoupled in MSSM

<u>Getting at answers with an obvious example: The Higgs</u> The theory we know has to be augmented (unitarity, renorm'ability): Three massive vectors, triplet of approximate SU(2)  $U = \exp\left[2i\tau_a\pi_a(x)/v\right]$  $\mapsto LUR^{\dagger}$ described at leading order:  $\Delta \mathcal{L} = \frac{v^2}{4} \operatorname{tr} \left[ (D_{\mu}U)^{\dagger} (D^{\mu}U) \right] \times \left( 1 + 2a\frac{h}{v} + b\frac{h^2}{v^2} + \dots \right)$  $- \frac{v}{\sqrt{2}} \psi_i^c U^{\dagger} \times \lambda_{ij} \psi_j + \text{h.c.} \times \left( 1 + c\frac{h}{v} + \dots \right)$ 

Focus on:

$$\begin{array}{rcl}
a &\equiv & \frac{g}{g_{\rm SM}} \\
c &\equiv & \frac{y}{y_{\rm SM}}
\end{array}$$

<u>Getting at answers with an obvious example: The Higgs</u> The theory we know has to be augmented (unitarity, renorm'ability): Three massive vectors, triplet of approximate SU(2)  $U = \exp\left[2i\tau_a\pi_a(x)/v\right]$  $\mapsto LUR^{\dagger}$ described at leading order:  $\Delta \mathcal{L} = \frac{v^2}{4} \operatorname{tr} \left[ (D_{\mu}U)^{\dagger} (D^{\mu}U) \right] \times \left( 1 + \left(2a\frac{h}{v}\right) + b\frac{h^2}{v^2} + \dots \right)$  $-\frac{v}{\sqrt{2}} \psi_i^c U^{\dagger} \times \lambda_{ij} \psi_j + \text{h.c.} \times \left(1 + \frac{h}{v} + \dots\right)$ with theory predictions: Focus on:

 $egin{array}{c} a &\equiv & \displaystyle rac{g}{g_{
m SM}} \ c &\equiv & \displaystyle rac{y}{y_{
m SM}} \end{array}$ 

with theory predictions:  $\star SM: \begin{cases} a = b = 1 \\ c = 1 \end{cases}$   $\star "MCHM4": \begin{cases} \xi \equiv v^2/f^2 \\ a = c = \sqrt{1 - \xi} \end{cases}$   $\star "MCHM5": \begin{cases} a = \sqrt{1 - \xi} \\ c = \frac{1 - 2\xi}{\sqrt{1 - \xi}} \end{cases}$ 

<u>Getting at answers with an obvious example: The Higgs</u> The theory we know has to be augmented (unitarity, renorm'ability): Three massive vectors, triplet of approximate SU(2)  $U = \exp\left[2i\tau_a\pi_a(x)/v\right]$  $\mapsto LUR^{\dagger}$ described at leading order:  $\Delta \mathcal{L} = \frac{v^2}{4} \operatorname{tr} \left[ (D_{\mu}U)^{\dagger} (D^{\mu}U) \right] \times \left( 1 + \left(2a\frac{h}{v}\right) + b\frac{h^2}{v^2} + \dots \right)$  $-\frac{v}{\sqrt{2}} \psi_i^c U^{\dagger} \times \lambda_{ij} \psi_j + \text{h.c.} \times \left(1 + \frac{h}{v} + \dots\right)$ with theory predictions: Focus on:  $a \equiv \frac{g}{g_{SM}}$  A minimally-prejudiced question: HOW CAN WE  $c \equiv \frac{y}{y_{\text{SM}}}$  CONSTRAM  $\begin{cases} \xi \equiv v^2/f^2 \\ a = c = \sqrt{1-\xi} \end{cases}$ THIS SPACE?  $a = \sqrt{1-\xi}$  $c = \frac{1-2\xi}{\sqrt{1-\xi}}$ 

