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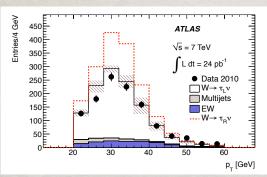




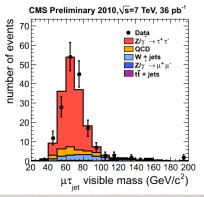


Congrats to LHC! Thanks to ATLAS & CMS!

tau's have been identified in W/Z decays:



[ATLAS arXive:1204.6720.]



CMS, TAU-11-001.]

See next talks by Sridhara, Zofia.

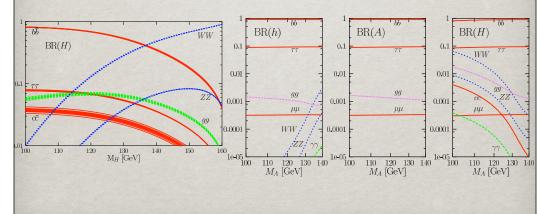
Why tau's

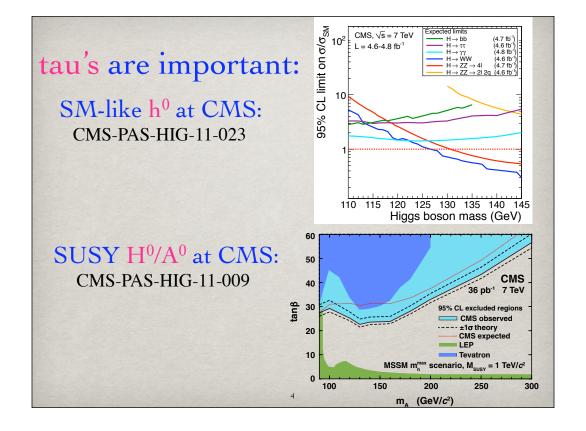
A. The heaviest Lepton, strongest couplings to Higgs

Example I: Great Signal for h⁰/H⁰/A⁰:

SM:
$$=i\frac{m_{\tau}}{v}$$
,

$$MSSM (H, A): \approx i \frac{m_{\tau} \tan \beta}{v} (1, \gamma^5)$$

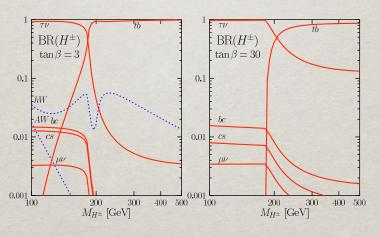




Why tau's

Example 2: Leading Signal for H[±]:

$$MSSM H^+ \bar{\nu} \tau^-: i \frac{m_{\tau} \tan \beta}{\sqrt{2}v} \left(\frac{1+\gamma^5}{2}\right)$$



e.g., ATLAS search for H[±]: $t \to bH^{\pm}$, with BR $(H^{\pm} \to \tau^{\pm} \nu) = 100\%$. 60 • Data 2011 ATLAS **ATLAS** 2500 lepton+jets $m_h^{\text{max}} \sqrt{\text{s}}=7 \text{ TeV}$ 50 Data 2011 $\int Ldt = 4.6 \text{ fb}^{-1}$ SM + uncertainty $m_{H^{+}} = 130 \text{ GeV} - 130 \text{ GeV}$ $B(t \rightarrow bH^{+}) = 5\%$ Median expected exclusion Observed exclusion 95% CL 1500 Observed +1 σ theory $\int_{\sqrt{s}}^{\text{Ldt}} = 4.6 \text{ fb}^{-1}$ Observed -1 σ theory 1000 20 500 150 200 *m*_T^W [GeV] 50 100 90 100 110 120 130 140 150 160 *m*_{H⁺} [GeV] [ATLAS arXive:1204.2760.]

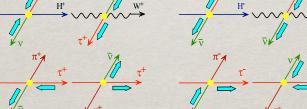
An important $H^- \to \tau_R^- \bar{\nu}_R; \qquad H^+ \to \tau_L^+ \nu_L.$ feature: $W^- \to \tau_L^- \bar{\nu}_R; \qquad W^+ \to \tau_R^+ \nu_L.$

• Polarization in hadronic decays:

$$\frac{1}{\Gamma} \frac{d\Gamma(\tau^{\pm} \to \pi^{\pm}\nu)}{d\cos\theta} = BR_{\pi} \frac{1}{2} (1 \mp P_{\tau}\cos\theta)$$

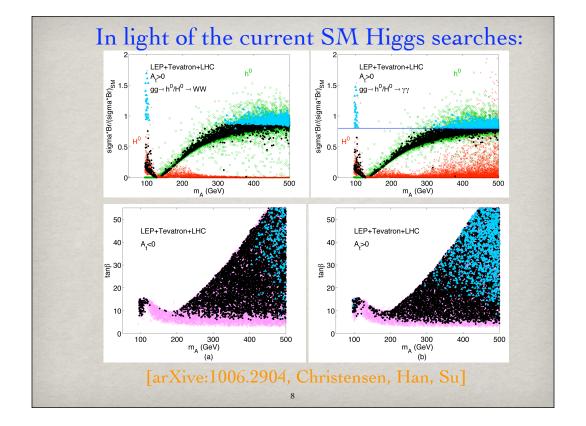
$$\frac{1}{\Gamma} \frac{d\Gamma(\tau^{-} \to v^{-}\nu)}{d\cos\theta} = BR_{v} \frac{1}{2} (1 + \frac{m_{\tau}^{2} - 2m_{v}^{2}}{m_{\tau}^{2} + 2m_{v}^{2}} P_{\tau}\cos\theta)$$

$$\cos\theta = \frac{2E_{m}/E_{\tau}}{1 - m_{m}^{2}/m_{\tau}^{2}} - 1$$



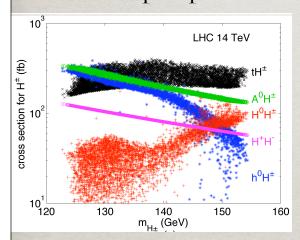
Kanemura, C.-P. Yuan]

 τ^+ is left-handedly polarized in $H^+ \to \tau^+ \nu$, and right-handedly polarized in $W^+ \to \tau^+ \nu$.



