



Contribution ID: 334

Type: **Poster**

Improving the J/ψ Production Baseline in pp and $pA/d+Au$ Interactions at RHIC and the LHC

Thursday 16 August 2012 16:00 (2 hours)

We assess the theoretical uncertainties on the inclusive J/ψ production cross section in the Color Evaporation Model using values for the charm quark mass, renormalization and factorization scales obtained from a fit to the charm production data [1]. We use our new results to provide improved baseline comparison calculations at RHIC.

We also study the rapidity, p_T and centrality dependence of cold nuclear matter effects on J/ψ production in the CEM [2,3].

[1] R. E. Nelson, R. Vogt and A. D. Frawley, in preparation.

[2] R. E. Nelson and R. Vogt, in progress.

[3] D. McGlinchey, A. D. Frawley and R. Vogt, in preparation.

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Session Classification: Poster Session Reception

Track Classification: Heavy flavor and quarkonium production