Given background, signal, and observed events: construct likelihood:

$$P(n|n_{obs}) = \frac{n^{n_{obs}}e^{-n}}{n_{obs}!} \times \pi(n)$$
  
$$\xrightarrow{A.L.} \exp\left[\frac{-(n-n_{obs})^2}{2n_{obs}}\right] \times \pi(n)$$

Given background, signal, and observed events: construct likelihood:

$$P(n|n_{obs}) = \frac{n^{n_{obs}}e^{-n}}{n_{obs}!} \times \pi(n)$$
  
$$\xrightarrow{A.L.} \exp\left[\frac{-(n-n_{obs})^2}{2n_{obs}}\right] \times \pi(n)$$

$$n = n_B + \mu n_S^{SM} \Rightarrow P(\mu) = \pi(\mu) \times \exp\left[\frac{(n_B + \mu n_S - n_{obs})^2}{2n_{obs}}\right]$$

Given background, signal, and observed events: construct likelihood:

$$P(n|n_{obs}) = \frac{n^{n_{obs}}e^{-n}}{n_{obs}!} \times \pi(n)$$
$$\xrightarrow{A.L.} \exp\left[\frac{-(n-n_{obs})^2}{2n_{obs}}\right] \times \pi(n)$$

$$n = n_B + \mu n_S^{\text{SM}} \Rightarrow P(\mu) = \pi(\mu) \times \exp\left[\frac{(n_B + \mu n_S - n_{\text{obs}})^2}{2n_{\text{obs}}}\right]$$



Given background, signal, and observed events: construct likelihood:

$$P(n|n_{obs}) = \frac{n^{n_{obs}}e^{-n}}{n_{obs}!} \times \pi(n)$$
  
$$\xrightarrow{A.L.} \exp\left[\frac{-(n-n_{obs})^2}{2n_{obs}}\right] \times \pi(n)$$

$$n = n_B + \mu n_S^{SM} \Rightarrow P(\mu) = \pi(\mu) \times \exp\left[\frac{(n_B + \mu n_S - n_{obs})^2}{2n_{obs}}\right]$$



 $\tilde{\mu}$ : upper bound on signal strength modifier at CL = alpha.

Two versions: I. Expected (background only hypothesis) 2. Observed (compared to data)

Given background, signal, and observed events: construct likelihood:

$$P(n|n_{obs}) = \frac{n^{n_{obs}}e^{-n}}{n_{obs}!} \times \pi(n)$$
  
$$\xrightarrow{A.L.} \exp\left[\frac{-(n-n_{obs})^2}{2n_{obs}}\right] \times \pi(n)$$
$$n = n_B + \mu n_S^{SM} \Rightarrow P(\mu) = \pi(\mu) \times \exp\left[\frac{(n_B + \mu n_S - n_{obs})^2}{2n_{obs}}\right]$$



 $\tilde{\mu}$ : upper bound on signal strength modifier at CL = alpha.

Two versions: I. Expected (background only hypothesis) 2. Observed (compared to data)

#### A closer look at "signal strength modifier"

We want to compare number of observed signal events in SM units:

#### A closer look at "signal strength modifier"

We want to compare number of observed signal events in SM units:

$$n_{S}^{(i)} = \left(\int dt\mathcal{L}\right) \times \sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i)$$
$$\Rightarrow \mu = \frac{\sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i)}{\sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i)}$$

#### <u>A closer look at "signal strength modifier"</u>

We want to compare number of observed signal events in SM units:

$$n_{S}^{(i)} = \left( \int dt \mathcal{L} \right) \times \sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i)$$
$$\Rightarrow \mu = \frac{\sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i)}{\left[ \sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i) \right]_{\mathrm{SM}}}$$

′J<sub>SM</sub>

Efficiencies not always provided, so unknown to theorists Best we can do: assume that  $\zeta_{p,i} = \zeta_i \forall p .^{\dagger}$ 

<sup>†</sup> Safely justified for SM and SM-like (a = c), but not in general.