Example 3: Higgs pair production:

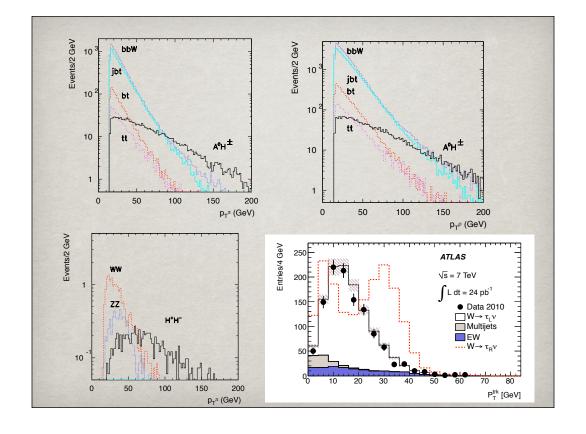
Non-decoupling region: $m_{h^0} \sim m_A \sim m_Z, \quad m_{H^0} \sim m_{H^\pm} \sim 125 \, {\rm GeV}$ pair production important!



 $pp \to W^{\pm} \to A^0 H^{\pm} \to \tau \nu + b\bar{b}$ $pp \to \gamma/Z^* \to H^+ H^- \to \tau \nu + \tau \nu$ model independent EW processes

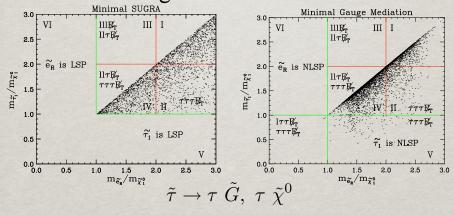
 $pp \to W^\pm \to h^0 H^\pm, \ H^0 H^\pm \to \tau \nu, \ b\bar{b}$ model dependent, complementary

[arXive:1006.2904, Christensen, Han, Su]

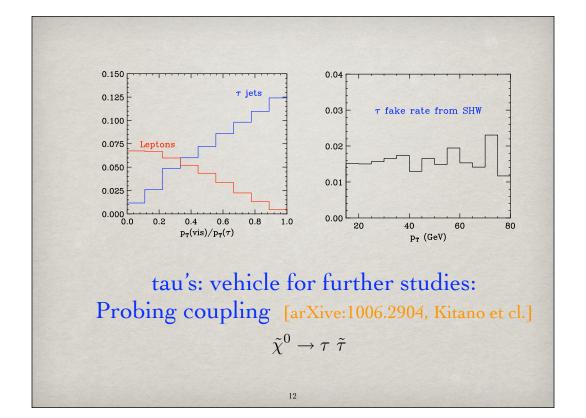


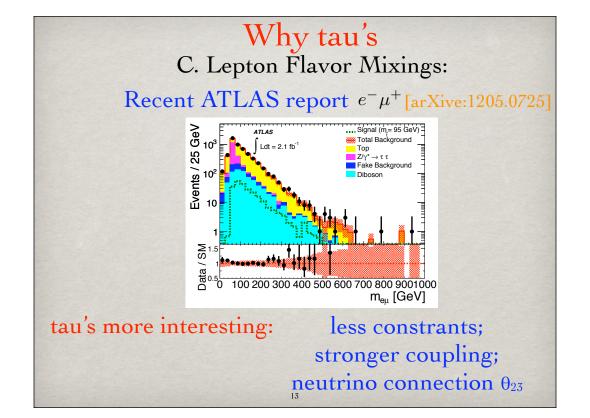


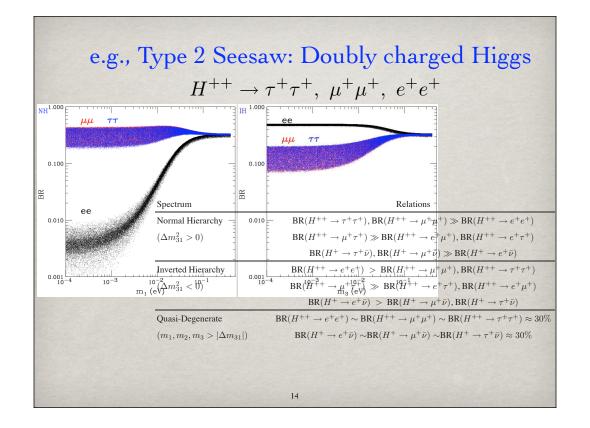
B. Lightest S-lepton $\tilde{\tau}$ RGE running: The large Yukawa drags its mass lower



[arXive:1006.2904, Lykken, Matchev.]







Why tau's

D. Unique Properties for observation:

Displaced Vertex:

 $\ell_{\tau} \approx 87 \ \mu m$

Signal identification, background separation

Decay products collimated:

when $E_{\tau} \gg m_{\tau}$

Simple collinear kinematics

tau's for new physics: Theoretically: hopeful Experimentally: playful

