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## **Industry II : Solutions to the photonics industry: from a customer s idea to an off-the-shelf product**

*Friday 19 October 2012 12:00 (30 minutes)*

- Thorlabs' core competencies
- Generation, collection, and development of new product ideas using an open forum
- The product development process: How a worldwide team of engineers, physicists, web programmers and designers transfers a product idea into a catalogue product
- Brief insight into the logistics required to provide the service of same-day shipment

**Presenter:** Dr VIGROUX, Julien (Thorlabs)