#### A closer look at "signal strength modifier"

We want to compare number of observed signal events in SM units:

$$m_{S}^{(i)} = \left(\int dt\mathcal{L}\right) \times \sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i)$$
$$\Rightarrow \mu = \frac{\sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i)}{\left[\sum_{p} \sigma_{p}^{(i)} \times \zeta_{p,i} \times \mathrm{BR}(h \to i)\right]_{\mathrm{SM}}}$$

Best we can do: assume that  $\zeta_{p,i} = \zeta_i \forall p .^{\dagger}$ 

$$\mu \to \frac{\sum_{p} \sigma_{p}^{(i)} \times BR(h \to i)}{\left[\sum_{p} \sigma_{p}^{(i)} \times BR(h \to i)\right]_{SM}} \right\}$$
This can be related purely to theory, but it's only approximate

#### EFFICIENCIES NEEDED

<sup>†</sup> Safely justified for SM and SM-like (a = c), but not in general.

#### A closer look at "signal strength modifier"

#### \*\*\*IMPORTANT POINT NUMBER ONE\*\*\*

Tracing back from number of events to underlying theory REQUIRES knowledge of efficiencies when considering generalized spaces.

From here just map theory parameters to  $\mu$  and compare to  $P(\mu)$  ...

From here just map theory parameters to  $\mu$  and compare to  $P(\mu)$  ...

NOT YET AVAILABLE \*

From here just map theory parameters to  $\mu$  and compare to  $P(\mu)$  ...

NOT YET AVAILABLE \*

\* but let's not despair (although it would be nice to have)

#### \*\*\*IMPORTANTish POINT NUMBER TWO\*\*\*

Constructing exclusions for underlying theory WOULD BE HELPED BY knowledge of likelihoods directly.

(Three variables, only two constraints: we need to be slightly clever)

Assume asymptotic limit, i.e. Poisson  $\longrightarrow$  Gaussian:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[\frac{-(n_B + \mu n_S - n_{\text{obs}})^2}{2n_{\text{obs}}}\right]$$

(Three variables, only two constraints: we need to be slightly clever)

Assume asymptotic limit, i.e. Poisson  $\longrightarrow$  Gaussian:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[\frac{-(n_B + \mu n_S - n_{\text{obs}})^2}{2n_{\text{obs}}}\right]$$
$$\Rightarrow \tilde{\mu}_{\text{exp}}^{95\%} = 1.96 \times \frac{\sqrt{n_B}}{n_S}$$

(Three variables, only two constraints: we need to be slightly clever)

#### Assume asymptotic limit, i.e. Poisson $\longrightarrow$ Gaussian:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[\frac{-(n_B + \mu n_S - n_{\text{obs}})^2}{2n_{\text{obs}}}\right]$$
$$\Rightarrow \tilde{\mu}_{\exp}^{95\%} = 1.96 \times \frac{\sqrt{n_B}}{n_S}$$

For observed exclusion, use a simple rewriting:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[-\frac{1}{2}\left(\mu \frac{n_S}{\sqrt{n_B}} \frac{\sqrt{n_B}}{\sqrt{n_{\text{obs}}}} + \delta\right)^2\right]; \quad \delta \equiv \frac{n_B - n_{\text{obs}}}{\sqrt{n_{\text{obs}}}}$$

(Three variables, only two constraints: we need to be slightly clever)

#### Assume asymptotic limit, i.e. Poisson $\longrightarrow$ Gaussian:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[\frac{-(n_B + \mu n_S - n_{\text{obs}})^2}{2n_{\text{obs}}}\right]$$
$$\Rightarrow \tilde{\mu}_{\exp}^{95\%} = 1.96 \times \frac{\sqrt{n_B}}{n_S}$$

