Contribution ID: **25**   Type: **not specified**

Industry II : Solutions to the photonics industry: from a customer s idea to an off-the-shelf product

Friday 19 October 2012 12:00 (30 minutes)

• Thorlabs'core competencies
• Generation, collection, and development of new product ideas using an
open forum
• The product development process: How a worldwide team of
engineers, physicists, web programmers and designers transfers a
product idea into a catalogue product
• Brief insight into the logistics required to provide the service of same-day
shipment

Presenter: Dr VIGROUX, Julien (Thorlabs)