For observed exclusion, use a simple rewriting:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[-\frac{1}{2}\left(\mu \frac{n_S}{\sqrt{n_B}} \frac{\sqrt{n_B}}{\sqrt{n_{\text{obs}}}} + \delta\right)^2\right]; \quad \delta \equiv \frac{n_B - n_{\text{obs}}}{\sqrt{n_{\text{obs}}}}$$
  
Now make the assumption  $\frac{n_{\text{obs}} - n_B}{n_{\text{obs}}} \ll 1$ 

(Three variables, only two constraints: we need to be slightly clever)

#### Assume asymptotic limit, i.e. Poisson $\longrightarrow$ Gaussian:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[\frac{-(n_B + \mu n_S - n_{\text{obs}})^2}{2n_{\text{obs}}}\right]$$
$$\Rightarrow \tilde{\mu}_{\exp}^{95\%} = 1.96 \times \frac{\sqrt{n_B}}{n_S}$$

For observed exclusion, use a simple rewriting:

Nc

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[-\frac{1}{2}\left(\mu \frac{n_S}{\sqrt{n_B}} \frac{\sqrt{n_B}}{\sqrt{n_{\text{obs}}}} + \delta\right)^2\right]; \quad \delta \equiv \frac{n_B - n_{\text{obs}}}{\sqrt{n_{\text{obs}}}}$$
  
we make the assumption  $\frac{n_{\text{obs}} - n_B}{n_{\text{obs}}} \ll 1$ 

(Three variables, only two constraints: we need to be slightly clever)

#### Assume asymptotic limit, i.e. Poisson $\longrightarrow$ Gaussian:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[\frac{-(n_B + \mu n_S - n_{\text{obs}})^2}{2n_{\text{obs}}}\right]$$
$$\Rightarrow \tilde{\mu}_{\exp}^{95\%} = 1.96 \times \frac{\sqrt{n_B}}{n_S}$$

For observed exclusion, use a simple rewriting:

$$P(n_B + \mu n_S | n_{\text{obs}}) = \pi(\mu) \times \exp\left[-\frac{1}{2}\left(\mu \frac{n_S}{\sqrt{n_B}} \frac{\sqrt{n_B}}{\sqrt{n_{\text{obs}}}} + \delta\right)^2\right]; \quad \delta \equiv \frac{n_B - n_{\text{obs}}}{\sqrt{n_{\text{obs}}}}$$
  
Now make the assumption  $\frac{n_{\text{obs}} - n_B}{n_{\text{obs}}} \ll 1$ 

$$P(\mu) = N \times \exp\left[-\frac{1}{2}\left(\frac{1.96 \times \mu}{\tilde{\mu}_{\exp}^{(95\%)}} + \delta\right)^2\right]$$

$$P(\mu) = N \times \exp\left[-\frac{1}{2}\left(\frac{1.96 \times \mu}{\tilde{\mu}_{\exp}^{(95\%)}} + \delta\right)^2\right]$$

Solve for remaining parameter using observed exclusion limit:

$$0.95 = \int_0^{\tilde{\mu}_{\rm obs}^{(95\%)}} d\mu \, P(\mu)$$

$$P(\mu) = N \times \exp\left[-\frac{1}{2}\left(\frac{1.96 \times \mu}{\tilde{\mu}_{\exp}^{(95\%)}} + \delta\right)^2\right]$$

Solve for remaining parameter using observed exclusion limit:

$$0.95 = \int_0^{\tilde{\mu}_{\rm obs}^{(95\%)}} d\mu \, P(\mu)$$

**RECAP**:

- o Expected exclusion tells us about s/b
- o Observed tells us delta, completes determination of (AL) likelihood
- Good news: can be done over whole mass range, not just at 'peaks' where information on best fit is available

#### How well does this method do?

#### One possible check: the total combination



#### How well does this method do?

#### One possible check: the total combination



- o Compare to "naive graphical analysis" (adding in inverse quadrature) which errs by 40% or more
- o Looks good: let's apply the method and run with it



#### Status report for unpopular mass points



Five channels for a light Higgs:

1. WW 2.  $\gamma\gamma$  3. ZZ 4.  $\tau\tau$  5. bb

Five channels for a light Higgs:

1. WW 2.  $\gamma\gamma$  3. ZZ 4.  $\tau\tau$  5. bb

- 1,2. Zero Jet, same/opposite flavor lepton  $\left. \begin{array}{c} 1,2. \\ 3,4. \end{array} \right.$  One Jet, same/opposite flavor lepton  $\left. \begin{array}{c} \\ \end{array} \right\}$   $\left. \begin{array}{c} \\ \end{array}$  Inclusive ← VBF
  - 5. Two Jets

Five channels for a light Higgs:

1. WW 2.  $\gamma\gamma$  3. ZZ 4.  $\tau\tau$  5. bb

Inclusive

-VBF

- 1. Both in barrel,  $\min(R9) > 0.94$
- 2. Both in barrel,  $\min(R9) < 0.94$
- 3.  $\geq$  One in endcap, min(R9) > 0.94
- 4.  $\geq$  One in endcap, min(R9) < 0.94
- 5. Dijet tag

Photon candidates with high values of  $R_9$  are mostly unconverted and have less background than those with lower values. Photon candidates in the barrel have less background than those in the endcap. For this reason it has been found useful to divide photon candidates into four categories and apply a different selection in each category, using more stringent requirements in categories with higher background and worse resolution.

Five channels for a light Higgs:

1. WW 2.  $\gamma\gamma$  3. ZZ 4.  $\tau\tau$  5. bb

Inclusive

#### VBF + GF + "Boosted" (combined limit given; event numbers for one mass)

**Associated Production** 













## ATLAS seems to disfavor the SM: how should we take this?





#### ATLAS seems to disfavor the SM: how should we take this?



About the displayed CMS results:

- o AllWW subchannels treated individually
- o Others (except bb) treated inclusively
- o Can do better for gamma gamma exactly at peak



About the displayed CMS results:

- o AllWW subchannels treated individually
- o Others (except bb) treated inclusively
- o Can do better for gamma gamma exactly at peak



About the displayed CMS results:

- o AllWW subchannels treated individually
- o Others (except bb) treated inclusively
- o Can do better for gamma gamma exactly at peak



#### Side-by-side comparison of INCLUSIVE results:





(There \*are\* real differences, but we see a distinctive -- qualitative -- similarity here)

#### Now treat gamma gamma subchannels:



#### Now treat gamma gamma subchannels:



#### Now treat gamma gamma subchannels:



near 
$$c = 0$$
 line,  $R \sim a^2$ 

Excess in dijet fit with gauge coupling

WW subchannels:



WW subchannels:



WW subchannels:



Note VBF cuts deeper in this case: signal deficit in this subchannel BG ~ 11, obs. ~ 8

**ALL** subchannels:



#### \*\*\*IMPORTANT POINT NUMBER THREE\*\*\*

Tracing back from events to underlying theory REQUIRES separate presentation of limits from each subchannel.

To Conclude

#### \*\*\*THREE IMPORTANT POINTS\*\*\*

I. Cut efficiencies truly needed for constraining generic spaces
 II. Direct likelihoods would be nice to have
 III. Exclusions in generic spaces need exclusive searches

To Conclude

#### \*\*\*THREE IMPORTANT POINTS\*\*\*

I. Cut efficiencies truly needed for constraining generic spaces
 II. Direct likelihoods would be nice to have
 III. Exclusions in generic spaces need exclusive searches

And some 'incidentals':

I. SM Higgs looking very good at 125 GeV
II. Other masses still in play, but very non-SM couplings
III. Time will tell us more, but we can already *tell ourselves* a LOT: Well-tested techniques in place to explore the parameter space of your choice...

#### Choose a space, any space...

Choose a space, any space...

### Which has Nature chosen?

# We're well on our way to an answer...